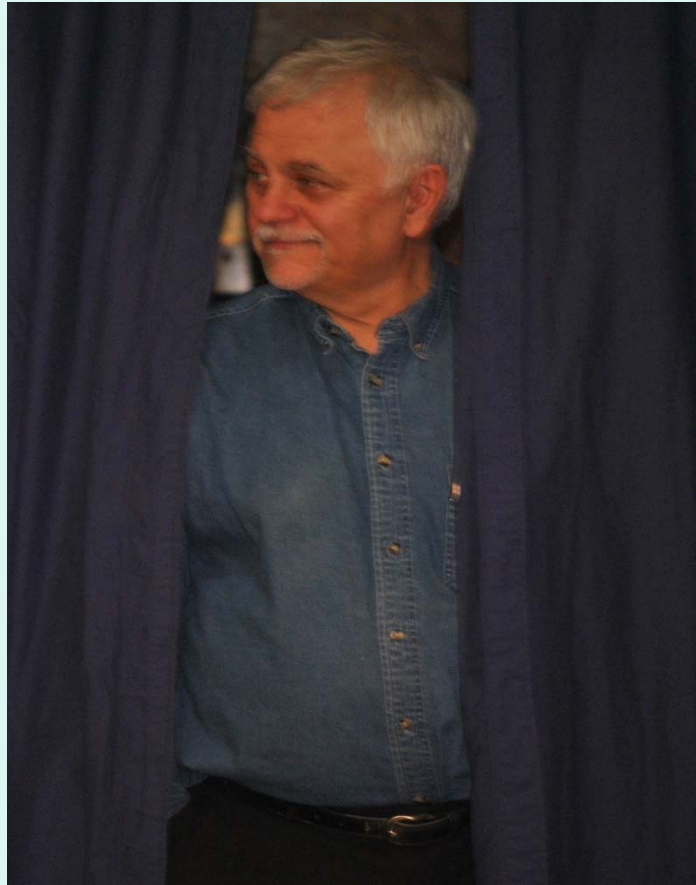


Rotary TV Auction Kick-off 2015



Rotary TV Auction Kick-off 2015



2015 Rotary Auction

- Sunday, March 29th
- 12 Noon to 9 PM
- Richard J. Martin
Community Center

Rotary TV Auction Kick-off 2015

- Your Co-Chairs:
 - Lucie Kay
 - Jeff Slaton



Rotary TV Auction Kick-off 2015

Lights
Camera
Action...



2015 Rotary Auction

Rotary TV Auction Kick-off 2015

Details.....



2015 Rotary Auction

Rotary TV Auction Kick-off 2015



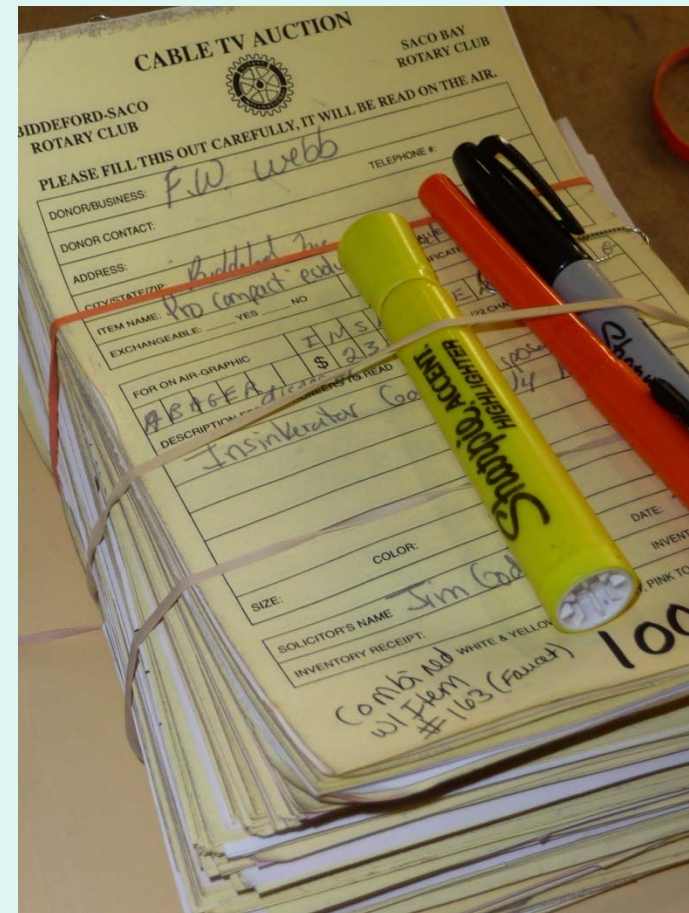
- 410 Items Needed
- Deadline for Items
 - **February 27th**
 - It is vital we get the items **ON TIME** because there are a lot of behind-the-scenes tasks.

Rotary TV Auction Kick-off 2015

- **What's a Big Board?**
 - We have 5 Big Boards that showcase the top valued items over \$250. They air for 2 hours.
- **What's a Quickie Board?**
 - We have 36 Quickie Boards that showcase items below \$250. They air for 10 minutes.
- Each Board has 10 items each.
- **Sponsorships of Boards are available!**

Rotary TV Auction Kick-off 2015

- Inventory slips should be completed in full before turning them in.
- You might know what Home-Pro Inc. has to offer but the Rotarian who is auctioneering on-air might not.
- Complete slips help items sell! We keep top two copies. Donor gets the bottom copy.



Rotary TV Auction Kick-off 2015

A day in the life of an auction item...

- A Rotarian picks me up from my previous owner (the donor) with an inventory slip which describes everything about me.
- The Majority of the Items can be dropped off at PSMP, 20 Gooch Street, Biddeford.
- Large Items will be stored at McAllister Machine.
- A yellow slip is attached to me and they take the white slip away.



Rotary TV Auction Kick-off 2015

A day in the life of an auction item...



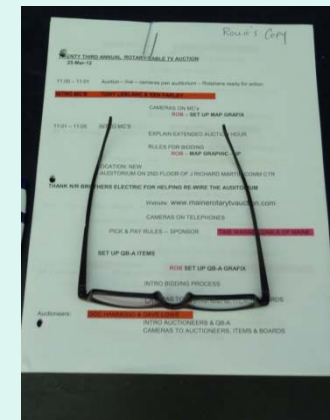
2015 Rotary Auction

- Once all my 410 friends are with me, we are organized onto the “boards”. Once the boards are in order, they go through us and notate the board # and item # on the bottom of each yellow sheet (*to ensure I don't get lost when it's my turn for the big debut!*). I am then “tagged” with duct tape with my numbers.

Rotary TV Auction Kick-off 2015

A day in the life of an auction item...

- **ROAD TRIP!** My friends and I take a trip to the community center the morning before the auction where I will once again be “inventoried” by the folks working the Pic ‘n Pay area (*because I am that important!*) and I wait next to my board-buddies.
- (*I am on TV!!! Look at me!!*) Everyone wants me and I get to go home with someone who thinks I am very special.



Rotary TV Auction Kick-off 2015

**PRE – AUCTION
BIDDER PHONE NUMBER;
#207-286-5474**

“BID-NUMBER”

If you did not receive a Bid Number last year and would like one for this year please call 207-286-5474 and leave a message, or email villemaire@maine.rr.com



Rotary TV Auction Kick-off 2015

- **We are a team!** It is imperative we work as a team.
 - If you want to solicit someone **NOT** on your list, you **MUST** ensure no one else is soliciting that contact.
 - **Check the Inventory List.**
 - If you know someone personally, call your fellow Rotarian and ask to solicit their contact.

2015 Rotary Auction



Rotary TV Auction Kick-off 2015

- **All Rotarians are needed to make this a success.**
 - Soliciting Items, Behind-the-scenes tasks, New videos, Auction set-up and being available the day of the Auction.
 - Set-up will be **Saturday, March 28th.**
 - We need TONS of help!
 - Sign-ups will be circulated.
 - Don't be afraid to try something new!



Rotary TV Auction Kick-off 2015



2015 Rotary Auction

SMILES EVERYONE!