
Masterbrand Signature

Masterbrand Signature Simplified

Club Name
above or
Rotary
Club Name, District,
or Zone below



Club Name
above or
Rotary
Club Name, District,
or Zone below



Examples

Rotary
Club of Evanston



Sunrise Kampala
Rotary
Club



Rotary
District 3310



Rotary
Zone 8



SIGNATURE SYSTEMS

You have access to specific logos, or signatures, that allow you to identify your club, district, or zone on all your communications materials.

The signature comprises the Masterbrand Signature plus the club name or district or zone number. This signature system should be used instead of the Masterbrand Signature alone on club, district, and zone communications.

[Create or update your club, district, or zone logo](#) by using our templates.

ROTARY CLUB, DISTRICT, AND ZONE LOGOS

Use the name on your charter or the name your club is known by in your community in your club logo. Because the word “Rotary” is already in the logo, you don’t need to repeat it. For example, the Rotary Club of Evanston, Illinois, USA, would add only “Club of Evanston” below the Masterbrand Signature.

The club name always appears on the same side as the word Rotary. It should align on the right with the “y” in Rotary. The position and the size relationship between the word Rotary and the wheel can’t be altered.

You can use either the Masterbrand Signature or the Masterbrand Signature Simplified in your logo. We recommend using the simplified version if the logo will be smaller than 1.25 cm (0.5 inches) or will be embroidered.