



Rotary
Club of Newtown

2026–2027 Kick-Off Presentation

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President

July 8, 2026

Our Vision

Create lasting change through “Service Above Self” by strengthening our club, expanding community impact to more diverse groups locally and globally, and developing future leaders.

**Together we lead. Together we serve.
Together we create lasting legacies.**



Rotary
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Strategic Goals

- Grow and Engage Our Membership
- Increase Community Impact
- Strengthen Our Public Image
- Support The Rotary Foundation
- Build Fellowship
- Develop Future Leaders
- **HAVE FUN!!**



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Focus Calendar

2026 Q3 Planning & Membership

2026 Q4 Service Projects, Events, & '27 Plans

2027 Q1 Fundraising & HOV Planning

2027 Q2 Celebrate & Transition



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Youth Development & Literacy Committee

Chair : SUSAN SCHINO

Scope of Work: The YDL Committee supports Rotary literacy initiatives, develops youth leadership, and oversees relationships with local Interact programs. The committee promotes student engagement, literacy, mentorship, leadership development, and community education while building strong partnerships with schools, educators, and families.



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Membership & Fellowship Committee

Chair : MARK CRAIG

Scope of Work : The Membership & Fellowship Committee is responsible for attracting, recruiting, welcoming, engaging, and retaining members of the Newtown Rotary Club while fostering a strong culture of fellowship, friendship, inclusion, and member involvement. The members are primary ambassador for membership growth and member experience by identifying prospective members, overseeing the membership process, and creating meaningful fellowship opportunities that help within the club.



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Communications & Public Image Committee

Chair : JENNIFER CESLAK

Scope of Work : The Communications & Public Image Committee is responsible for managing, promoting, and enhancing the public image, communications, marketing, branding, and community awareness of the Newtown Rotary Club. This committee oversees the club's messaging, social media presence, public relations efforts, promotional materials, and storytelling initiatives to ensure consistent, professional, and engaging communication both internally and external.



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Finance, Allocations & Grants Committee

Chair : DAN PETERSON

Scope of Work : Financial oversight, ensure responsible stewardship of club funds, and oversee the fair and strategic distribution of charitable donations, grants, scholarships, sponsorships, and community allocations in alignment with the mission and values of the Rotary Club of Newtown. Track the impact and accountability of awarded funds
Fundraising Financial Coordination Assist with annual financial reviews or audits Maintain ethical standards and conflict-of-interest awareness.



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Community Engagement & Fundraising Committee

Chair : PAUL SALVATORE

Scope of Work : The Engagement & Fundraising Committee is responsible for planning, organizing, and coordinating Rotary-sponsored events, service projects, and community engagement initiatives that strengthen relationships within the club and throughout the greater Newtown community.

Responsible for developing, organizing, and managing fundraising initiatives, sponsorship opportunities, donor relationships, and community partnerships that financially support the mission and programs.



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Heritage, Governance & Recognition Committee

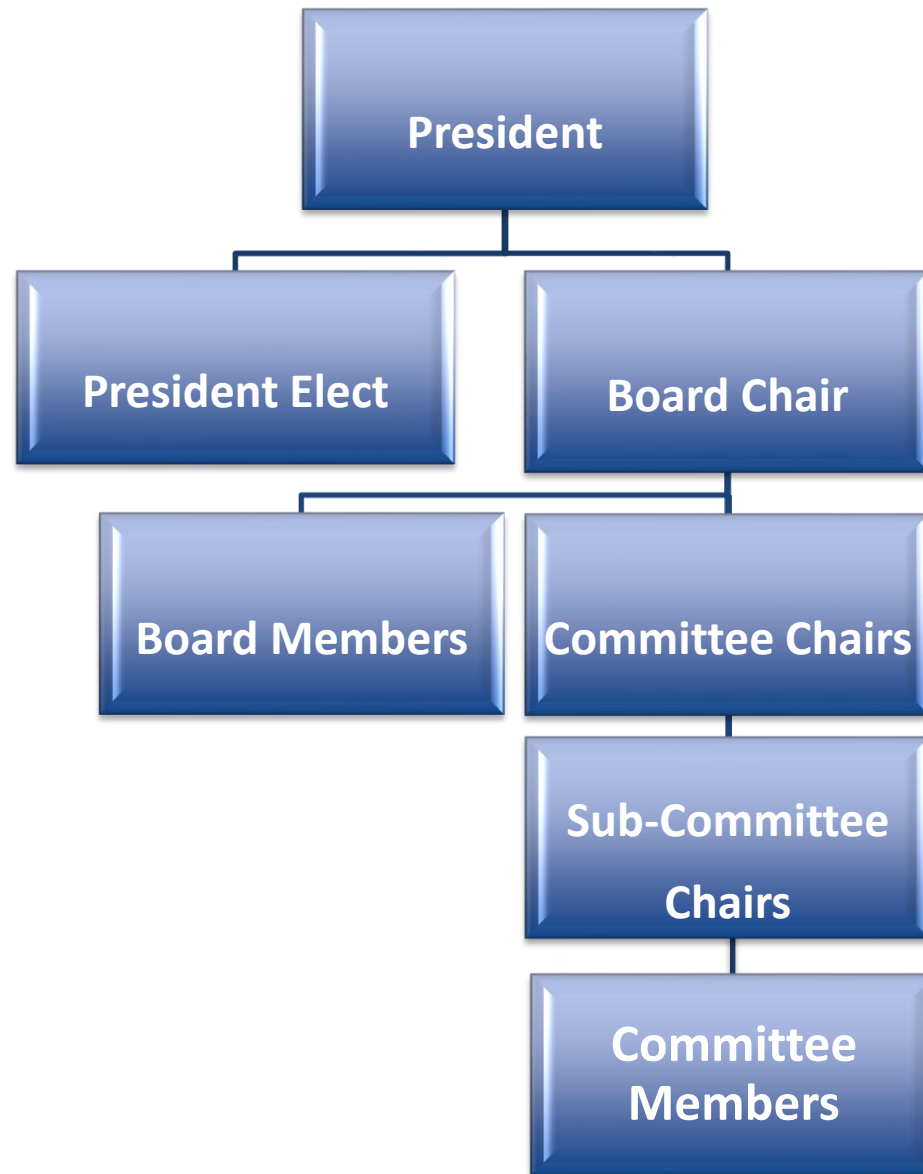
Chair : TBD (A.I. – Mark Craig)

Scope of Work : The Heritage, Governance & Recognition Committee is responsible for preserving the history, traditions, records, and institutional knowledge of the Newtown Rotary Club while ensuring the club operates in accordance with its bylaws, policies, ethical standards, and the guiding principles of Rotary International. This committee serves as the steward of the club's historical identity, organizational integrity, and ceremonial traditions by maintaining historical archives and more.



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General Leadership Structure



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Thank You

Together we will make a lasting impact in Newtown and beyond.

Q & A



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