



# ANNUAL REPORT 2021-2022

**ROTARY CLUB OF CALGARY**

*"Together we see a world where people unite and take action to create lasting change in the world, in our communities and in ourselves."*

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# PRESIDENT'S MESSAGE

## President's Message

### A YEAR LIKE NONE OTHER

Looking back at the past Rotary year, I am truly thankful for our club's ability to adapt, change and demonstrate flexibility. The commitment of our engaged members is truly remarkable and is demonstrated in the reports you are about to read. From totally zoom meetings to a blend of "in person" and zoom with the occasional true hybrid, Rotarians have stepped up to the plate and adapted. When we meet in person, the energy is palpable; all of us are so grateful to be able to have face to face conversations. As you will see from the various reports, the club has been busy and much has been accomplished.



### CLUB MEETING HIGHLIGHTS

Of course, we started the year with Zoom meetings however it did not stop us from meeting in person as we launched the new Rotary year with a walk down into the Weaslehead Flats along our own Rotary / Mattamy Greenway. The walk began with a traditional smudge, which, most of our Rotarians had never done before!



It was a joy to add my own mark as a musician to club meetings by introducing a different version of our national anthem each time we met on Zoom. From children's choirs, to full symphonic versions, renditions on ketchup bottles and by whales, our O Canada, as introduced by Michael Pierson, has been interpreted by many. We brought our land acknowledgement to life by learning more about Truth and Reconciliation in a variety of ways. Continuing the long standing tradition of celebrating birthdays we enjoyed our secretary's birthday announcements each week. We launched a series of "Meet Our Rotarians" videos to capture many of our members thoughts about Rotary and being Rotarian. These are now permanently displayed on our YouTube Channel alongside other great videos capturing this year's activities.

In January we were back "in person" at the Palliser on the second and fourth Tuesday of each month. In March we celebrated the legacy of James Wheeler Davidson, whose image is depicted on a large painting in the lobby of the Palliser.

## PRESIDENT'S MESSAGE

### AWARDS

Our club was honored with the No. 1 Club in our District in per capital Annual Fun Giving to The Rotary Foundation of Rotary International, due in large part to the Ev Mayhood contribution. Many of our members have made The Rotary Foundation their charity of choice and this provides a great deal of funding for projects championed by our club and others in District 5360.



The United Way of Calgary honored Rotary Clubs in Calgary by awarding all clubs the Francis Lefavre award..

### GRATITUDE & RECOGNITION

I would like to thank outgoing Directors and Committee Chairs who have served this club and our community and wish them the very best. Leaving their position this year are: Doug Webb, Franco Savoia, Catherine Scheers, Bev Blair, and Lisa van Hemert. In appreciation for all their efforts, all Directors and Committee chairs will be receiving 1,000 Paul Harris recognition points each year.

### CONFERENCES AND CONVENTIONS

This is where the Rotary magic happens folks! Club meetings and engagement in service projects offer Rotarians a wonderful opportunity to make a difference. Attendance at the yearly District Conference (aka DISCON) provides amazing opportunities to hear phenomenal speakers, exchange ideas with other Rotarians and build a community of people who unite to take action. This year DISCON was a completely different format than previous years as a one day “TED” talk format in Cochrane with “Supporting the Environment” as the theme. All speakers were thoroughly engaging and it was very apparent that Rotary has become more diverse with many of the speakers being younger and quite inspiring! Finishing DISCON with an ice cream bar was unique and refreshing; it brought out the happy little child in all of us! [Watch the video](#) and witness for yourself the energy, diversity and fun had by all!



The ultimate Rotarian experience is that of attending the Rotary International Convention. This year the convention returned to an “in person” format in Houston, Texas. World class speakers captivated the 11,000 Rotarians in attendance and what was most heartwarming for me is the parade of flags at the formal opening ceremonies. Did you know there are more countries in Rotary International than there are in the United Nations? When the Ukraine flag was introduced, the entire audience immediately rose to their feet up and gave the country a 30 second standing ovation. Yes indeed, there were delegates for most of these countries, many donning their country’s colourful outfits. Many of the Rotarians from our District wore



## PRESIDENT'S MESSAGE

distinctive jerseys and everywhere we went, people would shout out “Hey Canada!”. The convention is an amazing opportunity to learn about Rotary projects, Rotary Fellowships, Rotary Action Groups, and topics relevant to today's world: Growing club membership, promoting your club, avoiding polarization, moving to more diverse, equitable, inclusive clubs. When a Rotarian attends the convention, something magical happens and they are forever changed for the better. Perhaps it is the deep felt experience of being a citizen



of the world, of belonging to a much larger community which shares common values and all believe in Service Above Self. Next year's convention is in Melbourne Australia, followed by Singapore in 2024 and then watch out folks.

The convention is coming to CALGARY in 2025 and all Rotarians will be called to participate. I highly recommend we all learn more about what happens at convention and perhaps even plan a holiday for Melbourne in 2023 or Singapore in 2024. (We will have to be present in Singapore to be hosts at the early bird registration desk!)

### LOOKING FORWARD

I'm very pleased that we were able to gain more return on investment in our usage of Club Runner as we introduced 3 features: The **Newsletter (COG)**, the **New Member Program** and the **Volunteer Sign Up**. As I pass the reins over to President Elect Madeleine King, I know that this club will continue to engage and invent in the community. The prospect of working alongside the many volunteers who know how to make the Big Book Sale a successful fundraising event for Early Childhood Literacy is an exciting new opportunity for our club. We look forward to providing bar-b-q meals (breakfast and/or dinner) at our Stay in School locations. We welcome a new woman president of both our club and of Rotary International. We've changed and we're on our way to make Rotary relevant in today's world.

On a personal note, I'd like to thank the nominating committee for providing this amazing, life-changing opportunity to serve as your President for 2021-2022 and thanks to all directors and committee chairs for your support and service to the communities in which we serve.

*Respectfully submitted*  
*Manon Mitchell*  
*President, June 28, 2022*

## PRESIDENT'S MESSAGE



## PRESIDENT ELECT

### President Elect's Report

This has been a busy Rotary year – as I have discovered the various service expectations of a President elect! The fall was taken up with choosing and securing incoming board members as well as confirming the continuation of the current Secretary and Treasurer, each of whom is doing an exceptional job. I also participated in the choice of the President Nominee. For a successful transition between Presidents, President Manon and I initiated monthly meetings enabling us to be mutually supportive throughout the year, and to supplement my board attendance and monthly reports.



The most important role of the President Elect is to chair the Long-Range Planning Committee. Having assembled a strong team of 17 members including past presidents, new and long-standing members, we have been able to get feedback from the current board on strengths and weaknesses, review the current LRP and propose fresh Vision, Mission and Values as well as Critical Success Factors which are intended to lead to SMART annual goal setting by the incoming board and committees.

New this year has been the development of a process to recommend Legacy Projects to the board and members. The new committee comprising the current, past, elect and nominee Presidents was formed and chaired by me as President Elect ex officio. The committee reviewed two projects, both of which were recommended for funding.

***Madeleine King***  
***President Elect***

# SECRETARY

## Secretary's Report

The major accomplishment in this Rotary year was the great work done with our Operations Committee, and particularly, the club treasurer Bill Hamilton, to complete a review of time spent on club vs charitable activities by staff. A comparison of cost allocation with other similar organizations was conducted and it should be noted that we have a very low overhead compared to other charitable groups.



A review of income for operating costs was analysed and adjusted. The result was an increase in “in person” club meetings to \$50.00. Our membership dues were reviewed and the following fee structure was approved by the board and goes into effect on July 1<sup>st</sup> 2022.

Membership Dues Chart - 2022/2023		
Category	Current 2021/2022	Increase (10%) 2022/2023
39 & Under	\$ 275.00	\$ 302.50
40-69	\$ 550.00	\$ 605.00
70+	\$ 500.00	\$ 550.00
40-69 Joint	\$ 412.50	\$ 453.75
70+ Joint	\$ 375.00	\$ 412.50
Corporate	\$ 550.00	\$ 605.00

With these increases, we will be operating in the black and building a small reserve for future expenses.

I am very happy with these changes and feel that it was a kudo for our year.

**Barb Young**  
**Secretary**



## PROGRAMS

### Programs Report

The programs committee provided the club with a wonderful selection of speakers this year. COVID provided the opportunity to reach out to speakers not only outside of Calgary but outside of the country! For example, the following individuals provided excellent information over the Zoom platform: Rick Rule, Jean-François Perrault, David Ulrich, Chief LittleChild.



We resumed meeting in person at the Palliser on the second and fourth Tuesday of each month in January.

In October 2021 we offered a “special speaker presentation” and featured internationally renowned Dr. David Ulrich who spoke about ***Discovering Opportunities In Crisis: Implications for Individuals, Leaders and Organizations***. Local leaders took time to speak to our club including: Mayor Gondek; Dr. Misheck Mwaba, CEO of Bow Valley College; Alex Sarian, CEO of Arts Commons; Sarah Meilleur, CEO of the Calgary Public Library; and Chief Constable Mark Neufeld from the Calgary Police Service.

From leadership to energy topics, fluoride to lithium batteries, our members benefitted from a wide range of interesting topics.

By May of 2022, we introduced technology to support recruiting of volunteer at club meetings and introduced the “Volunteer Sign Up” feature of Club Runner. Hopefully with this reaching out to all club members, we hope to increase engagement in small bit sized pieces that don’t involve lengthy meetings and large time commitments.

Thanks to all committee members who worked tirelessly to book engaging and interesting speakers for our club members and guests to enjoy.

***Bruce Graham***  
***Director***

# COMMUNICATIONS

## Communications Report



### EXTERNAL COMMUNICATIONS

We worked with UCalgary Rotaractors and Dana Fenech, Senior Communications Specialist with the University of Calgary's School of Public Policy this year. Dana is working closely with the SIS Golf committee and will see that project to completion. She will work with the Rotaractors on a social media awareness campaign about the Club and Rotary over the summer. Unfortunately, she will leave her chair position after the golf tournament as she recently took over management of her department at work and will not have much time for the proactive and strategic work that is necessary to build our community presence.

Engaging the UCalgary Rotaractors to help with our social media postings has been enjoyable this year. It has helped them learn more about our club, our speakers, and Rotary in general. With the two of them, Dana, myself and Manon posting on four social media sites several times per week, we only managed to attract 47 additional followers this year. We continue to ask our Directors and members to like and share our posts, with limited uptake. This seems to be a challenge with most local Rotary clubs, perhaps due to our demographic. However, without growing our online presence, we restrict our ability to inform our members and attract new members of a younger demographic.

We are very aware that our website continues to be a source of irritation for members and especially for Directors whose content is not posted in a timely fashion. Hopefully we can recruit members to assist with updating information and providing the right content in the right place.

### INTERNAL COMMUNICATIONS

Through the efforts of our President, Manon Mitchell, Andrea Serink and Diane Macdonald, the bi-weekly COG newsletter was re-established. Our hope is that ALL internal communications flow through this newsletter to reduce the number of emails to members.

Please follow and share our social media posts regularly to extend our engagement and reach.

PLATFORM	LINK
Twitter	<a href="https://twitter.com/rotaryyyyc">https://twitter.com/rotaryyyyc</a> <a href="https://twitter.com/rotary5360">https://twitter.com/rotary5360</a>
LinkedIn	<a href="https://www.linkedin.com/company/rotaryclubofcalgarydowntown">https://www.linkedin.com/company/rotaryclubofcalgarydowntown</a>
Facebook	<a href="https://www.facebook.com/rotarycalgary">https://www.facebook.com/rotarycalgary</a>
Instagram	<a href="https://www.instagram.com/rotaryyyyc">https://www.instagram.com/rotaryyyyc</a>
Youtube	<a href="https://www.youtube.com/channel/UCIVJdjN8Ah330oYVGz5RpWg">https://www.youtube.com/channel/UCIVJdjN8Ah330oYVGz5RpWg</a>

We often use the hashtags #PeopleOfAction and #ServiceAboveSelf.

***Catherine Scheers***  
***Director, Communications***

# MEMBERSHIP

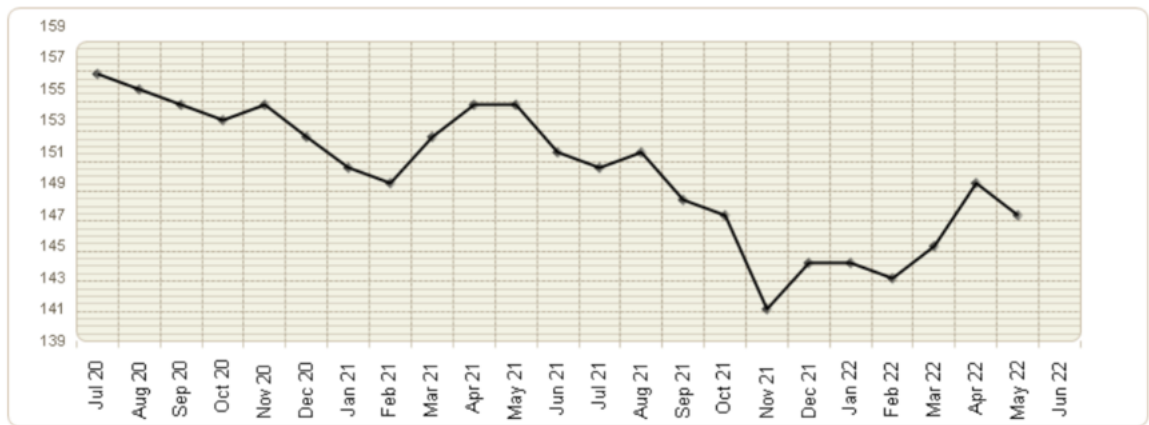
## Membership Report

Our club's membership portfolio is divided into a few committees such as: interviewing prospective members, liaising with organizations to promote corporate membership, assigning mentors for new members and ensuring new members are aware of the many opportunities for engagement as soon as they are inducted in the club.

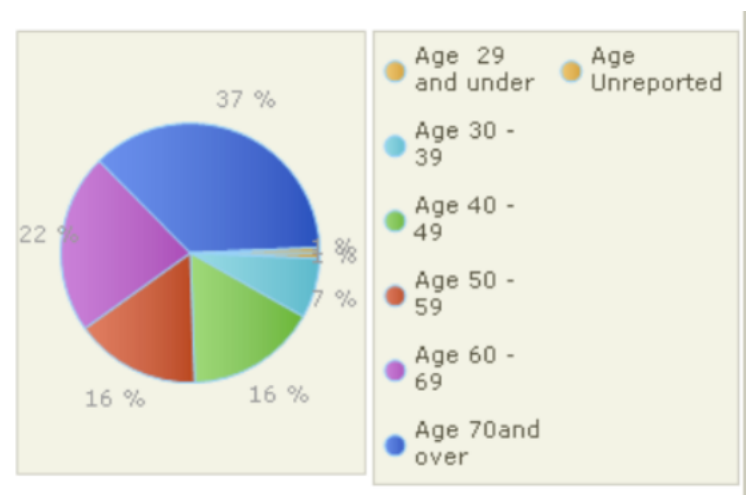


### MEMBERSHIP BY THE NUMBERS

We currently have 147 active members which is down from a high of 157 in July 2020 and down 8 from last year at this time. We have 25 Honorary members

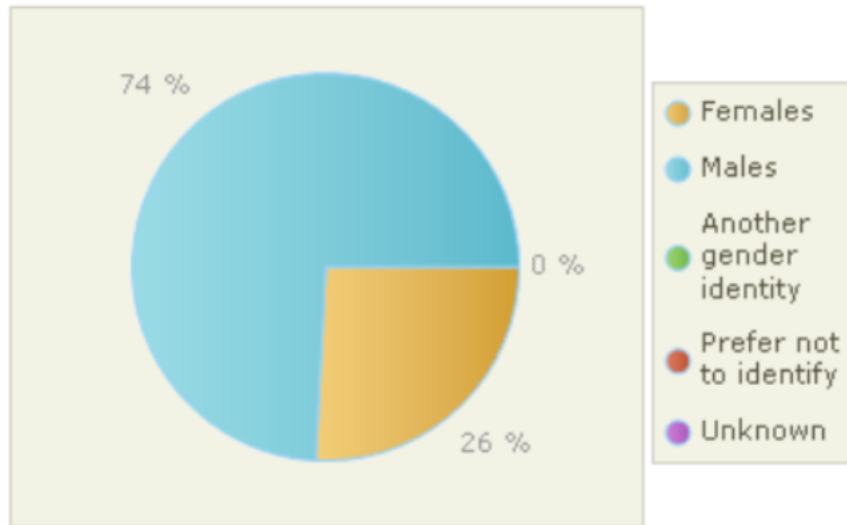


Our **Age Distribution** as of May 31, 2022 is unchanged from last year.



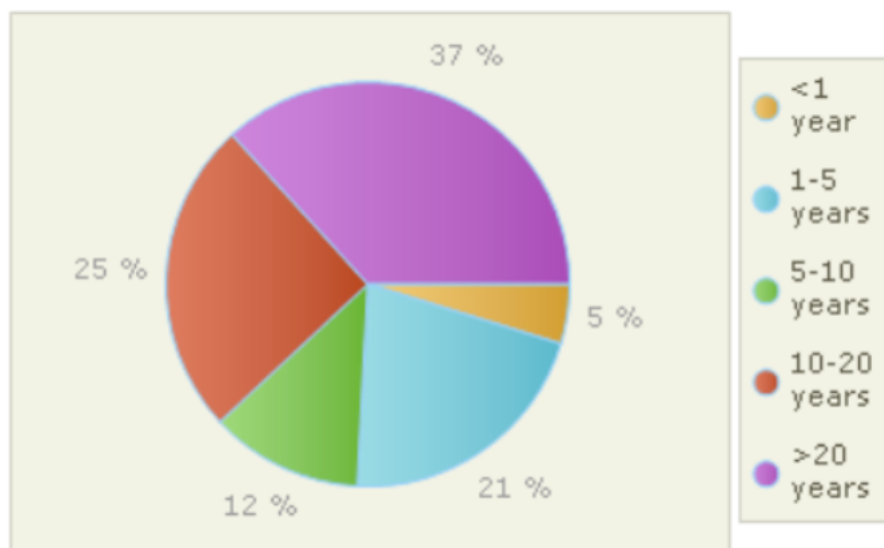
We slowly increase the diversity of the club in **Gender Distribution** and have increased by 1% from 2021

## MEMBERSHIP



### Years of Service:

We continue to attract newer members, members with under 5 years of service has increase to 26% from 24% a year ago. This does provide increased challenges, as member retention will become more important. As a Result the Membership Committee will be implementing a new position which will focus specifically on member retention.



## MEMBERSHIP

Since January 2022 we inducted 11 new members and welcomed Servus Credit Union to the list of corporate members. At the time of writing, we have 2 members who will be inducted shortly and are hope to include ATB as a corporate member sometime this summer.

Another “NEW” feature for our new members is the “New Member Program” which allows each new member to track online in Club Runner the completion of all their red dot activities. Managing those tasks is easier as individuals themselves are reminded (in their version of the COG) of what needs to be done.

***Shondell Sabad***  
***Director***



# GRANTS

## Grants Report

Our club continues to maximize requests to the District and The Rotary Foundation for matching funds towards Global Grants (International Projects). We also continue to provide two (2) \$1,000 Scholarships for post-secondary education. Our most recent awardees included Tony Li (Co president of our Interact Club) and Vivienne Lin (Interact Club member).



The Rotary Foundation stipulates that clubs cannot have more than 10 ongoing Global Grants. Our club maximizes the number of available grants every year. A tremendous effort goes into preparing funding applications for our club, the District and TRF. It is always extremely rewarding to watch projects unfold and see the impact on communities. The work does not end with the project as every project receiving funding from the District and TRF also require final reports to be prepared and approved. This also includes District Project Grants which our club applies for.

District Grants are managed on the District Grants Sub-Committee website [at www.rotary5360.org](http://www.rotary5360.org)



The screenshot shows the 'DISTRICT 5360 GRANTS SUBCOMMITTEE' website. It features a yellow navigation bar with links: HOME, LOGIN, CLUBRUNNER, DIRECTORY, DOCUMENTATION, and PROJECTS. Below the navigation bar is a 'Project List' section. It includes a heading 'Select type and year of projects to be displayed' and a sub-heading 'To see all categories enter "ALL" in either or both boxes.' There are two dropdown menus: 'Project type:' with 'ALL' selected, and 'Rotary year:' with '2021' selected (indicating July 2021 - June 2022). A 'Choose' button is located below the dropdowns. A note at the bottom states: 'After funding has been allocated, Global Projects will be administered on the RI Website, and "DDF approved" will appear as the status. No Global reports will therefore appear on this website.'

All members who are interested in applying for grants for local and international projects and causes are required to attend the District Grants webinar held in October every year. The District calendar should be consulted for registration. (<https://rotary5360.ca/events/calendar/>)

**Bev Blair**  
**Director**

# FELLOWSHIP

## Fellowship Report

Fellowship activities are seeing renewed interest as the impact of the COVID-19 pandemic has subsided in the past year. Government guidance, business policies, personal risk tolerance, and remote meetings all influenced the level of participation from our Club members. 2021/2022 showcased many successes which are highlighted below:



- Frank n Stein events have gained popularity in the past year as we abandoned Zoom nights in favour of in-person pub nights. Recent pub nights have had increasing number of guests participate in the fellowship.
- Highway Clean up on Highway 40
- Participating with the Stay in School Golf Tournament activities.



- Christmas Party at the Calgary Golf & Country Club.
- Christmas concert with the clients of ARBI (Association for the Rehabilitation of the Brain Injured).
- Lake Louise Ski & Stroll Day organized by Madeleine. Mike Colborne (Pacific Western Transportation) was kind enough to donate a bus for transportation.
- Reach Out Committee and Care Committee continue to communicate with Club members. More formalization of responsibilities and objectives to be defined for the coming year.
- Club BBQ organized at Bucars RV was a success. Purpose was to enjoy everyone's company and bring awareness to the BBQ function within the Club.
- The Calgary Stampede Sneak a Peak event being planned for summer of 2022.

## FELLOWSHIP

I would like to thank the members of the Fellowship Committee, other Club committee members and fellow Directors as well. Fellowship will continue to focus on different events and activities to engage existing and new members. Hopefully this engagement will also grow the committee as well for the coming year.

*Doug Webb*  
*Director*



### Fundraising Report

The year began with all hands on deck to fundraiser for the Stay In School program. The golf tournament at Earl Grey Golf Club was a big hit once again and we are truly grateful for Michael Colborne and Southland Transportation to step up as our title sponsor. Lots of fun was had by all at the silent auction table as well as the live auction. The 50/50 coin toss demonstrated that the odds are sometimes not in your favor and heads was called at all tosses. Incredible odds! Much groundwork has been done to launch an online 50/50 draw in the fall so that it does not coincide with other fundraising events.



***Lisa van Hemert***  
***Director***

# COMMUNITY SERVICES

## Community Services Report

This summary report outlines the investment of time and dollars in Calgary and area. The Community Services committee coordinated projects, approaches and information sharing as the Calgary Rotary Club invested in partnership with many community organizations and groups. We also brought lived experience into our discussions and deliberations.



### SUMMARY

Program/Lead(s)	Investment
Community Hubs (H. Shikaze)	\$425,000
Major Donations (R Topolnitsky)	\$130,000
Small Donations (M. Pierson)	\$50,000 (est)
Rotary Employment Partnership (M. Colborne)	
Lou MacEachern Fund (L. Larsen)	\$43,960
Christmas Hampers (H. Shikaze, G. Brookman)	\$46,200
Adult Literacy (A. McMillan)	\$15,500
Rotary Community Service Directors Group	
<b>Total</b>	<b>\$670,710</b>

### COMMUNITY HUBS

*Howie Shikaze*

This was the final year of this legacy project. Rotary is one of the three founding partners of community hubs. A report is attached.

Our Club facilitated virtual monthly community hubs meetings. Increasingly there was more varied participation from other Rotary Clubs such as Olympic, Centennial and West. Agencies included NStep, I Can for Kids, ComKan, Immigrant Services, United Way, Technology Helps and the Calgary Police. Participation varied from 15-25. Discussion and agendas included updates on the achievements of community hubs, a thorough discussion of community hubs 2.0 and ways in which there can be greater collaboration in serving the tipping point communities.

The initial phase of community hubs has proven its efficacy in supporting and building communities and neighbourhoods. It is felt that a “new collaborative ecosystem” is evolving through community hubs.

The United Way and the City have announced that they will continue to implement community hubs 2.0.



## COMMUNITY SERVICES

The regular attendants of the monthly meetings have decided to continue to meet and the Calgary Rotary Club has agreed to continue to convene them.

The Calgary Rotary Club notes its appreciation to Rotarian Howie Shikaze, who has continued to provide outstanding leadership to this project and to facilitation (agendas, notes, etc.) of the virtual monthly community hubs gatherings.

**See Appendix A: Community Hubs Report**

### MAJOR DONATIONS

*Randy Topolnitsky*

There was a change in committee leadership. Catherine Brownlee assumed the chair role and Randy Topolnitsky assume the chair's position when Catherine stepped down.

The committee undertook a survey of club members to better understand the club's program priorities. It prepared a summary report of the findings. There are 5 top program priorities: mental health, youth at risk, food security, education and literacy. Initially done to assist the committee in its work, the survey is having greater impact on all work in the club.

The committee conducted a review of its Terms of Reference (TOR) and the Board has approved the updated TOR. The committee has also drafted guidelines for its work.

The committee had a budget of \$130,000. It received seven proposals. It reviewed them using the program priorities from the survey results. It approved five for funding: Calgary Reads, Hull Youth Services, the Distress Centre, Janus Academy and the Brawn Family Foundation Rotary Mental Health Park. The Club added an additional \$38,400 for a total community investment of \$81,400.

The Club extends its appreciation to Catherine Brownlee and Randy Topolnitsky and the committee members: Franco Savoia (Board, Director Community Services), Alexandra Adolph, Steve Allen, Bill Andrew, Sonny Belenke, Catherine Brownlee, Paul Chave, Jordan Hamilton, Madeleine King, Phil Libin, Dave Macdonald, Charles Pratt, Steacy Pinney, Bill Redmond, Shondell Sabad for their work in bringing Rotary's support to the community.

**See Appendix B: Major Donations Report**

### SMALL DONATIONS

*Michael Pierson*

The Small Donations Committee responds to requests of \$5000 or less. It received 30 requests. It has approved seven requests for \$37,000. Some of the requests are "on hold" contingent on the pandemic recovery.

## COMMUNITY SERVICES

For a second time in two years the committee was part of a pooled grant to an organization. Led by the West Club, with six other clubs, the committee donated \$7,500 towards Community Kitchen's request for \$60,000 refrigerated truck to deliver produce to agencies providing emergency food.

The committee has also drafted a new Terms of Reference that it is finalizing for recommendation to the Board for approval.

The Club extends its appreciation to Michael Pierson's continuing decade long leadership to the committee and the committee members: Al McMillan, Bill Gillot, Allison Schulz, Anne Macdonald, Ryan Tizzard, Bryan Pinney, Craig Tervit

### ROTARY EMPLOYMENT PARTNERSHIP

*Michael Colborne*

With the help of committed allies, what started as an idea by a parent and Rotarian 20 years ago is now an initiative that has created over 600 quality jobs for individuals with developmental disabilities across the province.

A collaboration between Rotary Clubs, Inclusion Alberta and the Government of Alberta, is celebrating its 21st anniversary this year.

Even with the pandemic challenges, 27 new positions were created in 2021/22; five of them were directly connected to Club members.

The challenges continues to reach out to employers.

Rotary can leverage its reach through its membership.

**See Appendix C: Rotary Employment Partnership Summary**

### LOU MACEACHERN FUND

*Lorne Larsen*

The funds are invested through the Calgary Foundation. \$43,960 to Bow Valley College, YMCA, Junior Achievement, SAIT and ACAD. All focused on post secondary training and education.

**See Appendix D: Lou MacEachern Fund Summary**

### CHRISTMAS HAMPERS

*Howie Shikaze, George Brookman*

This program provides an opportunity for Rotarians to share during the Christmas season. The following was achieved:

## COMMUNITY SERVICES

- Club members generously donated and \$46,200 was donated to provide 100 Christmas hampers.
- Christmas Hampers were provided to 100 families that served 300 children and 200 adults
- Calgary Hitmen provided a stuffed animal for every child.
- It is estimated that 1,500 to 2,000 volunteer hours to carry out this effort. The Club extends its appreciation to H. Shikaze the G. Brookman and the many volunteers outside the club who generously donate their time.

### ADULT LITERACY

*Al McMillan*

#### Rotary Adult Literacy Bursaries - \$9,000

We funded 18 X \$500 Rotary Adult Literacy Bursaries which were granted to full or part time adult students at Bow Valley College registered in a basic education literacy program (Grades 1-9). Bursaries were awarded based on nominations by instructors for students with financial need and a strong commitment to continue their education. We continue to have great feedback from Bow Valley about the impact these bursaries have on their students. We will be providing a full Report to the membership in due course.

#### High Impact Literacy Initiative - \$6,500

During this past year, we had \$6,500 available for adult literacy initiatives that could potentially have a high impact on adult literacy. We had proposals for 3 excellent projects submitted for a total of \$18,000 in funding and were able to fund one of these projects for \$6,500. This was a proposal from Calgary Learns (matched by another \$6,500 from another source) to fund a program that works alongside poverty serving organizations to bring a literacy lens to serving their clients. This new initiative identifies literacy challenges, helps remove literacy barriers and improves the organization's ability to refer clients with literacy gaps. We will be providing a full Report to the membership in due course.

We submitted a second proposal to Small Donations who were able to fund a \$5,000 request from the John Howard Society to develop and provide a series of workshops focusing on increasing women's economic stability as they return from incarceration to the community. At the heart of this proposal was development of a program to increase financial literacy as a core skill required for women to be able to work towards independent living.

We were unable to continue funding for another program initiated in 2020/21 by Bow Valley College to develop curriculum for a series of workshops for students lacking the 9 essential skills that are the foundational skills for all learning. However, as a result of Covid, curriculum development and the availability of workshops were spread out over a longer period of time. We are looking for a further report on this from Bow Valley in due course and anticipate having another look at this next year if there is a request for funding for further development of these workshops.

## COMMUNITY SERVICES

The Club extends its thanks and appreciation to the Literacy Committee: Al McMillan – Chair, Rishi Chakroborty, Kenneth Keung, Lorne Larson, Steacy Pinney

### ROTARY COMMUNITY SERVICE DIRECTORS GROUP

The Community Service Directors of the Rotary Clubs in Calgary have been meeting monthly to share information and deepen understanding of community and priorities. Increasingly there is a leveraging of capacity: time, dollars and expertise. There were two pooled grants projects over the past year, Community Kitchen and the Brawn Family Foundation Rotary Mental Health Park. In addition, there is some interest in developing a platform to facilitate the sharing of projects and data.

Submitted by

***Franco Savoia***  
***Director***

# INTERNATIONAL

## International Report

### JAMES WHEELER DAVIDSON LUNCHEON

The first annual James Wheeler Davidson luncheon was held March 1st, 2022. The event was attended by 122 people including Rotarians from multiple other clubs. The program was successfully implemented with a JWD expert speaker Dr. Robert Lampard, music, flags, and fellowship. There was great buzz before & after the lunch. Comments and feedback were all positive.



*Past Presidents in attendance: From left to right back row: Tim Heaton, Eric Bennett, George Brookman, Bruce Fenwick, Garth Toombs, Rob Brookwell, John Boyd, Terry McMahon, Front Row left to right, Jim Shaner, Manon Mitchell, Rick Erven*

### WATERTON PEACE PARK ASSEMBLY

The 2021 Waterton Peace Park Assembly was cancelled again as COVID re-emerged and in person events were postponed. The plan is to offer an in person event on the weekend of September 16-18 2022.



# INTERNATIONAL

## ROTARY EXCHANGE PROGRAM

This wonderful Rotary program was again cancelled this year due to COVID. The program is accepting applicants for the 2023-2024 year.

## WORLD COMMUNITY SERVICES

*Bob Taylor, Committee Chair*

### General:

The World Community Service committee has had another active and rewarding year. Like others we have been challenged to have all of our meetings in the virtual environment of ZOOM – for which we are grateful; this allowed us to continue meeting monthly. What committee members have NOT been able to do is to travel to active or potential project locations in person, something that many members look forward to as conditions permit.

### Goals:

1. With the role of WCS being the development, championing, and oversight of international humanitarian projects that RCC is engaged in though either sponsoring and/or supporting projects of other Clubs, the primary goal is to execute those roles with professionalism, integrity and an openness to continuous learning & improvement.  
With those objectives in mind during the past year we re-formatted our grant application form with the goal of creating ease of use for applicants and a consistency of where important information would be input within the form to ensure fair and equitable evaluation of all applications.
2. Because RCCD is limited to a maximum of ten Global Grants “open” at one time, timely submission of Final Reports is crucial.  
Three projects were “closed” by TRF this year, enabling two new projects “ready to go” to move forward for TRF with the third to be allocated in the near future.
3. Renewal of TRF membership and TRF executive members : As reported below, WCS has been successful in attracting five new members in the last year while having on long serving member Garth Toombs move to “inactive but still interested” status and welcoming the return of Christina Castro from her time working abroad. Once our new members complete their “apprenticeship”, we will have 25 active members.  
Separately I (Bob) assumed the role of WCS Chair, thankful for the ongoing and vital support of long serving Past-Chair Barb Young. Brom has taken over the role of Treasurer from Al Corbett. And Bev Blair has asked to step down from the role of WCS Secretary, creating to need to find a member to fill that role. In addition, the role of Vice-Chair has been vacant for some time needs to be filled to ensure both resiliency and future continuity.
4. Resume on-site project visits  
During the “COVID-times” it has not been possible to make site visits, either to participate in delivering the projects nor to make visits to ongoing or completed projects – both of which are

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vital to them being true “Rotary projects” and not merely projects that we fund or co-fund. While no firm travel plans have been made, we will ensure that the next-years budget will continue to include funding to support Club members who undertake project-related travel.

### Biggest Learning form 2021-22:

STUFF HAPPENS and when it does, flexibility and resiliency are vital. When travel is impossible, alternate ways of working with project partners is key (a.k.a Zoom-ing across time zones). When planned projects are deferred / cancelled / re-designed, flexibility in funding models and having back-up projects in the hopper are important. When governments change or impose financial constraints mid-project, being nimble (and getting TRF concurrence) to allow the money to get where it needs to be is a valuable asset.

During the past year members have exhibited skill, diplomacy, flexibility, and ingenuity to make “good stuff happen”

Hats off to all who made this happen.

### Project Opportunities

In spite of the COVID challenges, we have responded to project opportunities brought forward by committee members, other Rotary Clubs and other strategic partners. Below is a list of the new projects that we approved for funding during 2021-22, consuming all of the \$240,000 in RCCD funds allocated to WCS. We leverage our fund by collaborating with other Clubs, through District matching grants and further grants from TRF (The Rotary Foundation – RI’s support for Global Grants). When we consider our own Global Grant projects (our club’s international projects funded by The Rotary Foundation) a total of \$890,166 has been invested in Rotarian-led projects worldwide, a multiplier of 3.7 of RCCD’s funding. Several projects in development and being readied for approval for the 2022-23 budget year.

While the financial inputs of our club’s resources are “relatively” straightforward, the magnitude of the impacts of the projects in the communities we serve is much more difficult and of even greater magnitude. We have tried to capture a sense of that in the project summaries at the end of this report.

But equally difficult is the magnitude of the inputs by our committee members. When considering time invested in working with international colleagues in developing projects; preparing, revising and refining proposals (with reliable budget numbers), recruiting partner Rotary clubs & other organizations, reaching out to the District Grants committee and TRF staff, and preparing for and attending monthly NPSC and WCS meetings plus the considerable effort of tracking ongoing projects ... a very conservative estimate of member input hours is in the range of 4,000 volunteer hours!

### Approval Process

The WCS committee continues with a three/four-stage process for developing and approving new projects to ensure the continued level of excellence in the projects we develop and/or support. Our experience is that these processes ensure that Club funds are wisely invested in projects that are well designed and will have the desired impacts in the global communities where they will be executed:

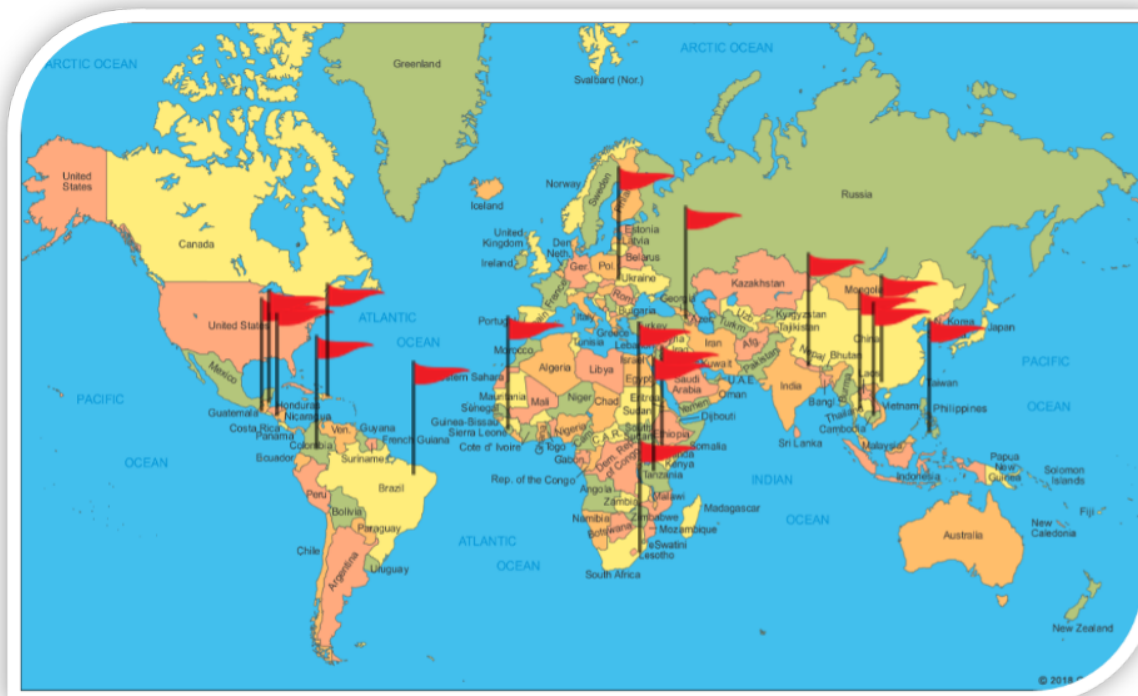
## INTERNATIONAL

- a. Ideation – when a project concept is flown by experienced Club members to see if it is the type of project likely to garner support to move forward and guidance to shape or re-shape the concept as required and, if appropriate, develop a grant application
- b. New Project Sub-Committee (NPSC) is a subset of WCS who review and screen grant applications, whether developed/championed by a member of RCCD or received from another Rotary Club or agency. NOTE: You do not need to be a member of WCS to bring a project forward. NPSC may then recommend the project to the full WCS for approval or may provide guidance to the proponent as to changes needed to get NPSC support. In some cases, and in particular for project proposals from outside the Club, NPSC may advise the applicant that their proposal is not within scope for consideration.
- c. The full WCS committee meets monthly to, among other items, consider projects recommended by NPSC. Projects may be approved as presented, approved with conditions, approved at a different level of funding, or may be declined.
- d. Approved projects with proposed funding in excess of \$10,000 are recommended to the RCCD Community Service Fund Board for approval / ratification.

With that context, the following is a list of the exciting international projects approved by funding by WCS in the past budget year long with RCCD funds in CAD.

PROJECT	RCCD CONTRIBUTION
Cambodia - No Ordinary Journey Foundation	\$20,000
Thailand - Hospital Project	\$ 6,723
Uganda - Kibonzi Adopt a Village	\$ 3,476
Guatemala – Literacy	\$ 13,351
Armenia - Dental Project	\$ 6,274
Guatemala – Saving Lake Atitlan	\$ 2,509
Days For Girls (Donation)	\$ 200
South Africa - Tholana Educare Centre	\$ 7,000
Cervical Cancer Congress	\$21,000
Dominican Republic - Empowering Girls	\$26,429
Philippines - Curuan Water Project	\$24,191
Uganda - EAY Educating African Youth	\$ 8,654
Brazil - Solar Project Educating for Sust. Energy	\$ 2,545
West Africa - CAWST WASHriki Clubs	\$25,000
Belize - Maya Villages - Empowerment Phase 2	\$12,738
Sierra Leone - Cervical Cancer	\$10,000
Cambodia - 2 School WASH	\$12,174
Ukraine - ShelterBox Canada	\$10,000
Annual Travel Provision	\$10,000
Nepal – Karuna Girls School	~ \$10,000
	(bal. of avail \$\$)

# INTERNATIONAL



As illustrated on this map, projects led by or supported by WCS in the current year span much of the globe and a wide range of the Rotary Areas of Focus.

A description of projects approved this year can be found in Appendix E.

As impressive as this list of projects and our Club's contribution are, even more impressive is the total "Rotary multiplier" effect of our Club's contributions. When adding in the contributions from other Rotary Clubs, "matching" DDF (District Designated Funds) money and, for Global Grants, further matching funds from Rotary International (TRF) and contributions from other sources, the \$240,000 invested by our Club enabled projects totalling over \$1.6 million in this Rotary year – **a multiplier effect of 6.7X.**

## Support for Ukraine

Our support for the people of Ukraine whose lives have been brutally and unnecessarily turned upside-down by the Russian "incursion" has been twofold. First, WCS chose to provide a \$10,000 contribution to ShelterBox Canada, a longstanding Rotary partner in providing disaster relief. ShelterBox advised us that these funds went directly to the bulk purchase of mattresses that were shipped to refugee shelters in either Ukraine or nearby communities in Poland. Second, three WCS members stepped forward with a commitment of a total of \$9,000 in "matching funds" that spurred RCCD members to donate a total of over \$40,000 that (as recommended by WCS) was sent to a Rotary club in Poland who, working in collaboration with a Rotary Club in Lviv, Ukraine, used the funds for the purchase of medicines and medical supplies so badly needed in the war-torn areas of Ukraine.

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### **A Window on Rotary in the World:**

After a 3-year break in the cycle, several WCS members (and other RCCD members) attended the 2022 Rotary International Convention in Houston. The plenary sessions were sensational and inspirational (and should be available to viewing online).

But of particular interest were the many breakout room sessions which were great learning opportunities regarding international projects – for great examples to “how to” sessions. Equally important was the House of Friendship booths which come in several varieties: RAGs (Rotary Action Groups) and Fellowships which enable one-on-one conversations and explorations and where important personal connections can be made – connections that can provide useful advice or possibly lead to future collaborations. [Plus the trade booths where you can purchase a wide variety of Rotary logo’s items.]

Of particular interest (and pride for our Club) member Walley Temple presented at one of the Breakout Room sessions on the “Ending Cervical Cancer” initiatives leading towards the 2023 Cervical Cancer Congress in Calgary. This merged nicely with a separate session on “Projects of Scale” – a bit of a guide book on how to move the current demonstration forward to the “next level”.

### ***International Report***

***Trevor Ironside***

***Director***



## Youth Report

### CARL SMITH STAY IN SCHOOL PROGRAM

#### Purpose and Description

The Rotary Carl Smith (RCS)-SIS program's purpose is to encourage selected students currently in Grade 5 and 6 to stay in school until the completion of Grade 12, and then pursue post-secondary education. Students are matched with a mentor who provides guidance and support throughout their schooling until graduation, at which time the participants are provided with a Post-Secondary Advisor. Upon successful graduation of high school and the RCS-SIS program, students are named Marmie Hess<sup>1</sup> Scholars and obtain access to their \$10,000 award for eligible tuition and textbook fees.

#### Program History

Inspired by a 1992 national Rotary program, the Rotary Club of Calgary Downtown developed a unique Stay-in-School Program in 1995, lead by Carl Smith. It was designed to encourage students from economically disadvantaged and/or challenging family situations, who might otherwise drop out of school, to continue with their education. Starting operations in three elementary schools, the program has now expanded to six which include: Valley View, St. Damien, Holy Cross, O.S Geiger, West Dover and Colonel Walker schools. RCS-SIS also supports students from Radisson Park School who are affiliated with Rotary Fish Creek.

### PROGRAM UPDATE

#### Total Numbers

The total number of grade 6-12 students for the 2021-2022 year was 62, with 44 mentors. The total number of students going into the 2022-2023 year is 61.

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<sup>1</sup> Dr. Margaret (Marmie) Perkins Hess, O.C., A.O.E., LL.D (Hon.), B.A., D.F.A. (Hon.), F.R.C.G.S., U.E.

Marmie was a long time Rotarian and known as “a community leader, an internationally recognized art historian and lecturer, businesswoman and rancher”, living to just past her 100<sup>th</sup> birthday. After her death in 2016 she provided a generous bequest to the Rotary Stay-in-School Programs. More importantly, her life serves as a role model to which all can aspire – students, mentors, parents, and everyone involved with the Rotary Stay-in-School Programs.

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### Partnerships

The RCS-SIS program continues partnerships with Telus Spark and Kids up Front, who have provided great opportunities for mentors and mentees to connect. We received free spots to the Telus Spark Summer Camps and families also utilized the free passes to the main facility.

The program has also made connections with U of C, Dollar Detectives, CAREERS, CPS, NSTEP and Technology Helps over the course of the year.

### Golf Tournament

The 2021 golf tournament was held at Earl Grey Golf Club in September, with **124 golfers, 150 dinner guests, 25 sponsors and 15 volunteers in attendance**. We returned to the more traditional format of four players per team on the 18-hole course. Southland Transportation was the Title Sponsor and players enjoyed a day of golf and an evening of prizes and speeches. In total, the Carl Smith Stay-in-School Charity Golf Classic raised \$44,147 for the program.

### Mentor Summits

Mentor Summits occur twice a year to keep new and existing mentors informed on program policies and procedures, to connect with fellow mentors, and to be made aware of available services in the community. It is vital all mentors attend these gatherings, in particular new mentors who have gone through the application process.

For 2021-2022, an online Mentor Summit was held in October, and an in-person gathering will be held in June. On October 21<sup>st</sup>, 21 Mentors attended on Zoom and the Coordinator went through the Alberta Mentoring Partnership training. Mentors were provided with the opportunity to discuss their successes and challenges in breakout rooms and hear about other resources for their student families.

### Christmas Hampers

Every December the RCS-SIS program delivers hampers to families in need. Families identified by staff at our five affiliated elementary schools receive gifts and food vouchers from mentors and other volunteers. In 2021, 19 RCS-SIS families received a hamper.

### Post-Secondary Panel

In April 2021, the Stay-in-School Program hosted a webinar with representatives from the University of Calgary, Mount Royal University, SAIT, Bow Valley College and the Youth Employment Centre. 25 Attendees listened to the presentations then asked questions regarding their future post-secondary opportunities.

### New Students

Every year each of the six elementary schools (plus our contact with Rotary Fish Creek) puts forward student candidates to be selected for the Rotary Carl Smith Stay-in-School Program. Our Team Leads coordinate the applications and interviews, then meet together with the committee to discuss successful recipients. Once students are chosen, the Program Coordinator matches the student with a mentor with help

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from the Team Lead. Matches are decided based on mentor availability, shared interests, similar background and chosen career paths. The students then receive a welcome package including a certificate, welcome letter, student intent agreement and a new Chromebook (beginning this year). From that point on the mentor handles all communication and meetings.

For the 2021-2022 year the program will welcome 11 new students in June 2022.

### Graduates

We will celebrate 11 graduates this year in the RCS-SIS program. Many have already been accepted to a post-secondary program, while others are taking a year off or upgrading their high school courses. All graduates will receive a certificate, letter and a gift and will be assigned to a Post-Secondary Advisor.

### Post-Secondary

Once a student graduates and enrolls in a post-secondary institution, their Post-Secondary Advisor or Program Coordinator submits a sponsorship letter to the school, ensuring all future tuition and/or textbook payments will be invoiced to and paid by the RCS-SIS program, until their award funding is depleted.

Out of the 43 post-secondary students listed as 'active', 18 students utilized a portion of their award money in 2021-22, totalling to \$43,283. Seven other students depleted their award amounts this year.

### Conclusion

With a mandate to provide mentorship and encouragement to students to graduate high school and pursue post-secondary education, the Rotary Carl Smith Stay-in-School Program continues to fulfill its purpose. Mentor recruitment continues to be a focus for program leadership, along with mentor retention and student engagement.

*Submitted by  
Alana Sargent  
RCS-SIS Program Coordinator*

## ROTARY CALGARY CONCERTO COMPETITION

*Manon Mitchell*

This competition for young amateur musicians was again held at Michael Lipnicki Fine Pianos (another sponsor) and saw a record number (46) participants who played their concerto from memory over a span of two days. The judges (all from Calgary) selected the 4 winners who performed with the Calgary Civic Symphony, on stage at the Jack Singer Concert Hall. This competition continues to provide a unique opportunity for young artists to continue their commitment to their craft. The winners are provided the opportunity to rehearse with a full sized symphony orchestra as well as perform for a large audience in Calgary's premier performance venue. This year the Rotary Club of Heritage Park also joined the ranks of sponsors (Alberta Registered Music Teachers' Association, The Calgary Folk Club, Michael Lipnicki Fine Pianos, The Calgary Civic Symphony) to provide financial awards to the Runners Up who provide a recital in

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the lobby of the Jack Singer Concert Hall just prior to the main concert. Many of our Rotarians are season ticket holders for the Calgary Civic Symphony and appreciate the investment in young artists. Our club's yearly contribution funds the competition expenses. The concert expenses are part of the Civic Symphony's yearly operational budget.



### WESTERN CANADA INTERACT CLUB

Our Western Canada High School Interact Club has been very active this year. Over the last couple of years they saw their numbers climb to 200 members! They divide this large group across the 3 grades and have leadership teams at each of these levels. This year they conducted a fundraiser for Mental Health by selling stylish pins. Three of their leaders attended one of our “in person” meetings at the Palliser to promote their fundraiser. Many of their members attended our District Conference in Cochrane.



***Jill Conroy***  
***Director***

# FOUNDATIONS

## Foundations Report

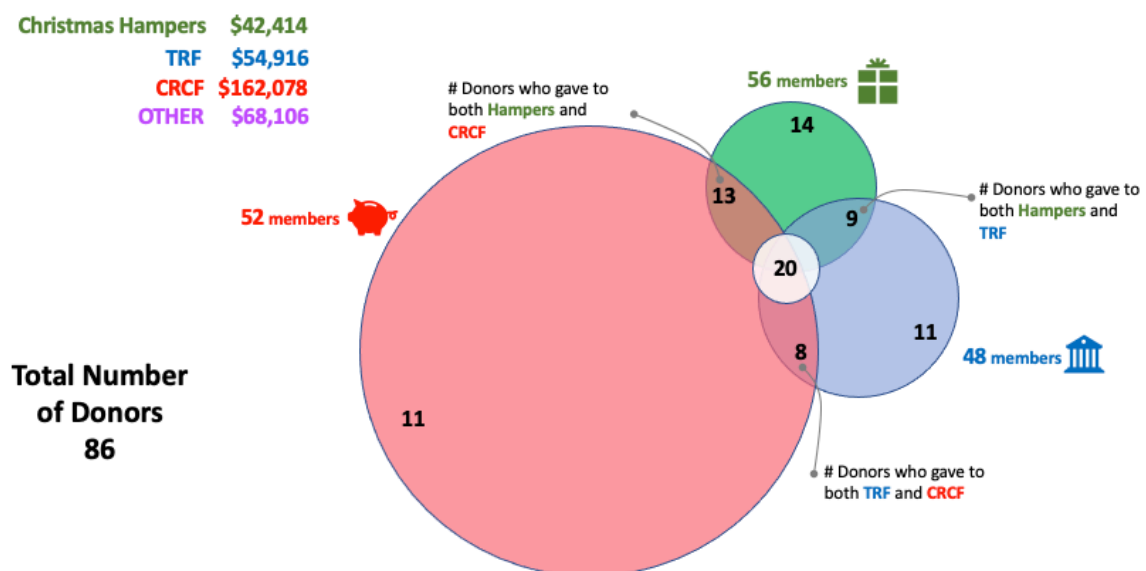
Thank you to all Rotary Club of Calgary (RCCD) members who have either contributed to The Rotary Foundation (TRF) and/or Calgary Rotary Clubs Foundation (CRCF) this past year during our Foundations spirited campaign led by David Bromwich! Your ongoing contributions to CRCF are combined with Ev and Ellen Mayhood's significant bequest to the CRCF endowment fund. Ongoing generous contributions from RCCD members allows our club to have the financial stability via CRCF annual distributions and the ability to make a significant impact through projects we support both locally and globally. As per Ev and Ellen's bequest, RCCD makes a donation to TRF on an annual basis as well. Listed below is a recap of RCCD member donations to TRF, CRCF and the Christmas Hamper program.

It's not too late to make your donation to TRF or CRCF for this current Rotary year (2021-2022); we like to recognize RCCD members for their contributions either via the Mayhood Honor Roll and/or Paul Harris Fellow award program. Simply go to our website [www.rotaryclubofcalgary.org](http://www.rotaryclubofcalgary.org) and click the DONATE button. Thank you!

*Sid Mark*

*Chair of Foundations Committee*

### 2021 Distribution of Donors across 3 Areas



# APPENDICES

## Financial Report

Our club is two legal entities. The first is the Rotary Club of Calgary which oversees our club activities (meetings, fellowship etc...) The second is the Rotary Club of Calgary Community Service Fund which is a registered charity with Canada Revenue Agency. This entity is responsible for all our charitable activities. More information on this is available by [watching a video created by Kurt Kowalchuk](#). The following report reflects the financial status of both these funds.



### ROTARY CLUB OF CALGARY

#### Revenue

- Member dues revenue: \$76k (budget \$80K)

#### Expenses

- Dues paid to District and International: \$25K (budget \$27K)
- Net lunch costs very low at \$1K due to COVID and virtual meetings

#### Net assets

- Projecting a small F22 surplus of \$6K which will result in ending net assets of \$26K

### THE ROTARY CLUB OF CALGARY COMMUNITY SERVICE FUND

#### Revenue

- Mayhood revenue: \$1.9 million (F21 - \$1.8M)
- Calgary Rotary Clubs Foundation revenue: \$220k (F21 - \$193K)
- Christmas Hamper: \$46K (F21 - \$67K)
- Other donations: \$67K
- Directed donations Ukraine Crisis Response: \$31K
- Directed donations International Projects: \$113K

#### Expenditures

- The Rotary Foundation (=50% Mayhood Trust revenue): \$930K
- HUBS Legacy Project: \$425k
- Christmas Hamper: \$46K
- International Projects : \$327K (including directed donations of \$113K)
- Major Donations Committee: \$130K
- Ukraine Crisis Response: \$43K (including directed donations plus \$12K Board Discretionary)

Our books are audited yearly by RSM (external auditor) and audited statements will be available in November 2022.

*Submitted by*  
*Bill Hamilton*  
*Treasurer*



# APPENDICES

## List of Appendices

APPENDIX	TITLE
Appendix A	United Way Community Hubs Report
Appendix B	Major Donations Report
Appendix C	Rotary Employment Partnership Summary
Appendix D	Lou MacEachern Fund Report
Appendix E	Description of International Projects

## APPENDICES

### Appendix A –Community Hubs Report

#### Community HUBs 2021

May 2022



#### Updates for Rotary

##### **Community Hubs: More important than ever**

Launched as a partnership of United Way of Calgary and Area, Rotary Clubs of Calgary, and The City of Calgary in 2017, Calgary's community hubs have been an essential, vital tool in the strengthening of neighbourhoods. As a United Way Signature Initiative, Community Hubs stands as a unique, person-centred solution to some of our city's toughest social issues and demonstrates the success that comes from United Way's partnerships with philanthropists, agencies, the private sector, local Indigenous Elders, and others.

##### **From physical gathering space to online meeting place: Community Hubs' nimble pandemic response**

The true power of Community Hubs is in their engagement of community residents as leaders, and in their role as both a central gathering place and a source of referrals for social sector services and resources. These relationships and partnerships at the core of Community Hubs help them respond quickly and sustainably to changing local needs, e.g. during the pandemic, when Community Hubs jumped quickly into offering online programming, supports and services, helping to maintain continuity and reliability of presence. Continuing to foster a sense of community and maintain contact with vulnerable residents is a priority, at Community Hubs.

In 2021, the [Community Hubs](#) initiative continued to show tremendous agility and resilience in response to the pandemic. Community Hubs responded promptly and creatively to the pandemic, transitioning several of their in-person programs online and finding new and inventive ways to stay connected with residents.

With the anticipated carry-over of some virtual programming through the latter stages of pandemic recovery, there is a strong and compelling need to return Community Hubs to the uniquely welcoming and inclusive heart-of-the-community, physical gathering places they have grown to become.

**76 per cent** of Community Hubs' activities last year involved collaborating with partners.

**11,640** local people participated in Community Hubs' activities to create connections and build community.

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### **Community Hubs Initiative in 2022**

New for Community Hubs in 2022 is the expansion and renaming of the Community Ambassadors program to the **Community Connectors** program. The number of Community Connectors in each hub has grown from four to ten, including three Indigenous Community Connectors, plus Community Connectors with specific mandates such as food security and food programming, supporting youth, and improving mental health and wellness.

2022 marks the second year of the **Young Adult Bright Futures (YABF)** pilot project. YABF offers valuable access to employment, training, and other skill-building programs through Community Hubs sites. Programs and services related to YABF are offered at all five sites across the city.

In September, Community Hubs launched its **2022-2026 (five-year) strategy**, prepared in consultation with residents, hub sites and agency partners. The implementation of the strategy at Community Hub sites will enable staff and volunteers to expand the hubs' reach with vulnerable residents and increase opportunities for residents to participate in a meaningful and active way in their communities.

Community Hubs will continue to play a critical role in Calgary's **COVID-19 recovery** by providing welcoming and inclusive public gathering places where residents come together for social connection; skill-building and education; to access resources and services; and have their needs met in a welcoming, inclusive environment.

#### ***Community Hubs Initiative: Where Community Happens***

Community Hubs are welcoming and inclusive spaces where residents build connections, access supports and services, and work together to identify and respond to community needs, all of which contributes to stronger neighbourhoods.

**LINK to CH video** (on this page) <https://calgaryunitedway.org/impact/communities/community-hubs/>

### **What is United Way's role?**

As founding partners, United Way, The City of Calgary, and Rotary Clubs of Calgary took the concept of a physical infrastructure serving as a safe, central, and welcoming gathering space, directly to Calgary communities. Community Hubs are now engaging and empowering residents in Bowness, Greater Forest Lawn, North of McKnight, Sunalta, and Village Square. Community Hubs are strategically located where lower incomes and many newcomer residents combined with poverty and social isolation disenfranchise people.

The Community Hubs initiative seeks to leverage mutual peer supports in the community to ensure people are connected, supported, and well. Calgary's [Mental Health and Addiction Strategy](#) also addresses the value of public spaces being available and accessible to residents to facilitate and open doors for community connection, a crucial element of Community Hubs.

# APPENDICES

## Appendix B – Major Donations Report

### FUNDING APPROVAL REQUEST FOR CHARITABLE DONATIONS – 2021/2022

#### Introduction

##### *State of Charitable Services Today*

A quick snapshot tells us we are not out of the woods yet relative to the impact COVID-19 has had on charitable services. Throughout 2021 we have still seen a significant strain on resources and funding in the social services sector. Organizations seeking funding are still stressed and the available funding dollars have been reduced. Excerpts from a recent CBC News April 5, 2022 report states “Canadian charities are facing “unprecedented strain” due to a projected decline in donations and an expected growth in demand due to the pandemic, according to a new report.”

“The Giving Report 2022, released on Tuesday by a group called CanadaHelps, says one in four Canadians, or 26 per cent, expect to use or are already using charitable services this year to meet basic needs. One in four Canadians, or 25 per cent, expect to give less this year than they did in last year, the report says. (Source: CBC News April 5, 2022)”

Also of interest is how Canadians are giving – “Younger generations give to social causes. The report also found a widening of what CanadaHelps calls a “giving gap,” the rate at which different age groups are giving. The researchers discovered Canadians aged 55 and older are now giving at double the rate of Canadians aged 25 to 54. That’s a real problem. It’s something that we have to address as a sector, to engage with these younger generations of donors, because that 55-plus, that propensity to give, is not going to last forever. Younger generations, however, donate to social causes, as opposed to specific institutions or organizations, the report found. This provides some hope for the future.” (Source: CBC News April 5, 2022)

##### *Context for Seeking and Evaluating Funding Proposals*

The Major Donations Committee works to make meaningful donations/investments in funding capital projects as well as programs and services. These donations/investments focus on meeting immediate needs and building sustainable solutions for the charities and the people they serve. We seek to align ourselves with organizations where we can collaborate, build long-term relationships, provide volunteer opportunities for RCCD members and maximize the impact of our charitable funding.

We also collaborate and engage with other Rotary Clubs, government organizations and private sector funders to try and leverage the funds we donate. Within the RCCD we will be liaising closely with our new Legacy Projects Committee and currently work closely with the Small Donations Committee to cohesively manage requests for funding.

The long-term objective of the MDC is to proactively seek opportunities for investment that fund social causes and major solutions to issues facing the sectors identified in our member survey. The strategy is to identify projects that will have the most impact in the community where the RCCD can play a lead role in, or

## APPENDICES

at least contribute to, the decision-making process. Accordingly, we will migrate to a funding model where funding will generally not be made to organizations that have initiated projects and are simply looking for funding and not partnership with the MDC.

### *Committee Members*

Randy Topolnitsky (Chair), John Boyd (Past-Chair), Franco Savoia (Board, Director Community Services), Alexandra Adolph, Steve Allen, Bill Andrew, Sonny Belenkie, Catherine Brownlee, Paul Chave, Jordan Hamilton, Madeleine King, Phil Libin, Dave Macdonald, Charles Pratt, Steacy Pinney, Bill Redmond, Shondell Sabad.

### Budget

The budget for the 2021/2022 funding year was \$130,000. It remained unchanged from last year's base budget. We had seven requests for funding totalling \$222,997. To be on budget we chose to fund five projects and reject two. One of the projects we agreed to support is in collaboration with the Legacy Projects Committee for the Mental Health Park.

### Survey Results

To ensure the club membership is engaged and has input into the distribution of funds through the Major Donations Committee a member survey was conducted in December requesting input into their top priorities. The top five categories from the survey were **Youth at Risk, Education, Mental Health Services, Food Security and Literacy.**

### Recommended Donations

#### Calgary Reads \$15,000 (Children's Programs, Youth at Risk, Poverty Reduction)

Calgary Reads requests this funding to cover the cost of donating free "Lit Kits" to low-income families with children aged 5-7. Lit Kits are boxes filled with literacy materials for parents and caregivers to support their young children's literacy development. Each kit usually costs \$200 and contains magnetic boards, magnetic letters, literacy games, pencils and markers, scissors, letter tiles, word-making tools, parent resources, and books. The kits are designed to build literacy skills without it seeming like learning! Included with each Lit Kit package, families will receive: -A digital link to a Lit Kit "unboxing" and training video for parents to familiarize themselves with the contents and how to use everything inside -A follow-up from Calgary Reads staff to check in on how they are using their Lit Kit, and to answer any questions -A free visit to the Little Read Reading House in Calgary (a \$40 value) \* Each Lit Kit contains a variety of games and activities to help build family literacy.

#### Distress Centre \$22,000 (Youth at Risk, Mental Health, Senior's Assistance, Other Community Needs)

In 2021 Distress Centre Calgary supported 152, 272 contacts from those experiencing a mental health issue, addictions, financial need, food insecurity, risk of homelessness, suicide, bullying or other mental health

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related issues. Each of these contacts relies on our volunteers and staff having strong technology systems and skills in order to provide service and meet the ongoing needs of our community. Additionally, at Distress Centre Calgary, we have a strategic focus on digital transformation to further improve and enhance programs and ensure the best quality of service is provided to community. *This donation will pay for: (1) Annual Computer Refresh as the current workstations are reaching the end of their lifecycle, increase the number of workstations to support an increase in staff and because of COVID-19 move to a hybrid work place with laptops for working at home or office; (2) Technology Literacy Training to fill an identified gap for staff and volunteers as they continue to personally struggle with burn out during the pandemic; (3) Cybersecurity Assessment and Audit as the focus has been changing over the last 3 years especially with remote work and work with cloud based systems. The audit and assessment will work to review and map out strengths and weaknesses in our processes and system, identifying and detailing plans for risk mitigation and strengthening areas of gaps.*

### Hull Services \$25,000 (Youth at Risk, Mental Health)

Interdependent Living Services (ILS) at Hull Services is a community-based program for youth and young adults ages 16-24 that may have social competency deficits, emotional and behavioral problems, mental health issues, and developmental disabilities, delays, or other special needs. These youths require support both in developing appropriate adaptive skills, and in self direction necessary for future independence. Through various forms of teaching and training, youth receive the help and support necessary to learn multiple skill sets, which enables independence, fosters self-confidence, and develops the necessary skills for independence.

ILS provides a continuum of services ranging from 24-hour support and supervision (staffed models), supportive roommate, and youth transitioning to adulthood (YTA). Supports assist in finding the most appropriate living arrangement or job placement, working on life skills, improving social skills, and building healthy relationships. The young adult is encouraged to develop adaptive skills necessary to increase their self-reliance and independence.

Typically, an individual's participation in ILS will include support with: developing social skills; community access; planning and preparing meals; budgeting and financial management; household management; guidance in life planning; emotional support and informal counselling; recreational activities; advocacy; securing long term housing.

Hull's request is for the Work Experience portion of the ILS program. The ILS Work Experience program is offered as a part of ILS and offers a meaningful day program for young adults with complex needs and ensures that we help individuals navigate complex adult service systems. ILS Work Experience tracks the number of youths engaged in the program annually, and the total number of youth hours and various jobs completed. Typically, approximately 75 individuals take part in ILS Work Experience; however, due to COVID, our numbers have been reduced and within the next year we expect 50 young people to be supported by the ILS Work Experience Program. By giving them the chance to engage in meaningful work opportunities we assist them to better integrate into society even if their transition within and out of care



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has been quite turbulent. In providing a day program we help in the areas of prevention, healing and recovery. We assist in helping individuals: build social skills; learn and practice workplace fundamentals; build self-esteem; increase self-confidence; create a sense of belonging; create opportunities for mastery and independence; learn empathy and practice generosity towards others.

### Janus Academy \$25,000 (Children's Programs)

Janus Academy is an accredited, independent, non-profit school meeting the unique educational needs of children and youth with Autism Spectrum Disorder (ASD). We continue to be a leader in delivering specialized education and facilitating community integration for children and youth with ASD since 1997. With individualized programming and customizable teacher/student ratios, based on the needs of each student, it is one of the only schools in Alberta and one of a very few in all of Canada that specializes exclusively in educating children with autism between Grades 1 to 12, using Applied Behavior Analysis (ABA), an evidence-based teaching philosophy. Janus Academy fills a vital role in today's educational system. Despite having specialized programming and higher needs for resources, we receive the same level of government funding as other schools. Calgary's mainstream educational system is not equipped, staffed, or structured to effectively support children with high needs in learning and selfregulation. Parents are often called to pick up their children from school, sometimes daily, because the school does not have the resources to manage their complex needs. Objective: Building the new Janus Academy Janus Academy moved into our new location for the 2020/21 school year. This enabled us to bring two campuses together into one building and increased our capacity to welcome more students. With increased enrollment, the Janus experience will benefit nearly 70% more local families with autism over the next five years. At our previous campuses, Janus Academy had to turn away an average of 50-75% of applicants each year due to the lack of space and capacity. Within the first year at our new campus, we welcomed 21 new families. We currently have 74 students enrolled this school year and will reach capacity between 100-110. The need is great and for many of our families, Janus Academy is the only viable choice of school for their children. Some families have moved across North America to attend Janus Academy and some families commute daily from neighbouring towns such as Airdrie, Bragg Creek, Okotoks, Foothills, and Chestermere. Operating the school program under one roof allows us to increase our operational efficiency which includes our staff training program, accessing our multidisciplinary educational team, collaborative school-wide projects, and building partnerships to provide further community integration opportunities. The transition from elementary to junior high is often a cause of stress for our families as consistency and routine are crucial to their children's success. Having all grades in one location allows for a seamless transition and for friendships and teacher supports to be maintained. *The funding request is to help cover specialized program costs for children and youth with Autism Spectrum Disorder (ASD).*

### Brawn Family Foundation/Rotary Mental Health Park \$43,000 (Mental Health, Youth at Risk)

Project Description: *The Brawn Family Foundation Rotary Park* will focus on transforming Municipal Reserve land adjacent to the new Centre for Child and Adolescent Mental Health in Hounsfield Heights in Calgary (which is due to be completed in the summer of 2022) into a vibrant outdoor gathering space that serves

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both visitors of the Centre and members of the public, incorporating flexible spaces, activity areas, nature pathways and seating areas. Research shows that outdoor spaces provide significant physical and psychological health benefits. This will be the first mental health park of its kind in Calgary and will help to address the growing mental health crisis in Canada. Mental health issues are the single greatest health problem facing youth in Canada. In 2020, 28% of Calgarians under 25 rated their mental health as below average and it is estimated that 80,000 youth in Alberta will require mental health intervention this year. As rates of mental disorders continue to rise, free public spaces and resources are essential for the mental and overall wellbeing of Canadians. In addition to the services that will be provided at the adjacent Centre, many experts believe that one of the best ways to support mental health and overall wellbeing is spending time outside. Evidence suggests that time in nature can be both preventative and restorative, addressing mental fatigue, restoring attention, reducing stress and anxiety, and increasing feelings of tranquility. Being in nature activates the same networks of the brain as mindfulness and meditation.

This will be Alberta's first ever park dedicated to supporting the mental health of children and we hope it will be adopted by other cities and inspire similar spaces in future parks across Canada. The pandemic has raised a magnifying glass to the crisis of mental health in Canada and the role nature can play in supporting Canadians through mental health struggles. One in every two Canadians struggle with mental health issues and 82% say parks have become more important to their mental health during the pandemic.

Note: This project original request of \$81,470 to be split \$43,000 Major Donations and \$38,470 Legacy Projects and is part of a multi-Club project within the District.

Recommended Total - \$130,000 (Budget \$130,000)

Prepared by:

Randy Topolnitsky

Chair – Major Donations Committee

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### Appendix C – Rotary Employment Partnership Annual Report

#### Partnership Statistics\*

Total jobs created in Calgary since 2011	127
New jobs created in the Rotary year 2021-2022	27
Employees receiving on the job support and active follow-up (less than 5 years on the job)	46
Average Wage \$/hr)	17
Average Hours per week	17
Jobs in Development	22
Number of job seekers	83
Number of job losses	8
Number of Rotaru Club Representatives on the REP Steering Committee	15
Number of Clubs Represented on the Steering Committee	11
Number of Rotary meetings attended by Partnership Coordinators	86

*\*As of May 13, 2022*

#### Highlights

- The Calgary Job Development Target is 27 jobs per year. This target was met with exactly 27 jobs developed. This is a significant success, especially considering the barriers presented by the pandemic.
- Connections from the Rotary Club of Calgary resulted in five new jobs this Rotary year.
- BMO — Customer Service Representative — connection from Catherine Brownlee
- Rideau Pharmacy — Retail Assistant - Tim Heaton — second person hired
- Nanalysis -- Magnet Manufacturing Technician Assistant. Second person hired (in development as of May 13)
- Calgary Public Library — two new hires this year for a total of nine employees at nine branches with four additional jobs in development.
- New Club REP Website: Al McMillan and webmaster Craig Henderson did a fabulous job on the new website. The information is much easier to locate on the website, the information is well organized, and it looks great. <https://www.rotaryclubofcalgary.org/sitepage/inclusiveemployment>
- City of Calgary — We continue to our efforts to secure a commitment to inclusive employment at the City of Calgary. Mike Colborne and Wendy McDonald (COO Inclusion Alberta and Founder of the Rotary Employment Partnership) requested a meeting with Mayor Gondek and were directed to meet with the Mayor's Strategic Advisor, which they did. Unfortunately, the Strategic Advisor directed them to HR. We have been meeting with HR Admin for at least six years without success moving inclusive employment forward.

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- Club Presidents: Mike met with all the club presidents in September to ask for a commitment to support the Rotary Employment Partnership, including keeping the partnership alive and well in the clubs they represent.
- Alberta Motor Dealers Association: Mike Colborne, Chair of the Partnership Steering Committee, and our club coordinator Karen Murray, represented the Partnership at the annual AMDA conference and trade show in Banff in November. With approximately 320 people in attendance, Mike and Karen were able to build relationship and bring awareness of the Partnership to many dealership owners.

Mike Colborne,  
Chair of the Rotary Employment

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### Appendix D – Lou MacEachern Fund Summary

The Calgary Foundation makes the payment at calendar year end, so we have distributed the money during the six months after receipt and by the end of the Rotary fiscal year.

Since we do not know the amount to be received, use 4% for budget purposes next year.

REVENUE	
Total revenue received December 31, 2021	\$54,950
20% The Rotary Club	- 10,990
Balance	43,960
Carry over-past year	nil
<b>TOTAL AVAILABLE for Community</b>	<b>\$43,960</b>

DISTRIBUTIONS AND COMMITMENTS	
Bow Valley College 4 bursaries @\$1500+,final; to be resumed for 5 years	\$7330
SAIT 4 bursaries @\$1500+,final; to be resumed for 5 years	7330
YMCA6 bursaries @\$1000+,final; to be resumed for 5 years	7330
ACAD 2 bursaries @\$1500+,final; to be resumed for 5 years	3,660
Jr Achievement S.AB Jr Achievement Southern AB— Co-sponsor, Economics for Success 8000 Jr high students	18,310
<b>Total distributed</b>	<b>\$43,960</b>

Submitted by

Lorne Larsen

## Appendix E – International Projects

### Project Descriptions

The following is a brief project description for the projects we have funded this year:

**1. Cambodia - No Ordinary Journey Foundation:**

This is a service project where trainers from Calgary will travel to Cambodia where they will train 8 people from 4 different branches of the Persons with Disabilities Foundation. The grant will also pay for the shipment of 166 wheelchairs from Australia, donated by Wheelchairsforkids.org to Cambodia. Eight wheelchairs will be distributed as part of the training and the balance will be divided between the 4 training locations for immediate distribution to children living near each Centre. Each trainee will also be able to train colleagues at their own Centres as training being given is based upon the WHO Wheelchair Training manual.

**2. Thailand – Fort Surasakmontri Hospital in Lammpang:**

This project aims to save lives through expanding the hospital's capabilities in admitting critically ill patients by providing additional medical devices that will increase ICU capacity from 4 beds to 5. During the COVID period this will / has proved invaluable.

**3. Uganda - Kibonzi Adopt-a-Village:**

The Adopt-a-Village model is a wholistic, replicable model that: invests in Community Leadership Skills Development and technical training in the areas of water & sanitation, animal husbandry, agriculture, and beekeeping, and financial management skills

The objectives are to reduce poverty, improve the community's accessibility to clean and safe water, fight malaria from the community, make the community aware of and committed to environmental conservation, train the community on modern farming techniques and, overall, the goal of self-management

The project(s) culminate by providing necessary physical resources to the community: pregnant heifers (with calves to be shared with a different family), coffee seedlings and bees

**4. Guatemala – Literacy:**

Considered by 2017-2018 RI President Ian Riseley to be "the gold standard of Rotary projects" RCCD again contributed to this multi-club initiative that has improved the literacy / reading skills of tens of thousands of students through the provision of textbooks, computers and (most recently) Rachel devices that provide the full range of educational resources to teachers in regions without internet connectivity.

**5. Armenia - Dental Project:**



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This project supports the purchase of new and replacement dental equipment for an existing clinic. The project outcomes will be over 2,500 children will receive dental care and over 500 families will receive training in the importance of dental hygiene for their children (and themselves).

### **6. Guatemala – Saving Lake Atitlan:**

This project will provide three major distribution lines to homes, plus water meters will be constructed in Chuti Estancia, as well as a new latrine block and septic system for their primary school. At Los Planes, a new hand-dug water well will serve the primary school and adjacent health clinic. Rainwater harvesting will also be installed. A new latrine blocks and septic system will be built. In both schools WASH training will be offered to the teachers, and they will have a chance to practice on their students.

NOTE: Due to issues in the local community, this project is currently ON HOLD and the funds will be re-allocated to a different RCCD WCS project. When renewed, funding will be renewed.

### **7. Days For Girls (Donation):**

Days for Girls Canada Society is a registered Canadian not for profit and is a Country Affiliate with Days for Girls International. Volunteers across Canada mobilize to increase access to menstrual products and vital health information for women and girls around the world.

### **8. South Africa - Tholana Educare Centre:**

With the \$7000 contribution, three buildings were constructed along with a retaining wall and property fence. This facility expansion has enabled Tholana to more than double its capacity, now providing daily care and education to 53 children aged 1-4 years old. The additional admission fees have allowed for the hiring of a certified ECD Facilitator from the local area and a wage increase for the three current staff members.

### **9. Cervical Cancer Congress:**

CACS is planning the first of a series of implementation congresses for the elimination of cervix cancer in the Americas. In association with PAHO (Pan American Health Organization), the first congress will be held in Calgary in August 2023. Funding will go towards development of a website and production of a video for marketing and sponsorships / fund raising.

[The Club will hear much more about this initiative in the future; Rotarians at the 2022 RI Convention in Houston had the opportunity to hear project lead Walley Temple speak at a well attended Breakout Session.]

### **10. Dominican Republic - Empowering Girls :**

Working in with Days-for-Girls and local NGO ProInfancia, this project will:

- a. Provide reusable menstrual feminine hygiene products made locally (approx. 10,000)

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- b. Provide education regarding menstrual health with the goals of: eliminating cultural taboo related to menstruation, empowering girls to fight off sexual abuse and exploitation, empowering girls to eradicate child trafficking and to stop the “Teen Pregnancy Epidemic”

### **11. Philippines - Curuan Water Project:**

The project will involve the development of a new water source, a permanent river stream located in barangay Latuan, 6 kilometers west of barangay Curuan, Zamboanga City.

Production capacity of the new water source was estimated at 20 liters per second. Study showed that this new water source will enable CPWS to increase water pressure in existing service connections and at the same increase its service reach in other communities that has been without water. More that 500 households (2,500 people) will benefit from this project

### **12. Uganda - EAY Educating African Youth:**

Renewed funding for this ongoing project (previously the Curly Garbraith fund) will provide for a 3-year qualification programs for 2 more students and the replacement of four 10-year-old laptops. 13 new students between 2022 and 2024 will be directly affected.

A total of 53 students have graduated this program, most of whom have full-time employment which inevitably brings benefit to their families and the local community.

#### **a. Brazil - Solar Project Educating for Sustainable Energy:**

The project will result in the creation of ten model solar-energy systems for classroom instruction (along with a manual and other didactic materials on the models' use), and a digital 3D model of the systems installed at the old-age homes. The didactic materials and the digital 3D model will be created by members of Rotaract Club of São Carlos Bandeirantes, along with teachers from the school board.

#### **b. West Africa - CAWST WASHriki Clubs:**

This funding will enable CAWST and their WET Centre partner Aqua Clara Kenya (ACK) to train and support Public Health Officers (PHO), NGO staff and Community Health Workers (CHW), leading to behavior change and adoption of Water, Sanitation and Hygiene (WASH) solutions in the communities they serve.

Through this project 41,400 individuals in rural communities of Kenya, Rwanda, Uganda and Tanzania will receive direct WASH knowledge and training skills to implement WASH best practices and sustainability within their household. Indirectly, several hundred more individuals in those communities will benefit as the WASH baseline knowledge and skills spread organically through time and contact with friends, family, colleagues and students.

#### **c. Belize – Maya Villages – Empowerment Phase 2:**

This project is Phase II of a long-term engagement process focused on building the capacity of impoverished Indigenous Maya villages in southern Belize to promote their own social and economic betterment.

It will expand the base of grassroots community engagement, strengthen community leadership and decision-making institutions, multiply the number of small business and community

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enterprises, support the strengthening of women's organizations for carrying out important social and economic projects and for advocacy related to critical issues concerning women's health and wellness.

**d. Sierra Leone - Cervical Cancer:**

Funding will support a cervical cancer screening, diagnostics and treatment initiative using a “train the trainer” model via the existing Well Woman Clinic located in both Freetown and Bo.

In the first year of funding, WWC will develop its capabilities for training and the “screen and treat” program in Freetown and will establish two mobile health clinics in two villages in Bo. In year two they will establish the mobile and pop-up clinic in 2 other villages in Bo.

Over 1,000 women will be served by these clinics during this initial period... with many more to benefit in future years.

**e. Cambodia - 2 School WASH:**

Building on the success of two similar project, this project will be providing large scale water filters, hand washing stations, water bottle fill stations, high temperature garbage incinerators and hygiene education to over 550 students and staff.

**f. Nepal – Karuna Girls’ School Revitalization:**

This project aims to support Girls’ education in Nepal through: Teacher Upgrading, Setting up Science Lab, Installation of Latrines and Installation of kitchen facilities.

Doing so will revitalize and strengthen the flagship school empowering women’s education. It will be completed within two years of project funding.

Goals include increasing enrollment by 30% while providing better education, healthy and safe educational environment for 100 hundred more girls around Lumbini. 18 teachers have basic teaching skills which can be dramatically improved through thoughtful and focused upgrading.

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