

Best Practices to Driving Club Success During COVID-19

April 9, 2020
1:00pm EDT



Sound Check

- Add your club name to the chat
- What are you hoping to learn from this webinar?

Poll the Audience

- What is the size of your club?
- Where is your club located?
- Has your club converted your meetings to online?
- Which technologies has your club adopted for communications?
- Has your club taken on any COVID-19 projects and initiatives?

ClubRunner Moderators



Halle Asterbadi
Co-founder and COO



Divya Tandan
Director of Marketing

Guest Panelists



Arley Marley, Rotary District 5170
District Trainer, Webmaster, Communications
& Technology Chair, PDG 2011 - 12



**Becky Tsukishima, Rotary Club
of Richmond**
Website/Bulletin Editor



Cheryl Warren, Rotary District 6630
Site Administrator



David Gardner, Rotary District 7930
Past District Governor



Douglas Anderson, Rotary District 2090
Site Administrator



Nicolette Klein, Rotary District 5650
District Administrative Assistant



Ray Ward, Rotary District 5180
District Governor



Sandhya Maini, Rotary District 7080
Director of Training and District
Governor Nominee Designate

Agenda

- How to convert club meetings from in-person to virtual using tools such as Zoom, Facebook, Skype and more
- How to engage your community on local initiatives related to COVID-19
- How to maintain your digital presence with relevant messaging and recorded content
- Adapting your membership drives and public relations
- Best practices on managing and organizing your members and committee meetings
- Resources available from Rotary International, ClubRunner and more

Virtual Meetings

Video
conferencing

Digital
presence

Best
practices



Community Initiatives

The image features a blue background with a white network pattern of dots and lines. In the center, there are four white circles arranged horizontally, each containing text. The circles are connected by a network of white lines, and the background also features a larger, more complex network of white dots and lines.

Donation
drives

Community
volunteers

Thought
leadership

Foster
Connections



David Hunter @david_j_hunter · Apr 4

Rotary fighting the COVID-19 Pandemic. Rotary Australia World Community Services Donations in Kind facility at Edinburgh South Australia yesterday Supplied the Royal Adelaide Hospital with 6 much needed Ventilators.

[#RotaryResponds](#)



hoffmeyer @hoffmey98509265 · Apr 5

RC Geneva through the generosity of its members has produced and delivered 500 cloth masks to institutions caring for the handicapped

[#rotaryresponds](#)



The Other Point of View @BothraDharmesh · Apr 5

@Rotary @CMOMaharashtra
@PMOIndia

We @RotaryVersova supported by @RotaryBom facilitated 13850 meals for Lunch, today 5th April- with huge support of @mybmc and @myBESTBus.

[#rotaryresponds](#) [#IndiaFightCorona](#) [#Mumbai](#) [#WeWillWin](#)



Rotary International @Rotary · Apr 5

The [#Rotary](#) Club of Makurdi Sunrise in Nigeria created and distributed handwashing stations and soap to 30 classrooms to prevent the spread of [#COVID19](#). Find out how other Rotary clubs are responding: on.rotary.org/rotaryresponds

[#RotaryResponds](#)



7



26



90



Brendan Schantz @BrendanSchantz · 21h

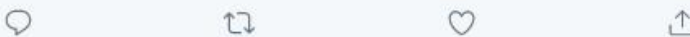
[#rotaryresponds](#) Our clubs in Lake Tahoe are holding virtual meetings to keep our community response going forward. We are also starting programs to reach out to those most affected and bringing meals to the staff at Tahoe Forest Hospital





Darko Tipurić @DarkoTipuric · 3h

#Rotary klub Zagreb Medveščak je isporučio je 1.500 vizira #KBMercur. Viziri napravljeni su u firmi Hladni Val koje proizvodnju ima u Industrijskom parku u Novoj Gradišci. Klub podržava domaću proizvodnju, pa su i prošli tjedan donirani artikli proizvedeni u HR. #rotaryresponds



Ganesh Bora @ganesh_bora · Apr 2

We Rotary Club Of Walhekarwadi doing stay at home awareness through various innovative graphics in local indian languages #RotaryResponds #Rotary



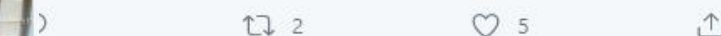
CBS Los Angeles @CBSLA · Apr 4

Their goal is to make 30,000 face masks to help health care workers. cbsloc.al/3bRg1BB



Rotary District 5450 @rotary5450 · Apr 5

Does someone in your club or community need help? A phone call or even groceries #coloradorotarycares #D5450 #Colorado #Rotary #RotaryResponds #RI



Rotary GB & Ireland @RotaryGBI · 3h

2 3 Rotary Eckington (@EckingtonRotary)

During the outbreak, each person's individual efforts contribute to the benefit of everyone. Well done to Rotary member Philip from @EckingtonRotary who has been volunteering with @age_uk. 🌞

#PeopleOfAction | #COVID19 | #RotaryResponds



#RotaryResponds



Digital Reach

Adapting
strategies

New
opportunities

Transformation



Rotary International Resources

- COVID-19 Update page: <https://www.rotary.org/en/rotary-monitors-coronavirus-outbreak>
- Learning Center: <https://rotary.org/learn>
- Global Rewards: <https://my.rotary.org/en/member-center/rotary-global-rewards/offers#/offers/featured>
- Rotary Club Initiatives:
 - <https://www.rotary.org/en/rotary-clubs-help-fight-covid-19-pandemic>
 - Rotary Voices: <https://blog.rotary.org/2020/03/19/how-to-engage-members-during-the-coronavirus-pandemic/#more-10522>
- Grants:
 - Rotary Foundation added COVID-19 projects as eligible for Grants <https://www.rotary.org/en/rotary-monitors-coronavirus-outbreak>

Engage in Conversation

ClubRunner
Community

COMMUNITY

RECENT POSTS

COMMUNITY


Hello Guest!

Thank you for visiting the ClubRunner Community website, you can login using your ClubRunner account information by clicking the login link on the top of every page.

www.ClubRunnerCommunity.com

GENERAL

NEW




COVID-19 Support & Resources

Discussions: 4

Messages: 12

Use of Enhanced Volunteer & Signup for COVID-19
By: David McKellar, Mar 27, 2020

NEW




General

Discussions: 97

Messages: 382

Story not appearing on website
By: Omar S., Mar 20, 2020

NEW




Feedback & Suggestions

Discussions: 73

Messages: 299

Recurring Calendar Items: Give them a category, just like Events
By: Jenna Carroll, Feb 18, 2020

NEW



Best Practices & Showcase

Discussions: 15

Messages: 36

Website Sponsorships By: John Borst, Apr 1, 2019



Q&A

