

2019 BASKETBALL HALL OF FAME/ROTARY
SERVICE ABOVE SELF AWARD LUNCHEON at THE NAISMITH
MEMORIAL BASKETBALL HALL OF FAME

**TENTH ANNUAL BASKETBALL HALL OF FAME
SERVICE ABOVE SELF LUNCHEON**

FRIDAY, NOVEMBER 22TH, 2019 - 12:00pm

**CENTER COURT AT THE NAISMITH MEMORIAL
BASKETBALL HALL OF FAME**



Rotary Club of Springfield

District 7890 - Springfield, Massachusetts USA



**NAISMITH MEMORIAL
BASKETBALL HALL OF FAME**



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

TENTH ANNUAL "SERVICE ABOVE SELF LUNCHEON"
FRIDAY, NOVEMBER 22ND, 2019- 12:00 noon

On Friday, November 22nd, the Basketball Hall of Fame and Springfield Rotary Club will host their annual "Service Above Self Luncheon" at the Basketball Hall of Fame on the historic "Jerry Colangelo Court of Dreams" at Center Court.

At this annual celebration, the Springfield Rotary Club joins the Basketball Hall of Fame to present the "Service Above Self Awards" honoring a national and local recipient who exemplify the Rotary motto "Service Above Self" while consistently putting service to others and their community above personal goals.





NAISMITH MEMORIAL BASKETBALL HALL OF FAME

**2019 "SERVICE ABOVE SELF"
AWARD HONOREES**

NATIONAL HONOREES – BOB & CHRIS HURLEY



**LOCAL HONOREE – The WESTERN MASS
JIMMY FUND GOLF COMMITTEE**



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NATIONAL HONOREES Bob & Chris Hurley

Coach Bob Hurley dedicated his life to a school known as St. Anthony's in Jersey City, NJ. he compiled more than 1000 wins while winning four USA today national championships and impacting the lives of thousands of young people. His teams won 26 New Jersey State Parochial Championships and compiled five undefeated seasons.

Remarkably, their school had no home court and ongoing critical funding challenges.

Joined by his wife Chris who worked tirelessly behind the scenes, the Hurleys raised funds to keep the school going for years while sending over 150 players to college on scholarship.

Since 2017, Bob and Chris have continued their remarkable social outreach efforts through the Hurley Family Foundation running free basketball programs for hundreds of young people





NAISMITH MEMORIAL BASKETBALL HALL OF FAME

2019 LOCAL HONOREES
The Jimmy Fund Golf Tournament /
Jeffrey Vinick Memorial





NAISMITH MEMORIAL BASKETBALL HALL OF FAME

**THE JIMMY FUND GOLF TOURNAMENT /
JEFFREY VINICK MEMORIAL**

- The Jimmy Fund Golf Tournament/ Jeffrey Vinick Memorial first began in 1980 as the Jimmy Fund Celebrity Golf Tournament, started by James Sadowsky, Stuart Meyers, and Myron Skolnick, and raised \$2,500 to support the life-saving work of Dana-Farber Cancer Institute. In 1983, the tournament officially became the Jimmy Fund Golf Tournament/Jeffrey Vinick Memorial in memory of a very special young man who died of cancer. That year, the tournament added a 2nd golf course and raised \$33,500. Over the years celebrities came from near and far out of the goodness of their heart to help raise money for the cause, including Ted Williams, Gordie Howe, Mike Andrews, Jim Lonborg, and over 30 other athletes and entertainment personalities.
- As the tournament evolved over the 40 years the celebrity aspect phased out, but the tournament's success only increased. In 2019 through the support of our generous sponsors the tournament raised \$500,000! The committee has grown to over 20 members and each year there are close to 100 volunteers to aid in the organization of the 3 golf courses and a 350+ person evening event. From course coordinators to auction organizers and player pairing captains, there is a lot of dedicated people that make this tournament successful. The tournament help started the Jimmy Fund Golf program and has always been one of the largest fundraisers for the program out of over 160 Golf Tournaments annually.
- Through the commitment of the generous sponsors and the dedication of the volunteers over the 40 year tenure, they have successfully raised close to \$12 million for Dana-Farber. *It is with great pride and gratitude that we had an unprecedented 40 years and look forward to future endeavors supporting the ever cutting-edge, lifesaving, Dana-Farber Cancer Institute.*



NAISMITH MEMORIAL BASKETBALL HALL OF FAME

SERVICE ABOVE SELF AWARDS PAST RECIPIENTS..

2010 – Bob Lanier & Dan Roulier



2011 – Rebecca Lobo & Charles Ryan



2012 – Jim Calhoun & The D'Amour Family



2013 – Vinny Del Negro, Paul & Diane Doherty





NAISMITH MEMORIAL BASKETBALL HALL OF FAME

SERVICE ABOVE SELF AWARDS PAST RECIPIENTS..

2014 – Bob Delaney, Bob Perry & York Mayo



2015 – Mike Glenn & Henry Thomas



2016 – Spencer Haywood & Susan J. Kaplan

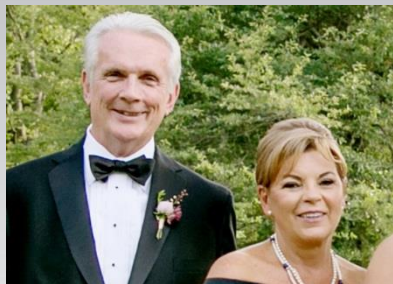




NAISMITH MEMORIAL BASKETBALL HALL OF FAME

**SERVICE ABOVE SELF AWARDS
PAST RECIPIENTS..**

2017 – Nancy Lieberman, Jack & Colette Dill



2018 – John Calipari & Jeb Balise





TITLE LUNCHEON SPONSOR - \$10,000

- 2 Premium tables for ten to the Springfield Rotary Club Service Above Self Luncheon on Friday, November 22nd, 2019 at 12:00pm
- Premium placement full page color advertisement in the Luncheon Program (4.75"x7.375")
- Private Meet & Greet & Photo with Honorees
- Title Sponsor recognition on cover of luncheon program
- Title Sponsor recognition on Center Court scrolling marquee
- Title Sponsor recognition on the Hall of Fame's digital Electronic Highway Video Board one week preceding event
- Title Sponsor recognition on welcome signage at the luncheon
- Title Sponsor recognition on the luncheon video screens
- Opportunity to share brief remarks in Luncheon Program
- Opportunity to include brief video during Luncheon Program
- Opportunity to host Promotional Table in HOF Lobby prior to Luncheon
- Game ticket vouchers for to Springfield Thunderbirds for all guests



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PRESENTING LUNCHEON SPONSOR - \$3,000

- 1 Premium table for ten to the Springfield Rotary Club Service Above Self Luncheon on Friday, November 22nd, 2019 at 12:00pm
- Premium placement full page color advertisement in the Luncheon Program (4.75"x7.375")
- Private Meet & Greet & Photo with Honorees
- Presenting Sponsor recognition on cover of luncheon program
- Presenting Sponsor recognition on Center Court scrolling marquee
- Presenting Sponsor recognition on welcome signage at the luncheon
- Presenting Sponsor recognition on the luncheon video screens
- Opportunity to include brief video during Luncheon Program
- Opportunity to host Promotional Table in HOF Lobby prior to Luncheon
- Game ticket vouchers for to Springfield Thunderbirds for all guests



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PLATINUM LUNCHEON SPONSOR - \$2,000

- Premium table for ten to the Springfield Rotary Club Service Above Self Luncheon on Friday, November 22nd, 2019 at 12:00pm
- Premium placement full page color advertisement in the Luncheon Program (4.75"x7.375")
- Photo with Honorees
- Platinum Sponsor recognition within inside cover of luncheon program
- Platinum Sponsor recognition on Center Court scrolling marquee
- Platinum Sponsor recognition on welcome signage at the luncheon
- Platinum Sponsor recognition on the luncheon video screens
- Game ticket vouchers for to Springfield Thunderbirds for all guests



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GOLD LUNCHEON SPONSOR - \$1500

- Table for eight to the Service Above Self Luncheon on November 22nd
- Half Page Full Color Advertisement in the luncheon program
- Gold Sponsor recognition within the luncheon program
- Gold Sponsor recognition on the welcome signage at the luncheon
- Game ticket vouchers to Springfield Thunderbirds for all guests



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SILVER LUNCHEON SPONSOR - \$1000

- Table for eight to the Service Above Self Luncheon on November 22nd
- Silver Sponsor recognition within the luncheon program
- Silver Sponsor recognition on the welcome signage at the luncheon

BRONZE LUNCHEON SPONSOR - \$500

- Half table for four to the Service Above Self Luncheon
- Bronze Sponsor recognition within the luncheon program
- Bronze Sponsor recognition on the welcome signage at the luncheon

LUNCHEON SUPPORT SPONSOR - \$250

- Half Page Full Color Advertisement in the luncheon program
- Sponsor designation on the center court scrolling marquee
- Sponsor recognition on the welcome signage at the luncheon
- Sponsor recognition on the concourse lobby cubes



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For additional information on tickets, advertising, or sponsorship packages, please contact...

Paul Lambert - Vice President, Basketball Hall of Fame
(413)231-5502 or plambert@hoophall.com

For billing and payment information, please contact Paul Lambert to request an invoice or to secure payment.

LUNCHEON TICKETS

Individual Ticket: \$75

COMMEMORATIVE LUNCHEON PROGRAM

ADVERTISEMENT INFORMATION

Full Page (4.75" x 7.5") Color Advertisement.....	\$500
Half Page (4.75"x3.6875") Color Advertisement.....	\$250
Quarter Page (2.1875" x 3.6875") – B&W.....	\$125
"Friend of the Event" Listing.....	\$50

ARTWORK DEADLINE: NOVEMBER 12th, 2019

All files are to be in .pdf format

Email artwork to: [**mpietrzak@hoophall.com**](mailto:mpietrzak@hoophall.com)



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