

Suggested Goals for Clubs

Celebrate International Literacy Day on 8 September 2018

Celebrate Literacy Month in September 2018

Conduct a book project

Share information about its literacy activities with the District Literacy Chair or the District Governor

Earn a district literacy award

Conduct a Vocational Service literacy project

Criteria for District Awards

Club must complete at least five literacy projects.

Projects that are the same but in different locations (e.g. books to schools) count as only one project.

Check out the list of suggested activities on the other side of this brochure.



District 5020

Literacy Award Application

2018

This application is due on or before **April 15, 2018**

Please send this form to
Judy Henderson
District Literacy Chair
PO Box 11069, Olympia, WA 98508 USA
OR

judy@hendersonlaw.net

Suggested Activities for Literacy Awards

Club Service

Recruit a new club member with a literacy classification
Promote International Literacy Day and/or Literacy Month.

Invite a literacy speaker to a club meeting
Devote a club meeting to creating awareness of literacy project opportunities

Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December is Family Month - Family Literacy

Send club members to a district literacy seminar or conference and devote a subsequent club meeting to their report from the seminar.

Vocational Service

Conduct a 4-Way Test project or make the test part of other projects such as book gifts or of other character literacy projects

Conduct a character literacy project such as Who Is Nobody, Laws of Life;
Gift of books such as *Elmer and Andy's Apple Dumpling Adventure*.

Recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values.

Sponsor (perhaps in partnership with an Interact club) a high school workshop which teaches vocational literacy as exemplified in Rotary's Four-Way Test, the second part of the Object of Rotary, and our two mottos.

International Service

Participate in an international book shipping project, a mini-library project, or school or family book or supplies or equipment project.

Participate in a literacy and education-focused international project that is connected to health, hunger, and water concerns.

Find an international partner and support their proposed project. (Project Link can help you find a partner – Go to www.rotary.org).

Community Service

Support a Concentrated Language Encounter or similar
Support a Computer –Assisted Literacy Solution (CALS) or similar program.

Do an Imagination Library project or other reading readiness program such as SOUNDS, Books for Babies, and Sandparents (to cite a few examples). Note that some programs are complementary (e.g. Imagination Library and SOUNDS).

Partner with a Reading or Literacy Association (or its equivalent in your community) on a literacy project.

Join or support a local project to raise funds for a school or other literacy organization.

Engage in a school partnership such as providing reading mentors, financial support, gifts-in-kind, scholarships or other needs identified by the school.

For further information

For further literacy project ideas - go to the [District 5020 website's](#) Literacy section and look under "Resources" for District Literacy.

Literacy Certification Form

I, _____,
President of the Rotary Club _____,
of _____,
District _____, Country _____, certify that

our club has completed the literacy activities listed below to qualify for a Literacy Award (see criteria on the back page of this brochure):

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

President's Signature: _____

Date: _____