

# FUNDRAISING



**"How much of Robin Hood's money went to fund-raising expenses and campaign contributions and how much actually went to the poor?"**

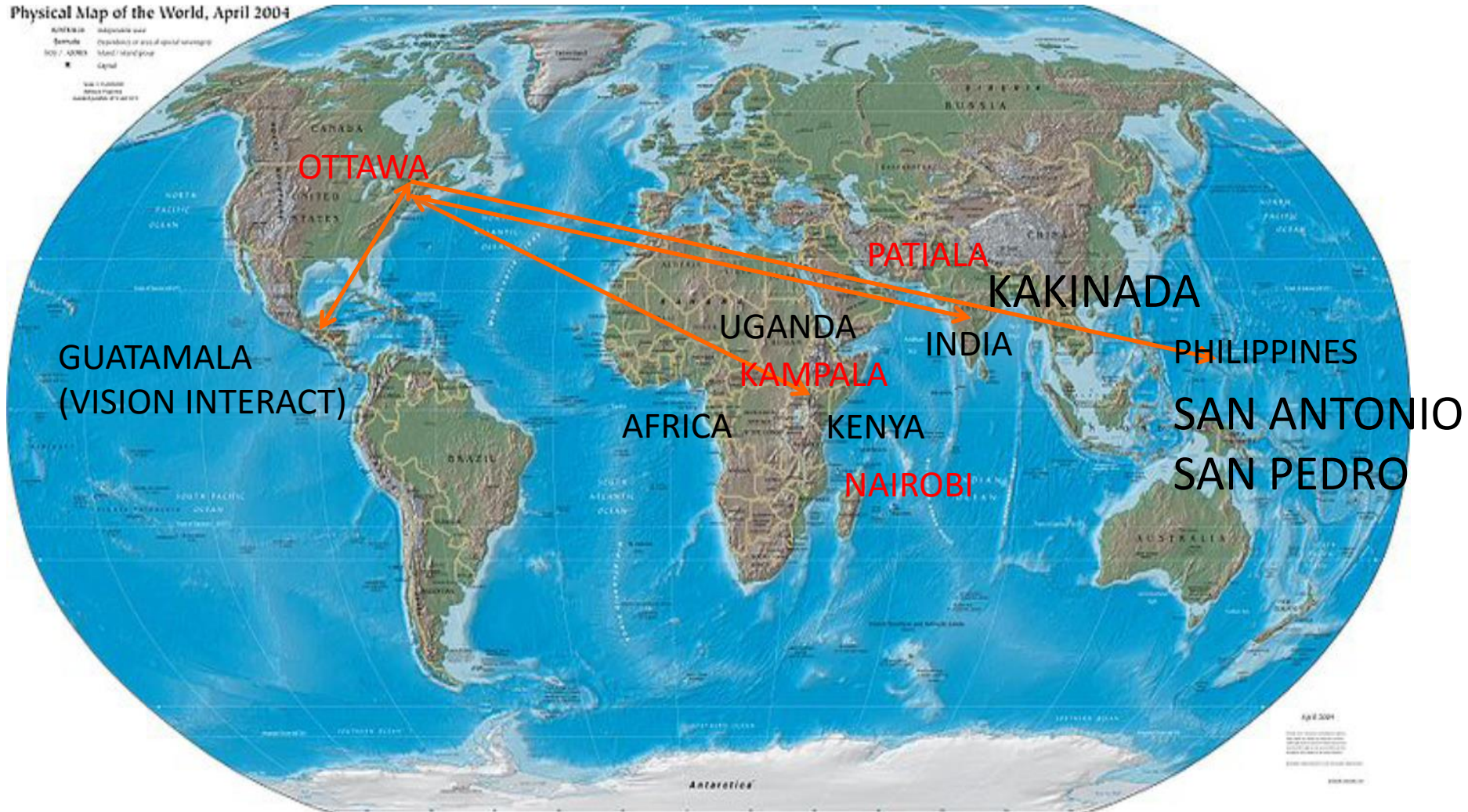
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# RCWO – ISC THE WORLD



Physical Map of the World, April 2004



# FUNDING

- TRADITIONAL ROTARY FUND SOURCES:
  - CLUB
  - DISTRICT
  - ROTARY FOUNDATION
- OTHER SOURCES:
  - CHARITABLE FOUNDATIONS
  - PRIVATE

# What is International Service Committee (ISC)?

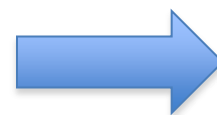
Involves Rotary clubs (1 or 2 +) – serves one of the hosts' community

- ISC publicizes their project (needs)

International project taps many resources  
& expands contacts!

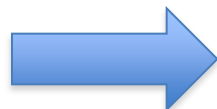


exciting



challenging

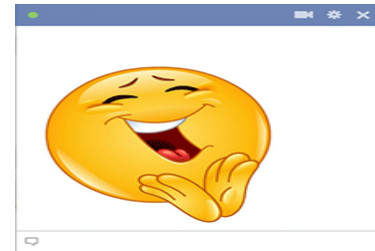
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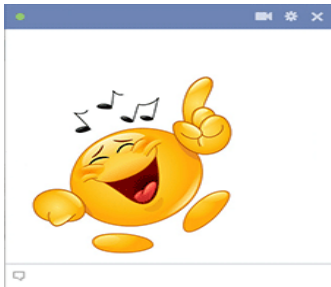
rewarding

# LEVERAGING

- WHAT IS IT?
- USING ONE FUNDING SOURCE TO ATTRACT OTHERS



- SMILE: “YOUR DOLLAR IS MATCHED \$.50/1\$  
&/or



- \$1.00 / \$1.00

# ANNUAL CHRYSANTHEMUMS'(MUMS') CAMPAIGN



C\$18,000.00

# GLOBAL GRANTS

- (1)GG: KAKINADA (C\$8,312)
- MANJARI SANKURATHRI FOUNDATION



- (2) GG: PHILIPPINES (\$5,069)
- FONDATION COUP de COEUR



# India: Patiala / Kakinada



# Global Grant: Kakinada, India

• Rotary Club West Ottawa:	US\$ 1,365
• MSMF:	6,345
• RC Kakinada:	100
• Total Cash	<u>7,810</u>
• DDF 7040:	6,500
• DDF 3020:	4,900
• Total DDF:	<u>11,400</u>
• World Fund Match:	15,150
• Total Grant:	<b><u>34,050</u></b>

# Srikirana Institute of Ophthalmology

## Kakinada, India



# Screening Procedure

80 Year Satyavathi - Patient



Preliminary Vision Exam



# Further Examinations

**Monitoring**



**Measuring Intra Ocular Pressure**



# Heading to the Srikirana Institute

**Counseling**



**Patients – Loading a Bus**



# Dr. Mahaindraker Cataract Surgery



# Operated Patients Happily Go Home



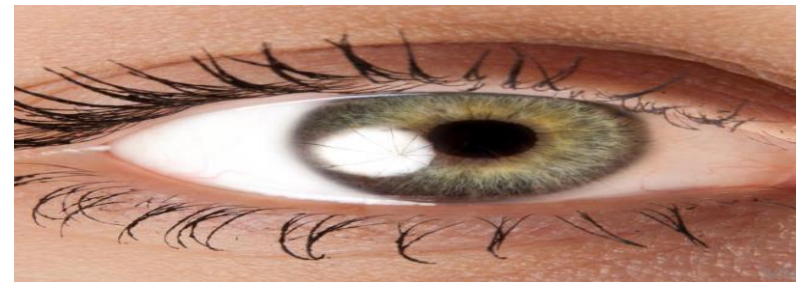
# The gift of Sight!

## PROCEDURE

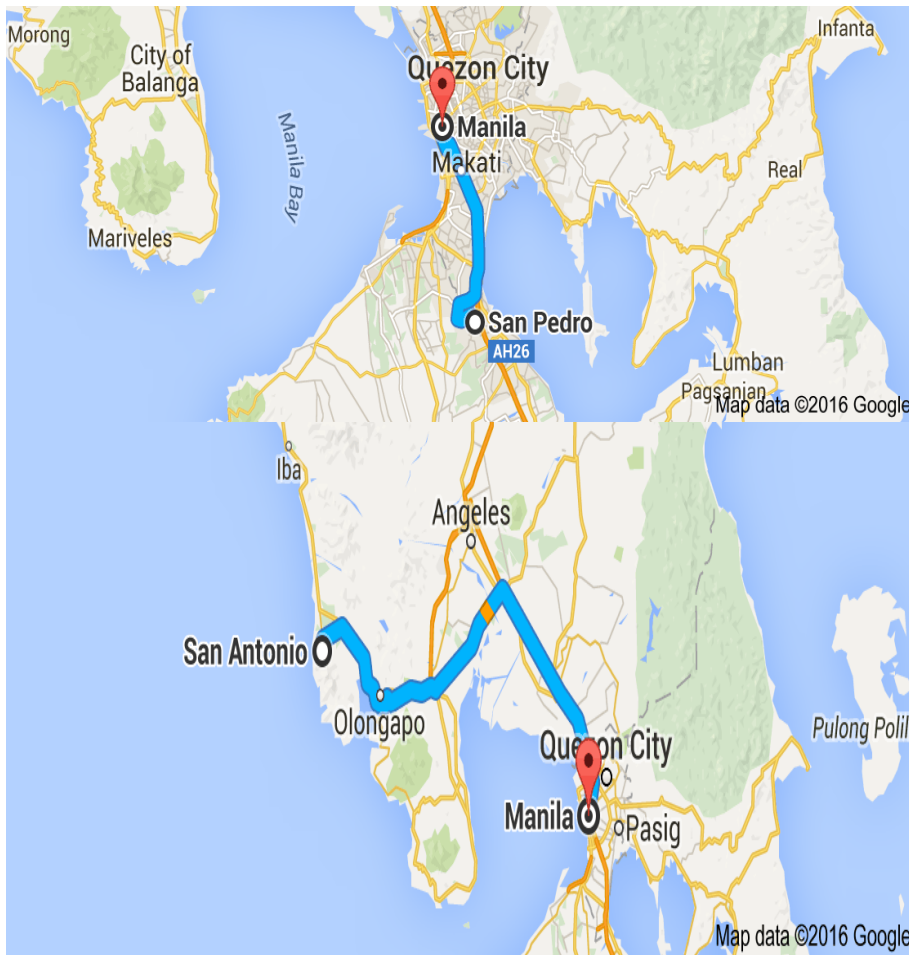
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 240 Health  
Workers (Area) trained –  
identify eye problems
- 20 nurses trained to identify  
cataract patients

## Wonders of EYESIGHT!



# PEDRO/SAN ANTONIO SUSTAINABLE WATER PROJECT



# San Pedro/San Antonio Sustainable Water Project

- Host: San Pedro South
- International: RC Lakewood Ranch
- Financial Partners

District  
6960

District  
7040

RC  
West  
Ottawa

RC  
Sarasota

FONDATION  
COUP DE C

RC  
Fort  
Myers

# Funding

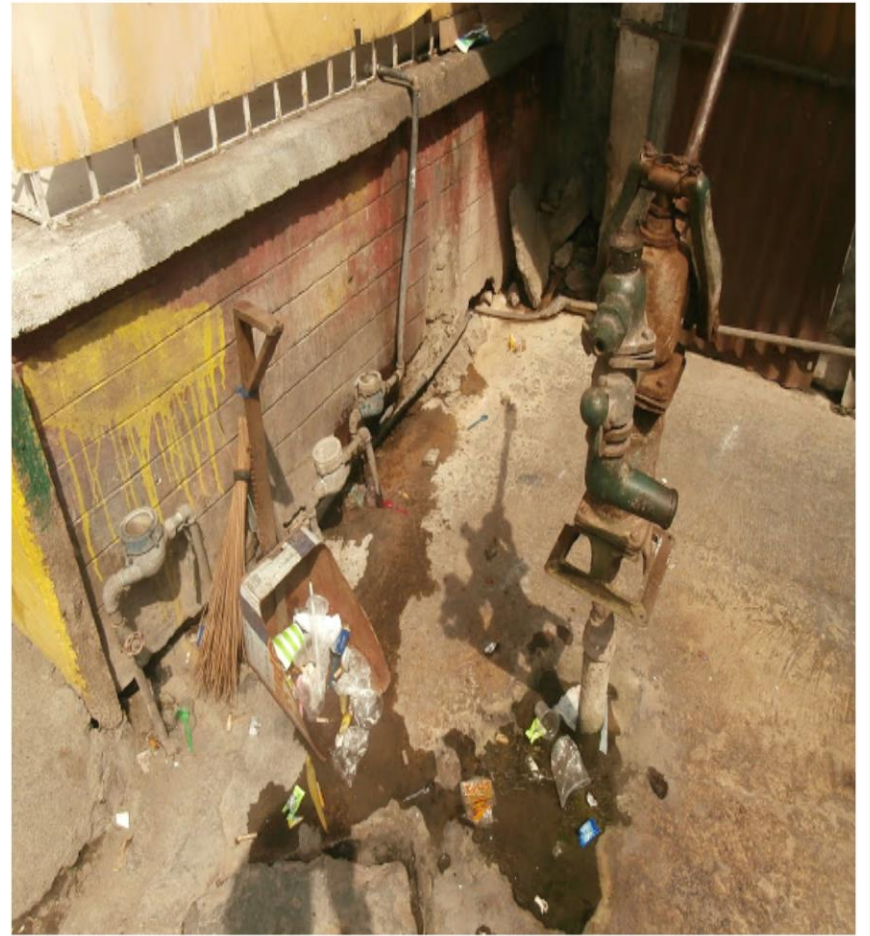
- TOTAL COST \$75,741

Cash	Lakewood Ranch -	\$ 500.00	
	Sarasota Bay -	100.00	
	San Pedro	100.00	
	Fort Meyers south -	100.00	
	West Ottawa -	7,100.00	((Fondation Coup de coeur)
	<b>Total Cash</b>	<b>7,900.00</b>	
	DDF		
	DDF 6960	12,000.00	
	DDF 7040	7,100.00	
	DDF	19,100.00	
	Cash (Match)	11,860.00	
	DDF (Match)	38,200.00	
	<b>Total Cash/DDF</b>	<b>50,060.00</b>	
	Water Mission (Philippines)-(In Kind) \$26,000) =	<b>76,060.00</b>	

# PEDRO/SAN ANTONIO SUSTAINABLE WATER PROJECT



# PEDRO/SAN ANTONIO FUNGAS GROWTH – RUSTY PUMPS



# RUSTY HOLDING TANKS USING CONAMINATED WATER



# HEALTH & HYGIENE ?



# OBJECTIVES

- HEALTH – HYGIENE EDUCATION



- COMMUNITY ORGANIZATION



- SOLAR POWERED WATER TREATMENT



# BENEFITS

## Why Drink Water?

### Why Drink Water?



- 2 SCHOOLS
- SAN PEDRO
  - 3550 RESIDENTS
  - 600 FAMILIES
- SAN ANTONIO
  - 3050 RESIDENTS
  - 500 FAMILIES
- SAFE WATER/LIFE STYLES
  - 6600 RESIDENTS
  - 1100 FAMILIES

# LEVERAGING

- WHY IS IT ATTRACTIVE?
- SHOWS OTHERS BELIEVE IN THE PROJECT
  - ADDRESSES ISSUE SUSTAINABILITY
- COLLABORATION ADDS STAKEHOLDERS