



The Surprising Necessity of Biases

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BEHAVIORAL INVESTMENT ADVISER

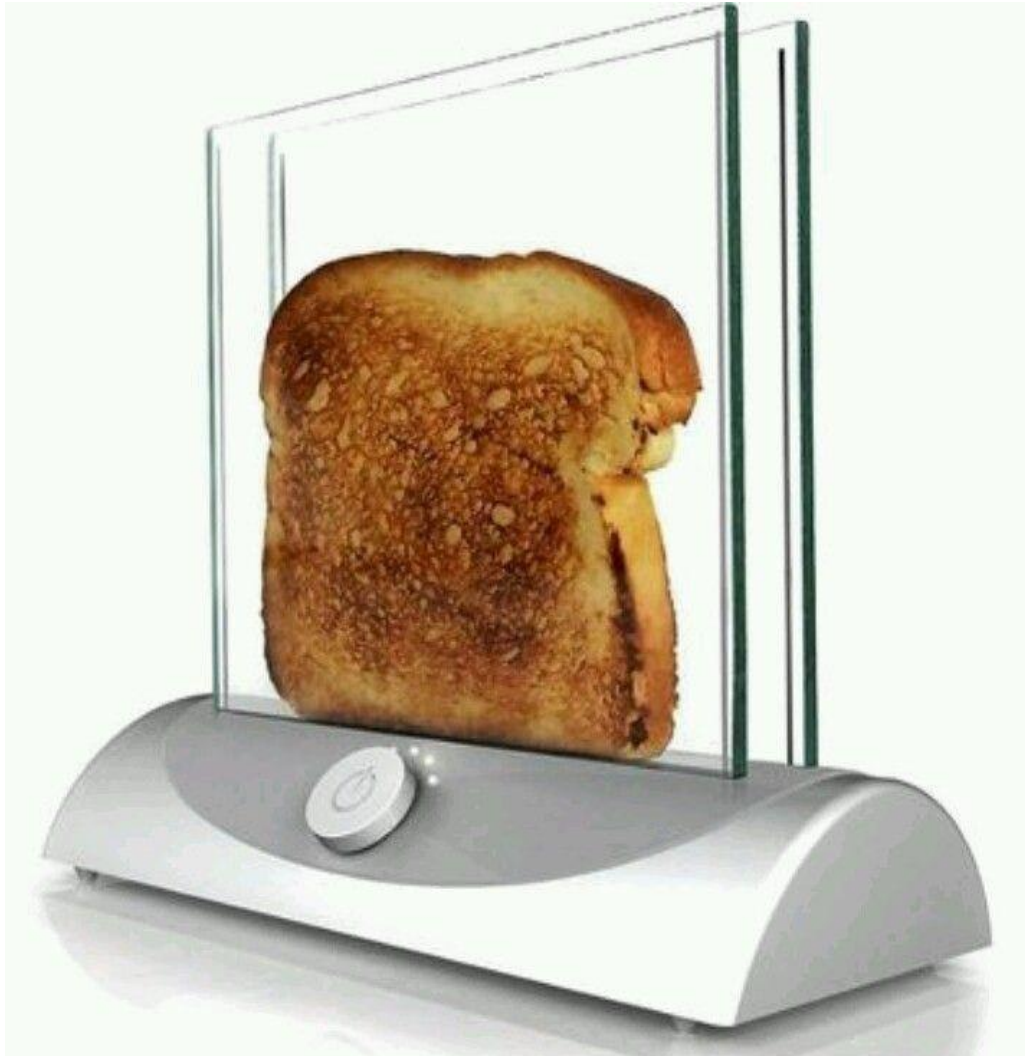
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Life without short cuts (biases)



Biases





Over-confidence bias



Blind spot bias



Is smarter better?



Loss aversion bias



Losses cause twice as much pain



Bias checklist – controlling risk



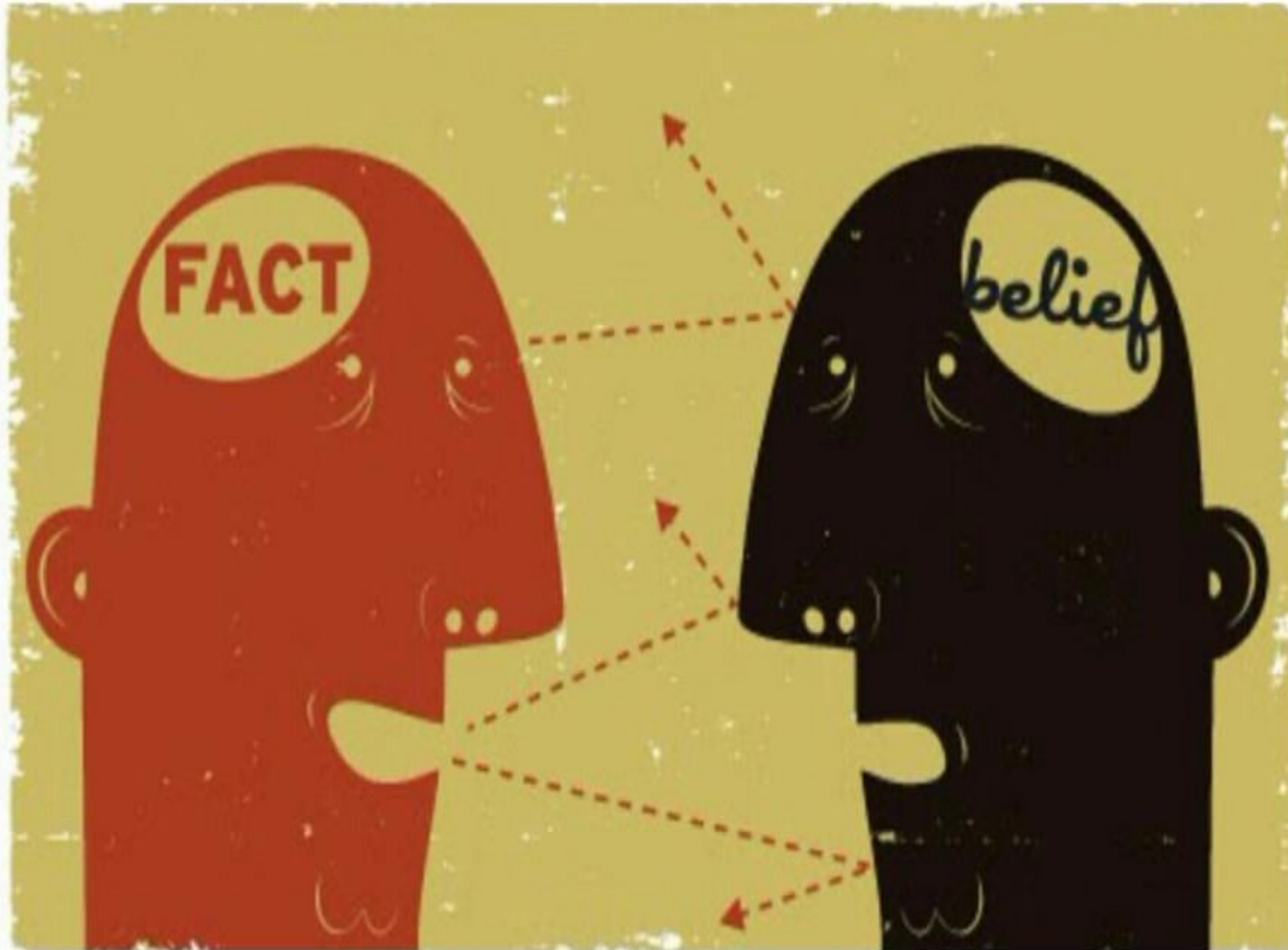
Biases and negative financial shocks:





Biases are like Ferraris for thinking

What's in your bias



Is there any aspect of your life that
couldn't benefit from bias awareness?



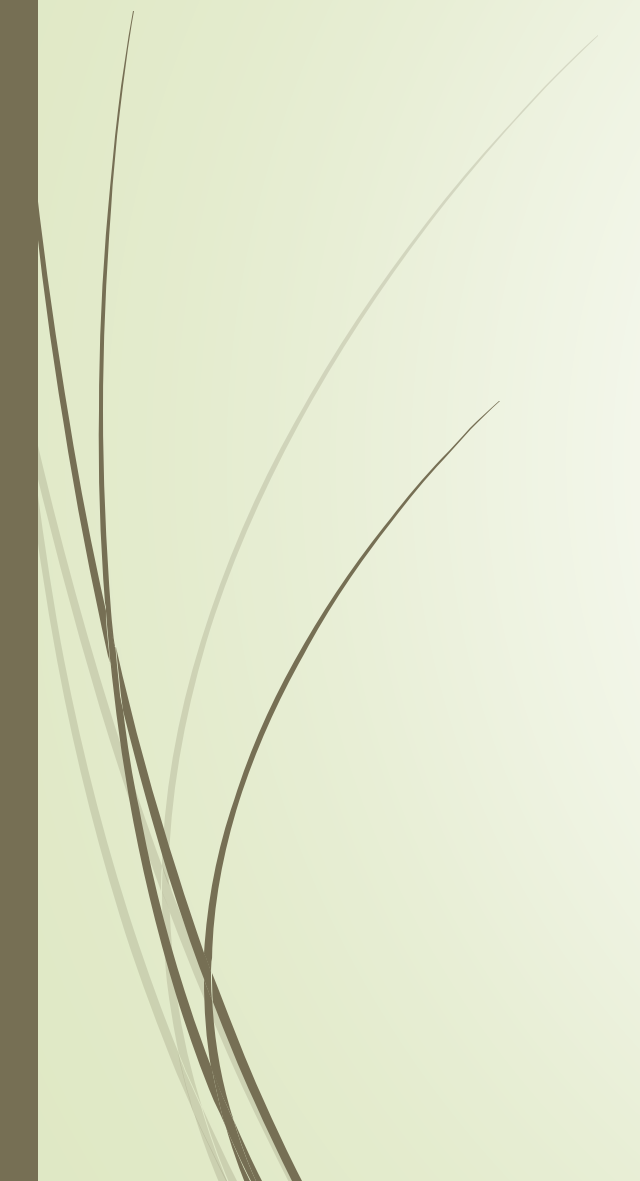


How do we recognize biases and what do we do about them?



How do we combat our biases?





Biases and androids



Other presentations:

Left Brain Investing In a Right Brain World

Your Alzheimer's Prevention Starter Kit



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- Or text me at 303-263-3987 – type in your NAME, EMAIL address, and the word BIAS
 - Let's have coffee/tea sometime