



# 2021 HALLOWEEN SPIRIT RUN

## Sponsorship Opportunities

### Pleasanton Rotary Annual Spirit Run Sunday, October 31, 2021

*Proceeds support scholarships for Pleasanton students and community & international projects of The Rotary Club of Pleasanton*

Numerous Sponsorship Opportunities are available for the 2021 Halloween Spirit Run, held on Sunday, October 31st. Our promise is that Sponsors get maximum exposure for their contributions. In addition to the recognition listed below, publicity will feature Sponsors' names at the Warm-up and Instruction Areas and at the Race Registration Tables. Sponsors will be recognized in ads in local newspapers and media. Sponsorship checks must be received by September 29, 2021 to ensure recognition, including on t-shirts and posters.

|                                                                                                                                                                                                                                                                                                                                          |                 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| <b><u>Title Sponsorship – (Sensiba San Filippo)</u></b>                                                                                                                                                                                                                                                                                  | <b>\$15,000</b> |
| <ul style="list-style-type: none"><li>• Logo on Race T-Shirts and Posters</li><li>• Complimentary Race entries with T-Shirts—15</li><li>• Acknowledgement in race day announcements</li><li>• 10'x10' booth space for displays/marketing material on race day</li><li>• Recognition at the Race Luncheon</li></ul>                       |                 |
| <b><u>Double Diamond Sponsor</u></b>                                                                                                                                                                                                                                                                                                     | <b>\$10,000</b> |
| <ul style="list-style-type: none"><li>• Prominently Displayed Logo on Race T-Shirts and Posters</li><li>• Complimentary Race entries with T-Shirts—10</li><li>• Acknowledgement in race day announcements</li><li>• 10'x10' booth space for displays/marketing material on race day</li><li>• Recognition at the Race Luncheon</li></ul> |                 |
| <b><u>Diamond Sponsor — (10K Run)</u></b>                                                                                                                                                                                                                                                                                                | <b>\$5,000</b>  |
| <ul style="list-style-type: none"><li>• Logo on Race T-Shirts and Posters</li><li>• Complimentary Race entries with T-Shirts—7</li><li>• Acknowledgement in race day announcements</li><li>• 10'x10' booth space for displays/marketing material on race day</li><li>• Recognition at the Race Luncheon</li></ul>                        |                 |
| <b><u>Double Platinum Sponsor — (5K Run)</u></b>                                                                                                                                                                                                                                                                                         | <b>\$3,000</b>  |
| <ul style="list-style-type: none"><li>• Logo on Race T-Shirts and Posters</li><li>• Complimentary Race entries with T-Shirts—7</li><li>• Acknowledgement in race day announcements</li><li>• 10'x10' booth space for displays/marketing material on race day</li><li>• Recognition at the Race Luncheon</li></ul>                        |                 |
| <b><u>Platinum Sponsor — Starting Line</u></b>                                                                                                                                                                                                                                                                                           | <b>\$2,500</b>  |
| <ul style="list-style-type: none"><li>• Logo on Race T-Shirts and Posters</li><li>• Complimentary Race entries with T-Shirts—5</li><li>• Acknowledgement in race day announcements</li><li>• 10'x10' booth space for displays/marketing material on race day</li><li>• Recognition at the Race Luncheon</li></ul>                        |                 |
| <b><u>Platinum Sponsor — Finish Line</u></b>                                                                                                                                                                                                                                                                                             | <b>\$2,500</b>  |
| <ul style="list-style-type: none"><li>• Logo on Race T-Shirts and Posters</li><li>• Complimentary Race entries with T-Shirts—5</li><li>• Acknowledgement in race day announcements</li><li>• 10'x10' booth space for displays/marketing material on race day</li><li>• Recognition at the Race Luncheon</li></ul>                        |                 |

**Kid's Challenge Sponsor****\$2,500**

- Logo on Race T-Shirts and Posters
- Complimentary Race entries with T-Shirts—5
- Acknowledgement in race day announcements
- 10'x10' booth space for displays/marketing material on race day
- Recognition at the Race Luncheon

**Gold Sponsor****\$1,500**

- Logo on Race T-Shirts and Posters
- Complimentary Race entries with T-Shirts—3
- Acknowledgement in race day announcements
- Recognition at the Race Luncheon

**Mile Marker Sponsor****\$250**

- Company name and logo on one of the mile markers
- 1 Complimentary Race T-Shirt and 1 complimentary Race entry

***\*Sponsorship checks and logos must be received by SEP 29, 2021 to ensure recognition, including on t-shirts and posters***

**The Rotary Club of Pleasanton Foundation is a 501 (c) (3) tax exempt organization. Federal Tax ID # 94-3212239.**

**For additional information or answers to sponsorship questions, please contact Brad Hirst at (925) 484-3636.**



## 2021 HALLOWEEN SPIRIT RUN SPONSORSHIP

Proceeds of the Halloween Spirit Run benefit local and international projects of the Rotary Club of Pleasanton. This year, the proceeds benefit local scholarships and charities, along with Rotary International charitable foundations.

I/We wish to participate as a Sponsor of the 2021 Halloween Spirit Run. Please accept the pledge and/or contribution authorized below and provide recognition of my/our contribution as stated:

\_\_\_\_ Direct Contribution

\_\_\_\_ Donation of Goods or Services

I/We will participate in the 2021 Halloween Spirit Run in the amount of:

|                                       |           |
|---------------------------------------|-----------|
| ____ Title Sponsorship                | \$ 15,000 |
| ____ Double Diamond Sponsor           | \$ 10,000 |
| ____ Diamond Sponsor – 10K Run        | \$ 5,000  |
| ____ Double Platinum Sponsor – 5K Run | \$ 3,000  |
| ____ Platinum Sponsor – Starting Line | \$ 2,500  |
| ____ Platinum Sponsor – Finish Line   | \$ 2,500  |
| ____ Kid's Challenge Sponsor          | \$ 2,500  |
| ____ Gold Sponsor                     | \$ 1,500  |
| ____ Mile Marker Sponsor              | \$ 250    |
| ____ OTHER                            | \$ ____   |

Business or Individual Name \_\_\_\_\_

Address \_\_\_\_\_

Primary Contact \_\_\_\_\_

Contact Telephone \_\_\_\_\_

Contact Email \_\_\_\_\_

*\*Checks and logos must be received by September 29, 2021*

**Please make checks payable to Rotary Club of Pleasanton Foundation**

Mail to: Halloween Spirit Run 2021  
PO Box 352  
Pleasanton CA 94566

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