KENTVILLE BUSINESS COMMUNITY

Presentation for Rotary Club of Kentville

October 23, 2023

Kentville Business COMMUNITY

Mission

- KBC works to create a community which is supportive and welcoming to current and future businesses, professionals, and organizations, and to attract people to shop, use services, and spend time in Kentville.

Strategic Pillars

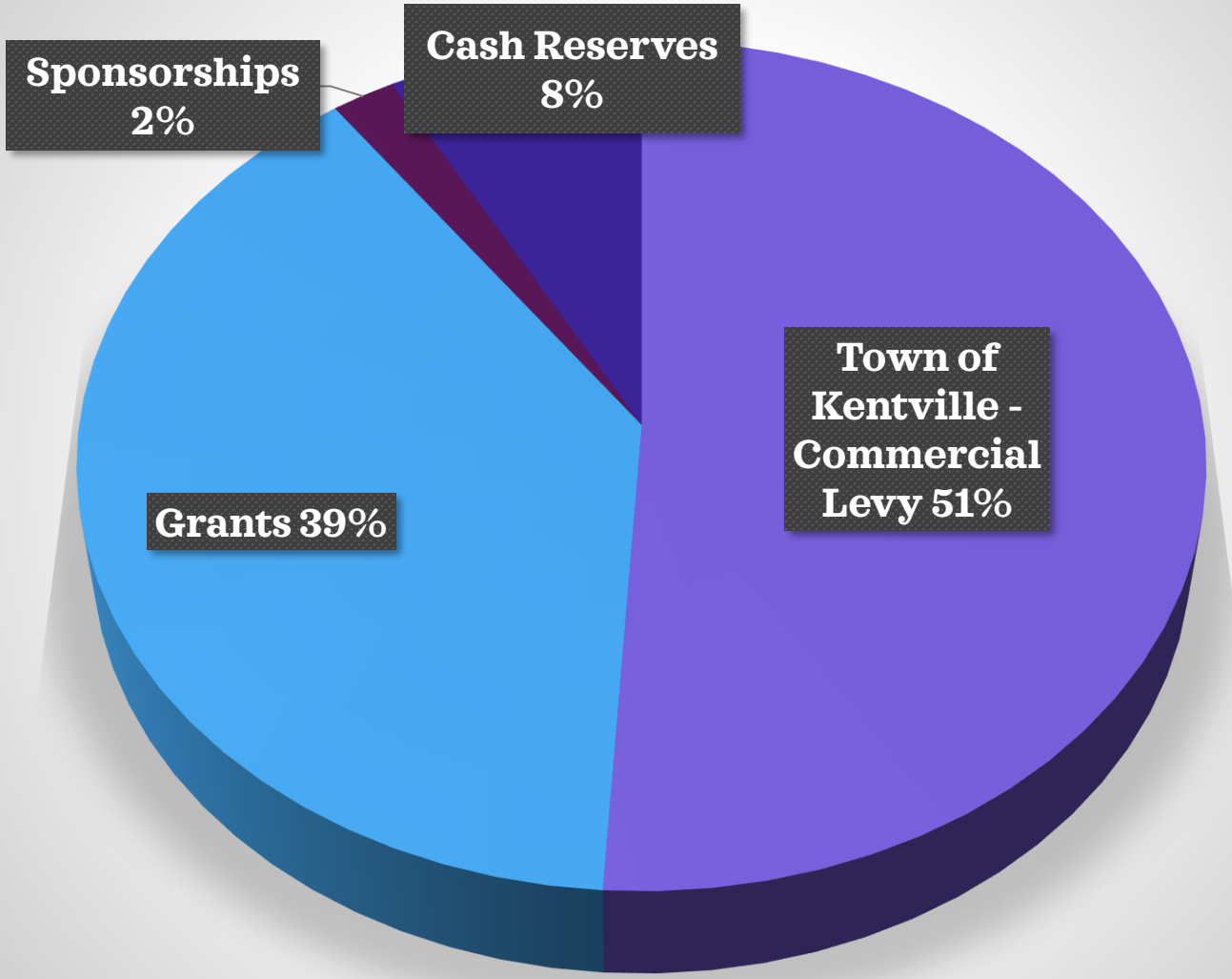
- Engagement & Communication

- Marketing & Promotion

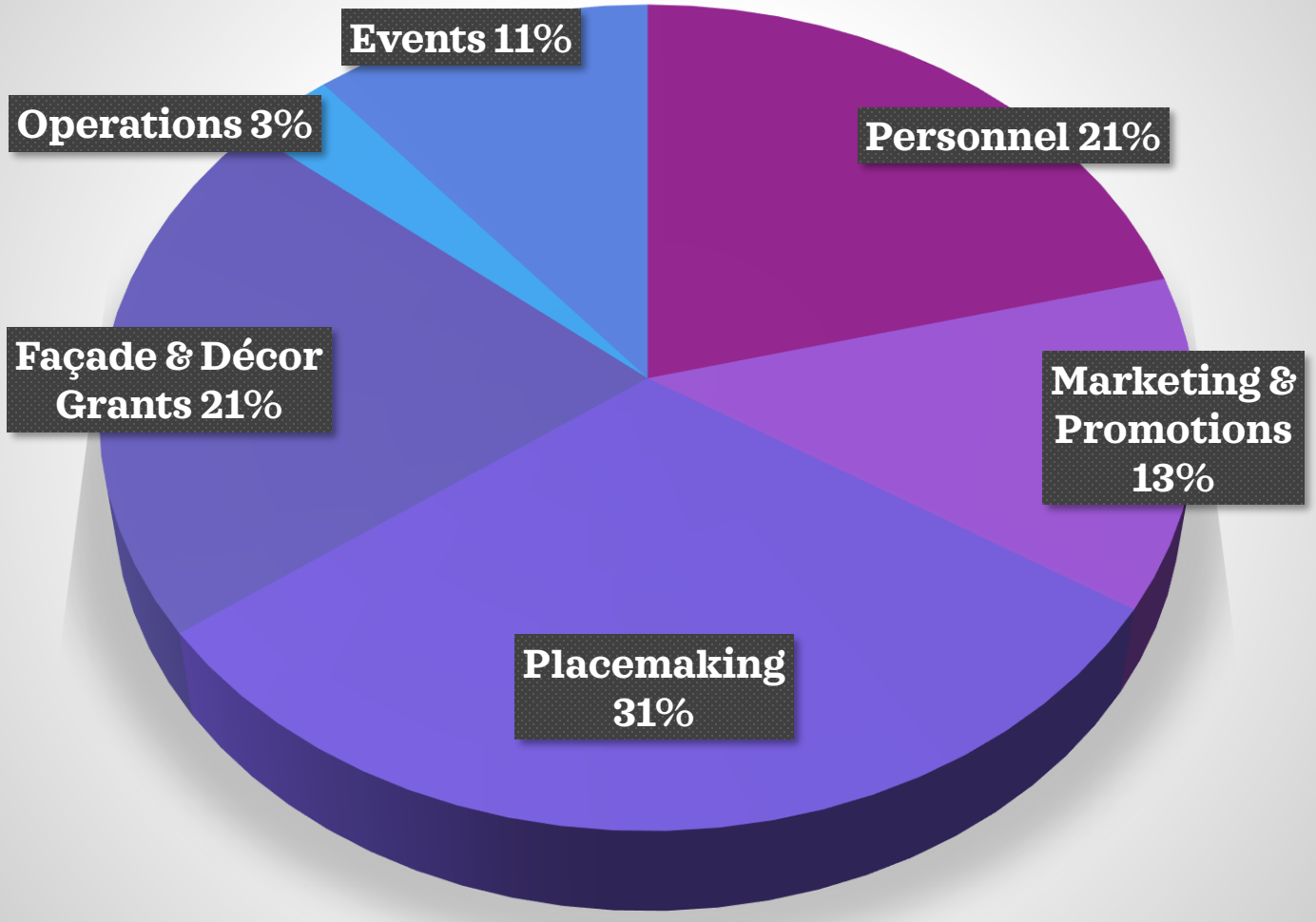
- Infrastructure & Investment

- Support & Recognition

KBC Revenue 2022/23



KBC Expenses 2022/23



Who Are We?

#WeAreKentville

Façade & Décor Grants

Placemaking & Beautification

Community Events

Marketing & Promotions

Thank you for your support!

Photo credit: Memo Calderon

Get In Touch & Follow Us!

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