

**PRESIDENTS/
SECRETARIES
ELECT
TRAINING
SEMINAR**



2017 PETS/SETS
Day One



Rotary

Welcome!





ROTARY: MAKING A DIFFERENCE

Rotary



ROTARY:
MAKING A
DIFFERENCE

Planning Together

The Strategic Plan

and

The Rotary Citation



Three Priorities

- **Support and Strengthen Clubs**
- **Focus and Increase Humanitarian Service**
- **Enhance Rotary's Public Image and Awareness**



4 C's

+

2 F's

4 C's

Communication

Consistency

Continuity

Collaboration

+

2 F's

Fun

Fellowship

Builds Strong Leaders & Clubs

Rotary



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District Executives

District Governor – Nabil Oudeh

District Governor Elect - Susan Bellor

District Governor Nominee – Martha Weaver

Immediate Past District Governor – Claude LaLiberté

Vice Governor – Bonnie Black

Treasurer – Edmond Lanthier



Area Governors

North East NY – Tom LaBombard

North West NY – Timothy Virkler

NY Lakes – Jenn Grisi

North Central NY – Gerry Lambert

Nunavut – Bonnie Black

Ottawa Central – Fay Campbell

Ottawa West – Hadi Mortada

Ottawa Valley – Michael Steeves

Seaway Central & West – Mike Bugyra

Seaway East – Kenneth Durand

Montreal West – Michele Herblin



Learning Development Team

Paul Raino – *Chair*

Sue Bellor

Bonnie Black

Katie Burke

Ken Durand

Gerry Lambert

Nabil Oudeh

Anna Van Adrichem-Rochon

Martha Weaver





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Planning Your Year

Your Roadmap to Success 2017-2018

Gerry Lambert, AG North Central New York





“A goal without a plan is just a wish.”
— Antoine de Saint-Exupéry



Our Learning Objectives

At the end of this session, you will be able to plan your term using the:

- Cycle for Success and
- Prepping For Your Term

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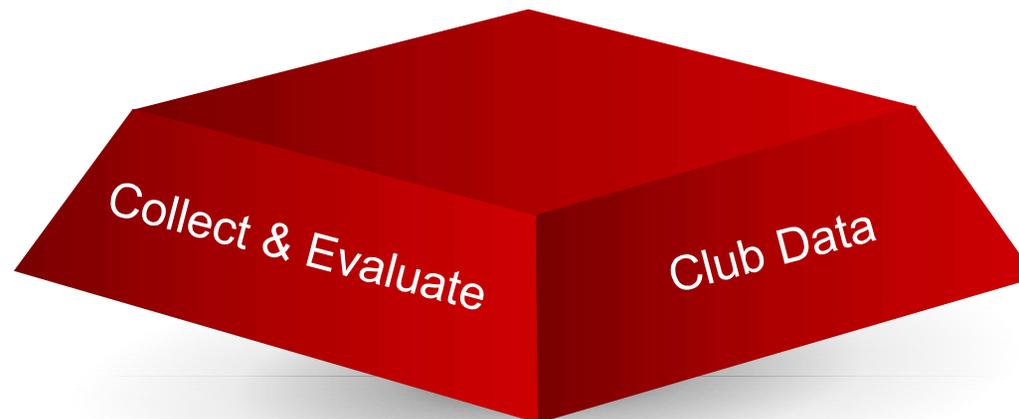
Cycle for Success



Cycle for Success

Collect & Evaluate Information

- Rotary Club Central (RCC)
- Area Governor
- Club Documents
- Survey/ Talk to Current & Past Members



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Rotary Club Central

- Website: *MyRotary.org*
- Register: UserID and Password
- Access: Listed as an Officer
- Club Administration: Officers/Meeting Times/Location
- Rotary Club Central: Previous Year's/Your Goals

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Club Documents

- By Laws
- Club Constitution
- Previous Budgets
- Minutes

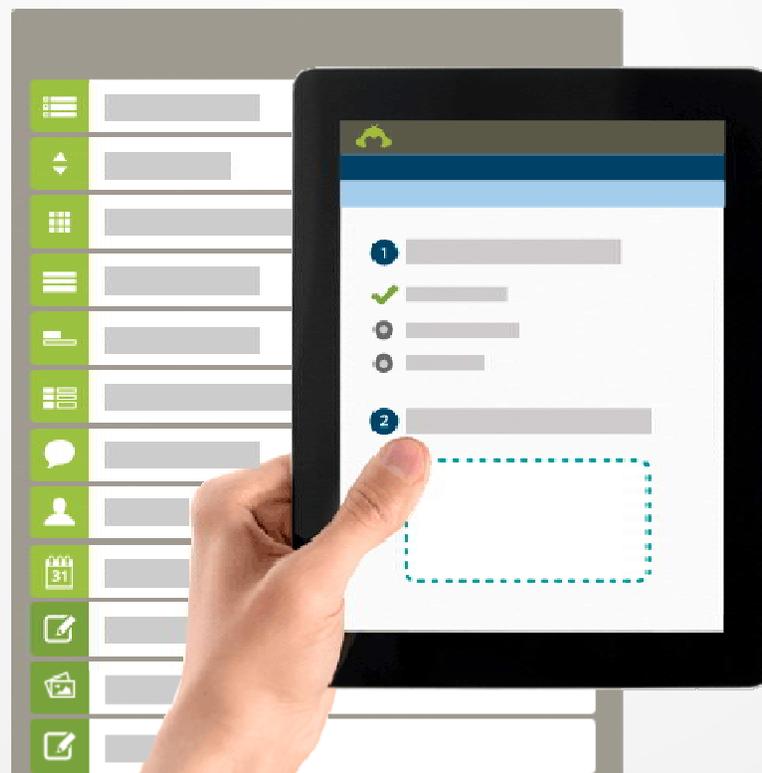


Area Governor(AG)/District Chairs

- AG-reports/Visits
- District chairs
 - Foundation
 - International Service
 - Youth Exchange
 - More



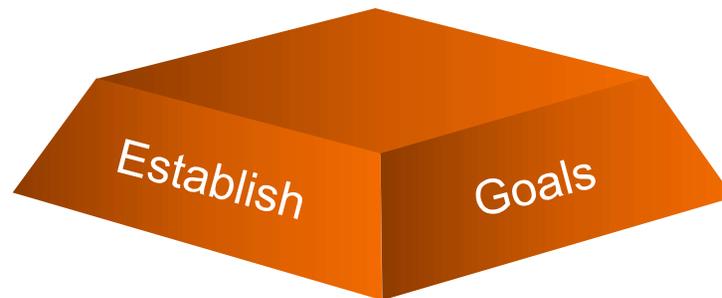
Surveys:



Cycle for Success

Establish Goals

- Foundation
- Membership
- Community
- Post in RCC

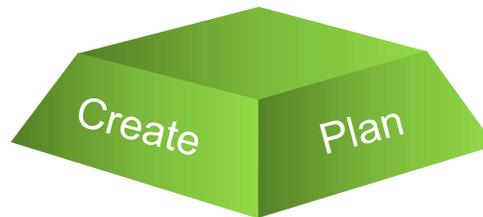


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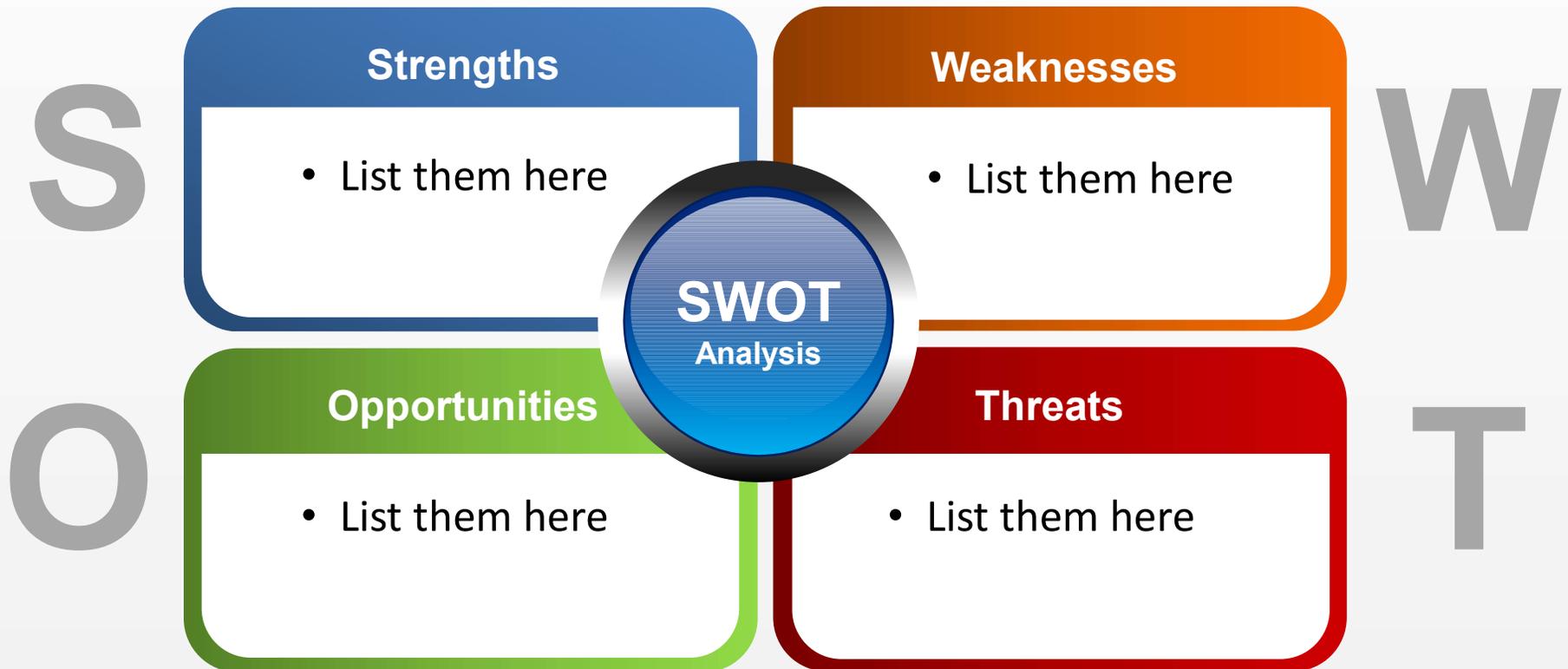
Cycle for Success



Create Action Plan

- S-W-O-T Analysis
- Exercise

S-W-O-T Analysis



Your Action Plan Worksheet

Goal: _____

<u>Strengths</u>	<u>Weaknesses</u>
<u>Opportunities and Threats</u>	



Your Action Plan Worksheet *(cont'd)*

Action step	Who will be responsible?	How long will this step take?	How will progress be measured?	What resources are available?
1.				
2.				
3.				



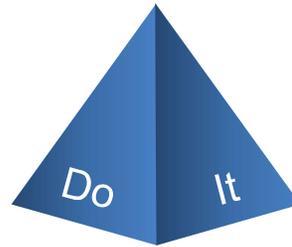
S-W-O-T Analysis Exercise



Cycle for Success

Do It

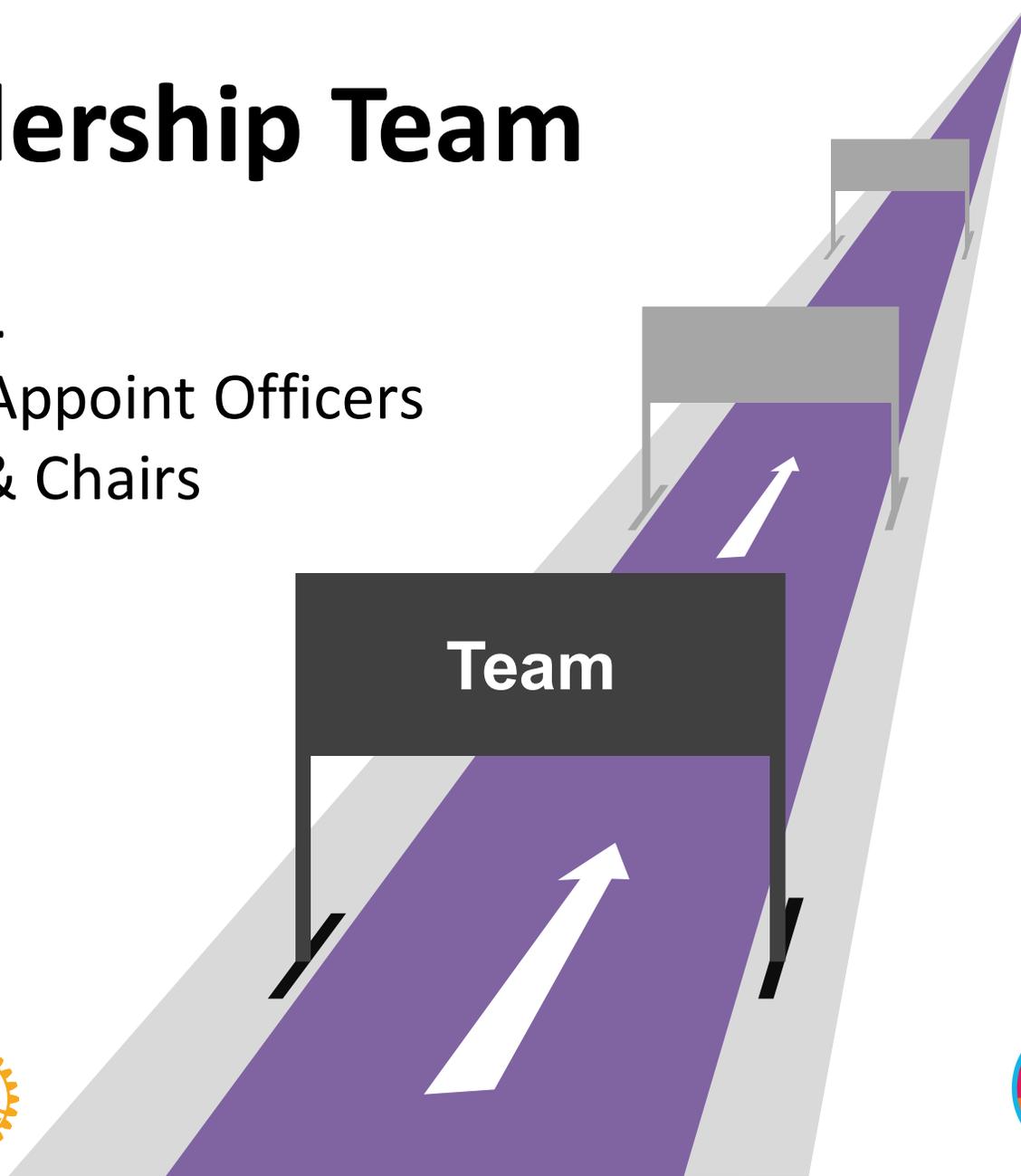
- Select Your Leadership Team/ Board
- Create Club Calendar
- Pass your Budget



Leadership Team

PHASE 1

Select/ Appoint Officers
& Chairs



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Leadership Team

PHASE 2

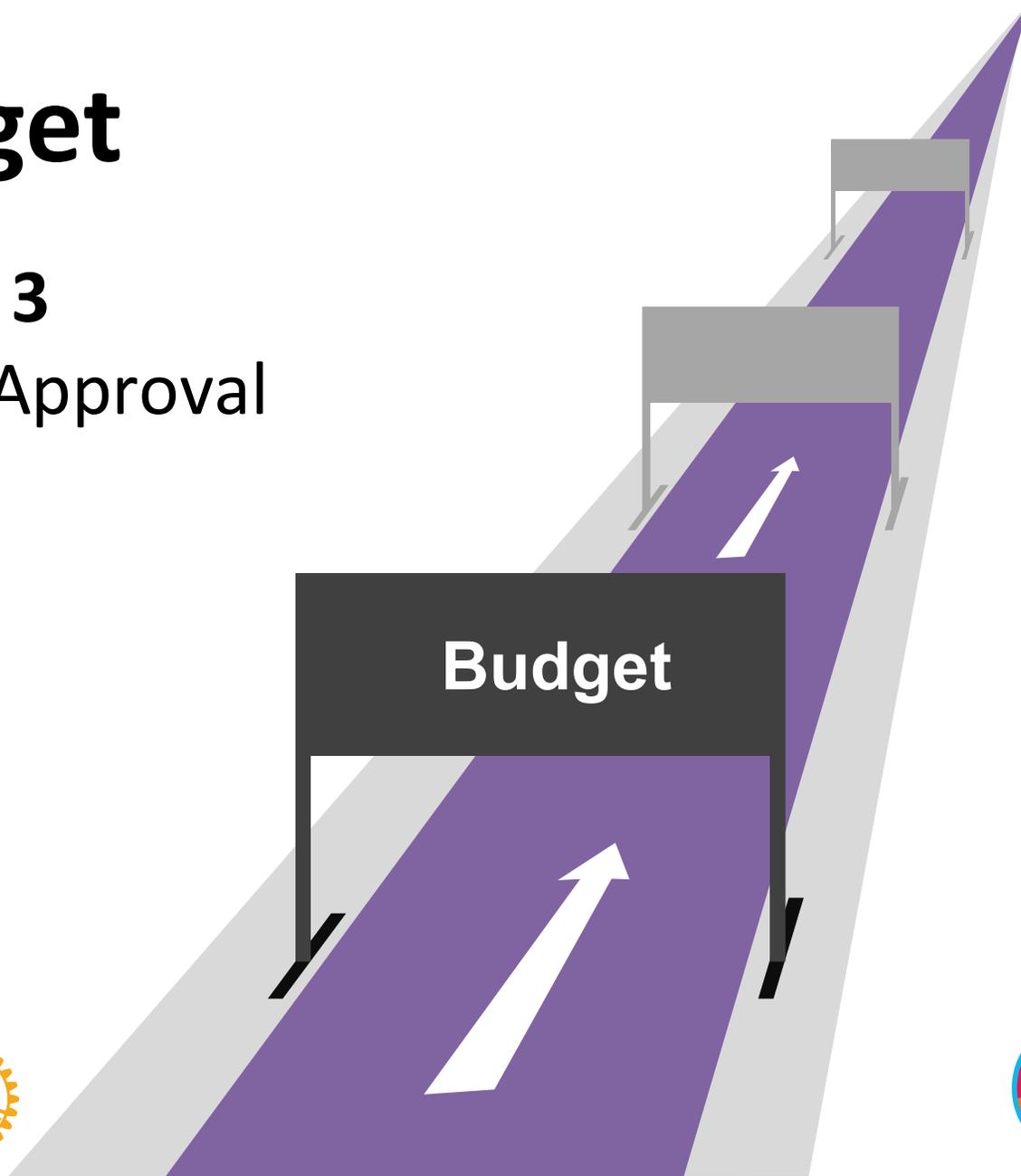
Create Your Calendar



Budget

PHASE 3

Board Approval



Cycle for Success



Resources

- *Lead Your Club: President, Chapter 1, Plan Your Year*
- *Be a Vibrant Club: Your Club Leadership Plan*
- Rotary Club Central
- District 7040 Website Club Tools
- Past Presidents, Area Governors and District Staff

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“A goal without a plan is just a wish.”

— **Antoine de Saint-Exupéry**



BREAK



Running Your Meetings

Comment gérer une réunion de votre club

PDG Katie Burke
Michèle Herblin, AG Montreal Ouest



Conseil de Legislation – 2016 - Council on Legislation

Innovative and effective clubs

les club innovants et efficaces

- Support and strengthen membership
Appuie et renforce l'effectif
- Focus and increase humanitarian service
Concentre sur et augmente le service humanitaire
- Enhance public image and awareness
Accroit l'image publique et la sensibilisation au
Rotary



How ?? Comment??

- 1) Change your meeting schedule
Changez le calendrier de vos réunions
- 2) Vary your meeting format
Variez le format des réunions
- 3) Relax attendance requirements
Assouplissez les obligations d'assiduité
- 4) Offer multiple membership types
Proposez plusieurs catégories de membres
- 5) Invite Rotaractors to be members of your club
Invitez les Rotaraciens à devenir membres de votre club



Identify three strengths of your club meetings...

Identify three weaknesses of your club meetings...

Identifiez 3 forces principales de vos réunions de club actuelles...

Identifiez 3 faiblesses majeures de vos réunions de club...



From the list ... **de la liste**

Identify three ideas that you wish to implement for your club...

Choisissez 3 suggestions pour améliorer les réunions de votre club...



Your task: Agir pour améliorer

Share! *PartageONS les suggestions!!*

From the suggestions select:

Parmi les idées d'action choisissez:

- **THE THREE EASIEST TO IMPLEMENT**
- **LES 3 PLUS FACILES**

- **THE THREE MOST EFFICIENT TO IMPLEMENT**
- **LES 3 PLUS EFFICACES**

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In which of the 5 effective club criteria do your suggestions fall?

TRIONS ensemble NOS actions pour atteindre nos objectifs !!



Your resources – vos ressources:

- District governor – Gouverneur de District
- Your Area Governor – votre gouverneur-adjoint
- District Chairs – Présidents de comités
- Past presidents – anciens (es) présidents(es)
- Your executive – votre comité executive
- Your Peers – vos paires

We all want you to succeed! Nous voulons tous votre succès!!



Leading Rotarians

Tim Virkler, AG Northwestern New York



Learning Objectives

- Identify skills needed by an effective club leader.
- Anticipate potential challenges in leading fellow Rotarians, and develop strategies for handling them.



Resources

- ***Lead Your Club: President***, Chapter 3 – Your Leadership

- ***Be a Vibrant Club: Your Club Leadership Plan***

Find these documents in .pdf form by searching for them by name from www.rotary.org



Discussion Questions

- What leadership skills are important for your role?
- How will you keep club members motivated?
- How will you select and prepare your club leadership team?
- How do you communicate with District leaders and how do they communicate with you?



Activity 1

Scenario: Social Member

- Nucky comes to club meetings regularly and is great at social events. His profession as the County Treasurer was very attractive to the Club initially; however, Nucky has never volunteered to be a club officer, run a committee or chair a club event. What do you do?

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Activity 2

Scenario: Disorganized Area Governor

- Tim has been an Area Governor for one year. The previous club president had some difficulties with him, but you are determined to overcome these challenges. Halfway through the year, you realize that your past club president was right: Tim is not organized, and you have not been able to reach him. He also forgot to schedule your District Governor's visit. What do you do?



Activity 2

Scenario: Service Project Opportunity

- Your community has identified a need for help at a local food bank. You have many younger members who work full-time and can't volunteer during the week. Many of the older members have time but are not as physically to do the work. What do you do?

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Before you go...

- Thank you and good luck during your Presidential year!
- Your Area Governors and District leaders are here to help.



LUNCH



Humanitarian Service through our Foundation

**The second priority of Rotary's Strategic Plan:
*increase humanitarian service.***

Service is what attracts new members to Rotary.

If service projects are significant and sustainable, and meet the needs of the community, then membership, public image, and contributions will improve.



- How can club presidents increase humanitarian service in their clubs?
- How the district plans to increase humanitarian service...
- Clubs should:
 - Support the eradication of polio
 - Increase sustainable service focused on youth programs and the areas of focus
 - Increase collaboration and connections with other clubs and organizations
 - Create local and international projects for which you will be known



Running Your Club

PPKen Durand, Sr., Rotary Club of Prescott

Rotary



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President's Role

President's Role is to Build and/or Maintain a
Vibrant Club

Tools to Accomplish the Job

Past President (5 times), Past Area Governor, CPA CA



Training Outline

- Management
- Goals and Planning
- Meetings and Member Involvement
- Club Finances
- *Rotary.org* Club Business online

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Management

The accomplishment of predetermined objectives through others



Management Tools

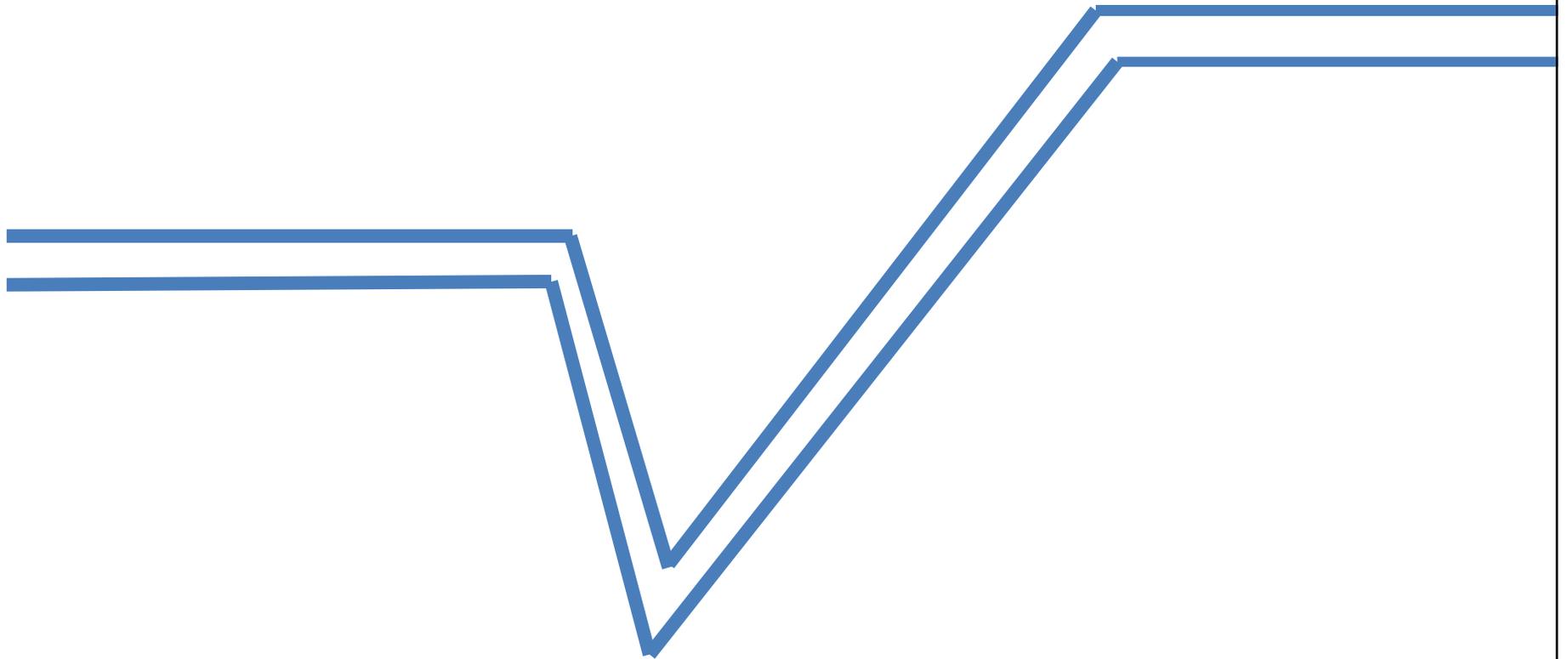
Plan
Organize
Actuate
Control

ACTION PLAN

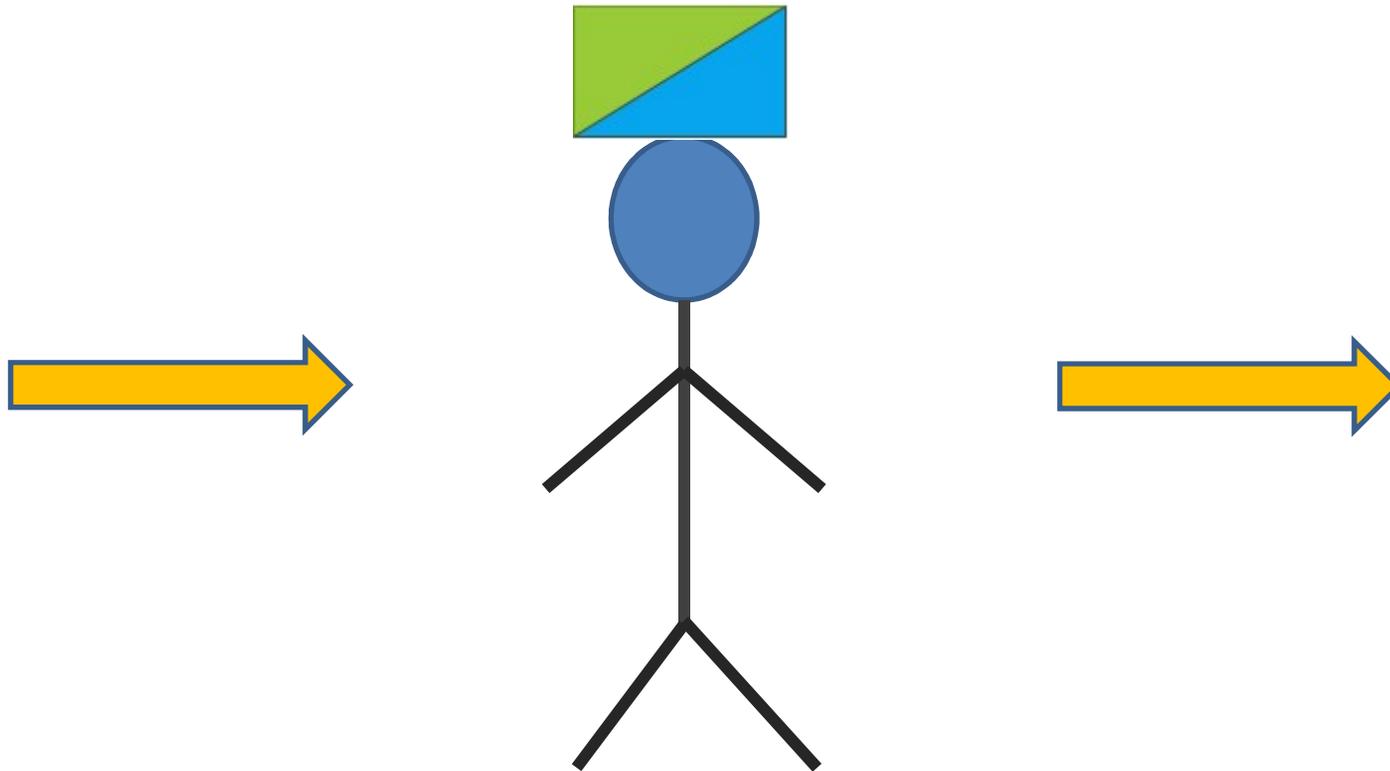
What is to be done.
Who is to do it.
When is it to be done by.



Change Curve



Info Action Diagram



Club Goals – Getting Started

- Goal Setting meetings between April 1 and June 30
- Involve Board members
- R I Theme – *Rotary Making A Difference*
- Rotary Citation
- Club History Last Year’s Planning documents
- Incomplete Projects from Current Year
- Specific goals you personally want to accomplish as President
- Annual Goals – Completed by June 30
- My Rotary – Rotary Club Central



Planning/Organizing: CLUB GOALS

- First Meeting in July – Present Club Goals to Membership
- Review results of Goals Accomplished Quarterly and Adjust
- Compare Planned Goals to Accomplished Goals at Final Meeting
- Discuss club successes during the past year
- Recognize member contributions during the past year
- Celebrate



Planning/Controlling CLUB GOALS

	Status At	December 31, 2011
Membership		
1. Achieve a net increase in membership of 7 members by March 31, 2012		4 new members
2. Membership chair to attend district membership seminar		
3. At least two new members under 45 years old		Accomplished
Rotary Foundation		
1. Club contributes \$1,300 US to Foundation		\$1,675.25 to date
2. Every club member personally contributes some amount to TRF		12 old members , 4 new members and 2 non members have contributes (Ave \$104.70 pp)
3. Carry out a fund raiser for Polio Plus		Plans well underway with Pennies for Polio
Service Project		
1. Work to strengthen our ties with Connect Youth and homeless children		KJD attending Task Force Meetings Goal is to have building operational by June 30, 2013
Club Service		
1. Develop long term strategic plan by December 31, 2011		Barbeque and Shakespeare theatre held
2. Hold three fellowship events which include non-Rotarian Family members		Christmas Party held
3. Improve our public relations within the		

Planning - MEETINGS

- Planning Cycle – Plan first three months meetings before June 30
 - Plan month four during month one. Continue cycle
- Hold regular Club Assemblies
- Use Rotary Calendar as a Guide to Meeting Topics
- Use members as Speakers- Topics: Classification, Rotary Education
- Special Program on Foundation 100 years
- Use local community leaders as guest speakers
- Use District Resources as Guest Speakers
- Involve Family Members at least twice per year



Planning - MEETINGS

Date	Location	Agenda
Rotary Changeover Month		
7-Jul-14	O'Heaphy's Irish Pub	Presidents BBQ
11-Jul-14	Shakespeare Opening Night	
14-Jul-14	O'Heaphy's Irish Pub	Club Assembly Annual Goals
21-Jul-14	O'Heaphy's Irish Pub	Club Assembly Financial Update
26-Jul-14	Prescott Proud Gardening	
28-Jul-14	O'Heaphy's Irish Pub	Jozef Tierney - RYLA
Membership & Extension Month		
2-Aug-14	Globe Theatre Performances	BBQ at Rotary Pavilion
4-Aug-14	Red George Public House	No Meeting - Civic Holiday
6-Aug-14	Shakespeare BBQ with Actors	At the Rotary Pavillion
11-Aug-14	Red George Public House	Classification Talk - Linda Fleming
16-Aug-14	Shakespeare Closing Night	
18-Aug-14	Red George Public House	Literacy Project Presentation
25-Aug-14	Red George Public House	District Govenor Visit



Budget Methodologies

Last Year's results

Club Resources

Opportunities

Stakeholder's Expectations

Opening Cash

Fund Raising

Member Dues



Club Finances

- Cash resources at Start of Year
- Budget reflecting Financial Goals
- Club Projects and ongoing programs
- Foundation Goal
- Methods – Expenditures then Revenues or Revenues to Expenditures
- Plan for Cash Resources for Next Year
- Regular reporting to Membership

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Internal Control

The checks and balances within the accounting system to minimize the risk of a MATERIAL error occurring and/or remaining undetected whether caused by fraud or error.



Protecting Club Financial Resources

- Prepare a Budget approved by Membership
- Signing authorities: 2 non-related parties to sign
- Train signing authorities on proper procedures
- Fund Raising – two people on cash receipts
- Make certain bank is reconciled monthly
- Treasurer reports to Monthly Board meetings
- Copy of bank statement given to President, Secretary
- Prepare quarterly reports compared to Budget
- Report to membership quarterly



Rotary Resources

- Rotary.org
- My Rotary
- Rotary Club Central



Wrap-up

- Key to Successful Year is Planning
- Think about how to involve every member
- You have the opportunity to lead your club to a great year
- Success depends on your effectiveness as President
- Use the resources at [Rotary.org](https://www.rotary.org)
- *Make a Difference*
- Have fun. It's the best job in Rotary!

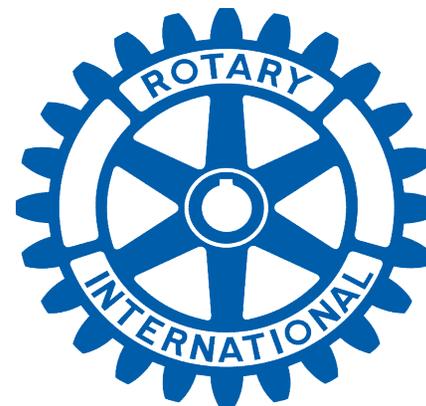
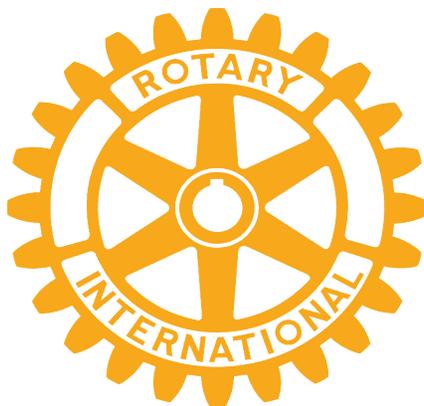
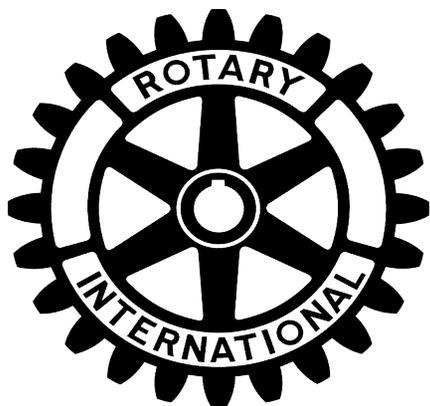


BREAK



Public Image for Clubs

The Rotary Brand



Testing Your Knowledge

What's wrong with this picture?





APPROACHING 100 MEMBERS AND 100 YEARS



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ROTARY CLUB OF VIENNA, VIRGINIA

*A Club of Excellence, having fun,
and committed to service.*

Proud Hosts of the Annual
Viva! Vienna! Celebration
Every Memorial Day Weekend
With All Proceeds Going to
Worthy Charitable Causes



- HOME
- WHAT IS ROTARY?
- ABOUT OUR CLUB
- NEWS & CALENDAR
- MEMBERSHIP
- CONTACT US

WHAT IS ROTARY?



In a few words, "Service Above Self." But there's more to say about Rotary and the global impact its members bring to reduce human suffering and bring hope and support to millions in need. Small Pox, eradicated; Polio, fading fast; real hope, delivered daily. **Much more.**



Rotary District 7610

ABOUT OUR CLUB



That said, we've all joined this club to do our part. We're proudly local but thinking global. It takes a lot of small accomplishments to make a big difference. We hope you see things the same way and want to be a part of it all. You would be more than **welcome.**



Rotary Foundation

NEWS & CALENDAR



Big events take a lot of small efforts and the more hands back stage the better the show. There is great reward in bringing joy to the community, which happens one collaboration and service at a time. Sleeves seem to fit us better rolled up, so that's how **we operate.**



Rotary International

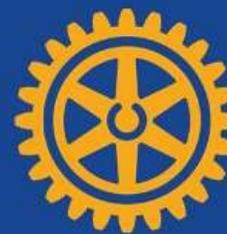
What You Can Do

Create real progress for those in need through action • Contribute knowledge and experience • Engage and strengthen your community • Lead others with positive example • Give hope to minds young and old • Enrich your life through service to others • Make and work with new friends • **Find out more and join today!**



Rotary

Club of Newtown, CT



District 7980

“Service Above Self”

Chartered 1939

Home

- Sandy Hook School Fund
- Newtown Rotary Vision
- Meeting Information
- Meeting Makeups
- About Newtown Rotary
- Officers & Directors
- Club Members
- Four Avenues of Service
- Newsletter
- Photo Album
- Calendar
- Business of the Year
- Golf Tournament
- Gift of Life
- Interact Clubs
- Scholarships
- Student of the Month

- About Rotary
- Becoming A Member
- Useful Links
- Privacy Statement-Refund Policy

- Contact Us
- Site Map

ROTARY BIRTHDAY

under construction

For members...

Administration Login

Welcome

[print this page](#)

Newtown Rotary's New Meeting Location



As a result of the closing of The Inn at Newtown, Newtown Rotary announces a new meeting location. All Newtown Rotary Club meetings will now be held at

Newtown Country Club
2 Country Club Rd
Newtown, CT 06470

As in the past, meetings are held each Monday evening at 6:15 PM.

Newtown Rotary Honors November Students of the Month





Rotary

Club of Ann Arbor

Rotary



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Rotary Park
at Wayne Gardens



Rotary

Rotaract District 7040





[Dream Auction](#) |
 [Funding Request](#) |
 [Business Directory](#) |
 [Membership Interest](#) |
 [Guest Speakers](#) |
 [About](#) |
 [Members Only](#)



Links

2015-16 Outbound Student - Tanner in Thailand



Facebook - Kalamalka Rotary

Why Join a Rotary Club



Kal Rotary club is a vibrant and diverse group of 91 members that was formed in 1984. We not only believe that *"It's Great to do Business With A Rotarian"*, but are also committed to doing *"Great things in our Local Community and Internationally"*.

Five Reasons to Join a Rotary Club



1. Friendship

A basic human need: One of the two reasons Paul Harris began Rotary in 1905. Rotarians believe while it is nice to be important, it is more important to be nice.

2. Business Development





Lake Mills
ROTARY CLUB

Rotary



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Rotary



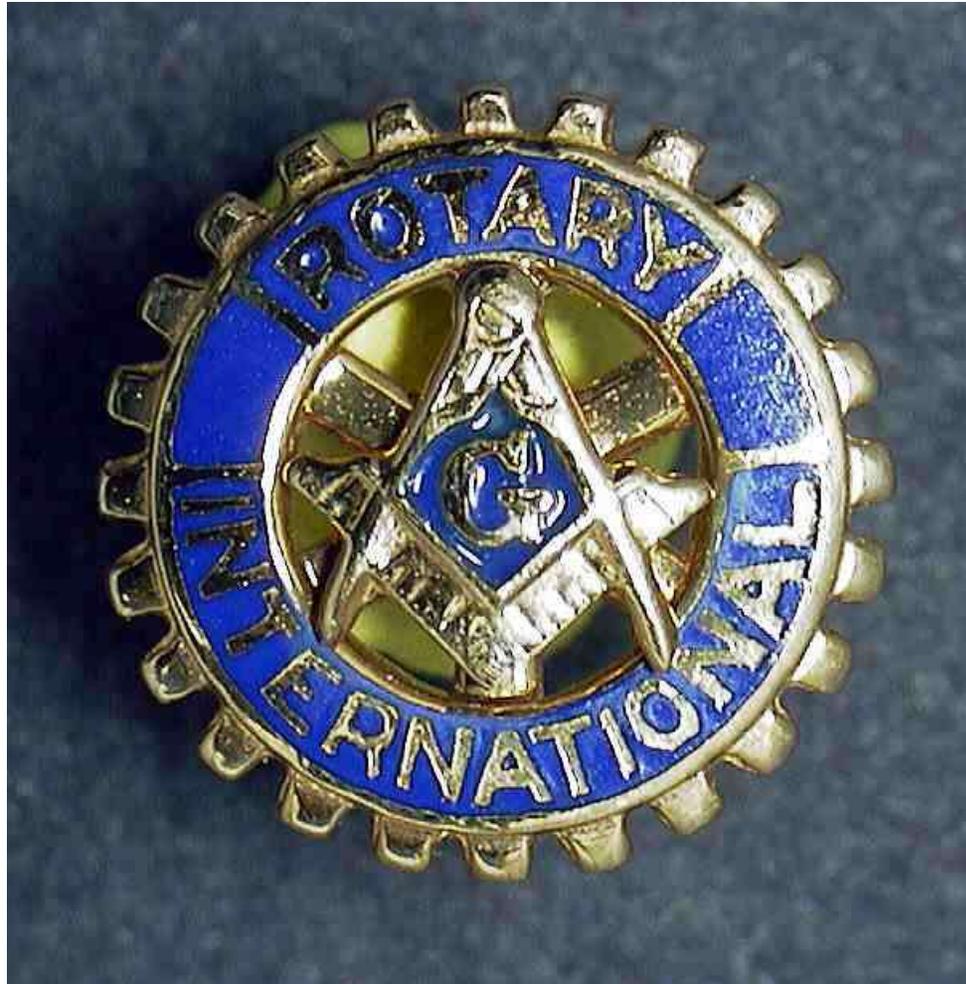
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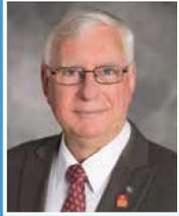




About Rotary Foundation







ROTARY: MAKING A DIFFERENCE

Some years ago, a new acquaintance asked me what should have been a simple question: “What is Rotary?” I opened my mouth to reply and then stopped short with the realization that I simply did not know where to begin. The problem wasn’t that I didn’t know what Rotary was. The problem was that Rotary was — and is — too large and complex to easily define. We are a member-based organization, a club-based organization, and a service-based organization; we are local, regional, and international; we are community members, businesspeople and professionals, working and retired, active in nearly every country in the world. Every one of our 1.2 million members has a unique set of goals, experiences, and priorities; every one of us has a unique understanding of Rotary.

To me, Rotary is defined not by who we are, but by what we do — by the potential that Rotary

We answer the question “What is Rotary?” with our actions, by making a difference through our service.

As an organization, we recognize how important it is that the world understand what Rotary is, and what we do. At the same time, we know that it is more important than ever to allow our clubs to define Rotary service for themselves. As Rotarians, we have more flexibility than ever to decide how we want our clubs to meet, work, and grow. We’re focused more than ever on making sure that Rotary reflects the people it serves, with more women and a more diverse membership. And we’re working hard to ensure that Rotary remains the world’s pre-eminent volunteer service organization, by emphasizing long-term planning, sustainable service, and continuity in leadership on every level.

In 2017-18, we will answer the question “What is Rotary?” with the theme *Rotary: Making a Difference*. However each of us chooses to serve, we do it because we know our service makes a difference in the lives of others. Whether we are building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people’s lives — in ways large and small — for the better. Whatever motivation each of us had for joining Rotary, it is the satisfaction we find in Rotary that causes us to remain, the

HOW TO QUALIFY FOR THE CITATION

Clubs that are strong and making a positive difference in our communities achieve goals related to Rotary’s three strategic priorities: to support and strengthen clubs, focus and increase humanitarian service, and enhance Rotary’s public image and awareness.

This year’s Rotary Citation will recognize clubs that complete activities that support these priorities. Clubs will have the entire Rotary year — 1 July 2017 to 30 June 2018 — to achieve the citation’s goals.

Rotary will be able to verify your club’s completion of most of the goals using our database. For others, we’ll confirm your club’s achievements through information you enter in [Rotary Club Central](#), [Rotary Showcase](#), and [Rotary Ideas](#).

District governors can also track their clubs’ progress online. I’m asking each of them to talk with clubs regularly and support them in achieving these goals and *Making a Difference*.

Find more information at www.rotary.org/presidential-citation. If you have questions, write to riawards@rotary.org.

PRESIDENTIAL THEME & CITATION



ROTARY: MAKING A DIFFERENCE

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ENHANCE ROTARY'S PUBLIC IMAGE AND AWARENESS

A positive public image improves your club's relationship with your community and attracts prospective members.

Enhance your club's public image and build awareness of Rotary in your community by telling compelling stories about club activities that are making a positive difference.

Achieve at least 4 of the following goals:



1. Use Rotary's brand guidelines, templates, and other resources in all your communications to strengthen Rotary's image.
2. Regularly update your club website and social media accounts to showcase club activities and illustrate Rotary's impact both locally and throughout the world.



Rotary Brand Center





Our Story

Guidelines

Logos

Mate

- Deutsch
- Español
- Français
- Italiano
- 日本語
- 한국어
- Português

WELCOME TO THE BRAND CENTER

Strengthen Rotary's image by delivering a clear and compelling message that conveys what we do and how people can engage with us.

LEARN MORE



Join Leaders. Exchange Ideas. Take Action.

Rotary



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Parler du Rotary

Guides pratiques

Logos

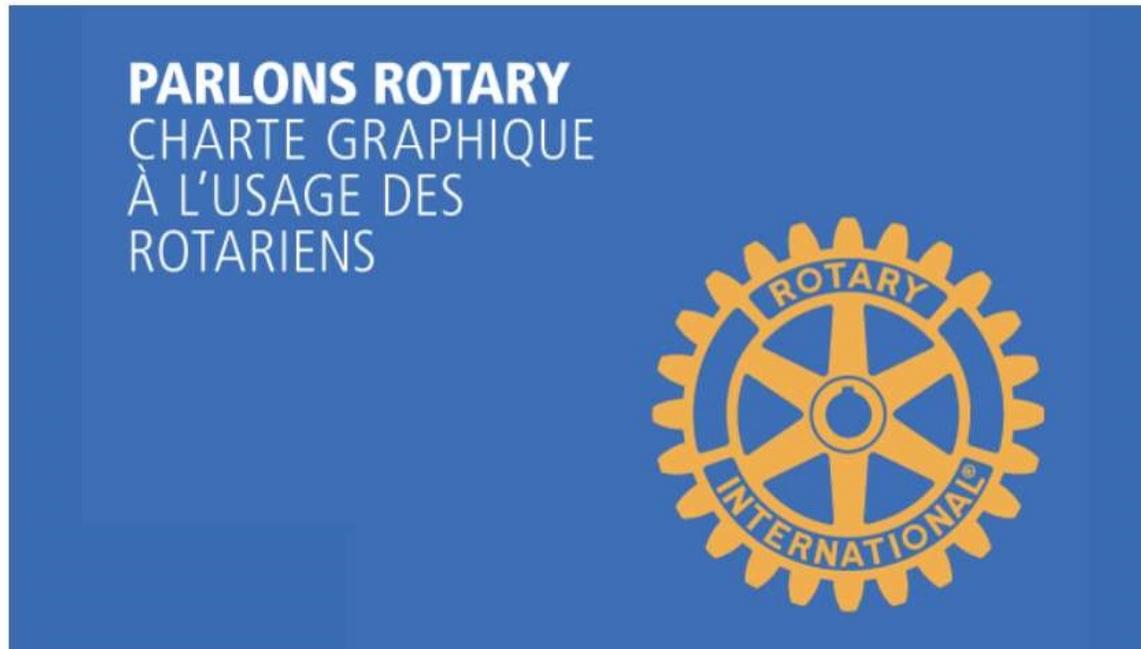
Documentation

Publicités

Photos et vidéos

Brand Center | Guides pratiques

GUIDES PRATIQUES



TÉLÉCHARGEMENTS

Marque du Rotary -
Réponses à vos questions >

Mise en pratique par les
Rotariens >

Communications -
Recommandations >

La charte graphique >

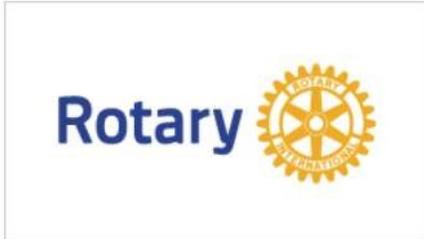
La charte graphique en un
coup d'œil >

Guide pratique pour sites de
club >

Charte graphique -
Programmes pour jeunes
décideurs >



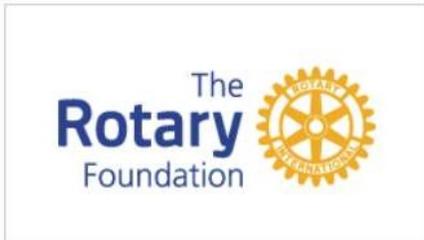
LOGOS



ROTARY LOGOS

Incorporate Rotary's logo into your club or district communications.

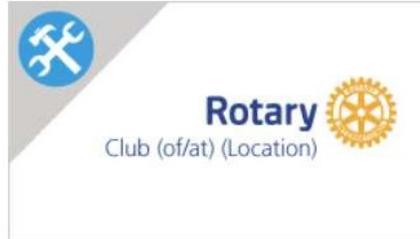
[VIEW](#)



FOUNDATION LOGO

Use The Rotary Foundation logo in your club or district communications.

[VIEW](#)



TEMPLATE

Create your own club, district, or program logo.

[VIEW](#)

THEME LOGOS

Use the theme logos to promote the presidential theme and citation in your Rotary club or district communications.

[View >](#)

ABOUT ROTARY LOGOS

Read an overview on how to use Rotary logos.

[Learn more >](#)

FURTHER ASSISTANCE

If you can't find the logo you're looking for, contact Rotary staff.
[graphics@rotary.org >](mailto:graphics@rotary.org)



PROGRAM LOGOS

Use logos and graphics to promote Rotary's programs, including Rotaract and Interact.

[VIEW](#)

Rotary



ROTARY:
MAKING A
DIFFERENCE



Rotary

**rotary
youth
exchange**



Rotary

**rotary youth
leadership
awards**



Interact

Rotary Sponsored Club



Rotaract

Rotary Club Partner



Rotary



**ROTARY:
MAKING A
DIFFERENCE**



[Our Story](#)

[Guidelines](#)

[Logos](#)

[Materials](#)

[Ads](#)

[Images & Video](#)

Brand Center | Materials

MATERIALS



CLUB RESOURCES

Give your club materials a fresh and consistent look by using our templates to update your flags, membership certificates, newsletters, and more.

[VIEW](#)



CREATE YOUR OWN

Use our online tools to customize your club's logo, create a brochure to showcase your activities and projects, or make cards to promote Rotary's programs for young leaders.

[VIEW](#)



PROMOTIONAL RESOURCES

Promote Rotary, your club, service projects, and events using our templates. You can create banners, brochures, press releases, and more. Also find guides for planning events and social media campaigns.

[VIEW](#)



Front Back




OUR EVENTS

Date — event description, location, time.
 Date — event description, location, time.
 Date — event description, location, time.
 Date — event description, location, time.

Join our next meeting or service project.
 Contact our club president to schedule your visit.
 We look forward to meeting you!

INSERT YOUR CLUB NAME
 Insert name of your club president
 Insert phone number
 hello@[rotaryclubsite].org
 www.[rotaryclubsite].org




INSERT CLUB NAME



www.rotary.org

Language English

- 1. Left Panel
- 2. Middle Panel
- 3. Right Panel

HEADING

Front Heading INSERT CLUB NAME

Using your own photos
 Under the bar for the panel you're working on, choose the **Custom** tab, then click on the **gray graphic** in the **IMAGE** box to open the Image Library. Click + (the plus sign) in the lower left corner and **Browse** for images on your device. Choose one and **Upload** it. When your photo appears in the Image Library window, click on it. The photo will appear in the brochure.

Using the provided images
 Under the bar for the panel you're working on, choose the **Preset** tab. Click on the **photo** in the **IMAGE** box to see a panel of image options, and choose one. The photo will appear in the brochure.

Note: Some text boxes can be edited and others cannot.

SAVE



Front Back

**SERVICE.
LEADERSHIP.
ACTION.**



Join the global movement of young leaders taking action to build a better world. Exchange ideas with leaders in your community and mobilize your friends to develop innovative solutions to the world's most pressing common challenges.



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Language English

Program Rotaract

Choose an Image

- Rotaract
- Interact
- Rotary Youth Exchange Short Term
- Rotary Youth Exchange Long Term
- RYLA
- New Generations Service Exchange

Body text

Join the global movement of young leaders taking action to build a better world. Exchange ideas with leaders in your community and mobilize your friends to develop innovative solutions to the world's most pressing common challenges.

SAVE





Rotary 



**ENHANCING MATERNAL
& CHILD HEALTH**

www.rotary.org

Rotary 



**ERADICATING DISEASE &
PROVIDING TREATMENTS**

www.rotary.org

Rotary 



**TRANSFORMING
LOCAL ECONOMIES**

www.rotary.org

Rotary 



**ROTARY:
MAKING A
DIFFERENCE**

3. Host and promote a community event to support World Polio Day, and register it on *endpolio.org*.





World Polio Day

One Day, One Focus, Ending Polio.

Watch our fourth annual World Polio Day event, co-hosted with the U.S. Centers for Disease Control and Prevention (CDC). We streamed live from CDC headquarters in Atlanta, Georgia, bringing together more than 50,000 viewers around the world. Joining us were celebrities and experts to share our progress on the road to polio eradication.

[Register An Event](#)

[Celebrate With Us](#)

EVENT RESOURCES

Available at www.endpolio.org/worldpolioday

Rotary has created assets and templates for you to leverage for your event. Available resources include:

World Polio Day Toolkit:

- Sample press release
- Outreach guide
- Sample letter to the editor
- Social media messages
- Social media graphics

Event resources:

- Sample invitation
- World Polio Day signage
- Banner designs
- Donation box sign
- Button designs
- Coaster template
- Tent cards for tables



4. Engage your community by hosting at least one networking event for local professionals, community organizations or Rotary alumni.

Rotary



ROTARY:
MAKING A
DIFFERENCE

5. Establish or continue a partnership with one or more corporate or government entities or nongovernmental organizations and work on a project together.



6. Host a community forum or seminar about an issue that's important in your community; highlight your club's work to bring people together to find solutions.



7. Have local media cover a club project, event or fundraiser.

8. Promote peace and develop future leaders by sponsoring or hosting at least one Rotary Youth Exchange student or sponsoring at least one participant in RYLA.



Questions?

Thank you and have a great year!



District Business



Annual District Foundation Dinner

4:30pm – Cash Bar

5:30pm – Buffet Dinner

6:00pm – Program

Rotary



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DIFFERENCE