



**IMAGINE
ROTARY**

ROTARY POLIO PLUS CHALLENGE

Activities for July 1, 2022 – June 30, 2023

Ending Polio is Rotary's most significant priority and will fulfill a promise we made to the children of the world. While we have made great progress, we must keep going! As polio becomes less visible and our membership changes, we need to work hard to keep the importance of polio eradication in front of our members. Developing plans and taking action will help us reach our goal of a polio free world!

CATEGORY 1: TEAM MAKE-UP

1. Have a District Polio Plus Team made up of at least three members, identified by September 1st, that meets at least four times during the year (List members and dates of meetings)
2. Establish Polio Plus Team goals by September 1 that are clear and measurable (Send a copy to the Zone EPN Coordinators by September 1 and include in submission)
3. Promote the district Polio Plus Team, resources, and activities on the district website (Describe in narrative)
4. Identify roles/responsibilities of team members (Describe in narrative)
5. Develop a succession plan for Polio Plus Team members to ensure continuity (Describe in narrative)
6. Other significant and innovative team make-up related initiatives (Describe in narrative)

CATEGORY 2: TRAINING/COMMUNICATION

1. 100% of clubs have a Rotary Polio Plus team leader identified in My Rotary
2. Conduct at least two District Polio Plus Seminars/Workshops with different purposes (Please attach agenda and provide dates/locations)
3. At least 50% of clubs have a member complete a Polio Plus related course on Rotary's Learning Center
4. The Polio Plus Team leader, or another significant Team Member (not a Zone officer) attends the Polio Plus training session at the 2022 Zone Institute in Minneapolis, Sept 14-18 or the 2022 Multidistrict Training Institute in Pflugerville, Tx, August 5-6 (Include name/position)
5. The Polio Plus Team leader, or another significant Team Member, participate in regional team calls/meetings on a regular basis, attending no less than 75% of meetings (Include name/attendance)
6. Other significant and innovative training/communication related initiatives (Describe in narrative)

CATEGORY 3: POLIO PLUS GIVING

1. Develop a specific plan with actionable steps to increase Polio Plus giving in district (include a copy of the plan)
2. By June 30, 2023, increase the overall Polio Plus contributions by clubs/members, as compared to 2021-22 (Include 2021-22 and 2022-23 per capita amounts)
3. By June 30, 2023, increase the number of members who contribute to Polio Plus by 5%, as compared to 2021-22 (Include 2021-22 and 2022-23 donor counts)
4. By June 30, 2023, increase the number of clubs who contribute the requested amount of \$1,500 to Polio Plus, as compared to 2021-22 (Include 2021-22 and 2022-23 club counts)
5. By June 30, 2023, ensure that 100% of clubs have contributed to Polio Plus (Include District Fundraising Analysis showing 100%)
6. Other significant and innovative Polio Plus giving related initiatives (Describe in narrative)

CATEGORY 4: PROMOTION

1. Develop a specific plan with actionable steps to increase awareness of Polio Plus in the communities in your district (include a copy of the plan)
2. Hold at least one district-sponsored End Polio Now event in 2022-23 (include type of event/location/date)
3. Work with district Public Image team (as needed) to develop articles/letters to the editor that can be published in at least four newspapers in conjunction with World Polio Day, which is October 23 (Submit copies/links of articles/letters to editor)
4. Work with district Public Image team to promote World Polio Day so at least 10 clubs submit an event to The Rotary Foundation (include list of clubs that submitted their events)
5. Work with district Public Image team (as needed) to develop articles/letters to the editor that can be published in at least four newspapers in conjunction with World Immunization Week (Submit copies/links of articles/letters to editor)
6. Other significant and innovative promotion related initiatives (Describe in narrative)

CATEGORY 5: CLUB COMMUNICATION

1. Develop a specific plan with actionable steps to increase awareness of Polio Plus within district membership (include a copy of the plan)
2. In conjunction with the Public Image and Rotary Foundation teams, help at least 50% of clubs in your district to promote World Polio Day on social media (submit list of clubs/links)
3. Help at least 50% of clubs promote and recognize World Immunization Week, which is typically the last week in April (Submit list of clubs/links)
4. Polio Plus Team members deliver presentations to at least 50% of clubs regarding the importance of Polio eradication and motivate them to donate (Include list of clubs presented to)
5. Participate in implementation of at least one “One Summit” training with district Public Image, Rotary Foundation, and Membership teams to show the importance of all areas working together
6. Other significant and innovative club communication related initiatives (Describe in narrative)

CATEGORY 6: OTHER

1. Implement and promote a Polio Plus Society (members who make the commitment to give at least \$100 to Polio Plus every year) in the district and recognize those who join (Include promotional materials and list of members)
2. Encourage clubs to hold events that will help raise funds for, and increase awareness of, Rotary’s Polio eradication efforts, with a goal of at least eight clubs having these events (Include list of clubs that had public facing Polio events)
3. At least 95% of clubs in your district set Polio Plus goals in Rotary Club Central by September 1st (attach list of clubs)
4. Work with DRFC to provide at least bi-monthly (six times during the year) progress updates so club leadership know where they stand in relation to their Polio Plus goals (Include dates and examples of communications)
5. In support of Rotary’s commitment to diversity, equity, and inclusion, work with other district leaders to organize and conduct at least three inclusive virtual or in-person events for a diverse group of Polio Plus supporters (Include details/explanation of these three events)
6. Other significant and innovative initiatives that didn’t fit into any of the above categories (Describe in narrative)