

# **THE PLAN TO DEVELOP A STRATEGIC PLAN FOR ROTARY D5150**

## **“If you Fail to Plan, You are Planning to Fail”**

(attributed to Benjamin Franklin)

Our goal is for Rotary District 5150 to design and implement a strategic plan. A strategic plan is nothing more than a map to get us from where we are to where we want our District to be.

Our strategic plan will be our action guide, not a doorstep. It will be a living, breathing document that will help us achieve our goals. But we, the members of the various committees that will compile this document will provide the greatest part of the input to those goals. Once we have the goals, the plan will follow.

### **Goals for the Planning Stage**

- 1) A wide net will be cast to enlist as many volunteers as possible into working committees to inform the main body of the plan.
- 2) The volunteers selected will make up the following committees:
  - a. Membership (with the desired input from the Membership Task Forces that are being developed independently of the Strategic Plan efforts).
  - b. Foundation
  - c. Public Image/Public Relations
  - d. Service Projects, both local and international
  - e. Youth Service
  - f. Club Service
  - g. Diversity, Equity and Inclusion (DEI, see #3 below)
- 3) Our existing DEI Committee members will be asked to join our strategic plan group, and enable their work to move forward with the efforts of the Strategic Planning Committees.
- 4) The District Governor Nominee (DGN) will have oversight of the committee lead selection process.
- 5) The District Governors Line (G-Line), defined as the Governor (DG), Governor Elect (DGE), DGN and District Governor Nominee Designate (DGND, if currently selected) will provide final review and edits-- as needed --before the plan is finalized and published.
- 6) Timeline for project:
  - a. Completion of recruitment stage – Oct. 1, 2022.
  - b. Formation of committees and selection of Leads – Nov. 1, 2022
  - c. Organizational Meeting – No later than Nov. 7, 2022

- d. Charge committees with a 90-day window to meet and develop strategic goals for their individual committee area of effort – Reports due by Feb. 7, 2023.
- 7) A sample framework and examples will be shared with all members of the Strategic Planning Group, with the aim to:
  - a. Increase our impact.
  - b. Expand our reach.
  - c. Enhance participant engagement.
  - d. Increase our ability to adapt.
- 8) The DGN is the liaison between the G-Line and the Committee Leads/Committee Members
  - a) The G-line will hold sessions as needed with the Committee Leads for direct communication prior to presentation to the Governance Team.
- 9) The DGN will share the developed Strategic Plan with the Governance Team – with a 30-day timeline for review and adoption after any changes that might be deemed necessary.
- 10) The completed Strategic Plan will be shared with all D5150 members through all communication channels.