

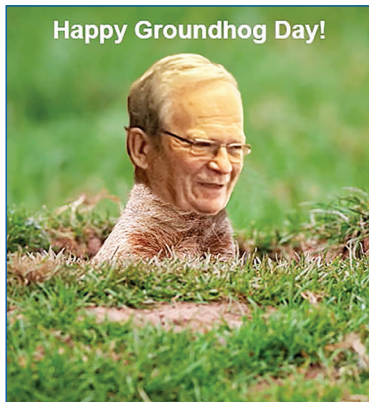
ROTARY VOTARY

The Rotary Club of West Chester

District 7450

www.WestChesterRotary.us

Bulletin # 32 February 8, 2024



CLUB MEETING ~ February 1, 2024
Minutes by Matt McKeon

Call to Order by **President Rich Murray**

The Pledge of Allegiance was led by **Jeannie McGinn**

Invocation by **Chris Franz**

GUESTS

Joan Paprzycki, guesst of **Sue Casso Rogers**

Lisa Bosken, guest of **Mark Sammarone**

Ryan Dodds, guest of **Rich Murray**

Mark Lucas, to be inducted in February

BIRTHDAYS

Bob Frame wished **Austin Aimone** a happy belated birthday.

Steve Quigley wished **Bill Winters** a happy birthday.



ANNOUNCEMENTS

PRESIDENT Rich reported on **Dave Biffen's** funeral which was yesterday, Jan. 31.

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TODAY'S PROGRAM ~ February 8

Victoria Rose

West Chester Film Festival

NEXT WEEK ~ February 15

Club Business

Election / Inductions / Classification Talk

PROGRAM

Jo Anne Durako

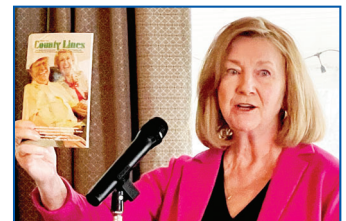
So You Bought a Magazine Company...

Mark Sammarone introduced speaker **Jo Anne Durako**.

Jo Anne was born in Philadelphia and has lived in 18 towns from Maine to Florida. She has lived in West Chester since 2020. She's had a varied career, including a past legal career which included a stint as a legal writing professor. She is now the editor of **County Lines Magazine** and is the VP of Valley Del Publications, which publishes CLM as well as playbills.

In 2006, Jo Anne's husband (and former West Chster Rotary Club member) **Ed Malet** was "a tired road warrior" and consultant when she and Ed came across the opportunity take over the leadership of the already existing County Lines Magazine. Seeing CLM as a new opportunity, she and Ed (or at least Ed) did a SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) to prepare for the undertaking. Jo Anne also read 12 issues of the magazine to prepare. She described CLM as "for Main Liners who aspire to be Chester County-ians.

They have modernized the magazine and updated their operations, including the office's technology. They've succeeded in increasing the amount of content in each issue of the magazine and the types of events that they cover. They have also expanded the staff to 10 employees.



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Announcement continued

Mac Neilon announced that there were still squares left for the club **Super Bowl pool** – \$25 each. You can Venmo payment to @mac-neilon

Jeff Cantwell suggested a Texas Hold Em’ tournament as a possible replacement for the club doing the Chili Cook Off.

President Rich reported that the meeting on Chili Cook Off next steps was postponed due to the lack of participation. A Doodle poll will be sent to determine a replacement date.



Corporal-At-Arms **Joe Driscoll** with the President

HAPPY BUCKS

Bob Frame gave happy bucks for club members showing up to **Dave Biffen’s** funeral, and for his son Joel getting on his own car insurance after getting ticketed going 100 mph.

Michael Louis gave happy bucks for a humorous interaction he had at the grocery store.

Chris Franz and **Rita Brouwer-Ancher** gave happy bucks for Advent Lutheran Church’s partnership this weekend with Saints Simon and Jude on an event.

Andrew Stump gave happy bucks for fond memories of the recently deceased wife of an old co-worker.

Jeff Cantwell gave happy bucks for the birth of his 3rd grandkid.

Patty Jefferis gave happy bucks for her 14-year-old granddaughter coming in 1st in a wrestling tournament.



50-50

\$48 in the weekly pot; \$16 to the winner. Ed Malet pulled the winning ticket– held by Andrew Stump, who failed to draw the Queen of Spades. The pot now stands at \$418.

Jo Anne Durako continued

Jo Anne talked about what she loves about being editor of CLM. For one, she gets to see and do things for free or a low price in her capacity as editor. She gets to learn new things and have new experiences that she might not have otherwise have had. Finally, she gets to have fun with her friend and family through her work with the magazine, including having her son and his wife on the cover of a wedding issue of the magazine.



BOARD of DIRECTORS 2023-2024

- President Rich Murray
- President-Elect Catherine Friedman
- Vice President Kyle Rheiner
- Treasurer Diana Liberi
- Secretary Sue Casso Rogers
- Sergeant-at-Arms Bob Rogers
- Immediate Past President Melissa Baxter
- Directors-at-Large Phil Bieg, Rita Brouwer-Ancher, Jeff Cantwell, Jack Ellis, Mike Louis, Doug Meis, Chris Scott, Jeff Spencer, Dave Wood
- District Governor, District 7450 Renee DeCoskey
- P. D.G. '13-14 District 7450. Charles Streitwieser
- P.D.G. '12-13 District 7510 Dwight Leeper

HOW TO GET IN TOUCH

Votary Committee: Anne Driscoll, Joe Driscoll, Brian Fahey, Gary Hess, Randy Lindel, Mike Louis, Kyle Rheiner

Photography: Suzette Webb, Jeff Cantwell

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