



## District Governor’s Goals 2016 -17 Putting it Together to Serve Humanity



Goal	Action	Status
Support and Strengthen Clubs	<ul style="list-style-type: none"> <li>• Increase membership</li> <li>• Improve member diversity</li> <li>• Engage members</li> <li>• Foster Interact and Rotaract</li> <li>• Create new models for membership</li> </ul>	<ul style="list-style-type: none"> <li>• July 1 - 1557 , Dec 31<sup>st</sup> – 1542 <b>minus 15</b></li> <li>• Need to get clubs to focus on membership</li> <li>• One potential new Interact club</li> <li>• Corporate membership in place</li> </ul>
Focus and Increase Humanitarian Service	<ul style="list-style-type: none"> <li>• Sustain and build contributions to the Foundation</li> <li>• Celebrate the Foundation’s Centennial</li> <li>• Establish a District based international project</li> <li>• Identify and celebrate local club projects and programs</li> <li>• Support club based international projects involving partnerships and travel</li> <li>• Encourage clubs to contribute to and access Foundation funds</li> </ul>	<ul style="list-style-type: none"> <li>• Not all clubs have set goals</li> <li>• District Foundation dinner April 8th</li> <li>• Club projects featured at conference</li> <li>• Ongoing - process in place</li> <li>• Good number of District grants applied for and awarded</li> <li>• Doing well on giving but still 5 clubs who give 0.</li> </ul>
Enhance Public Image and Awareness	<ul style="list-style-type: none"> <li>• Develop and implement a District wide campaign to showcase Rotary</li> <li>• Optimize use of social media</li> <li>• Promote club based PI programs</li> </ul>	<ul style="list-style-type: none"> <li>• Appointed promotions chair – PI director has presented some ideas awaiting update</li> <li>• Social media chair appointed and working on updates - new web site in progress</li> <li>• Need to get input from clubs – PI Director to be working on this</li> </ul>
Get Connected	<ul style="list-style-type: none"> <li>• Build relationships between 7010 clubs</li> <li>• Host a friendship exchange</li> <li>• Implement VTT</li> <li>• Connect with youth</li> </ul>	<ul style="list-style-type: none"> <li>• Challenge in Club achievement goals</li> <li>• New Zealand trip leaving Feb 6th</li> <li>• Pending</li> <li>• Youth delegate to zone -need additional</li> </ul>

Update for DAC January 13th, 2017

	<ul style="list-style-type: none"> <li>• Link budget to achievements</li> </ul>	<p>actions</p> <ul style="list-style-type: none"> <li>• Ongoing</li> </ul>
Promote Leadership	<ul style="list-style-type: none"> <li>• Maximize participation in training</li> <li>• Lead by example</li> <li>• Showcase success</li> <li>• Identify and Train Future Leaders</li> </ul>	<ul style="list-style-type: none"> <li>• Having difficulty getting enough attendance for RLI session</li> <li>• Incorporate in Rotary weekend</li> <li>• Approved sending additional leaders to zone</li> </ul>
Celebrate Rotary	<ul style="list-style-type: none"> <li>• Focus on Fellowship</li> <li>• Maximize RI Convention attendance</li> <li>• Host an engaging, inclusive conference</li> </ul>	<ul style="list-style-type: none"> <li>• Encouraged in club visits, club achievement awards</li> <li>• Strong registration</li> <li>• Was brilliant thanks to Jean and her team</li> </ul>