ROTARY DISTRICT 5970 CELEBRATION & CONFERENCE



District Governor Elect, Michelle Bell, reminds you to mark your calendar for next year's district conference, to be held April 24-25, 2020

Join us at the Cedar Rapids Marriott.

Connecting the World with 2020 Vision



April 26 - 27, 2019

Clear Lake, Iowa Garner Rotary Club Clear Lake Rotary Club



Welcome

Barry Rassin, of the Rotary Club of East Nassau, New Providence, Bahamas, is our President for this Rotary year and has truly, "Been The Inspiration" to all of us. As president, Barry encouraged us to strengthen our public image and our use of digital tools to maximize Rotary's reach.

"Those who know what good Rotary clubs do will want to be a part of it, and we must find new models for membership that allow all interested in

our mission to participate," he says. "With Rotary more in the public eye, we will attract more individuals who want to be part of and support a membership organization that accomplishes so much good around the world."

Rassin earned an MBA in health and hospital administration from the University of Florida and is the first fellow of the American College of Healthcare Executives in the Bahamas. He recently retired after 37 years as president of Doctors Hospital Health System, where he continues to serve as an adviser. He is a lifetime member of the American Hospital Association and has served on several boards, including the Quality Council of the Bahamas, Health Education Council, and Employer's Confederation.

A Rotarian since 1980, Rassin has served Rotary as director and is vice chair of The Rotary Foundation Board of Trustees. He was an RI training leader and the aide to 2015-16 RI President K. R. Ravindran.

Rassin received Rotary's highest honor, the Service Above Self Award, as well as other humanitarian awards for his work leading Rotary's relief efforts in Haiti after the 2010 earthquake there. He and his wife, Esther, are Major Donors and Benefactors of The Rotary Foundation.

Sponsors



CLEAR LAKE · GARNER · MASON CITY



Hwy. 18 West, P.O. Box 405 Garner, Iowa 50438







Speakers



Mary Beth Growney Selene, Rotary International Director, 2013-2015

Mary Beth is the founder and President of Ryan Signs, Inc., in Madison, Wisconsin, USA. She is a non-lawyer Fee Arbitrator and a (past) non-lawyer member of the Client Security Fund of the State Bar of Wisconsin. Mary Beth Growney Selene has been a member of the Rotary Club of Madison West Towne-Middleton, WI, USA since 1987. In her District 6250 she served as Governor in 2000-2001; District Membership Chair and District Rotary Foundation Chair. Mary Beth served as a Training Leader at the

International Assembly in San Diego and was the District 6250 Representative to the Council on Legislation in 2004, 2007 and 2010. She served as a Zone Institute General Chair, a Regional Rotary Foundation Coordinator, Public Image Resource Coordinator, and Rotary Coordinator. She has received Rotary International's Service Above Self Award and The Rotary Foundation's Citation for Meritorious Service. Mary Beth and her husband, Alan are Major Donors and Bequest Society members to The Rotary Foundation's Endowment Fund and they are both Sustaining members to the Annual Fund.



Wooj Byun

Wooj Byun is a Minnesota-based attorney, community leader, and a Rotarian. He studied law at the University of Minnesota Law School. He has practiced law in Minnesota since 1994. Wooj was born in Korea, and he has lived and worked in Seoul, Hong Kong, and Minneapolis. He served as advisor to the president of South Korea on reunification and the president of the University of Minnesota on Asian issues. Since 2012, he has been an advisory board member of the Weisman Art Museum in Minnesota. Wooj received a Rotary International Ambassadorial Scholarship in 1990, which was

instrumental in his ability to realize his dream of becoming an international lawyer and a global citizen. He joined Edina Rotary Club, mainly to pay back the scholarship he received from Rotary International. He served as president of Edina Rotary Club from 2011 to 2012. He is a multiple Paul Harris Fellow. Wooj lives in Minnesota with his wife, Jennifer Park, who also became a Paul Harris fellow, and their two daughters. He has been a dynamic speaker on the subject of "Service above Self" and wrote a book, "My Rotary Journey" in 2014.



Welcome to Clear Lake Iowa and the 2019 District Conference Celebration. The Garner and Clear Lake Clubs have prepared a wonderful conference for you to learn and share new things which will allow you to continue to "Be The Inspiration" for your fellow Club members, your community and the world!

District 5970 Rotary members and their Clubs continue to "Inspire, Transform and Lead". Visits to your Clubs were so inspirational as evidenced by the commitment and passion Rotarians have for each other, their community and the world. District 5970 Rotarians understand the changes needed to continue to thrive and remain relevant this year, next year and into the future. Our Clubs may look different 10 years from now, however, our core values of Service Above Self, the 4-Way Test and fun will still be there. These values will allow us to Lead!

So many people have helped with this event and a special thanks to our District Executive Secretary, Suellen Kolbet, Garner Club President Carol Peterson and Clear Lake Club President, Lisa Roth along with our sponsors and the various volunteer Team Leaders!

Friday, April 26

Best Western Holiday Lodge 2023 7th Ave N Clear Lake, IA 50428

4:30 - 5:30 Past District Governor Meeting

- Fellowship with Past District Governors
- District 5970 Club Member Success
- Discussion with current Rotary International Foundation Trustee and Past International Director, Mary Beth Growney Selene, District Governor, Neil Fell, and 2019-20 District Governor, Michelle Bell.

5:30 - 6:30 Invitation Only - Foundation Major Donors Reception - Veranda Room

By invitation for Bequest Society, Major Donors, & Paul Harris Society donors

6:30 - 9:00 Rotary Showcase - Diamond Ballroom

- Heavy appetizers, fun, and drink
- Entertainment by Spenser Rahm
- Foundation Silent Auction Begins
- · Meet and visit with future District Governors
- Visit and learn from everything Rotary and more from over 20 exhibitors

Saturday, April 27

Best Western Holiday Lodge 2023 7th Ave N Clear Lake, IA 50428

7:00 - 8:15 Breakfast - Diamond Ballroom

- Business meeting
- 2019-2020 Youth Exchange Leaders
- 8:15 9:00 "Be The Inspiration" Mary Beth Growney Selene,
 Rotary International Foundation Trustee and Past
 Rotary International Director
- 9:15 10:15 Breakout sessions (see page 5 for choices)
- 10:15 10:45 Morning Break Silent Auction bidding continues
- 10:45 11:45 Breakout sessions (see page 5 for choices)
- 11:45 12:45 Lunch Diamond Ballroom
- 12:45 1:30 "Service Above Self" Wooj Byun, Rotarian, Community Leader and Minneapolis based Attorney.
- 1:45 2:45 Breakout sessions (see page 5 for choices)
- **2:45 3:15 Break and Duck Race**
- **3:15 4:00** Final Session

Breakout Sessions

Rotary & District Website Review

The Rotary International Website, "My Rotary" and the District 5970 website contains multitudes of information to enhance your and your fellow Club member's experience. Join Suellen Kolbet, District Secretary, for an overview of the information contained in these websites and how to access.

Public Image

The best kept secret in your community is your Rotary Club. Learn how to use social media and other tools to tell your non-rotarian friends and community about the many good things you do. This session is led by Rotary Zone 28 Public Image Coordinator, Kathy Fahy and District 5970 Public Image Team Leader, Jennifer Monteith.

Strengthen and grow Membership

Your community depends on your Club growing in both numbers and passion. Join Rotary District 5970 Membership team Leader, Wendy Bowman, and 2019-20 District Governor, Michelle Bell to brainstorm and enhance your skills in this area.

Strengthen and Grow Gifts to the Foundation

"What would be missing if the Rotary Foundation never existed?...Lots!" Join Rotary International Trustee, Mary Beth Growney Selene and District 5970 Foundation Chair, Don Meyer, for ideas and proven strategies for using the Foundation to help the community and the world!

Grant Management Seminar

Receipt of a District Grant requires attendance at a Grant Management Seminar. District Foundation Chair, Don Meyer will be leading this 1 hour session for those who cannot attend a previously scheduled one.

Prevent Child Abuse

Preventing Child abuse was the focus of District 5970 and our friends in District 6000. Learn more from Executive Director of Prevent Child Abuse Iowa, Liz Cox about what you can do to help prevent Child Abuse.

RYLA and YRYLA

Visit with State RYLA Director, Linda Nudd about what RYLA is and what you can do to help. Past kids who have attended.