



Rotary District 5010
Updated Strategic Plan
2019-2020

Priority Areas

- Priority #1 - Stronger, More Effective Clubs
- Priority #2 - Greater Impact
- Priority #3 - Greater Visibility and Influence
- Priority #4 - Increased Operational Effectiveness and Financial Stability

Priority #1 - Stronger, More Effective Clubs

- Regional Education and Training
- “Just in time support to clubs”
- Conduct Visioning and Healthy Club Checks
- Materials to prepare club officers and members
- Form new Interact, Rotaract, Satellite and New Clubs



Priority #2 - Greater Impact

- Develop Resource Leaders (Membership, Public Image, Foundation/Grants)
- Clarity of roles, responsibilities, resources and goals for the district.
- Training for clubs for effective Public Image Strategies, and offer stipends to develop materials
- Create Young Leader Advisory Group
- Conduct review of District Leadership Academy
- Better prepare clubs for District and Global Grants
- Increase the number of clubs that propose District/Global Grants and participate in International projects



Priority #3 - Greater Visibility and Influence

- Pursue development of a D5010 Mobile APP to inform and engage members
- Continue efforts to improve the current D5010 website
- Tell the story of Signature projects implemented by clubs in D5010
- Greater visibility of Rotary Cares for Kids projects
- Partner with area youth groups in service projects when appropriate



Priority #4 - Increased Operational Effectiveness and Financial Stability

- Continue to update Job Descriptions and work plans for District Committee Chairs
- Provide Training about roles, responsibilities and resources for all Committee Chairs and members
- Conduct regular progress reviews for district committees
- Work with RYE to review policies and procedures with goal of having an updated RYE Policy Manual
- Appoint committee to review technology needs of the district

