



DG 7090 GOALS 2020-2021

Frank Adamson
ROTARY CLUB OF FONTHILL



R I President Elect Holger Knaack GETS, Niagara Falls
ROTARY OPENS OPPORTUNITIES



ROTARY OPENS OPPORTUNITIES





Leadership Reflections

- “If Rotary is to realize its proper destiny, it must be **evolutionary** at times, **revolutionary** on occasions.” – Paul Harris
- “To be prepared for the future, Rotary must continue to be **revolutionary** and must believe in the power of youth” – Holger Knaack
- “Its not about your Project or Club, its about working and learning together”- Frank Adamson
- “Stay Strong. Stay Together”



District 7090 Revised Strategic Plan

- Strategy #1: Educate and guide clubs on innovative ways to recruit and retain new members
- Strategy #2: Train club members to provide strong leadership at the club level
- Strategy #3: Assist clubs to enhance their public image and awareness of all Rotary does in local and global communities
- Strategy #4: Motivate and Guide Clubs to increase their understanding and support for The Rotary Foundation (TRF)
- Strategy #5: Inspire clubs to get more involved with youth



COMMUNICATIONS

- To have a 10-12 minute telephone conversation with every Club President every month
- To encourage Presidents to reach out to me whenever they see a need fadamson@vaxxine.com (905) 892-0200
- To encourage Presidents to be in regular contact with their AG's
- Along with DGN Anne Birmingham to participate in monthly AG Zoom Meetings conducted by Bob Morrow



COMMUNICATIONS CONTINUED

- In lieu of traditional Club visits please invite the DG to PHD's, special events, inductions, anniversary dinners and fundraisers
- Traditional Club visits to be virtual via Zoom
- Encourage every Canadian Club to partner with an American Club and encourage one cross-border joint meeting, fundraiser or special event for each club
- In the era of COVID-19 encourage all Clubs to stay connected via weekly or bi-monthly Zoom meetings



Supporting Healthy Communities: A New/Expanded Long-term Mission for the Clubs of District 7090





Some Components of Healthy Communities



Behaviors

- Promoting exercise
- Promoting healthy nutrition
- Addressing mental health needs
- Reducing unhealthy behaviors (e.g., smoking, drug abuse, domestic violence, etc.)

Environment

- Natural & Safe, walkable communities
- Good air quality
- Good water quality
- Safe biking & hiking trails
- Protection of local flora & fauna
- Accessibility for all

Economic Health

- Anti-poverty programs
- Affordable housing
- Combatting homelessness
- Employment opportunities & support for living wage

Social Capital

- Support for diversity & inclusion
- Volunteer opportunities
- Organizations that address community needs



DISTRICT WIDE PROMOTIONAL/SERVICE PROJECTS

- Conduct a Multi-District Waterside cleanup to encompass Lakes Ontario and Erie during Earth Day in April 2021 (8 Districts in our Zone)
- Buddy Benches designed for lonely, isolated or bullied persons where anyone can sit and have complete strangers join them.
- Little Lending Libraries-District Conference work project
- Blood Donor Day
- Multi-club Service Projects



Rotary Opens Opportunities



the Rotarian

ROTARY.ORG

APRIL 2020

DEATH BY PLASTIC

Can the planet survive our throwaway culture?



SPACE CRAFT

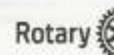
Archaeologist Sarah Parcak's sky-high quest

AFTER THE FLOOD

ShelterBox lends a hand in Paraguay



Rotary Opens Opportunities





Earth Day Multi-district Waterfront Cleanup





BUDDY BENCHES





BUDDY BENCHES





CLUB BLOOD DONOR CLINIC

“It’s in you to give”





Little Lending Library



COVID-19 SUGGESTION





Global Polio Eradication Initiative





Pedal for Polio Day





Pedal for Polio Day Fundraiser

- In Honour of Dr. Ron Mergl, DVM, Rotary Club of Niagara Falls, Canada
- Saturday October 24, 2020
- Goal of \$200,000 (\$50 x 2,000 Rotarians and an additional \$50 from a friend, family member or colleague)
- A 66 Rotary Club bike ride to NOTL COMMUNITY CENTER from Queenston/Lewiston



Support of The Rotary Foundation

- 1. Increase the Profile of the District Foundation Team and Programs (Zoom presentations)
- 2. Approach Clubs who have traditionally not supported TRF and encourage modest financial support
- 3. Identify Foundation Ambassadors in each club and provide them with the resources required
- 4. Challenge every member to add TRF as their charity of choice in addition to any other charities
- 5. Continue to support the Global Polio Eradication Initiative (GPEI) (Pedal for Polio)
- 6. Encourage smaller clubs to meet EREY / Sustaining clubs status by apportioning some of their revenue to TRF or to give a portion of their clubs dues to TRF



GROWING ROTARY

- Create 3-4 new Clubs such as Passport or Satellite Clubs in municipalities where there are no Rotary Clubs, ie. Smithville, Port Colborne, Thorold, Paris and Port Dover
- I.D. potential municipalities in New York State
- Increase Club membership by 250 by June 30, 2021
- Increase Rotaract and Interact Clubs by 3-4



DISTRICT 7090

LIGHTHOUSE AWARD, 2020-2021

RI President Holger Knaak's theme: "**Rotary Opens Opportunities**"

In order to qualify for The Lighthouse Award clubs **must** complete the qualifications for RI President HOLGER KNAAK'S **Rotary Citation Award**. (Achieve 13 of the 25 RI Goals) In addition, clubs must also achieve the following before the end of the current Rotary Year 30 June, 2021. The date, time and location of award presentations will be determined after 30 June, 2021.

1. At least two members participate in the Grant Management Seminar and successfully complete the grant qualification process
2. At least one member participate in Rotary Leadership Institute
3. President Elect participates in each segment of PETS
4. Club member(s) attend the District Conference



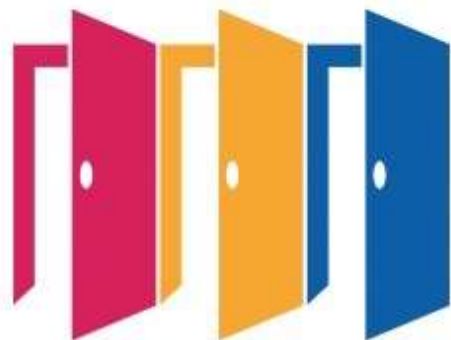
LIGHT HOUSE AWARD CONTINUED

5. President, President Elect or their designee attend at least two Area Meetings
6. Club participates in Earth Day Waterside Clean-up
7. Club participates in Pedal for Polio fundraiser
8. Club achieves TRF's EREY or Sustaining Member designation
9. Club has a Strategic Plan and reviews it annually
10. Club supports at least one Youth Program ie. Scholarship, RYLA, SLAPSHOT, Rotaract, Earlyact or Interact Club



QUESTIONS, SUGGESTIONS, COMMENTS?

- Feel free to contact me anytime by phone or email to discuss my GOALS and OBJECTIVES for 2020-2021
- fadamson@vaxxine.com
- (905) 892-0200 (Cell)



Rotary Opens Opportunities