



How to Attract and Propose New Members

How to Propose a New Member

Attracting new members is essential to achieving Rotary's goals of providing community and international service. As a Rotarian, one of your primary responsibilities is to help identify and propose individuals that have an interest in giving back to their local and/or international community in fellowship with likeminded people.

Contribute to your club's membership by bringing in qualified business, professional, and non-profit leaders who are interested in and committed to advancing the mission of Rotary. Together with your fellow Rotarians, you can help your club fully represent your community's business and professional life.

You'll be strengthening your club, ensuring its growth and longevity and giving an individual an opportunity to serve their community through this dynamic and effective worldwide organization.

Attracting Prospective Members

Consider these approaches for attracting prospective members:

- Invite the prospective member to coffee or lunch and tell them your Rotary story.
- Invite the prospective member to a meeting and or a service event or service project
- Rotary Basics (699-EN), Is an overview of our international organization. You can use this link to download a copy by ctrl + click [HERE](#).
- Encourage prospective members to visit The Rotary Club's website at www.santaferotary.org and tour the RI Web site, www.rotary.org
- Additional information about Rotary and The Rotary Club of Santa Fe will be presented during Orientation and Mentoring Sessions.

Identifying Qualified Candidates

Qualified candidates for Rotary membership are adults of good character with good business and professional reputation, who hold or have held positions of leadership in any worthy and recognized business or profession, live by the Rotary 4-Way Test, demonstrate a willingness to participate in the Club and its activities and understand the importance of supporting the Rotary Foundation and the Rotary Club of Santa Fe's Foundation.

Proposing a New Member

Once it becomes clear that the prospective member is interested in membership AND has attended at least two meetings, the potential new member is eligible to apply for membership:

- The Sponsor should notify membership committee member, Henry Lopez, to forward an application to the potential member. New Members should complete and sign the application and include a short bio and business resume. As a sponsor, you will need to write a letter of recommendation and upload it onto the application. Once completed these documents should be returned to Henry Lopez or the Club's Membership Chair.
- Following approval by the Membership Committee, the Membership Application will be submitted to the Club's Board of Directors. If approved by the board, the application is presented to the full membership of the Club for a seven (7) day comment period. Any objection to an application must be submitted in writing. If there is an objection, the application is returned to the Board for additional consideration. If there is no objection to the application or if the Board approves the candidate a second time, the candidate will be accepted for membership.

After Board Approval

Once the applicant is approved, the New Member and sponsor will be notified, and the Membership committee will arrange for induction at a meeting.

The club secretary and treasurer will collect the required dues and fees and report the new member to Rotary International.

A Mentor will be appointed for the new member by the Membership Committee. This Rotarian will be in addition to the Sponsor. The Mentor will provide information about Rotary International and our club, and be a resource for the new member during the initial couple months. The goal is to provide the new member with a positive experience as a Rotarian.

The New Member will be expected to participate in the New Member Orientation, complete the New Member Engagement Program and meet with their appointed Mentor.

Important Reminder

Before you submit your proposal, have you...

- Allowed the prospective member opportunity to visit 2 club meetings?
- Given copy of Rotary Basics to the prospective member?
- Provided the prospective member with information about membership benefits and responsibilities?
- Encouraged the prospective member to tour the RI Web site, www.rotary.org
- Presented the club's projects and programs to the prospective member?

When the application is completed, click on "Submit". The application will automatically go to a designated member of the Membership committee.

If you have question, contact Membership Chair, Deborah Simon, sprky309@aol.com, cell 505-690-8368