

Suggested Goals for Clubs

- Celebrate International Literacy Day on September 8th, 2018
- Celebrate Rotary Literacy Month
- Conduct a book project
- Share information about its literacy activities with the District Literacy Chair or the District Governor
- Earn a district literacy award
- Conduct a Vocational Service literacy project

Criteria for District Awards

Club must complete at least five literacy projects.

Projects that are the same but in different locations count as only one project.

Check out the list of suggested activities on the other side of this brochure.



District 5020 Literacy Award Application 2019

This application is due on or before **April 15, 2019**

Please send this form to
Judy Henderson
District Literacy Chair 2014-2019
PO Box 11069, Olympia, WA 98508 USA
OR
judy@hendersonlaw.net

Suggested Activities for Literacy Awards

Club Service

- Recruit a new club member with a literacy classification
- Promote International Literacy Day and/or Literacy Month
- Invite a literacy speaker to a club meeting
- Devote a club meeting to creating awareness of literacy project opportunities
- Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December is Family Month – Family Literacy
- Send club members to a district literacy seminar or conference and devote a subsequent club meeting to their report from the seminar

Vocational Service

- Conduct a 4-Way Test project or make the test part of the other projects such as book gifts or of other character literacy projects
- Conduct a character literacy project such as Who is Nobody, Laws if Life;
- Gift of books such as *Elmer and Andy's Apple Dumpling Adventure*.
- Recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values.
- Sponsor (perhaps in partnership with an Interact club) a high school workshop which teaches vocational literacy as exemplified in Rotary's Four-Way Test, the second part of the Object of Rotary, and our two mottos.

International Service

- Participate in an international book shipping project, a mini-library project, or school or family book or supplies or equipment project.
- Participate in a literacy and education-focused international project that is connected to health, hunger, and water concerns.
- Find an international partner and support their proposed project. (Project Link can help you find a partner – Go to www.rotary.org).

Community Service

- Support a Concentrated Language Encounter or similar
- Support a Computer – Assisted Literacy Solution (CALS) or similar program.
- Do an Imagination Library project or other reading rediness program such as SOUNDS, Books for Babies, and Sandparents (to cite a few examples). Note that some programs are complementary (e.g. Imagination Library and SOUNDS).
- Partner with a Reading or Literacy Association (or its equivalent in your community) on a literacy project.
- Join or support a local project to raise funds for a school or other literacy organization.
- Engage in a school partnership such as providing reading mentors, financial support, gifts-in-kind, scholarships or other needs identified by the school.

For further information

For further literacy project ideas – go to District #5020 website and look under “Resources” for District Literacy.

Literacy Certification Form

I, _____,

President of the Rotary Club of _____,

District _____, Country _____, certify that our club has completed the literacy activities listed below to qualify for a Literacy Award (see criteria on the back page of this brochure):

Additional pages may be added and submitted.

Our club completed District Governor's Book Drive (two new childrens books or more per club member donated to a local school or community).

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

President's Signature: _____

Date: _____