SERVICE ABOVE SELF
& SOCIALIZE

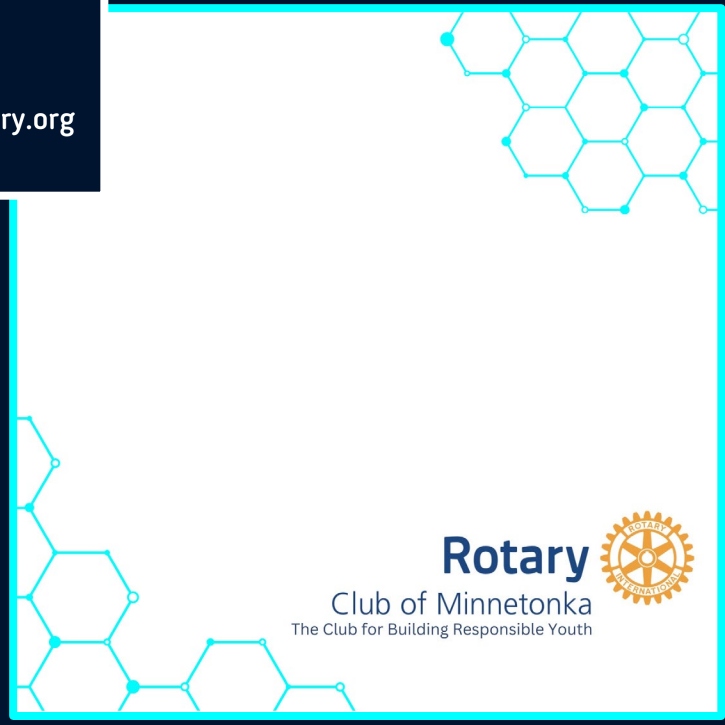
Service Above Self Social: Unveiling Rotary to the Community and Potential Members

The Why…

- Rethinking the past
- Moving us forward

MEDIA

- NEVER SAID MEMBERSHIP
- Cleanly Branded
- Print Media
  - Invites
  - Business Cards
  - Flyers
- Online
  - Facebook
  - Linked In
  - Eventbrite
  - Meet Up
- Mailbox Drop
- Meeting Time



THE VENUE

THE VENUE

Attendance

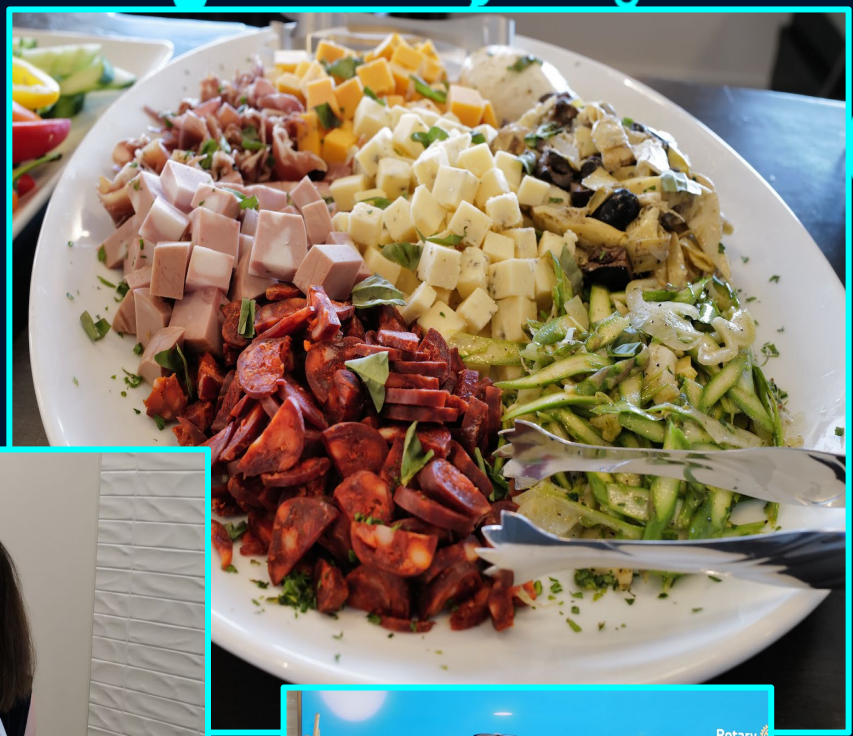
- Member Ask
- Social Media
- Example Emails
- Strike Team – Walked Main Street
- Those who already knew of us
  - Speakers, Meeting Guests, Grant Recipients, other Rotarians

Day of Agenda

- Welcome Desk
  - Token
- Slide deck Presentation
- Community Speakers
- Rotarians in Blue
- Rotarians mingle
- Food
- Drinks

Follow Up

- The team
- Member Connections
- Example Email

Join Us

- May 7, 2024
- Bear Cave Brewing
  Hopkins