

Subject: Rotary Australia Day Celebration 2022

Dear Rotary Leaders

Briefing sessions were led by Karen Wilson, COO of The National Australia Day Celebration. (NADC)
Attached is an FAQs document to assist with your application including contact details for support.
The Briefing presentation link is: <https://contenthub.aoty.org.au/view-shared-link/id/aSDWLQw/>

If 5 clubs get together and receive the \$20,00 grant, this can be shared equally with each club receiving \$4,000.
For those clubs that intend to hold a Rotary community BBQ as their Australia Day event, there is an example of a Menu Planner as a guide for 50 guests on a budget of \$2,000. You may wish to base your event on this guide.

THE MOST IMPORTANT MESSAGE – START YOUR APPLICATION WITH THE NAME OF YOUR CLUSTER/CLUB & YOUR CONTACT DETAILS ON LINE by FRIDAY 19 NOVEMBER 2021 AT 12 PM.

The NADC has extended the deadline for **Rotary only, until COB TUESDAY 23 NOVEMBER 2021**
HOWEVER, YOU MUST HAVE STARTED (and saved) THE APPLICATION BY MIDDAY 19th NOVEMBER 2021. Please start your application then save your details which will guarantee you the extension.

To complete a grant application in progress, or to read the guidelines and start a new application, visit australiaday.org.au/grants. Also read the T7Cs and support documentation. In response to feedback regarding the tight deadline, we fully understand, we acknowledge your frustration and apologise for late notice. We were advised by the NADC late last week to follow up on the applications process and put together a team to communicate across the Zone.

Across Australia, Rotary was granted over \$1,000,000 by the NADC last year. We look like getting a similar grant of at least \$1,000,000 again this year. We are optimistic this opportunity will be taken up by Rotary with a significant number of last year's applicants wishing to apply. Once again, thank you for your patience, understanding and resourcefulness.

'January 26 is a difficult and complex day for First Australians. Australia Day represents different things to different people. It's a time to celebrate how far we've come as a nation; our achievements and our diversity... What I'm saying to Australians this Australia Day is, we don't need to change the date, we just need to change the way we observe the day. Take just a moment to learn about our past...'

Extract from the National Australia Day Council, Australia Day Report 2021

Hon Linda Burney MP, Member for Barton

If you have any questions please contact the Rotary Australia Day Coordinators:
Casey Tan: casyjtan@gmail.com Fabienne Nichola: fabes.n@bigpond.net.au 0419 706 206
Lili Teichman: lili.t@optusnet.com.au 0456 434 999

Best regards

Philip Archer

Immediate Past District 9800 Governor District Membership & Marketing Director 2021-23

M: 0448 999 555 **E:** parcher@archwaygroup.com.au

Key points: Start and submit your application by 12 noon Friday 19 November 2021

Submit your full Application by 5pm Tuesday 23 November 2021. Can be later refined.

NADC limits communication to a Lead Contact (Club) Min \$10k so please work as a group of clubs.

Each Club does their event at a location of their choosing and apportion the funds as they budget.

BBQs are to be more than a simple BBQ, (see sample menu) and can include morning events but you are supposed to facilitate the 12pm – 1pm broadcast 'event'

80% will be funded up front and 20% upon acquittal reporting.

Aboriginal & Torres Strait Island involvement can attract additional funding. Dancers, smoking ceremony, entertainers.