Sponsorship Opportunities

Better Together Conference

Rotary District 5370

About District 5370 and your audience

Rotary District 5370 is one of the largest in the world covering three provinces and two territories. It is home to Canada's first e-club, and one of Canada's oldest clubs beginning in 1916. Currently there are 61 clubs in the district and more than 2200 active and honourary members.

Rotarians are people of action; often leaders in their field and community. Our motto is 'Service above Self.' Rotary membership includes business professionals, youth, and young adults . Rotary welcomes people from all walks of life regardless of race, creed, gender, or religion.

About the Conference

The District Conference will take place May 27 & 28 , 2022 at the Fantasyland Hotel. More than 300 guests are expected to attend.

We are happy to discuss your particular needs in order to make this sponsorship meaningful for you.

Contact: Janet Tryhuba at janettryhuba@gmail.com

Better Together Conference
Rotary District 5370

SERVE TO CHANGE LIVES

Presenting Sponsor of a Keynote Speaker:



- **James Makokis and Anthony Johnson**
  Local LGBTQ2S+ indigenous activists, and winners of The Amazing Race Canada 2019
  Topic: Welcoming and Inclusive Clubs
  ($15,000)

Reach community minded Rotarians in District 5370 with your message.
As presenting sponsor you will receive:

- The opportunity to introduce the speaker and add your message (to maximum of 5 minutes).
- "Presented by" on all materials.
- Logo and website on screen while the speaker presents.
- Your business ad on screen repeated throughout the entire event.
- Two passes to attend the conference
- A reserved table (8 tickets) for you and your guests to attend the banquet on the evening of Friday, May 27.
- Social Media promotion (a minimum of 5 posts).
- An article in "Connections" District 5370's online newsletter.
- 'Thank you' recognition in the district newsletter
- Add an item to the registration bag (500 pieces required).
- Tradeshow (House of Friendship) space included.

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Featured Speaker Sponsor:



- **Jeff Tetz,**

  Founder of Santa YEG, an organization focused on feeding Edmonton's homeless population during the winter months.

  Topic: "Serving our Community"

  ($10,000)

Reach community minded Rotarians in District 5370 with your message.

- "Presented by…," logo and website on screen while the speaker presents.
- The opportunity to introduce the speaker.
- Two passes to attend the conference
- Four tickets to attend the banquet on the evening of Friday, May 27.
- Your ad on the screen before and after the speaker and throughout the day.
- An after event recognition in the district newsletter
- Add an item to the registration bag (500 pieces required).
- Tradeshow (House of Friendship) space included

Entertainment Sponsor:



- **Martin Kerr,**

  Edmonton Folk Artist

  ($5,000)

- "Presented by…," logo on the stage while he performs.
- The opportunity to introduce the performer.
- Two passes to attend the conference
- Four tickets to attend the banquet on the evening of Friday, May 27.
- Your ad on the screen throughout the day.
- An after event recognition in the district newsletter
- Add an item to the registration bag (500 pieces required).

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Other Sponsorship Opportunities



Lunch Sponsor ($2,500)

- The opportunity to be introduced prior to lunch.
- One pass to attend the conference.
- Two tickets to attend the banquet on the evening of Saturday, May 27.
- Includes your name or logo on the screen throughout the conference.
- A special thank you listing in the district newsletter reaching more than 2000 people.



Registration Sponsor ($1,500)

- Includes your name and logo on 500 registration bags.
- One pass to attend the conference.
- Two tickets to attend the banquet on the evening of Saturday, May 27.
- Includes your name or logo on the screen throughout the conference.
- A special thank you listing in the district newsletter reaching more than 2000 people.



Coffee Break Sponsor ($1,000)

- The opportunity to be introduced prior to break.
- One pass to attend the conference.
- Two tickets to attend the banquet on the evening of Friday, May 27.
- Includes your name or logo on the screen throughout the conference.
- A special thank you listing in the district newsletter reaching more than 2000 people.



Sponsor a Youth ($500)

Help a young adult attend the conference. Assists with travel and accommodation.

- Includes your name/club name/logo on the screen throughout the conference
- A special thank you listing in the district newsletter reaching more than 2000 people.



Lend a Hand Sponsor ($100—$1,000)

For individuals or businesses that want to help offset conference costs.

- Includes your name or logo on the screen throughout the conference
- A special thank you listing in the district newsletter reaching more than 2000 people.

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