



ROTARY CLUB OF ALAMEDA MATCHING GIFT PROGRAM

May 12, 2021

TO: Members in good standing

FROM: The Board of Directors

RE: Matching Gift Program

Rotarians aspire to make a difference in their community and the world. The Rotary Club of Alameda and the Alameda Rotary Endowment Foundation were founded on the principle of supporting the local community in an effort to enhance the quality of life in Alameda.

The Matching Gift Program allows members in good standing to make a designated donation to their favorite 501 C 3 nonprofit organization through the Alameda Rotary Endowment Foundation and have that amount matched with funds from the Foundation.

Here is how the program works: You determine the amount of the donation you would like to make to your favorite nonprofit organization in \$250 increments up to the \$1,000. limit. Subject to the available funds and approval of the board of directors, the Foundation will accept your check for the approved amount and match that amount in a payment to the organization. For the 2020-2021 Rotary Year, \$10,000 is available for the program.

For example, Rotarian Jane wants to make a \$250 donation to nonprofit A. She submits a matching gift application to the Club. The board approves the application and Jane provides a check to the Foundation for \$250. The Foundation treasurer in turn prepares a \$500 payment made out the nonprofit.

Nonprofit organizations must be 501 C 3 corporations in order to qualify for matching funds and can receive up to a total of \$2,000.

The Club and Foundation invite you to take advantage of this opportunity to support your favorite local nonprofit and have the impact on the organization and the community doubled. Please take a moment to fill out the attached "fillable" application and return it via email to rotaryclubofalameda@gmail.com by Tuesday, June 1, 2021.