



Big Brothers
Big Sisters
OF NIAGARA FALLS



Big Brothers
Big Sisters
OF SOUTH NIAGARA



Igniting THE POTENTIAL
OF YOUNG PEOPLE



Big Brothers
Big Sisters

HISTORY

- ✦ **1904** first Big Brother agency founded in New York, USA
- ✦ **1912** first Big Sister program founded in Toronto, ON
- ✦ **1913** first Big Brother agency founded in Toronto, ON
- ✦ **1964** local agencies were founded in Niagara Falls & South Niagara
- ✦ **2013** Big Brothers Big Sisters of Canada celebrated 100 years of mentoring children and youth in Canada



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SERVING OUR LOCAL COMMUNITIES

In 2021, BBBS of Niagara Falls/South Niagara:

- 214 volunteers!
- 399 mentoring opportunities!

Serving the communities of:

Niagara Falls, Fort Erie, Pelham, Port Colborne,
Welland, and Wainfleet.

Programs:

Big Brother/Big Sister, In-School Mentoring,
Go Girls!, Game On!, After School Program





So WHY mentoring.....?

The single most common factor for children who develop **resilience** is at least one stable and committed **relationship** with a supportive parent, caregiver, or other adult.

Source: Harvard Centre on the Developing Child



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Yet...

1 in 5 youth report having no strong relationships. (Source: Search Institute)

- ☞ 1 in 5 youth do not have **access to a committed, caring adult** who can buffer the impacts of stress and ignite their potential.
- ☞ 1 in 5 youth do not have **access to the foundational relationships needed** to meet the challenges they will undoubtedly face.





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Researchers and health professionals are increasingly warning that **all children require nurturing and consistent relationships** with adults in order to thrive.

The COVID-19 pandemic has:

- caused increased social isolation
- increased the levels of stress and toxicity in family homes
- challenged the well-being of young people and adults alike

At BBBS, we provide:

- **formal and safe mentoring programs**
- at no-cost to families.
- an **impactful and relevant wrap-around service**





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BBBS Agencies Fill the Gap

by Igniting the Power of 3



THE FAMILY



THE ORGANIZATION



THE MENTOR

THAT'S THE POWER OF THREE

Mission

Enable life-changing mentoring relationships to ignite the power and potential of young people

Who

For young people who
face adversity

and

Are in need of an
additional consistent and
supportive
**Developmental
Relationship**

How

Intentionally **recruit**
based on needs of community's
young people

Match young person and
professionally **screened**
volunteer mentor

Monitor and support
match through professional
caseworker

Train and support
the mentor, mentee, and family

Graduate match relationship
towards "natural support"

Build a **Developmental
Relationship** between
the mentee and mentor

That:

Expresses Care

Challenges Growth

Provides Support

Shares Power

Expands Possibilities

What

Social emotional competence

Relationship skills
Social awareness
Responsible decision-making
Self management
Self awareness

Mental health & wellbeing

Positive identity
Mental wellness
Social inclusion & empowerment

Educational engagement & employment readiness

School connectedness
Commitment to learning
Enhanced constructive use of time

Vision

All young people realize their full potential

HEALTHIER CITIZENS

Our youth grow to be happy, healthy, and make good decisions.



92%

FEEL MORE
CONFIDENT

80%

PURSUE
HEALTHY
LIFESTYLES



98%

BELIEVE THEY
MAKE
GOOD LIFE
CHOICES

87%

HAVE STRONG
SOCIAL NETWORKS



MORE PRODUCTIVE CITIZENS

Our youth experience positive education and economic outcomes.



63%

HAVE POST-
SECONDARY
EDUCATION

17%

MORE LIKELY
TO BE EMPLOYED



81%

HAVE STRONGER
FINANCIAL
LITERACY

47%

HOLD MORE
SENIOR
LEADERSHIP
POSITIONS



MORE ENGAGED CITIZENS

Our youth grow into civic-minded people who give back to their communities.



13%

MORE LIKELY TO
DONATE TO
CHARITY



13%

REPORT HIGHER
EARNINGS

50%

MORE LIKELY
TO VOLUNTEER



30%

MORE TIME
VOLUNTEERING





Let's Re-Cap...

- BBBS **trains** mentors to build impactful, intentional Developmental Relationships with mentees.
- BBBS **evaluates and supports** the success and impact of each mentoring relationship through professional match support.
- BBBS mentors are **building life-changing relationships** with our mentees and igniting their infinite potential.



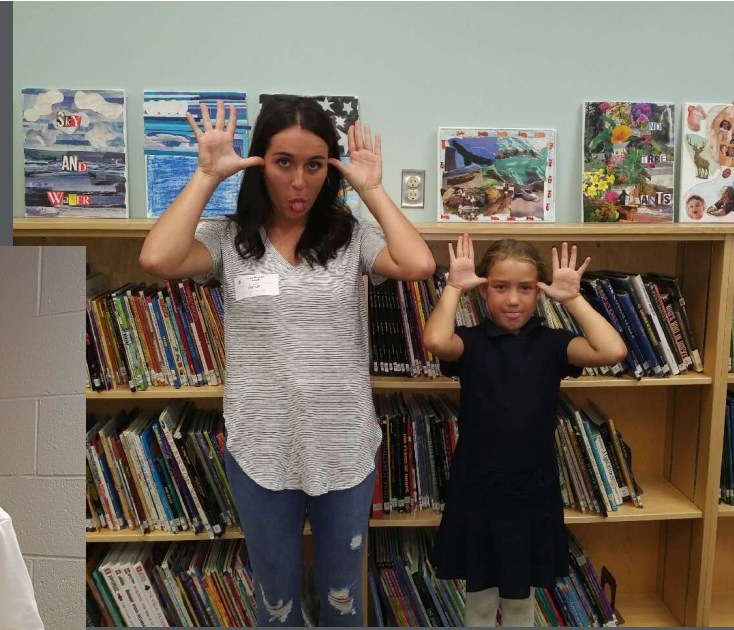


THANK YOU FOR HELPING US
Ignite POTENTIAL



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IN-SCHOOL MENTORING





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GO
GIRLS



GO GIRLS ONLINE





Low
Food
Cheese

