# **Creative Virtual Fundraising Ideas from Rotary Zones 26 & 27 Website**

The purpose of this list is to provide virtual fundraising ideas to Rotary clubs, including fundraising projects that can be safely conducted during COVID-19. The list will be updated as new ideas emerge. Many of the ideas are general and clubs can learn more details and see examples of actual fundraisers by searching for the idea online. In some cases, we have included links to specific examples or provided contact information for more details. If you have an event you would like to have added to the list send it to [virtualfundraising@zone2627.org](mailto:virtualfundraising@zone2627.org).

Creative Virtual Fundraising Ideas/Examples:

1.Online Silent Auctions: For example, East Sacramento is doing a Rotary Silent Auction. They have nearly 40 special auction lots to choose from with new items being added daily. Check the site throughout the week and bid early and often until it closes on Thursday, September 10that 5PM. They added a Virtual Comedy Night on the last evening. They post the link to join the event on their Facebook, website, and email instructions the day of. The fundraiser allows them to continue supporting important community initiatives, such as delivering weekly meals to City of Refuge and residents of Oak Park. Additionally, they are starting to focus on essential needs for St. John’s Women and Children’s Shelter. This is the WHY of their fundraising...an important step in planning an event. Contact Bob Deering,bobdeering5180@gmail.com

2.Take-Out Meal Event: Delivery of meals to homes to benefit a cause (food made by Rotarians or partnering with local restaurants)

3.Virtual Raffles(check your state laws to determine if online raffles are allowed in your area)

4.Virtual “Big-Name” Speaker; sell tickets to attend.

5.Virtual Wine Fest(RC of Des Moines & Normandy Park) <https://www.dmnprotary.org/single-post/2020/07/23/This-Weekend-The-Virtual-Poverty-Bay-Wine-Festival>

6.Virtual Wine or Beer Tasting/Education event

7.You’ve Been Flocked: Purchase pink plastic lawn flamingos and sell “You’ve Been Flocked” gifts where someone pays to have a home or business flocked by the flamingos. Volunteers place the flamingos in the front lawn of the home or business during the night along with a You’ve Been Flocked sign, then collect the flamingos later.

8.Flag Subscription: Residents purchase annual subscription for a US flag (or other flag) to be placed on their lawn on scheduled dates throughout the year, such as July 4, Memorial Day, Veteran’s Day, etc. Could do the same with Pride flags for Pride week. Club buys the flags and poles and members place the flags as scheduled. Clubs store the flags in between use.

9.Virtual Duck Race Example: [www.duckrace.com](http://www.duckrace.com)

10.Red Ball Race: Similar to duck race but with balls. Contact Rotarian Becky Smith [Beckyjsmith.rotary@gmail.com](mailto:Beckyjsmith.rotary@gmail.com) for additional information.

11.Virtual Art Show: Contact Rotarian Howard Cohen [hcohen@clisehotels.com](mailto:hcohen@clisehotels.com) for more info

12.Raffle a Custom Dream Shed: Shed assembled and customized by Rotarians at winner’s location of choice.

13.Virtual Paul Harris Pool: Create a virtual board with at least 50 squares and sell each square for $20, with the money raised going to the TRF Annual Fund in the winner’s name. Winner gets a PHF. Sell 100 squares to total $2000. Contact Rotarian Linda Bauer [Lindakaybauer@gmail.com](mailto:Lindakaybauer@gmail.com) for more info.

14.Home-Based Projects: Rotarians do home-based projects to raise money for club, such as bicycle repair, sewing or crafting items, etc.

15.Virtual Concert

16.Virtual Talent Show(people charged to enter)

17.Virtual Karaoke

18.Virtual Trivia Contest

19.4H Animal Raffle: Purchase a 4H animal, arrange for a butcher to cut and package, and raffle off the frozen meat, perhaps with a donated freezer.

20.Meal Delivery: Rotarians cook up a BBQ dinner, Valentine's Day meal or treats, or a local specialty, then deliver the meal to the buyer's front doorstep. Solicit food donations from local vendors. Or arrange with local restaurant or caterer to make meals.

21.Virtual Cat or Dog Show

22.Online Video Contest

23.Piggy Banks for Polio: Each member decorates a piggy bank or envelopes and put money into it each week during a designated time for donations, then pool the money to donate to PolioPlus

24.Virtual Boardgame Tournament

25.Virtual Costume or Ugly Sweater Contest

26.Virtual Pumpkin Carving Contest

27.Pay it Forward Auction: People bid on items that get donated to front line workers, such as meals and hotel stays. Money goes to Rotary clubs.

28.Virtual Banquets/Dinners/Brunches(sell virtual tables and have meals delivered to attendees’ homes)

29.Hybrid Events such as Galas: Emcee and some presenters and/or entertainment and/or live auction are streamed live from a venue while people attend and bid/donate online.

30.Virtual Casino Night(check local laws)

31.Virtual Bingo: Example <https://www.facebook.com/events/2681805658702814/>

32.FallFlower Bulb or Spring Basket Sales: Connect with a local nursery to establish a supply source (delivered by local Rotarians) Check out Coeur d’Alene Friday Noon’s rose sale at https://cdapress.com/news/2020/aug/15/its-rootin-tootin-rose-sale-time-5/. Coeur d’Alen, ID Sunrise pulled off their annual spring flower basket sale but connecting with clubs via e-mail than in person, and using masks, gloves, and social distancing to deliver the pots of flowers. They will be doing a Christmas poinsettia sale as well. Kellogg, ID Rotary will do their annual potato sale this fall....it’s a great crop there.

33.Blue Ewe/Red Ram(or other animal) Run/Raffle: Contact Rotarian Becky Smith [Beckyjsmith.rotary@gmail.com](mailto:Beckyjsmith.rotary@gmail.com) for additional information

34.Virtual Parcel Post party in April, including raffling of Paul Harris (see Creative Virtual fundraising idea #13). They used their own Processional Auctioneer from Anchorage South Dan Newman of Alaska Premier Auctions who might be able to help you run an auction for a reduced Rotary rate. Anchorage South Rotary, Mike Ferris, [mike@aesalaska.com](mailto:mike@aesalaska.com) They raised $12,000 for the foundation.

35.Virtual Facebook Bingo. Online live bingo games with the purpose to raise money for various community charities, organizations and businesses who have been affected by the Covid-19 pandemic. First you need a Bingo Card! Set a time to sell the cards ahead of the game. Here’s how Golden Rotary in British Columbia, Canada does it: E-transfer to club e-mail to include name on FB, # cards, amount of additional donation, $10/card, once paid you get scanned card good for 5 games. Watch from your computer, tablet or phone. Someone will explain game rules, pot total etc. If you still have questions, post in the comments and someone will help you out. Questions must be answered early in the live video in order to not interfere with playing time. Play 5 rounds with a percentage of winnings awarded each round. Type BINGO into comments with your card number. The game will be paused as soon as someone comments bingo to validate the winners. If you win please allow up to 5 business days to receive your E-transfer

36.Sock Sale. ⁣Gilroy Sunrise Rotary, District 5170, is sponsoring its first ever charitable giving fundraiser featuring custom designed Gilroy garlic themed socks from Spirit Socks. Everybody loves socks! Socks are pre-ordered and payed for via Venmo. A pick-up day is set in September. Gilroy is the garlic producing capital in the world. Contact Carlos Pineda for more information at: cpineda@rcskids.org. Facebook link: <https://www.facebook.com/groups/1595163847383932/permalink/2831545850412386/>

37.Outdoor Christmas Market. Local business/vendors set up a market like those in Germany. Rotary gets a cut of the profits

38.Club Rummage Sale. Clean out those closets and garages. Help businesses that are closing liquidate their inventory.

39.Christmas Tree Raffle. Decorate a tree, load it with gifts and gift cards, display it in a local business, and raffle it off.

40.The Envelope Challenge, Claim envelopes ranging from $1 to $300 –there is ONE envelope for each dollar amount. If all 300 electronic envelopes are claimed, you will raise over $45,000! Give only 2 weeks to claim all 300 envelopes, Provide a link to the challenge. You can also have physical envelopes corresponding to those being sold electronically. As a way of expressing gratitude to those who claim electronic envelopes in this challenge and to thank the restaurants, micro-breweries, and wineries that have helped to support this event, inside each physical envelope is a gift card. The value of the cards varies and are placed into the envelopes at random. As envelopes are claimed online, you will be notified and will arrange to give out the corresponding physical envelopes. So, if you claim envelopes $124 and $178, you will receive physical envelopes, each with a small Thank-You gift inside. We hope you will use these thank you gift cards shortly after receiving them.

41.Field of Glory. Post flags around a historical site in town(courthouse?). Sell the rights to display a veterans name and service date on a flag. Display at Memorial and Labour Day.

42. Online garden show / competition.