



## Create Hope District Conference Program

Doubletree by Hilton - West Edmonton

16615 - 109 Ave

### Friday, May 3<sup>rd</sup>

1:15 PM - Opening Ceremony

2:00 PM – **CREATE HOPE BY BREAKING THE STIGMA OF MENTAL HEALTH**

- Keynote speaker: Michael Landsberg  
Advocate for breaking the stigma of mental health and mental illness.

2:40 PM – BREAK

3:00 pm – **CREATE HOPE PANEL DISCUSSION**

- Michael Landsberg,  
Giri Puligandla, Executive Director CMHA-Edmonton region,  
Margo Long, CEO of Youth Empowerment and Support Society (YESS),  
Dr. Ganz Ferrance, Psychologist.

### Saturday, May 4<sup>th</sup>

7:30 AM – Buffet breakfast

8:30 AM – **CREATE HOPE BY DISRUPTING HUMAN TRAFFICKING**

- Keynote speaker Paul Brandt  
#NotInMyCity is a facilitative organization that is raising awareness and taking collective action to prevent & end human trafficking & sexual exploitation

9:30 AM – BREAK

10:00 AM – **CREATE HOPE THROUGH ROTARY GLOBAL GRANTS**

- Workshop of Global Grants

11:00 AM – **CREATE MORE HOPE BY EXPANDING OUR REACH**

- Keynote speaker Brian Rusch,  
Vice-chair of the Rotary Joint Advisory Council on Diversity, Equity, and Inclusion

12:00 Noon – Buffet lunch

- Visit Rotary Marketplace

1:00 PM – Special General Meeting

1:30 PM – In Memorium - Honouring District Rotarians who have passed

1:45 PM – 2025 District Conference(s)

2:30 PM – Program closes

2:30 PM – External service project

- Stuffing bags of items brought by Rotarians to be delivered to Bissell Centre

6:00 PM – Tartan Ball