



# MEMBERSHIP LEADS EXECUTIVE SUMMARY

Submitted between 01-Jan-2013 and 29-Sep-2019

## District 5495

	Prospective member		Referral		Relocating and returning member	
	Count	Percentage	Count	Percentage	Count	Percentage
Total candidates	355	100.00%	3	100.00%	20	100.00%
Assigned to district	354	99.72%	3	100.00%	20	100.00%
Contacted by district	144	40.56%	2	66.67%	5	25.00%
Average time for district to contact candidate	49 days		362 days		134 days	
Assigned to club	136	38.31%	1	33.33%	7	35.00%
Average time for district to assign to club	18 days		0 days		5 days	
Contacted by club	15	4.23%	0	0.00%	1	5.00%
Average time for club to contact candidate	63 days		-		38 days	
Admitted	12	3.38%	1	33.33%	4	20.00%
Average time to admit after club assignment	19 days		20 days		14 days	
District rejected inquiry	0	0.00%	0	0.00%	0	0.00%
Club rejected inquiry	0	0.00%	0	0.00%	0	0.00%
Candidate no longer interested	1	0.28%	0	0.00%	0	0.00%
Sent back to RI	139	39.15%	2	66.67%	7	35.00%



# MEMBERSHIP LEADS EXECUTIVE SUMMARY

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Admitted by gender	Prospective member	Referral	Relocating and returning member	Total
Male	5	1	3	9
Female	6	0	1	7
Not given	1	0	0	1
Total	12	1	4	17

Admitted by age range	Prospective member	Referral	Relocating and returning member	Total
13-19	0	0	0	0
20-29	3	0	0	3
30-39	2	1	0	3
40-49	3	0	0	3
50-59	1	0	0	1
60-69	2	0	3	5
70+	0	0	1	1
Total	11	1	4	16



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Admitted by alumni program	Prospective member	Referral	Relocating and returning member	Total
Ambassadorial Scholarships	0	0	0	0
Club Scholarship	0	0	0	0
Grants for University Teachers	0	0	0	0
Group Study Exchange	0	0	0	0
GRSP	0	0	0	0
Interact	0	0	0	0
New Generations Service Exchange	0	0	0	0
Rotaract	0	0	0	0
Rotary Peace Fellowships	0	0	0	0
Rotary Scholarships	0	0	0	0
Rotary Volunteers	0	0	0	0
Rotary Youth Exchange	0	0	0	0
Rotary Youth Leaderships Awards	0	0	0	0
Vocational Training Teams	0	0	0	0
Yoneyama	0	0	0	0
Not an alum	12	1	4	17
Total	12	1	4	17



# HOW PROSPECTIVE MEMBERS HAVE HEARD ABOUT ROTARY

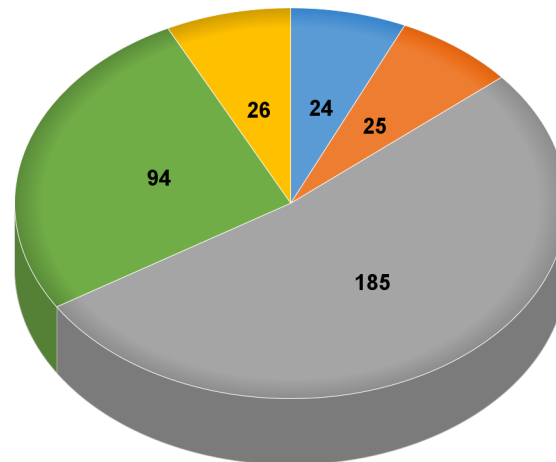
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District 5495

## My district

How did you hear about Rotary

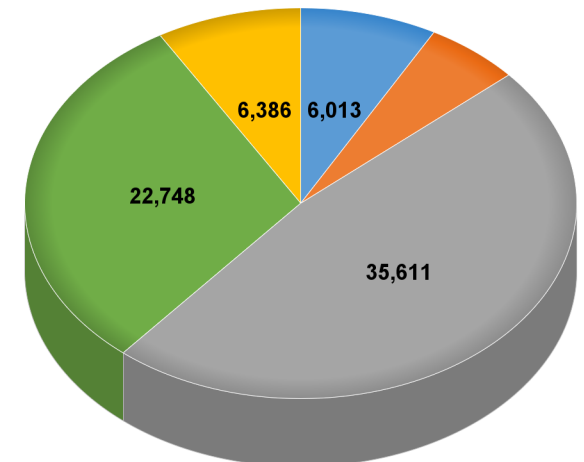
- I attended a Rotary event
- I participated in a Rotary program
- Through a personal connection (friend or family)
- Through the media
- Not Specified



## Worldwide

How did you hear about Rotary

- I attended a Rotary event
- I participated in a Rotary program
- Through a personal connection (friend or family)
- Through the media
- Not Specified





# HOW PROSPECTIVE MEMBERS HAVE HEARD ABOUT ROTARY

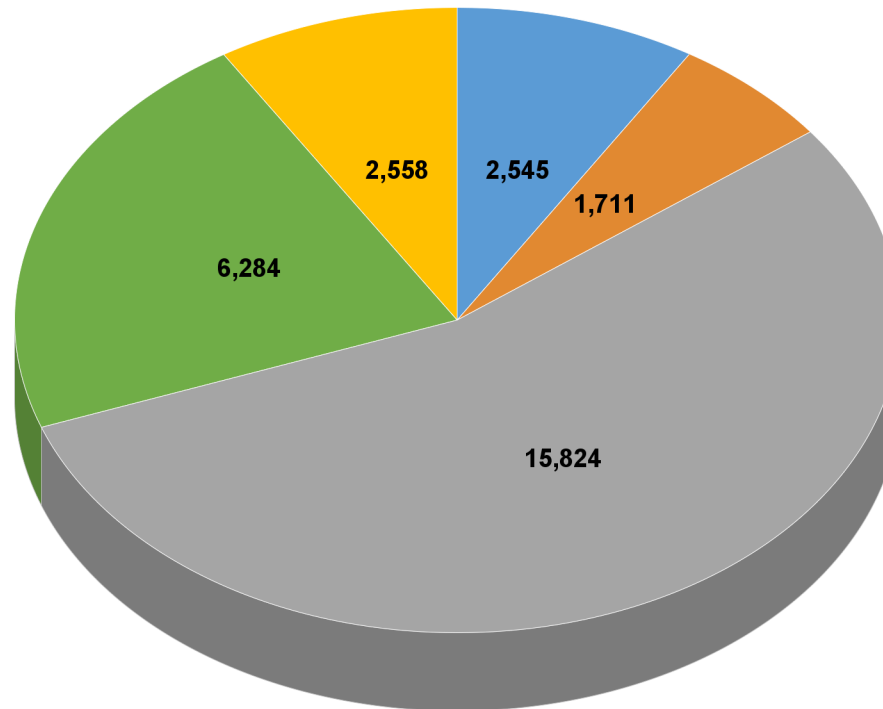
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District 5495

## Country (United States)

### How did you hear about Rotary

- I attended a Rotary event
- I participated in a Rotary program
- Through a personal connection (friend or family)
- Through the media
- Not Specified



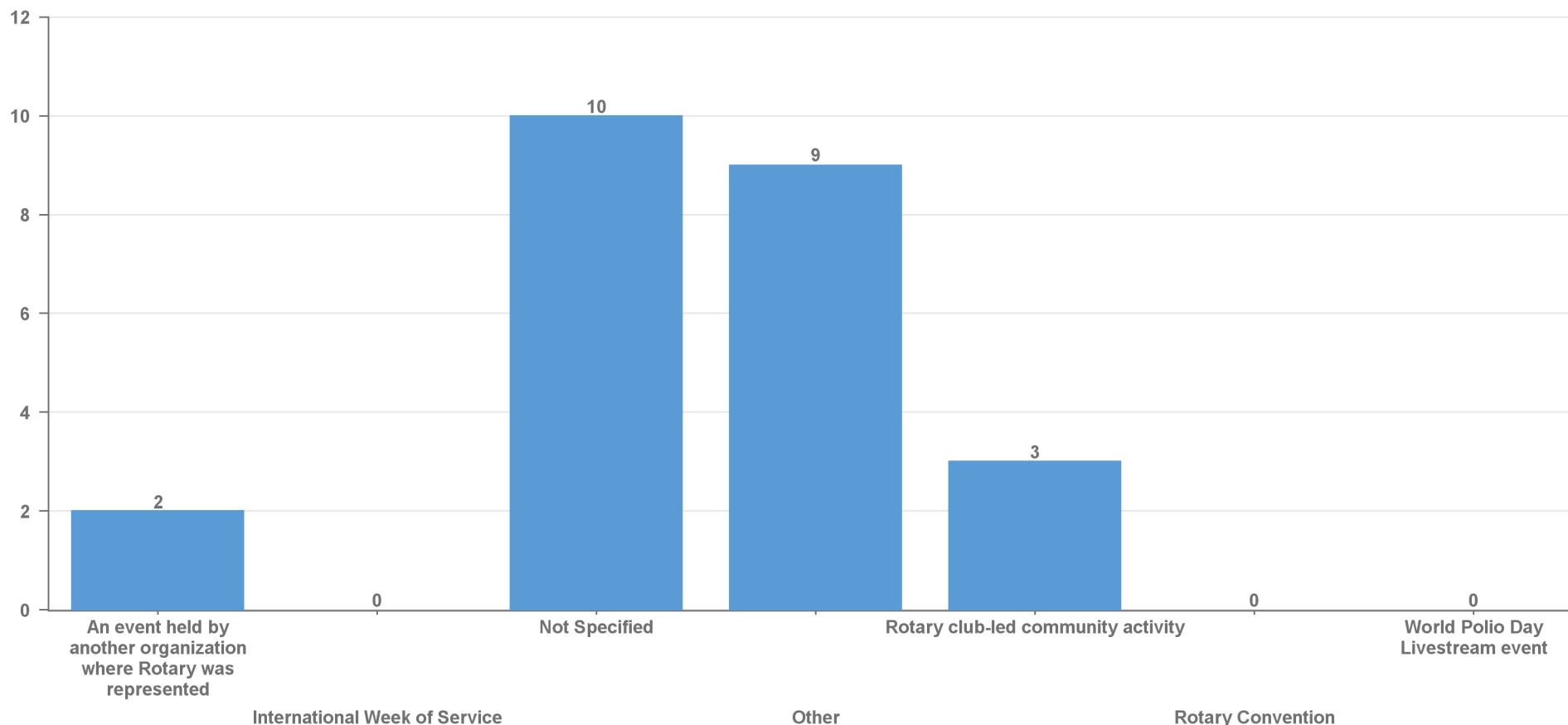


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District 5495

## By events



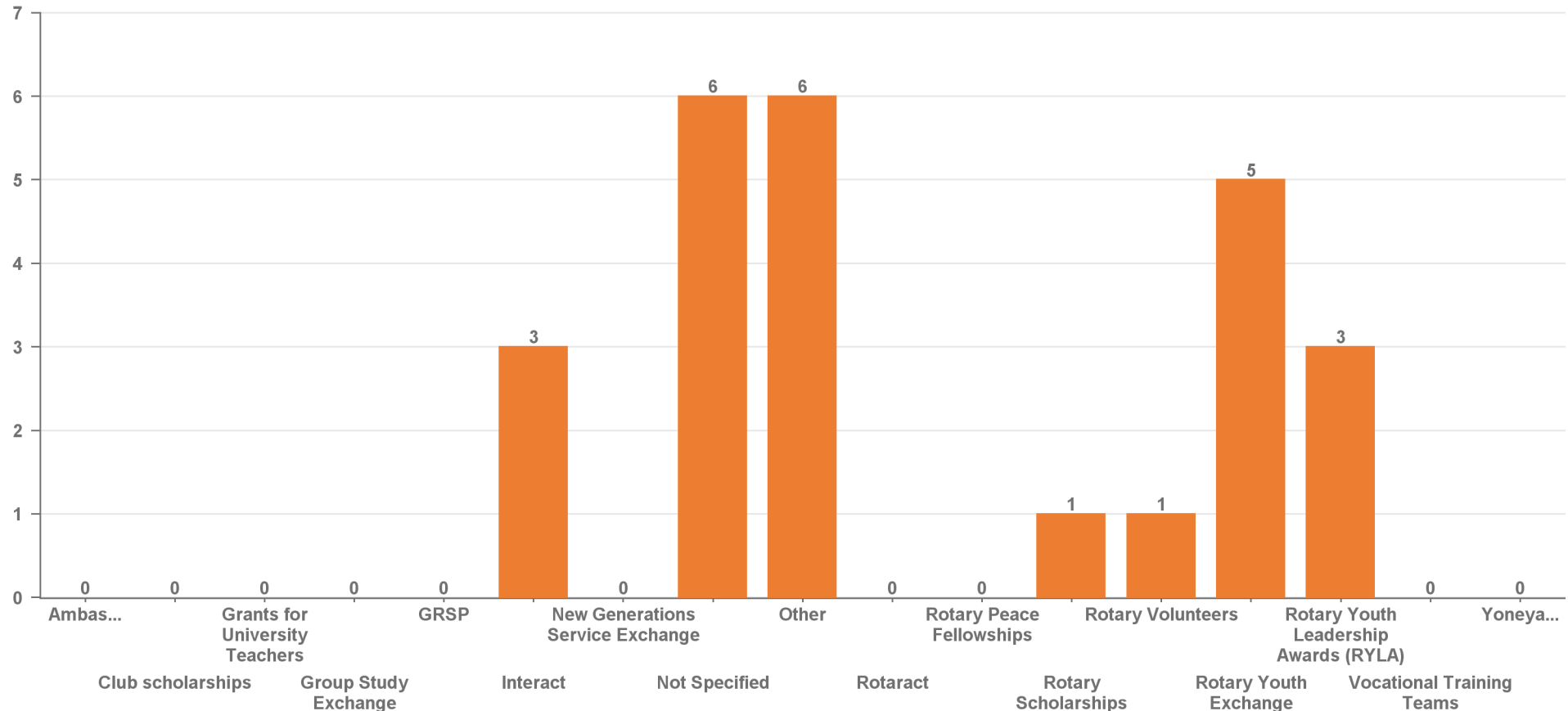


# HOW PROSPECTIVE MEMBERS HAVE HEARD ABOUT ROTARY

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District 5495

## By programs





# HOW PROSPECTIVE MEMBERS HAVE HEARD ABOUT ROTARY

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District 5495

## By media

