



## Communication

### *Differentiating Your Business With a Simple Message*

**When:** August 11th, 2021 | 7:30AM to 9:00AM

**Where:** Think Bank, 3655 Hazelton Rd, Edina, MN 55435

**Register:**

#### **What to Expect:**

Imagine every employee, client, and marketing channel talking about your company the same way. Imagine your company's value being clearly communicated in a way that resonates with your best customers and inspires action. David shows leaders how to go from vague, generic ideas to a repeatable brand message that makes your clients the hero and makes you their valued resource. Business leaders will see how a good idea leads to clear words that connect their company to their ideal clients.

#### **Speaker: David Mann**



**David Mann** is a story specialist who teaches leaders how to make an impact by clarifying their message. He has combined his decades of experience as an actor, director, and playwright with the needs of professional leaders, sales teams, and lawyers to help them grow their businesses and win cases for their clients. Mann has presented and facilitated learning seminars at Fortune 500 companies and major nonprofit organizations nationwide. As a speaker, trainer, and performer, David has been featured in *The New Yorker*, *Village Voice*, *The Business Journal*, and *Minnesota Business*.