

Tell Your Story

These guidelines can help you plan stories about your club. Remember the basic types of stories include heritage, crucible, and what's new.

- 1. What were the milestones for your club? Consider successes, challenges, lessons learned, write stories about them.
- 2. How did these milestones shape your club?
- 3. Who are key players in your club? Tell their Rotary story.
- 4. What impact has your club made in the community so far?
- 5. How have people in your club grown?
- 6. What's your club's vision for your future?

References:

Crafting Your Leadership Story, Linkage

Why You Need to Tell Your Story to the World. Christopher Connors, Medium

How to Write a Personal Story: 4 Critical Elements, Nejc Slovnik

Your Leadership Story: Develop It and Share It Often, Jim Laughlin

TED.com Playlist: How to Tell a Story

https://themoth.org/radio-hour

http://extension.missouri.edu/storytelling

http://www.truestorieslive.com/

Randall Bretz, rgbretz@gmail.com 402-304-1229