



HUMAN TRAFFICKING IS MODERN DAY SLAVERY

Children in school can be victims of sex trafficking.
People who serve you in restaurants and salons can be
victims of labor trafficking. These are just some examples.

Modern day slavery exists throughout the New Jersey.

Know the RED FLAGS in your community:

Reluctant to speak

Exhausted

Dominated or controlled

Fearful

Long work hours

Alienated from family/friends

Gifts from older boyfriend

Signs of abuse

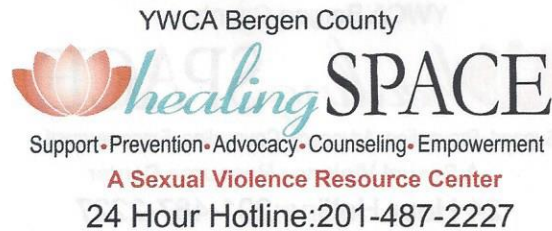
If you see something that raises a **RED FLAG** - call for help.

National Human Trafficking Hotline

888-3737-888

Or text to **BE FREE (233733)**

More info at: www.njhumantrafficking.org



I AM JANE DOE Film Screening & Panel Discussion – January 24, 2018

Resources for Awareness and Prevention of Childhood Exploitation

Statistics & Research Highlights (See: iamjanedofilm.com/resources)

- There is no exact data on the breadth and scope of child sex trafficking in the United States. However, the National Center for Missing & Exploited Children reported that 1 in 5 runaways in 2015 were likely sex trafficking victims, up from 1 in 6 in 2014.
- Covenant House reports that in a prevalence study conducted by Fordham University, approximately 14.9% of the homeless young people (aged 18-21) served by Covenant House New York had experienced some form of trafficking before their time at the shelter. This same study also found that an additional 8% of its young people (aged 18-21) had engaged in survival sex, and that shelter was the number one commodity traded in return for sexual activity. Of those who engaged in commercial sex activity, almost half – 48% in total – said they did it because they did not have a place to stay.
- The US Department of Health and Human Services reports that the recruitment of young people for trafficking commonly takes place online as well as in public places (e.g., around shopping malls, bus stops, or fast-food restaurants); around youth shelters where runaway and homeless youth are easily targeted; and in the vicinity of schools and group homes where children served by the child welfare system can be found.
- LGBTQ youth are 7.4 times more likely to experience acts of sexual violence than their heterosexual peers and are 3 to 7 times more likely to engage in survival sex to meet basic needs such as shelter, food, medication, and toiletries.
- Nearly two-thirds of children sold for sex in the United States are trafficked online.

Campaigns, Organizations, and Initiatives

Thorn

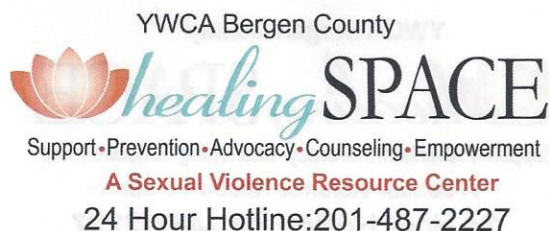
www.wearethorn.org

Best known for the development of the software Spotlight, a free, industry-leading tool available to any law enforcement agent working on human trafficking cases. Spotlight helps law enforcement prioritize leads by using machine learning algorithms and link analysis to surface connections and relationships between disparate data sources. With Spotlight, officers get greater insight into the full historical and geographical reach of a victim's trafficking situation. Spotlight is helping law enforcement find more kids faster and stop future abuse.

Shared Hope International

sharedhope.org

Shared Hope International is dedicated to bringing an end to sex trafficking through a three-pronged approach- prevent, restore, and bring justice.



I AM JANE DOE Film Screening & Panel Discussion – January 24, 2018

Resources for Awareness and Prevention of Childhood Exploitation (continued)

Polaris Project

polarisproject.org

Polaris is a leader in the global fight to eradicate modern slavery. Named after the North Star that guided slaves to freedom in the US, Polaris systemically disrupts the human trafficking networks that rob human beings of their lives and their freedom. Their comprehensive model puts survivors at the center of what they do, helping them restore their freedom, preventing more victims, and leveraging data and technology to pursue traffickers wherever they operate.

Global PEHT

globalpeht.org

Global PEHT (Partnership to End Human Trafficking) is a social enterprise and global community aimed at offering a sustainable, long-term strategy to aid in the fight to end human trafficking - the fastest growing illegal business in the world, specifically targeting the sex trade. Global PEHT will take a multi-tiered approach, modeled after the highly-successful Thistle Farms (thistlefarms.org) social enterprise in Nashville, TN. Global PEHT believes that the two greatest weapons in the fight against Human Trafficking are unconditional love and economic empowerment.

Free, Confidential 24/7 Hotlines

New Jersey Trafficking Hotline

1-855-END-NJ-HT or 1-855-363-6548

Text 233733 or BEFREE – Hours of Operation 3-11 pm EST

njhumantrafficking.gov

New Jersey Dream Catcher Program (Statewide)

1-800-286-4184 or 609-646-6767

www.acwc.org/dreamcatcher.htm

The National Center for Missing & Exploited Children

1-800-THE-LOST or 1-800-843-5678

www.cybertipline.com

YWCA Bergen County

healingSPACE: A Sexual Violence Resource Center

1-201-487-2227

ywcabergencounty.org/healingspace

National Runaway Safeline

1-800-RUNAWAY

1800Runaway.org

I AM JANE DOE Film Screening & Panel Discussion – January 24, 2018
Resources for Awareness and Prevention of Childhood Exploitation (continued)

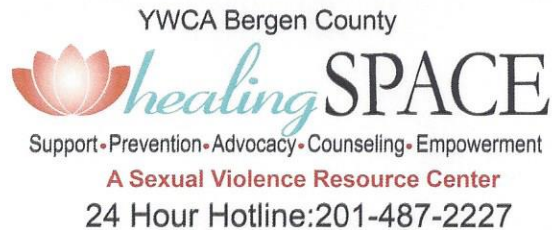


This wheel was adapted from the Domestic Abuse Intervention Project's Duluth Model Power and Control Wheel, available at www.theduluthmodel.org

Polaris Project | P.O. Box 53315, Washington, DC 20009 | Tel: 202.745.1001 | www.PolarisProject.org | Info@PolarisProject.org

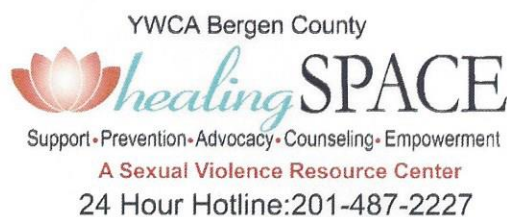
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I AM JANE DOE Film Screening & Panel Discussion – January 24, 2018 ***About Program Organizer & Sponsors***

About YWCA Bergen County healingSPACE



YWCA Bergen County healingSPACE—Bergen County's only Sexual Violence Resource Center—is a safe and welcoming place for survivors of sexual violence and their loved ones. Our 24/7 crisis intervention hotline (201-487-2227) and online chat provide free and confidential assistance. Support is available to anyone who has been affected by sexual violence, whether it

happened hours or years ago. Trained advocates provide individual counseling, facilitate support groups, and accompany survivors through medical, legal, and other proceedings associated with sexual violence. healingSPACE also offers training and educational programs for schools, organizations, and businesses, and sponsors events throughout the year to raise community awareness about sexual violence.

About Program Sponsors



The New Jersey Coalition Against Human Trafficking (NJCAHT) is made up of over 140 diverse nonprofits, faith-based organizations, government agencies, law enforcement, and direct service providers based in New Jersey. NJCAHT serves as the hub of community efforts statewide to increase coordination and

visibility of NJ's commitment to end human trafficking. NJCAHT's mission is to unite NJ communities to abolish human trafficking in our state.



Felician University recognizes that sexual violence committed on campus has a profound impact on the campus community and surrounding communities. Accordingly, the University strives to be free from violence, sexual assault, and nonconsensual sexual contact, and supports individual dignity and rights of

each person in an academic environment. The University has received funding from the Department of Justice to create effective, comprehensive responses to sexual assault, domestic violence, dating violence, and stalking.

I AM JANE DOE Film Screening & Panel Discussion – January 24, 2018

About Moderator & Panelists

Moderator



Helen Archontou, MSW, LSW, CEO, YWCA Bergen County

As Chief Executive Officer of YWCA Bergen County since July 2011, Helen Archontou focuses on guiding the organization in living its mission of eliminating racism, empowering women, and strengthening families and communities. Helen brings nearly 20 years of executive management experience in the not-for-profit sector, and under Helen's leadership, the organization has expanded program offerings and deepened its commitment to its mission. Helen is a state-appointed member of the NJ State Task Force on Campus Sexual Assault, Co-Chairperson of the NJ Coalition Against Human Trafficking's Legislative Committee, and a member of AAUW's Diversity and Inclusion Committee. Helen has been recognized for her work as CEO of YWCA Bergen County by Dr. Martin Luther King Jr. Birthday Observance Committee of Bergen County, Bergen County Commission on the Status of Women, and Key HR Consulting. Helen is often sought after by the media for her expertise on topics such as gender pay equity for women of color, reporting of sexual assaults on college campuses, and campus sexual violence. Helen is an adjunct professor in the Master's Degree program for the Center for Child Advocacy at Montclair State University since 2005 and a Board Member of the Bergen Community College Women's Institute since 2012.

Panelist



Assemblywoman Valerie Vainieri Huttle

Assemblywoman Vainieri Huttle has been representing NJ's 37th Legislative District since 2005, and was named Deputy Speaker of the General Assembly in 2015. She also served on the Bergen County Board of Chosen Freeholders from 2001 to 2007. Assemblywoman Vainieri Huttle is committed to preventing and addressing sexual assault in NJ, including on college campuses. She has sponsored laws such as the Sexual Assault Survivor Protection Act; the Anti-Bullying Bill of Rights; the Human Trafficking Prevention, Protection, and Treatment Act; and the end of the Return Home NJ program to ensure that individuals with developmental disabilities receive proper care. Assemblywoman Vainieri Huttle is a leader in efforts to reform the Port Authority of NY and NJ.

I AM JANE DOE Film Screening & Panel Discussion – January 24, 2018

About Moderator & Panelists (continued)

Panelist



Wanda M. Akin, Co-Founder, International Justice Project

Wanda M. Akin, Esq. is Co-Founder of the International Justice Project; formerly Managing Attorney for Chubb & Son's NJ House Counsel firm Scanlon & Akin; and a Senior Trial Attorney and Of Counsel to Podvey Meanor. Wanda maintains her private practice in Newark, NJ and is an Adjunct Professor at Seton Hall University School of Law and School of Diplomacy & International Relations. Notably, Wanda taught in the Seton Hall Law/American University at Cairo, Egypt. Her 33 years of experience as a trial lawyer span a wide variety of controversies from criminal defense in US and international courts to complex litigation. She is a member of the List of Counsel, qualified to represent accused and victims before the International Criminal Court (ICC), and represents victims of the Darfur Crisis at the ICC in the Darfur Situation as well as in the case against Sudanese President Omar Al Bashir. Wanda was a member for 15 years of the New Jersey Supreme Court's Committee on the Rules of Evidence; was a Trustee of the Trial Attorneys of NJ; a Master in the Seton Hall Law School Alumni Association Inn of Court; and a Presidential Appointee to the NJ State Bar Association's Committee on Judicial Administration. She was awarded the 2009 NAACP Newark Unit Freedom Fund Award for her work as co-founder of the International Justice Project. Wanda is a periodic commentator on Court TV, MSNBC, Inside The Law (PBS), NJN, UPN 9 News, and CN8 It's Your Call. She has appeared on the TODAY SHOW, Good Morning America, Larry King Live, Entertainment Tonight, and New York's NewsChannel 4.

Panelist



Dwane C., Intensive Care Manager, Dream Catcher Program

Dwane C. is Intensive Care Manager and Program Coordinator for the Dream Catcher Program, New Jersey's Statewide Anti-Human Trafficking Program. Dwane has worked with Dream Catchers since 2015, primarily serving confirmed and at risk survivors of human trafficking in the northern region of the state.



WHAT IS HUMAN TRAFFICKING?

- ✚ A form of **modern-day slavery**.
- ✚ The use of **force, fraud and/or coercion** for the purpose of sexual exploitation or forced labor.
- ✚ A **\$150 billion dollar** industry (surpassed only by the illegal drug trade industry).
- ✚ A practice that claims **25 million victims worldwide**, with 150,000 people trafficked in the United States annually.
- ✚ A **particular danger in New Jersey**, due to the state's role as a major national and international transportation and shipping corridor.

WHAT IS THE IJP DOING ABOUT IT?

- ✚ Partners with local advocacy groups, including the **NJ Coalition Against Human Trafficking**, to generate awareness on combatting human trafficking and sexual slavery.
- ✚ Hosts panel discussions and trainings on relevant human trafficking issues, such as educating hotel management about warning signs ahead of the 2014 Super Bowl.
- ✚ Files **briefs in federal court** on devastating impact of human trafficking on victims.
- ✚ Explores connection between **armed conflict and human trafficking**.
- ✚ Educates businesses on how to protect their **supply chains**.
- ✚ Works with vulnerable communities, specifically genocide survivors, to ensure their physical, psychological, and immigration needs are met.

WHAT CAN I DO TO HELP?

- ✚ **DONATE TO IJP** at <http://www.internationaljusticeproject.com/donations/> or send a tax-deductible donation to: **International Justice Project**, One Gateway Center, Suite 2600, Newark, New Jersey, 07102
- ✚ Contact IJP for more information on how to volunteer with us!

****Report suspicious activity to the National Human Trafficking Resource Center 1-888-373-7888 and visit <http://www.polarisproject.org> for more information.****

For more information on the International Justice Project, or to get involved in our fight against human trafficking and modern-day slavery,

contact Monica Feltz at mfeltz@internationaljusticeproject.com, (973) 735-2696

OR visit our website at <http://www.internationaljusticeproject.com/>



Uniting NJ Communities to Abolish Human Trafficking

CALL TO ACTION

Call your US representative TODAY!

Ask for support of the bipartisan bills to **STOP** Backpage selling children on the Internet.

WHERE YOU LIVE	WHO TO CALL	WHAT TO SAY
District 1: <i>Most of Camden Co. North half of Gloucester Co.</i>	CONGRESSMAN DONALD NORCROSS (202) 225-6501	Please support the original language of HR 1865 - Don't let children be sold on the Internet
District 2: <i>Cape May, Cumberland, Salem, Atlantic Cos + parts of Gloucester, Ocean & Camden Cos.</i>	CONGRESSMAN FRANK LOBIONDO (202) 225-6572	Please support the original language of HR 1865 - Don't let children be sold on the Internet
District 3: <i>Most of Burlington Co. & Central Ocean Co.</i>	CONGRESSMAN TOM MacARTHUR (202) 225-4765	"Thank you for co-sponsoring the original language of HR 1865."
District 4: <i>Most of Monmouth Co. + North Ocean & South Mercer Cos.</i>	CONGRESSMAN CHRIS SMITH (202) 225-3765	"Thank you for co-sponsoring the original language of HR 1865."
District 5: <i>Warren Co. + most of Sussex, Passaic and Bergen Cos.</i>	CONGRESSMAN JOSH GOTTHEIMER (202) 225-4465	Please support the original language of HR 1865 - Don't let children be sold on the Internet
District 6: <i>North Middlesex Co. and Northern parts of Monmouth Co.</i>	CONGRESSMAN FRANK PALLONE 202-225-4671	Please support the original language of HR 1865 - Don't let children be sold on the Internet
District 7: <i>Hunterdon Co.+ most of Somerset & Union Cos. + parts of Warren, Morris & Essex Cos.</i>	CONGRESSMAN LEONARD LANCE (202) 225-5361	"Thank you for co-sponsoring the original language of HR 1865."
District 8: <i>Most of Hudson Co. + parts of Union & Essex Cos.</i>	CONGRESSMAN ALBIO SIREs (202) 225-7919	Please support the original language of HR 1865 - Don't let children be sold on the Internet
District 9: <i>Southern Bergen Co. + Southern Passaic & Northern Hudson Cos.</i>	CONGRESSMAN BILL PASCRELL (202) 225-5751	Please support the original language of HR 1865 - Don't let children be sold on the Internet
District 10: <i>Most of Essex Co. incl. Newark, parts of Union & Hudson Cos.</i>	CONGRESSMAN DONALD PAYNE JR (202) 225-3436	"Thank you for co-sponsoring the original language of HR 1865."
District 11: <i>Most of Morris Co.+ parts of Essex, Bergen, Passaic & Sussex Cos.</i>	CONGRESSMAN RODNEY FRELINGHUYSEN (202) 225-5034	"Thank you for co-sponsoring the original language of HR 1865."
District 12: <i>Most of Mercer & Middlesex Cos.+ parts of Somerset & Union Cos.</i>	CONGRESSWOMAN BONNIE WATSON COLEMAN (202) 225-5801	"Thank you for co-sponsoring the original language of HR 1865."

Not certain of your district? Find it at: www.house.gov/representatives/find

Senators Mendendez and Booker have co-sponsored the Senate bill - SESTA

PLEASE CALL TO THANK THEM FOR THEIR SUPPORT

SENATOR BOB MENENDEZ	(202) 224-4744	SAY: "Thank you for co-sponsoring SESTA."
SENATOR CORY BOOKER	(202) 224-3224	SAY: "Thank you for co-sponsoring SESTA."

MORE INFORMATION AT: WWW.NJHUMANTRAFFICKING.ORG/ADVOCATE

BY THE NUMBERS

NJCAHT IMPACT 2016-2017

1385

INDIVIDUALS MOBILIZED

at NJCAHT events and trainings including educational symposiums, healthcare workshops, movie showings, statewide summits, and awareness events.

10,416

INDIVIDUALS MOBILIZED

at events where NJCAHT members spoke.

26,855

PEOPLE MADE AWARE

at events where NJCAHT representatives hosted info tables.

158

VOLUNTEERS

serving on 1 or more of the 15 committees that comprise the NJCAHT.

13

INTERNS

college students who reached out to mayors during Human Trafficking Prevention month in January.

over
1,500,000

PEOPLE REACHED

over 1.2 million on social media - Facebook, Twitter, and Instagram - approximately 300,00 reached via radio, TV, or press.

for more info:
njhumantrafficking.org

New Jersey Coalition Against Human Trafficking

ANNUAL REPORT

July 2016 - June 2017



Message from the Executive Director:

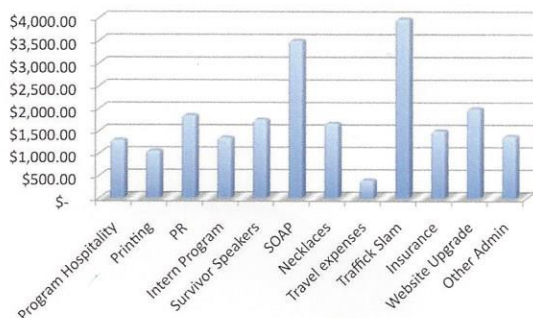
"Metamorphosis" best describes the year-long process the NJCAHT has gone through. The Coalition has pushed its boundaries every year since it began in 2011, but never before had so many simultaneous shifts on all sides compelled us to regroup, consolidate, and restructure our existing parts. Early in the process it felt like we might not survive. Like a caterpillar entering a chrysalis, what emerged looked and functioned completely differently, though we were comprised of the same members.

With many of our founding members leading the way in turning the NJCAHT into a 501c3 with an all-volunteer administrative team, we came out of that process more fully engaged with greater capacity to support soaring growth. Two committees grew to fifteen with new members in each of the committees. The new systems created clear paths for people to engage in areas of their interests and gave space for new members and leaders to flex their wings. This has resulted in over 50 community engagement events since January 2017, zero requests denied for NJCAHT speakers, thousands of people reached, and many media mentions. We celebrated seven prestigious awards that were granted to our members for the important anti-trafficking work they do individually and collectively as a Coalition.

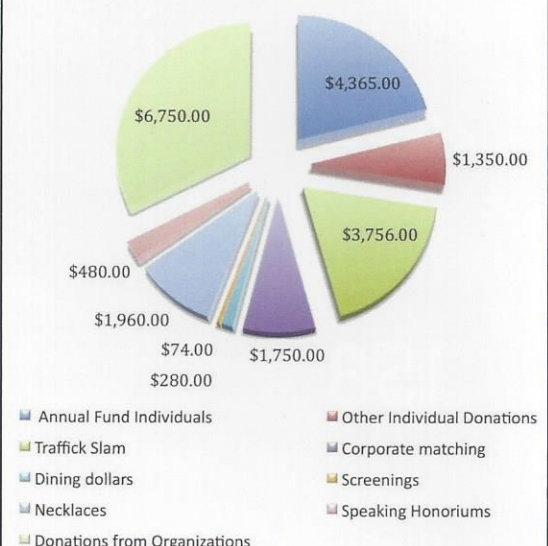
Financial report July 2016 – June 2017:

Now that the NJCAHT is a fully volunteer nonprofit organization, our income is spent on fulfilling our mission through our programs. Our goals are to ensure sustainability through diversified income streams and to seek to reduce administrative costs still further. We have no office to support and have invested in a new website which volunteers can run to keep future costs to a minimum. These cost savings would not be possible without the ongoing in-kind support of the Jewish Federation of Greater MetroWest NJ for which we are incredibly grateful.

2016-17 EXPENDITURE = \$21,740



2016-17 INCOME = \$22,593



Thank you to the following organizations for their in-kind support (especially donating space & covering printing costs) 2016-2017:



Robert Wood Johnson | RWJ Barnabas
University Hospital HEALTH



HUMAN RIGHTS INSTITUTE

Jewish Federation
OF SOUTHERN NEW JERSEY
AND OUR FAMILY OF AGENCIES



DREW



THANK YOU TO OUR 2016 ANNUAL FUND CAMPAIGN DONORS

ABOLITIONISTS

Jennifer Amaya
Ann Despont
Ruthie Harper
Joan Mach
NJ Safe & Sound

Elaine Martino
Daniel Papa
Platinum Minds
Laura Russell
Frances Spiegel, YCS

Jacob & Vivian Toporek
Unite Women
Carol Joy Verite
Ellen Washington
Mandy Bristol-Leverett

ABOLITIONIST & PROTECTOR (\$100-499)

Michelle Bobrow
Carol Cohen
Cult Information Service Inc.
Rebekah Hayward
Arlene Inglis
Ingrid Johnson

Merle & Martin Kalishman
NCJW – Bergen County Section
NCJW – Essex County Section
NCJW – West Morris Section
Susan Neigher, Ph.D.
NOW Northern NJ Chapter

NOW Morris County
Sue Rosenthal
Sara Thom & Marc Hanes
Susan J. Waldman

ABOLITIONIST & DEFENDER (\$500-\$999)

Kate & Bruce Lee

Virginia Lyttle

Susan & Tony Panzica

ABOLITIONIST & VISIONARY (\$1,000 and over)

Sue & Brett Flynn
Northeast Community Transformation – Justice Network
Louise Murray
Zarephath Christian Church

AND A BELATED THANK YOU TO OUR 2015 ANNUAL FUND DONORS

ABOLITIONISTS

Anonymous
Marilyn Baron, LCSW

Michelle Bobrow
Sally Goodson AAUW NJ

NOW - Northern NJ Chapter
Jo Sippie-Gora

ABOLITIONIST & PROTECTOR (\$100-\$499)

Anonymous
Claire Asarnow
JustSteps
League of Women Voters -
Morristown Area

Rebecca & Daniel Lubetkin
Merle Kalishman
Virginia Lyttle
National Council of Jewish
Women - West Morris Section

Susan Neigher, Ph.D.
Sue Rosenthal
Tayeesha Ruff
Sisters of Charity of St. Elizabeth

ABOLITIONIST & DEFENDER (\$500-\$999)

American Association of University Women - Willingboro Branch
Patricia Devine-Harms & Steve Harms
Kate & Bruce Lee

ABOLITIONIST & VISIONARY (\$1,000 and over)

Atlantic Health System
Jewish Federation of Greater MetroWest NJ

We especially acknowledge the Community Foundation of NJ
for their substantial financial support during 2015-2016.



COMMUNITY FOUNDATION OF NEW JERSEY

WE NEED YOU!

Join us!

The Coalition runs and co-sponsors numerous events annually and has many committees such as: ARTS, EDUCATION, HEALTHCARE, LEGISLATIVE, SLAVE-FREE COMMERCE, SOAP, and STEERING COMMITTEE.

We are a fully volunteer organization dependent on individuals and organizations working together to abolish human trafficking in New Jersey. Email us if you want to get involved: INFO@NJHUMANTRAFFICKING.ORG.

Support us!

We rely upon private donations to run our events and programs, please help us achieve our goal of ending modern-day slavery by giving a gift of any amount.

www.njhumantrafficking.org/supportdonate

OR send a check to:

NJ Coalition Against Human Trafficking
784 Morris Ave, Suite 111
Short Hills NJ 07078

The New Jersey Coalition Against Human Trafficking was formed in 2011 and is a nonprofit made up of over 140 diverse organizations in New Jersey, with a mission to unite NJ communities to abolish human trafficking.

You can find out more about human trafficking in New Jersey, our member organizations and our upcoming programs on our website:

www.njhumantrafficking.org

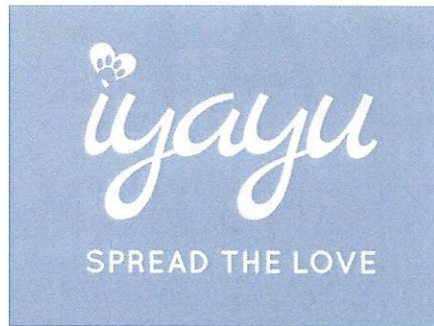


ABOVE: NJCAHT members at our Annual Meeting, June 2017 at Kean University's Human Rights Institute



FRONT COVER PHOTO: The NJCAHT celebrated becoming a 501c3 nonprofit organization with TRAFFICK SLAM: an evening of poetry, music, and dance, held on June 22, 2017 in Woodbridge.

Pictured L-R: Mandy Bristol-Leverett, Exec. Director; and Arts Committee members: Ellen Williams, Wincey Terry-Bryant (chair), Susan Panzica, and Shareatha Webster.



IYAYU...Pet Speak for "I Love You"

Inspired by the unconditional love we receive from our pets, IYAYU is a pet lifestyle brand and collection of artisanal dog collars and leashes, aromatherapy soy candles, and other essential oil pet products, handmade by courageous survivors of sex trafficking, poverty, abuse and addiction.



100% of IYAYU profits fund programs and initiatives of Global PEHT: Partnership to End Human Trafficking.

JOIN US!

Love Your Pet. Change the World

#Spreadthelove

www.globalpeht.org

www.iyayupet.com

GLOBAL PEHT

PARTNERSHIP TO END HUMAN TRAFFICKING

WE ARE A SOCIAL ENTERPRISE AND GLOBAL COMMUNITY AIMED AT OFFERING A SUSTAINABLE, LONG-TERM STRATEGY TO AID IN THE FIGHT TO END HUMAN TRAFFICKING - THE FASTEST GROWING ILLEGAL BUSINESS IN THE WORLD - SPECIFICALLY TARGETING THE SEX TRADE.

Our Approach

We will take a multi-tiered approach, modeled after the highly-successful Thistle Farms (thistlefarms.org) social enterprise in Nashville, Tennessee. We believe that the two greatest weapons in the fight against Human Trafficking are **unconditional love** and **economic empowerment**.

1. Global PEHT seeks to open a residential recovery home in New England for survivors seeking a way out of life on the streets. The residential program will offer housing, medical care, therapy, education and job training for two years, without charging women. No staff member will live with residents and instead the community is guided by 24 spiritual principles.
2. Graduates of our recovery program will be offered job opportunities in the pet supply and services market. These would include sales and marketing, grooming, pet store and veterinary assistants, dog walking, etc.
3. Global PEHT will fund the production of unique, distinctive pet-related products both domestically and globally including; all natural, essential oil based grooming and lifestyle products, as well as textile products, including pet beds, collars, and leashes. These items will be handcrafted by sex-trade survivors, or by individuals whose economic vulnerability makes them targets of international traffickers.
4. Products will be marketed and sold through IYAYU, pet speak for "I Love You" (iyayupet.com - coming soon), a pet lifestyle brand inspired by the unconditional love we receive from our pets. IYAYU products are made with love by courageous survivors, and the sale of each product supports rehabilitation programs and initiatives for survivors of trafficking, poverty, abuse and addiction around the globe. 100% of IYAYU profits fund programs and initiatives of Global PEHT: Partnership to End Human Trafficking.

***Once upon a time there was a girl...and she was free...free to play...free to learn...free to love...FREE
Global PEHT is dedicated to Once Upon a Time for Every Girl.***