



Established 1988

Today's Greeter
Kim Kiefer

Today's Program
Liz Perry
Travel Juneau Update

May 6
Charlotte Truitt
Juneau Symphony

May 13
Lisa Eagan Lagerquist
Juneau Voices Project

May 20
Meghan Johnson
JAMM Update



Rotary Opens Opportunities

District 5010 Governor
Joe Kashi
Rotary International President
Holger Knaack

A P R I L 2 9 , 2 0 2 1

Juneau-Gastineau Rotary

Channeler



Travel Juneau gears up for unique summer season

COVID has hit Juneau's (and Southeast Alaska's) economy in a big way. Liz Perry, CEO of Travel Juneau and president of the Southeast Alaska Tourism Council, will be on deck to give an update from the frontlines.

Travel Juneau (formerly the Juneau Convention and Visitors Bureau) focuses on bringing independent travelers to Juneau. In addition, Travel Juneau targets conventions and groups with its first priority being to sell Centennial Hall. Liz shared that their estimated economic impact through 2024 is \$11 million.

Liz's team responds to visitor inquiries, oversees 150 volunteers and manages four visitor centers.

Liz has lived in Juneau for 15 years and has been Travel Juneau's leader since July 2015.



She is a native of Missouri, where she received her BA and MA from Southeast Missouri State University. Her work experience includes positions in forensic medicine, finance, education, manufacturing, and fund development.

When Liz isn't marketing Juneau as a fun, first-rate place to visit and hold a meeting, she enjoys fishing, hiking, and working in her yard.

April Birthdays

- 1 Reuben Willis
- 19 Milo Adkison (& Paul Harris!)
- 23 Nancy Bell



Are your bulbs up?
Grab a sign and spread the word!