The Dolly Parton Imagination Library

September is Basic Education and Literacy Month

What better way to support this theme than to promote reading in pre-school children?

At this moment, The Rotary E-Club of Canada One is supporting ten communities in the Northwest Territories – ensuring that children aged 0-5 years receive age-appropriate books.

Participation in the Dolly Parton Imagination Library helps to ensure that children have exposure to reading at a young age. The importance of reading cannot be emphasized enough in young children. Regular reading to preschool children needs to be a high priority. The Dolly Parton Imagination Library's reading program helps make that happen.

Many studies show that toddlers and preschoolers who are being read to regularly have a larger vocabulary than those who aren't read to at all.
Not only does reading enhance a child's vocabulary and helps them understand how to read and write but reading aloud to children also helps them to understand different topics about the world and everyday life.

Reading to young children exercises their brain – getting them ready to learn when they reach school age.

Even toddlers benefit from being read to regularly – particularly daily. By consistently reading to a child every day, that child learns to concentrate and sit still for longer periods of time, which can help when they attend school.

Reading with a child also piques their thirst for knowledge. When they can ask questions about the book and the information within, it becomes not just a story, but a learning experience itself.

Reading also helps children develop empathy; In a story, children often insert themselves by identifying with the character(s) and what they are feeling – and through this, children can begin to understand and relate to emotions.

Following are the communities that we are supporting:

- Aklavik
- Tuktoyaktuk
- Inuvik
- Fort Resolution
- Norman Wells
- Tsiigehtchic
- Ulukhaktok
- Paulatuk
- Fort McPherson
- Sachs Harbour

At the start of the 2018-2019 Rotary year we were sending out books to 197 children between the ages of 0-5 years of age. At the same time *this* Rotary year, that number rose to 289.

Last year the cost of sending these monthly books (which, by the way, cost only $3.60 including postage) was just over $11,000. Expecting the same growth this year, we expect the costs to rise to approximately $15,000.
We are asking other Rotary clubs and individuals to help us support this very important cause.

How can you donate?

1. Send a cheque to: ***The Rotary E-Club of Canada One***
   Apt. 1708, 1108 6th Avenue SW
   Calgary, AB Canada T2P 5K1

Don't forget to indicate that the donation is to support the DPIL (Dolly Parton Imagination Library) books.

2. Click HERE to send your donation to our club.
   Indicate that it's for the DPIL (Dolly Parton Imagination Library) project.