Beer Tasting Fundraiser Checklist

EVENT LOGISTICS

- Planning Committee
- Find Partners
- Venue Selection
- Secure Date & Time
- Liquor Licensing
- Vendor outreach
- Food Options

WHAT'S THE POINT?

- Benefitting Organization or Project
- Revenue streams
- Budget & Ticket Price
- Sponsorship Packages
- How to Solicit Donations

GET 'EM TO YOU

- Marketing Plan
- Ticket Sales Strategy
- Entertainment/Activities
- What's the Appeal?

POST EVENT

- Celebrate!
- Thank Donors, Sponsors, & Volunteers
- Evaluate End-to-End Event
- Share your Success