



NIAGARA 2022 CANADA SUMMER GAMES TORCH RELAY PARTNERSHIP

**CONNECTING
PEOPLE.
CONNECTING
COMMUNITIES.
BUILDING
EXCITEMENT.**



SYMBOLIC CEREMONY IN OTTAWA

The Roly McLenahan
Torch will be lit on
Parliament Hill from the
Centennial Flame,
signalling the start of the
Niagara 2022 Canada
Summer Games
Torch Relay.





CANADA STEAMSHIP LINES

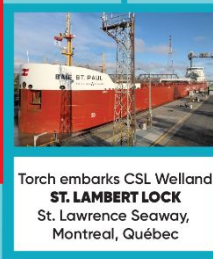
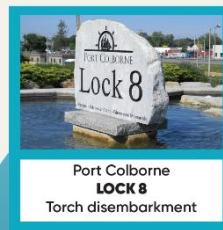
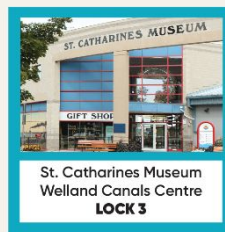
Waterways Program

Programme
du parcours
sur voies
navigables

Torch Relay / Relais du flambeau

JUN 8 - 18
8 - 18 juin
2022*

* tentative/provisoire





NIAGARA 2022 TORCH RELAY: WELLAND CANAL LEG

The torch will travel by ship through the Welland Canal during a single-day event, with opportunities for engagement at **Lock 3** and **Lock 8**.

NIAGARA 2022 TORCH RELAY: MUNICIPALITY LEGS

- 12 legs (each Municipality)
- 2km running routes (approx.)
- Min. 10 Torch Bearers at each leg
- Opportunities for celebrations at the beginning of each leg



Land Program Running of the torch

Programme
du parcours
sur terre
ferme

Torch Relay / Relais du flambeau

JUN 25 - AUG 6
25 juin - 6 août
2022



Program Dates

Land Program:

Saturday, June 25th, 2022

Sunday, June 26th, 2022

- Thorold

- Niagara Falls

Saturday, July 2, 2022

Sunday, July 3, 2022

- Fort Erie

- Port Colborne

Saturday, July 9, 2022

Sunday, July 10, 2022

- Wainfleet

- Welland

Saturday, July 16, 2022

Sunday, July 17, 2022

- Pelham

- West Lincoln

Saturday, July 23, 2022

Sunday, July 24, 2022

- Grimsby

- Lincoln

Saturday, July 30, 2022

Sunday, July 31, 2022

- Niagara-on-the-Lake

- St. Catharines





OPENING CEREMONY INVOLVEMENT

After the final leg of the Niagara 2022 Torch Relay, the torch will arrive at the Opening Ceremony to **ignite** the cauldron for the duration of the Games.

OPENING CEREMONY MINI-TOP HAT CEREMONY

The cauldron will arrive on a **prop Canal cargo ship**, and a mini-Top Hat Ceremony will be conducted before the torch ignites the flame for the Games.





CLOSING CEREMONY INVOLVEMENT

To mark the closing of the Niagara 2022 Canada Summer Games, the cauldron will be extinguished, and the **torch will be passed** on to the PEI 2023 Host Society.

The Rotarian Partnership Pre-Games



Municipality Torch Land Program Planning Team



Team of Four Parts PER Torch Leg:

1. Municipality
2. Niagara 2022
3. **Rotary District 7090**
4. Presenting Sponsor

The Deliverables:

- Determine Route
 - Start/Finish - as per Presenting Sponsor
- Determine Route Stops
 - Number of Torchbearers
- Logistics
 - Permits | Road Closure, etc.
- Volunteers
- Event Execution

Timelines:

- Planning meetings to start in November'21
- Monthly until Event Execution

Rotarian - Engagement | Exposure | Opportunity

- N22 welcomes/endorsees Rotary to run a fundraiser (ex. 50\50 for each torch leg) with; with a portion of their 50% shared with the Games
- N22 welcomes/endorsees Rotary to plan a self-sustained event to be scheduled at the end of a torch leg; not assigned to a presenting sponsor.
- N22 welcomes Rotary to provide their volunteers their own sponsored (Rotary retains sponsorship \$) t-shirt that can be worn as the uniform for the torch program. N22 can assist in the design of the t-shirt.



Rotarian - Engagement | Exposure | Opportunity

- N22 welcomes Rotary corporate network to consider sponsoring torch legs not yet assigned.
- N22 will ensure the Torch Program on the website will capture the Rotary partnership and all it's affiliated initiatives as addressed above.



The Rotarian Partnership Games-Time



Canada Games Park, Thorold, Ontario, Canada

NIAGARA **PLACE**

Premier Festival Site

AUGUST 7 – 21, 2022

NIAGARA
2022



JEUX DU
CANADA
GAMES

DAILY ACTIVATION OUTDOOR FESTIVAL EVENT

Visitors of the Niagara 2022 Canada Summer Games can take in live performances from local artists, artistic exhibits, and elements of the Niagara Region's culinary scene.



FREE ADMISSION

Discover what makes Niagara and Ontario so special!



*Set to be hosted at a football field-sized venue at
Canada Games Park, Niagara Place is the hub
where guests can experience the best Niagara has*

to offer.

Daily Live Hours:
10am – 6pm*

Attendance:
2,000 – 4,500 Daily

Estimated Guest Stay: 150min

** Subject to change to compliment onsite sporting schedule*

Rotarian - Engagement | Exposure | Opportunity

- Niagara Place | Beer Pavillion
 - Collaboration with N22 Beer Sponsor
 - Rotary purchases product under SOP; keeps all sales
 - Vendor Fee applicable



Next Steps...



THANK YOU