

MASTERBRAND SIGNATURE

It's every member's responsibility to help build Rotary's brand recognition. Your club can help by using our logos correctly and consistently. Always use your [customized club, district, or zone logo](#), rather than our Masterbrand Signature alone, when promoting your club or other Rotary entity or its activities.

[Create a club, district, or zone logo](#) by using our customizable templates.

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This is the official logo of Rotary International. It combines the wheel with the word "Rotary" to the left for visibility and recognition. The Masterbrand Signature cannot be altered in any way.

Both the Masterbrand Signature and the Masterbrand Signature Simplified can be used on all print and digital applications. We recommend using the simplified version if the logo will be smaller than 1.25 cm (0.5 inches) or will be embroidered.

