WE WANT AN INTERNATIONAL PROJECT – so, WHAT DO WE DO?

You need to know -- Available funding comes either directly from

THE DISTRICT GRANT

or THE ROTARY FOUNDATION

- **District grants: smaller scale, short term projects, address immediate needs (local or abroad).**
- **Global grants: large, international projects with long-term, sustainable outcomes in one or more of Rotary's areas of focus (include link here? write out?)**

Peace & Conflict Resolution; Water and Sanitation; Literacy and Education; Maternal & Child Health, Disease Prevention; Entrepreneurship, the Environment *(newly added)*

☐ District funds are used by the clubs for their projects – grant range $1,000 - $3,000.

1. Need to know --
   a. The project does not have to fall within one of the seven Areas of Focus (though the committee does like to see that it does)
   b. Clubs must sign a Memorandum of Understanding with the District, the District signs a MOU with the Foundation
   c. Projects must be completed within two years
   d. Clubs must pay for the project and then get reimbursed.
   e. Partnerships are encouraged

2. Timing
   a. Applications, MOUs and additional instructions are sent to Club Presidents in July
   b. Applications are due to the Rotary Foundation Committee no later than October 1st and clubs are notified by end of October.
   c. The Rotary Foundation gives final approval.

3. What's on the district form?
   a. What is the budget?
   b. How will your club members be involved?
   c. What problem is being solved? Objectives?
   d. What is your timetable?
   e. Has your president elect and club secretary signed the application?
   f. Is your MOU (memo of understanding) enclosed?

1.

☐ **Global Grants (NOT EASY) – range starting $30,000**

1) Need to know -- get your club qualified to receive a grant (3 options):
   A -- submit a Memorandum of Understanding
   B -- club member must attend the Foundation training
   C – club member must take the Rotary Foundation's online course.
   Link - www.Rotary.org -- My Rotary – learning center – Rotary Foundation

2) Verify, does your club have 501©3 status? Very useful (but club can work with the District's 501(c)(3) Foundation, the Walter D. Head Foundation, and- borrow its non-profit status, charge of 3% - email PDG Emil Geering at limegeer@gmail.com)

☐ **How can I see some global grants? Find a partner?**

1. Rotary Showcase is online –
   sign into My Rotary….Member Center…online tools….Rotary showcase
   (search projects, partners, countries)
2. Talk to friends in other countries
3. Visiting Rotarian or Facebook contact – explore leads.

☐ **Boots on the Ground – basics of global grants!**

1. MUST find host club – boots on the ground (Rotary Club Finder app on phone very useful).
2. Community assessment essential (www.rotary.org)
3. Which of the RI seven areas of focus does the project fit into?
4. How is this project sustainable? Build in flexibility, training, preventative maintenance, 5-10 year plan.

☐ **What is SMART?**

1) The project must have objectives that are ***SMART***:
   - Specific
   - Measurable
   - Achievable (Realistic)
   - Results-Oriented
   - Time-tabled
2) Define the personnel who will be working on the project and their qualifications.

3) Create a committee (three members from each collaborating international partner Rotary Club and from the host club, as well as three people from the community where the project will take place). Hold regular Zoom meetings with a definite agenda.
4) Create a timeline for the project --what will happen once funding is approved, when purchases for equipment will be made, when installations will take place, when volunteers will come from the international partners and what they will do.
5) Consider backward calendar - when grant is underway, use this plan as a guide to measure your progress.

Fundraising 101: *Do not rely ONLY on the Rotary Foundation to fund your project. You must reach out to other Rotary Clubs, other organizations, corporations, foundations.*

1) **Outreach coordinator** – appoint for committee – (that Rotarian can contact other Rotary clubs inside and outside your district to make a presentation and ask for funds).
2) **Skilled media person -** designate to create a video on the project for your presentations. Create a script for your presentations.
3) **Pledge form -** prepare for your potential donors.
4) **Ask and Advertise:** Ask other Rotary Clubs in our District or other Districts for their help. Advertise in the biweekly District 7490 Bulletin (contact Bonnie Sirower at Botzie@aol.com.)
5) **Wish list** -- post on your club's website and offer specific portions of the project or pieces of equipment to support. Create progress chart on money raised. Have online donate button online
6) **Facebook -** All members post the project on Facebook and create an opportunity
7) **Rotary Showcase:** Share your project online on the Rotary Showcase (see above). Reach out to RAGs (Rotary Action Groups) who are great resource.
8) **Foundation Center** - Get familiar with Foundation Center online (short memberships available and you must be 501©3) – comprehensive lists of foundations, funding sources https://fconline.foundationcenter.org/fdo-search/member-index/
9) **Update donors** - send out a regular newsletter showing your progress and what is happening in the area where your project will take place. You might try www.ConstantContact.com to help you develop this newsletter.

Okay, Ready?? Just follow instructions

1. **www.rotary.org**
2. Click on The Rotary Foundation
3. Apply for grants
   fyi, you must have a preliminary draft into the Rotary foundation and a grant number to apply for District Designated Funding on the simpler form