High Profile Marketing Sponsorship in Langley

RibFest Langley is expecting over 40,000 pairs of eyes over the 3 days of the event. Our guests include a range of demographic including families of all ages. Those eyes should see your logo, your message, and engage with you directly! We offer many opportunities for engaging with your target market audience. This is how you are seen to be giving back to the community that supports your business.

You'll be partnering with the 4 **Rotary Clubs in Langley**, a trusted and influential community service organization. We've hosted RibFest Langley since 2018, and the event has grown significantly. This year we are anticipating well over 40,000 guests through the 3 days of **August 18-20**.

This is a high profile, family oriented event, and one of the largest 3-day events in the lower mainland. So far we've contributed over $400,000 to community organizations and Rotary service projects.

This should be seen as a marketing opportunity, as opposed to a "donation".

RibFest has a clear focus on working with our sponsors to maximize brand exposure and publicize your community involvement, on all media platforms. We also offer great brand exposure at the event, including the opportunity for Bronze+ sponsors to have a tent/kiosk to engage with event guests for brand promotion, recruiting, and customer development.

Attached is our 2023 sponsorship booklet for your reference. Sponsorships up to $25,000 are welcomed. Even a $1,000 sponsorship telegraphs your message "we are involved in our community". Your brand exposure potential increases with the sponsorship level selected.

Connect with us right away! We look forward to working with you to create a marketing program that fits your needs and your budget.

We will re-connect with you in the next few weeks. In the meantime, if you have questions, or want to get rolling, just let us know.

Best regards,

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Curious about becoming a Rotary member? Talk with us about joining our team!