Rotary District 5950

Serving
- Central MN
- Western MN
- Minneapolis MN

CLUB RETENTION STRATEGIES

January 27, 2024

- ☐ **Focus on the "ask" and the intake process**
- ☐ **Invest in your club members**
- ☐ **Train effective club leaders**
- ☐ **Encourage open communication**
- ☐ **Encourage professional work relationships on teams or committees**
- ☐ **Understand what makes club members leave**
- ☐ **Understand what makes club members stay**
- ☐ **Create a buddy system to help with the onboarding process**
- ☐ **Recognize achievements and milestones**

Based on https://www.indeed.com/hire/c/info/9-effective-employee-retention-strategies,
13 effective employee retention strategies, viewed 1/20/24