

**Bradford R. Howard (Brad)**

Brad, is a Past District Governor of District 5170, and was a member of the Board of Directors of Rotary International for 2015-2017. In 2016-2017, he served as the Chairman of the Executive Committee of the Board. Brad has served on many Rotary International committees, including as Chairman of Rotary's Communication Committee. He is currently serving as Aide to Jennifer Jones, the 2022-2023 Rotary President.

The eradication of polio has been a significant part of Brad's Rotary experience. He served 10 years as the Zone 26 End Polio Now Coordinator, and has led 34 groups of Rotarians, comprised of over 1,600 people, to participate in polio national immunization days in sub-Saharan, West Africa and India.

Brad is a recipient of Rotary's Service Above Self Award, The Rotary Foundation's Distinguished Service Award and the International Service Award for a Polio Free World, a recognition provided to no more than 10 people each year.

Brad is President of Howard Tours and Managing Director of Howard Properties. He has dedicated much of his time to the Haas School of Business at the University of California, Berkeley, as a Chair of the Alumni Association and Fund Development Council, and as a trustee of the Berkeley Foundation.

Brad is a graduate of the Haas School of Business at the University of California, Berkeley, where he has stayed involved for almost 40 years in alumni activities, including president of the alumni association and trustee of the Berkeley Foundation. After graduating from Cal, Brad worked in Brand Management at The Clorox Company for 10 years, helping to bring products as Matchlight Charcoal, Soft Scrub and Tilex Bathroom cleaner into your homes. He is currently president of Howard Tours and managing director of Howard Properties.

However, it is Brad's "other career" which few know about, that offers the most interest. For many years, Brad worked in the performing arts, including working as a stage hand for Bill Graham Presents on concerts featuring such artists as Santana, Lynyrd Skynyrd, Fleetwood Mac, Peter Frampton, Earth, Wind and Fire, and Led Zeppelin, where he worked the last concert Led Zeppelin ever performed in North America.