

District EnviroClub Awards

Information Pack

Introduction

The District EnviroClub Awards have been adapted from a successful environmental awards program in the United Kingdom. In this program, clubs register environmentally sustainable (ES) initiatives (activities, projects, programs and events) and are encouraged to improve these through a series of awards, starting with a Bronze Award and moving on to Silver and Gold Awards. Individual Rotarians are also encouraged to be catalysts for environmental action in their communities.

We should all be aware of the many environmental problems facing the world, such as climate change, pollution, water shortages, loss of habitat, energy security, loss of biodiversity and waste management. Rotary is in an ideal position to take leadership to ensure that the world we leave to the next generations is no worse, if not better, than when we inherited it.

Benefits of being an EnviroClub

- It will give recognition to your club for its existing environmental initiatives and the incentive to further develop these initiatives.
- Environmental sustainability is an important and current issue worldwide, affecting everyone. Being a recipient of an EnviroClub Award may help to make your club more relevant to your members and better engage and retain your members.
- Recognition of your environmental initiatives through the EnviroClub Award may also attract new members, increase income to your club through community grants and lead to new partnerships with Rotary clubs, businesses and community groups in your local community.

Aims and objectives

The aims of these awards are to encourage clubs to undertake environmental initiatives and by publicly presenting the Awards, encourage other clubs to explore their own environmental initiatives.

Who can take part?

Any Rotary, Rotaract or Interact club in District 9675.

How does it work?

The scheme begins with the appointment of a Club Environment Officer (EO), who may be either the Club Chair of an Environment Committee or a key player in another Committee such as Community Service. It is recognised that environmental initiatives can span many avenues of service such as Community Service, International Service and Youth Service.

The Awards Scheme is a progressive criteria-based system, where clubs must first work for a “Bronze” Award before progressing to a “Silver” Award and finally a “Gold” Award.

To encourage innovation by clubs, there are no specific initiatives in which a Club should participate for any level of Award. Applications for an Award are forwarded to the District Environment Officer (DEO) who reviews the submission with members of the District Environment Committee (with input from the District Governor, Assistant Governors or District Chairs). The final decision to approve the award will be made by the District Governor.

While the requirements for the Bronze Award are relatively straightforward, they become progressively tougher for the Silver and Gold Awards.

Three levels of the Awards

Bronze Award

This is the basic award, simply requiring a club to register its EO and document its current and planned initiatives.

Steps

- Appoint a Club Environment Officer (Suggest that the Environment Officer joins ESRAG <https://www.esrag.org/>)
- Form a small committee or working group of 2 or 3+ members with the aim to meet either formally or informally several times a year to review the environmental initiatives of the club and to consider future possible projects
- Have these initiatives recognised by the club Board and shared with the rest of the club members
- Once this has been achieved, submit an application for the Award to the DEO
- To retain the award, send an annual statement of Environment initiatives to the DEO

Examples of initiatives

Club actions

- Litter cleanups (as with Clean up Australia Day)
- Build a vegetable garden at local schools
- Participate in tree planting events
- Sell bee friendly plants at local markets
- Install renewable energy systems in schools or community centres in developing countries
- Support projects that build water tanks for homes in developing countries
- Collect foreign coins and notes and return to UNICEF
- Include an environmental column in your club newsletter

- Organise a club social night to attend a movie with an environmental focus

Individual actions by club members and/or their families

- Install environmentally friendly systems in their homes, such as solar PV systems, solar hot water, water tanks, composting systems or vegetable gardens
- Use public transport or cycling or drive low carbon emission vehicle such as hybrid or electric cars

Silver Award

To qualify for a Silver Award, a club will need to demonstrate that it is continuing with and improving an existing initiative **and** launching at least one new one.

Steps

- The Club Environment Committee or working group meets either formally or informally several times a year and, where possible, includes other Club members in discussions of potential environmental projects.
- Launch **ONE** new major initiative **OR** continue an existing major one and explore ways to increase its effectiveness
- Register the continued activity and the new environment initiative with the District Environment Officer

Examples of initiatives

- Collect unwanted clothes, toys or household goods to donate to a Rotary opportunity shop
- Conduct your initiatives to coincide with special days, such as National Tree Day, World Bee Day, or World Environment Day (5 June, each year) <https://www.esrag.org/esrag-unep-handbook>
- Conduct community/club seminars on contemporary environmental issues, such as recycling or the use of plastics
- Organise or participate in a community environmental festival (perhaps as a cluster project)

Gold Award

A Gold Award signifies a significant commitment to the environment. To qualify for a Gold Award, a club will need to demonstrate its involvement in a minimum of **TWO** major initiatives in the Rotary year.

Steps

- The Club Environment Committee or working group meets either formally or informally several times a year and, where possible, includes the whole club in discussions of potential environmental projects.
- Launch **TWO** new major initiatives **OR** continue **TWO** existing major ones and explore ways to increase their effectiveness
- Look for opportunities to build partnerships, for example with:
 - other clubs or cluster of clubs in District 9675

- a multidistrict or global initiative
- the wider community, local schools, businesses or churches
- environmental groups

Examples of initiatives

- Work with a local school to support students to monitor the energy performance of their school or assess its carbon footprint or to measure its water usage
- Encourage schools to work together, for example, students from a secondary school could assist children from a primary school to plant trees in parks or bushland reserves. Such activities are best done in coordination with the relevant local government Environment Department.
- Organise a major clean-up of a beach or creek
- Organise a clothing swap day
- Partner with a group to collect plastic bottle caps and transport these to a recycling centre
- Collect unwanted hospital equipment and ship these to needy communities in Australia and overseas

How to apply

- Applications can be made at any time in the Rotary year, but before 1 May, to allow time for processing prior to the District Changeover dinner.
- Complete the application form and forward to the District ES Officer (see below)

Assessment criteria

The awards assessment team will use the following criteria for the awards. Keep in mind that the standards required for the Silver and Gold Awards will be higher than those for the base level Bronze Award. The term initiative applies to any activity, project, project or event of your club.

Research

- Has your club undertaken research about the need for this initiative in your community?

Club engagement and involvement

- What process did you use for choosing, designing and undertaking the environmental initiative?
- How did you involve the whole club?

Effectiveness

- What were the aims of the initiative?
- What were (or are proposed to be) the outcomes for the environment? Can these outcomes be measured?
- Is the initiative a one off or can it be sustained into the future?

Beneficiaries

- Who will benefit from this initiative?
- How many people will benefit?

Communication

- How have you communicated the initiative to your club, the District and local community?

Innovation

- Is the initiative original or new?

Lessons learnt

- Did you experience any problems with this initiative and what strategies did you use to overcome them?
- What have you learnt from this initiative that might help your club with any future environmental initiatives?

Checklist for each award

To ensure that you qualify for each level of the award, make sure you have completed each of the steps in the checklist below. The term initiative applies to any activity, project, project or event of your club.

Bronze

- ☐ Appointed a Club Environment Officer
- ☐ Established an Environment Committee that meets 2 to 3 times per year
- ☐ Provided a statement of current environmental initiative by the club or individuals e.g tree planting
- ☐ Provided a list of planned environmental initiatives

Silver

- ☐ Holds a current BRONZE Award

In addition

- ☐ Has a current Club Environment Officer
- ☐ Environment committee continue to meet 2 to 3 times per year
- ☐ Engaged with other clubs in your District
- ☐ Demonstrated that the initiatives described in the BRONZE Award application have been improved
- ☐ Engaged in at least ONE additional environmental initiative to those reported in the application for the BRONZE Award or significantly improved an existing one
- ☐ Provided evidence of communicating the environmental initiatives reported in the application for the BRONZE Awards (e.g. in the club/District newsletters and/or the media/significant social media)

Gold

- ☐ Holds a current SILVER Award

In addition

- ☐ Has a current Club ES Officer
- ☐ ES committee continue to meet 2 to 3 times per year
- ☐ Engaged with other clubs in your District/other districts
- ☐ Demonstrated that the initiatives described in the BRONZE and/or SILVER Awards applications have been improved
- ☐ Engaged in at least TWO additional environmental initiatives to those reported in the application for the SILVER Award or significantly improved existing ones
- ☐ Provided evidence of communicating the environmental initiatives reported in the application for the BRONZE and/or SILVER Awards (e.g. in the club/District newsletters and/or the media/significant social media)

Certificates

The Awards, in the form of a framed certificate, will normally be presented at appropriate District functions such as District Presidents' Meetings, District Conference, District Assembly or District or club changeover nights. Accompanying the certificate will be a citation which will be read out and featured in the District Newsletter immediately following the function.

Application form

Available on line:

More Information

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