The Rotary Club of Grand Rapids, Michigan

CORPORATE MEMBERSHIP PROGRAM

Invitation

A business leader's time is precious. So are the relationships fostered by the Rotary Club of Grand Rapids. The flexibility of the Corporate Membership Program now allows the leaders of businesses to maximize both their time and their relationships for the betterment of themselves, their companies and the greater Grand Rapids area and World Community.

The Rotary Club of Grand Rapids is pleased to invite you into club membership through this unique program. The Corporate Membership Program is designed to come alongside corporations which are looking for additional ways to support their community—making positive, sustainable change in the greater Grand Rapids area—and, at the same time, extending their impact on advances in health, education, understanding, peace, and alleviation of poverty around the world. This membership also furthers the corporation's promotion of corporate citizenship values through supporting their leadership team to be the face of the corporation in the community.

A Corporate Membership in the Rotary Club of Grand Rapids, this area's premier and largest service club, will enhance your company's corporate social responsibility effort as it expands corporate identity in West Michigan. The Corporate Membership Program is designed to encourage and provide opportunities for the leaders in Grand Rapids-area businesses to be able to participate in Rotary Club of Grand Rapids meetings and activities at a higher level within our community. The Corporate Membership Program will serve your business in three ways:

- By enhancing brand awareness and equity for the company via marketing and advertising components.
- By providing education, networking and leadership development for all active company members.
- By furthering your organization's ability to exemplify its concern for the well-being of the community in which it operates as it helps to perpetuate the Rotary Club's value of "service above self" locally and internationally.

The Corporate Membership allows top officers of companies to maintain membership in the Rotary Club of Grand Rapids, even if their business schedules preclude Rotary meetings. The program involves two top management individuals within the same company. A senior officer (Chairman, CEO, President, or COO) becomes the executive member, free of regular commitments to the club, but receives all the privileges and opportunities of an active member. The second company member becomes the regular active member with participation in all aspects of the Rotary Club of Grand Rapids. Both the organization and the individuals who become members must be of good character and business reputation, as determined by the Grand Rapids Rotary Club.

Corporate Membership Advantages

Corporate Membership provides many advantages over standard Rotary membership:

- Initiation fees are waived for both the Executive and the Active Members.
- The annual dues and fees are covered for both the Executive and the Active Members.
- This membership always stays with the sponsoring organization. If the Executive or the Active member leaves the sponsoring organization, and it is necessary to replace either or both of them as members of the Rotary Club of Grand Rapids, there will be no additional fees or dues assessed when completed within a sixty-day period.

- Company receives logo and contact information in the weekly Rotary Spokes newsletter.
- Company receives logo and contact information in the official Rotary Membership Directory.
- Company receives logo, link, contact information, and corporate bio of organization on the Rotary Club of Grand Rapids website, grrotary.org (reciprocal links welcomed).
- Company literature or product sample may be displayed at a meeting once during the year.
- Company receives logo displayed on projector screen at weekly luncheon meetings.
- Company receives recognition at a meeting for providing a clean safe water filter as honorarium to a speaker.
- Supporting Business Recognition at the Annual STRIVE Rotary Golf Outing.
- Company receives tickets for two at West Michigan Rotary Golf Outing, which includes lunch, golf and dinner.
- Company receives Supporting Business Recognition at Annual New Year's Eve Symphony Benefit Gala Concert.
- Company receives two tickets to the Annual New Year's Eve Symphony Benefit Gala Concert.
- Company receives four free additional guest luncheon meals at a Rotary meeting of choice.
- Company receives Supporting Business Recognition in the STRIVE Program brochure.
- Company receives a corporate booth at biennial Vocational Trade Expo.
- Includes Contribution for both the executive member and the active member to the Rotary Club of Grand Rapids Charities Foundation a 501 (C) (3) charity.
- Includes Contribution for both the executive member and the active member to the Rotary Foundation a 501 (C) (3) charity, Every Rotarian Every Year Program.

Corporate Membership Investment

This investment for the Corporate Membership Program is only $2,850 and is paid in advance annually. This Corporate Membership Program provides substantial value well above the actual cost to the corporation and its Executive and Active Rotarian members, as noted above. Companies are allowed and encouraged to have as many active members participate in the Rotary Club of Grand Rapids as they desire. Each additional member will be assessed the Rotary Club of Grand Rapids standard membership fees.

Current Rotary Club members who are at an Executive level in their organization and wish to transfer into the Corporate Membership Program may do so at the Corporate Membership rate, paid in advance yearly, and they will be able to select an additional candidate from their organization to be the Active member.

About Our Club

The Rotary Club of Grand Rapids is the area's premier service club and is the second oldest Rotary Club in the State of Michigan. Nearly 100 years old, the Rotary Club of Grand Rapids—which has been known as the "downtown" Rotary Club—is located in District 6290. We have always included in our membership top business, professional, and nonprofit organizations and community leaders. The membership ranges between 275 – 300 individual members. As a diverse group of leaders, subscribing to the motto of *Service Above Self*, The Rotary Club Grand Rapids and its Charities Foundation along with The Rotary International Foundation have the distinct role of serving various community and international service needs to advance health, education, water and sanitation, community development, helping to alleviate poverty, and promote peace and understanding throughout the world. Rotary…….Building Communities and Bridging Continents.

Please visit our Rotary Club of Grand Rapids Website: www.grrotary.org