**Guidelines for Vocational Talks**

The purpose of the vocational presentations by members to the Club is to promote the vocational service component of Rotary as a service organization.

The talks should be designed to give club members a broader understanding of the variety of vocations being provided in the community, an in depth understanding of some aspect of a vocation, and to promote better friendship through sharing.

Vocational Talks are not intended to be family information or other personal information that covered earlier during the member introduction to the club.

* Talks should be informational in nature, with the goal to educate members on an area where the speaker has expertise.
* Talks should focus on a narrow but deep aspect of members’ vocations that Rotarians will find interesting and at the same time educational.
* Talks should not promote any service or business of the speaker, and should be designed to showcase an aspect of the profession and not the speaker’s own enterprise.
* Talks should be designed10-15 minutes in length and allow for questions and dialogue.
* The use of handouts or media props is acceptable, as long as they are not promotional in nature and are kept within the 10-15 minutes.

Key here: What values and skills does this member bring to the club, what growth opportunities does she/he offer, and what resources can be reached through this new member.