

Rotary International Vision Statement

Together we see a world where people unite and take action to create lasting change across the globe, in our communities and in ourselves.

District Action Plan Overview for 2022-2023 Rotary strategic priorities and objectives:

Increase Our Impact:

*Increase the number of Rotary Citations from 9 to 20 clubs in the District by building strategic goals that meet Citation goals.

*Encourage every club to name a Project Chair and identify one impactful community project using the Rotary community needs assessment tool to identify gaps and opportunities, and develop new partnerships to implement the project, particularly in Rotary's seven areas of focus, and service projects that empower girls and women.

Showcase projects at District Conference by launching a new Golden Wheel Impact Award and recognize a community honoree from each club at the District Conference dinner along with the other current awards. Name the conference dinner the Rotary Golden Wheel Gala.

*Increase contributions to the Annual Fund to \$222K and PolioPlus to \$62K.

Expand Our Reach

*Grow membership: 2000 membership, one new corporate membership in each club, expand to 42 clubs including 2 satellite clubs and 1 community corp.

*Elevate and expand Rotary's public image profile as people of influence, people of purpose and people of action. Showcase effective club, district and international programs with partners in a PI Imagine Impact Tour, modeled after Jennifer Jones' international tour.

*Promote Inclusion and Diversity with DEI education opportunities, best practices and recruitment. Each club will name a DEI chair. Club attendee/s participate in at least one DEI training.

*Increase club participation with youth, especially indigenous and youth of color: RYE, Alumni, RYLA, Interact, club meetings.

*Launch a task force to address the future vision for Rotaract and Interact in the District.

Enhance Participant Engagement

*Encourage clubs to use engagement tools like healthy club surveys to better understand the diversity gaps in membership & member needs and interests.

*Use club survey results to develop District trainings (including trainings by experts in the District like nonprofits, faith organizations) and to develop new clubs.

*Connect young leaders from across the district for fellowship, service and leadership and skills training.

*Encourage and facilitate Rotarians engaging in Rotary learning center to increase knowledge. Incorporate into club board meetings.

Increase Our Ability to Adapt

*Develop membership of District committees and stagger committee chair terms for continuity.

*Support and encourage the use of virtual connectivity to optimize in-person meetings, trainings, fundraising and service projects.