

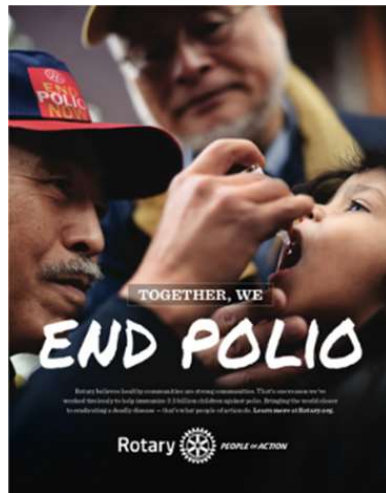


**Rotary**  **PEOPLE of ACTION**

**Community Service**  
CLUB LEADERSHIP TRAINING  
Norma Gamble May / 2020



**1.2 million members  
worldwide.  
Our global  
community's impact  
has never been  
greater — and it  
continues to grow**



Your  
Community  
Service  
project here



## Norma Gamble

- Over 30 years in Rotary
- Charter President, Passport South RC - Oakville
- Director, Community Service D7080





Libraries in schools in  
South Africa **1992**



Group Study  
Exchange **1996**



Doing a make up in Prague,  
Czech Republic **2018**

## CONNECTING FOR GOOD

- *to be of service*
- *to give back to their communities*
- *to make new friends*
- *to connect with like-minded people*
- *to network*
- *fun*

Our members stay with Rotary year after year for the same reasons

*“Together we see a world where people  
**unite** and **take action** to **create lasting change**  
 – across the globe, in our communities,  
 and in ourselves”*



## District 7080 Strategic Planning 2017-2021

### 1.3. COMMUNITY SERVICE

#### 1.3.1. Clubs are knowledgeable about:

- social innovation and high impact collaboration
- possible new sources of funding
- the Lifecycle of a Project.

#### 1.3.2. A district Rotary Showcase is available to find project partners and ideas.

#### 1.3.3. Facilitators to develop strategies, concepts, ideas for pooling resources to strengthen the quality and sustainability of local Rotary projects are in place to assist clubs.

- Develop a comprehensive and dynamic communication strategy for Community Service to support and collaborate with all clubs.
- Create a dynamic Community Service district presence and team to include Foundation Chairs from clubs.
- Encourage a high-level participation by, and cooperation among, all Community Service club chairs especially encourage them to attend district events, most especially training opportunities.
- Promote the lifecycle of a project, including planning, implementation and evaluation to district clubs.



## OUR GOALS, OBJECTIVES, AND FOCUS:

- **Research, develop, and articulate a viable direction for Community Service**
- Facilitate, support, help educate, encourage and celebrate you and your club's successes
- Connect with you and your club chairs
- Create a dynamic presence on our district Website
- Create an interactive database of all CS Projects



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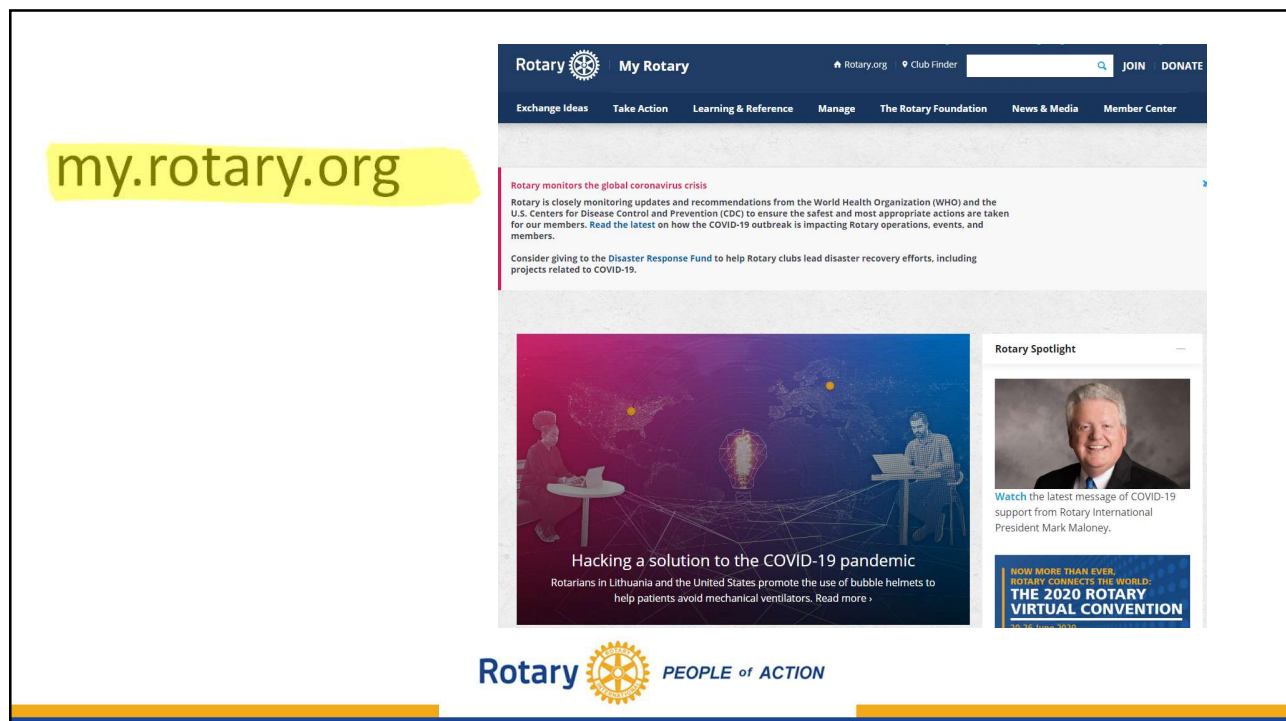
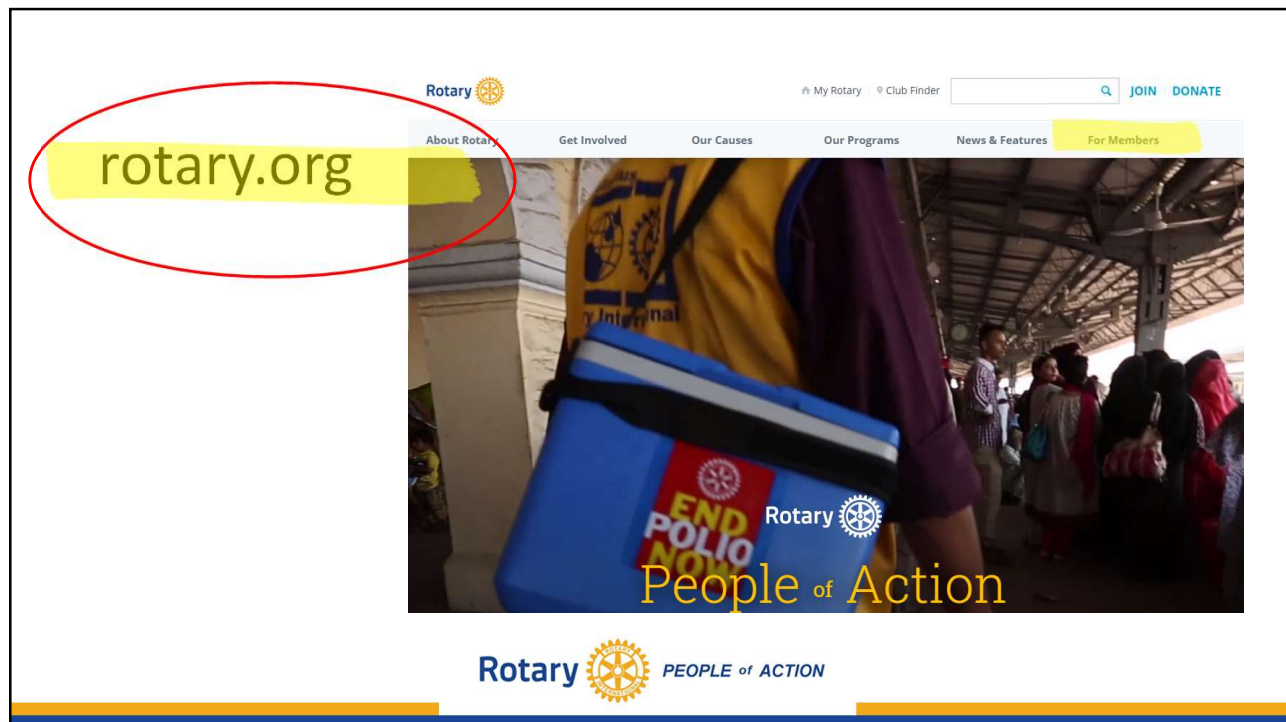
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Let's do a quick review of our websites








rotary7080.org

rotary7080.org

**Projects**  
 ➔ *Community  
 International*



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## Community Service

Community Service

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[For Community Service Chairs](#)
[Lifecycle of a Project](#)
[Community Assessment Tools](#)

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“

**TOGETHER ... LET'S CREATE SOMETHING INCREDIBLE!**


DISTRICT 7080 COMMUNITY SERVICE TEAM

“Service Above Self” is Rotary’s principal motto, which means that every Rotarian is responsible for finding ways to improve the quality of life in his or her community, and in those around the world, through service. Ask any Rotarian why they joined Rotary and they’ll include Service, or ‘I want to be of service’ in their answers.

**“I want to be of service” is their WHY.**

See *Simon Sinek’s TED talk on finding your WHY* in the *RESOURCES* section.

More and more we hear Rotarians say: “I want to make a difference in my own backyard”. Community Service **is** your own backyard!



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## Lifecycle of a Project


Community Service

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**Lifecycle of a Project:**



From planning and supporting your effort to promoting and evaluating its impact, these resources can help ensure success throughout the lifecycle of your project:

[click on this link to read more](#)

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## Community Assessment Tools








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**Community Assessment Tools:**



Assessing your community's strengths, weaknesses, needs, and assets is an essential first step in planning an effective project.  
[Click here for more](#)

Like 0

# COVID-19 Projects

- Respond/Mobilize quickly
- Relevant
- Able to Pivot
- Cluster Power – clubs and districts working together


# Post COVID-19



Paul Harris, Rotary's Founder


*“This is a changing world  
and Rotary must be  
prepared to change with it.  
The story of Rotary will be  
written over and over again”*

This Rotarian Age, 1935, page 352



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## Social Innovation


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"Social Innovation is the process of developing and deploying effective solutions to challenging and often systemic social and environmental issues in support of social progress.


Waterloo Institute for Social Innovation and Resilience » About WISIR »

### What is Social Innovation?


see the University of Waterloo's take on it:



Hear **John Hewko, RI General Secretary**, speaking about Innovation.  
[Click to watch:](#)








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## High Impact Collaboration


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The Polio Plus campaign is the perfect example of **High Impact Collaboration**




Check out this link for a comprehensive list of Polio Plus partners:  
<https://www.rotary.org/en/meet-our-polio-partners>

**Potential High Impact Collaborators** in our District. Check them out:



<https://www.tamarackinstitute.ca/collectiveimpact>



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## New Sources of Funding

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Funding is available to us. We need to find it!


**Use Rotary Grants:**  
[District grants](#) fund small-scale, short-term activities that address community needs.

**Could we be partnering with corporations?**  
<https://charityvillage.com/cms/knowledge-centre/fundraising/funder-directory/corporate-funding-programs>  
<https://doublethedonation.com/tips/blog/2013/06/canada-matching-gift-companies>

**Could we be sourcing government sites?**  
**Ontario Trillium Foundation** is a fantastic source of potential funding:  
<https://otf.ca/apply-grant?redirected=1>

**New Horizons for Seniors Program.** If your club is interested in doing a community project for seniors, consider them. They offer up to \$25,000 per project.  
<https://www.canada.ca/en/employment-social-development/services/funding/new-horizons-seniors-community-based.html>






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## New Sources for Projects

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FIND  
VOLUNTEERING  
OPPORTUNITIES

EXPLORE  
VOLUNTEERING RESOURCES

[click this link for more information](#)

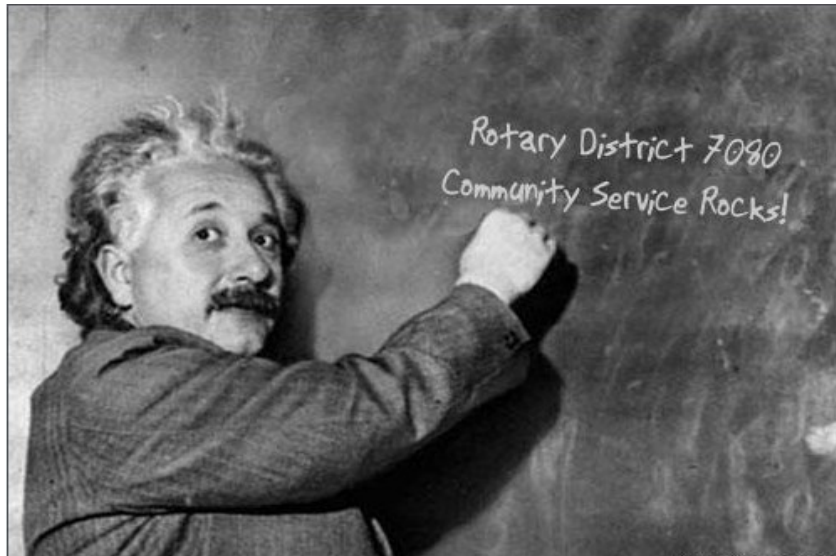
**More information about Community Service Projects:**  
Looking for a Community Service Project? Here's a Challenge for YOU!

1. Approach THREE community leaders and ask them: "What do you see as the most pressing challenge in our town/community?" – See if there is a common theme. Now there's a project in the making for your club!
2. Have your Community Service committee make a presentation to your club featuring all of your Community Projects. Ask for input. Rate them. Get fresh ideas from your members, and potential new members for your Community Service committee. We have innovators in our clubs and we haven't utilized their ideas yet.
3. Keep adding some fresh ideas to our list below ([click here to send your idea](#))

**Simple ideas for Rotary Club Community Service Projects:**  
Street parties hosted by Rotary clusters  
Big Brother/Big Sister projects  
Breakfast with Santa

## 10 Fun Facts

1. You can't see your ears without a mirror
2. You can't count your hair
3. You can't breathe through your nose with your tongue out
4. You just tried # 3
6. When you tried #3 you realized that it is possible, but that you look like an excited dog
7. You are smiling right now because you were fooled
8. You skipped # 5
9. You just checked to see if there is a # 5
10. Community Service rocks!



## Moving forward in D7080

### Stay **RELEVANT!**

Continue our D7080 Focus  
Promote District Grants  
Think Tanks  
Cluster Power!  
ONLINE Projects Fair  
Your ideas .....

## Moving forward in D7080



*adjective*

closely connected or appropriate to what is being done or considered.  
"what small companies need is relevant advice"

Similar: pertinent applicable apposite material apropos to the point ▼

• appropriate to the current time, period, or circumstances; of contemporary interest.  
"critics may find themselves unable to stay relevant in a changing world"



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### Resources

[COVID-19](#)

[Resources](#)

[Grant/Proposal Writing Team](#)

### Think Tanks

[Think Tank Presentation](#)

[Opioid Crisis](#)

[Environment/Climate Crisis](#)

[Indigenous Initiative](#)

[Social Isolation](#)

[Affordable Housing](#)



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Cluster Power! Community Service Zoom calls

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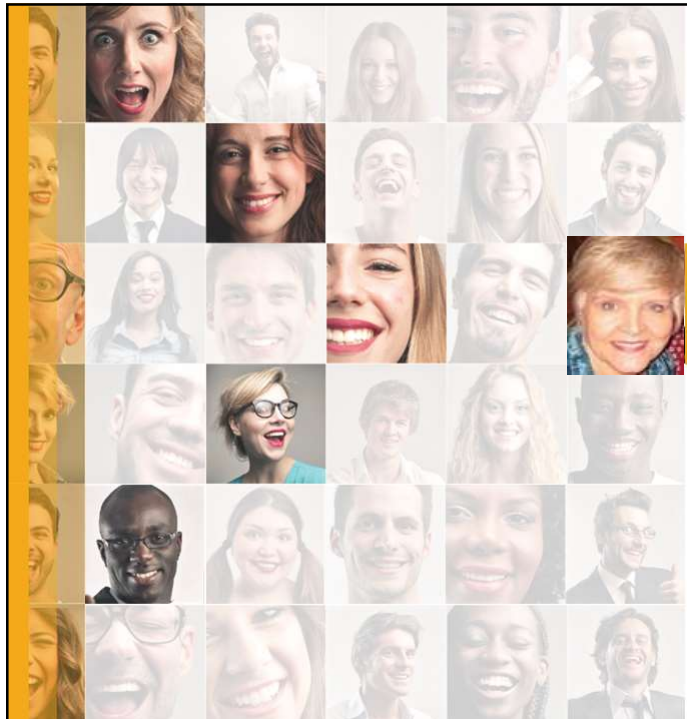


## Potentially!

**Rotary  
will thrive**

**We'll continue to find  
meaning in our lives**

**Club membership  
will soar**



**Norma Gamble**

Director, Community Service  
District 7080

[norma.oakville@gmail.com](mailto:norma.oakville@gmail.com)

