BE THE INSPIRATION

Rotary
Club of San Francisco

Welcome to our Club Meeting!
April 23, 2019

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Please, no annoying phone sounds during the meeting.

Thank you for the $100 donation to Rotary Charities!

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Visiting Rotarians and Guests!

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We appreciate you all, Club Service Volunteers!

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Local Community Impact

Annual Bike Build
Saturday, 4.20.19

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Camille Wasinger

District 5150 Global Scholarship Winner Sponsored by The Rotary Club of San Francisco to receive a $35,000 scholarship award

Submitted by Gary Dales

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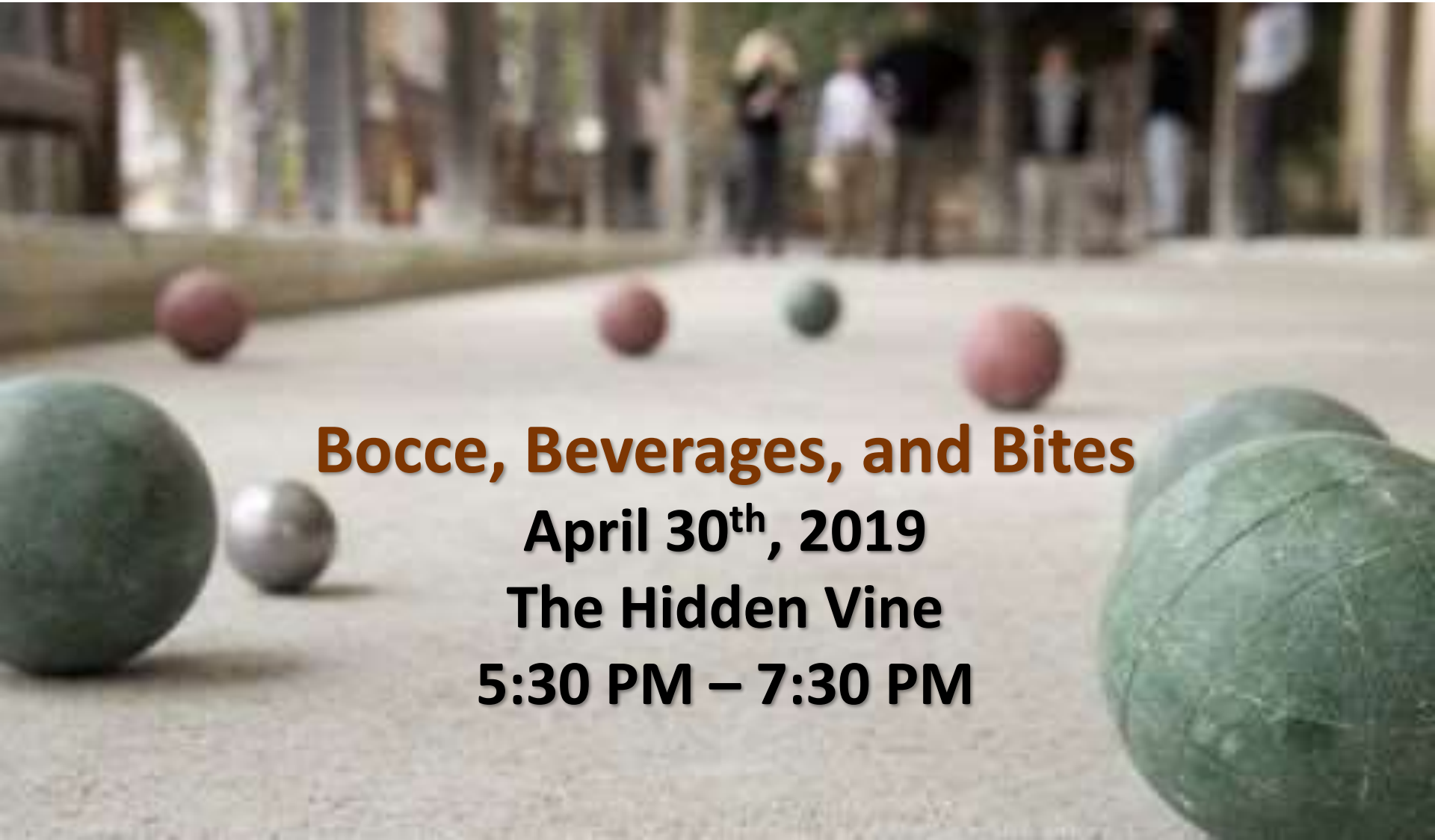

Bocce, Beverages, and Bites

April 30th, 2019

The Hidden Vine

5:30 PM – 7:30 PM

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RYLA Camp is this coming weekend!

Contact David Dye if you plan to visit.

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Rotary 4-Way Fest

Meet Rotarians from Northern California
and Northern Nevada!
Exchange Ideas! Celebrate Your Success!

Districts 5130, 5150, 5160, 5190

May 17-19, 2019

PEPPERMILL
RESORT • SPA • CASINO • RENO

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Save the Date: Saturday, June 22, 2019
End of Rotary Year Celebration:
Friends and Family Picnic

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Table Talk …
My favorite open space in the City of San Francisco is…

INNOVATING BETTER PUBLIC PLACES

ROTARY CLUB OF SAN FRANCISCO
APRIL 23, 2019

SAN FRANCISCO PARKS ALLIANCE

OUR CITY OUR PARKS

Why are public spaces important?

SAN FRANCISCO Parks Alliance

OUR CITY, OUR PARKS.

Public spaces are:

- The foundation of our city's character
- Where our city comes together and imagines a shared future
- Safe and shared places to relax, play, connect and celebrate

Why is Parks Alliance Important?

SAN FRANCISCO Parks Alliance

OUR CITY, OUR PARKS.

San Francisco Parks Alliance champions, transforms, and activates parks and public spaces throughout our city through innovative partnerships with community groups, city government and businesses.

We believe that building these partnerships to support parks and open spaces leads to **stronger, more cohesive communities, greater physical and mental wellness,** and a more **sustainable, equitable urban environment**.

We make parks happen

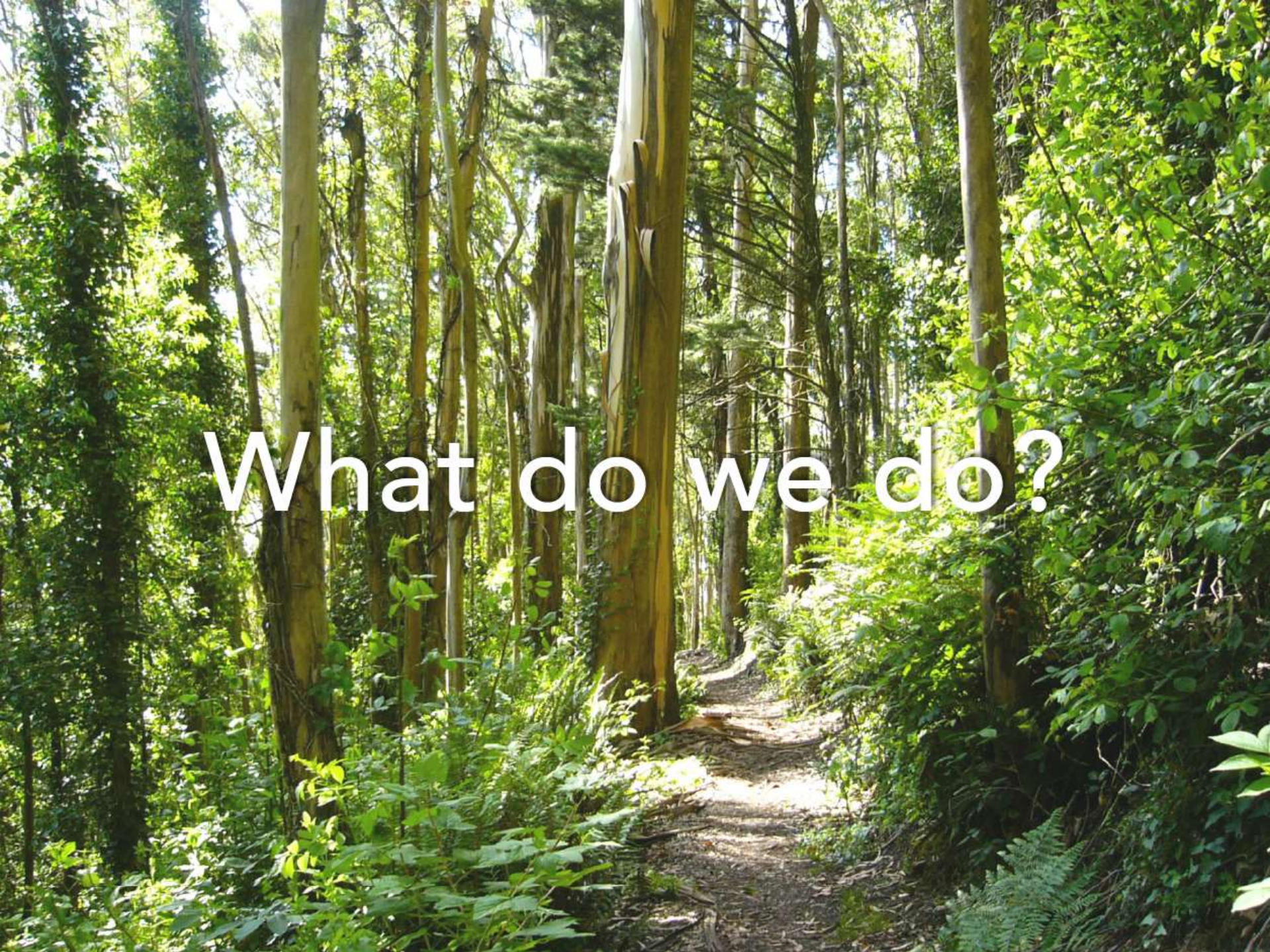
TACTICAL / POP-UP
NEW PERMANENT PUBLIC SPACE
LONG-TERM STEWARDSHIP
ACTIVATION & PROGRAMMING

How do we do it?

Public
Private
Innovation

Transparency
is The New
Green.

NEED 21ST CENTURY SOLUTIONS


What do we do?

Parks Alliance Programs

Citywide Public Space Initiative | Street Parks | Partner Program | Place Lab | Sundown Cinema

Place Lab

SAN FRANCISCO Parks Alliance
OUR CITY, OUR PARKS.

	Dogpatch Arts Plaza	Hickory Alley	Eagle Plaza
BEFORE			
AFTER			

A Public Space Innovation Toolbox

GOOD NEWS

No shortage of public space **DESIGN** ideas...

BAD NEWS

...Shortage of creative **IMPLEMENTATION** tools

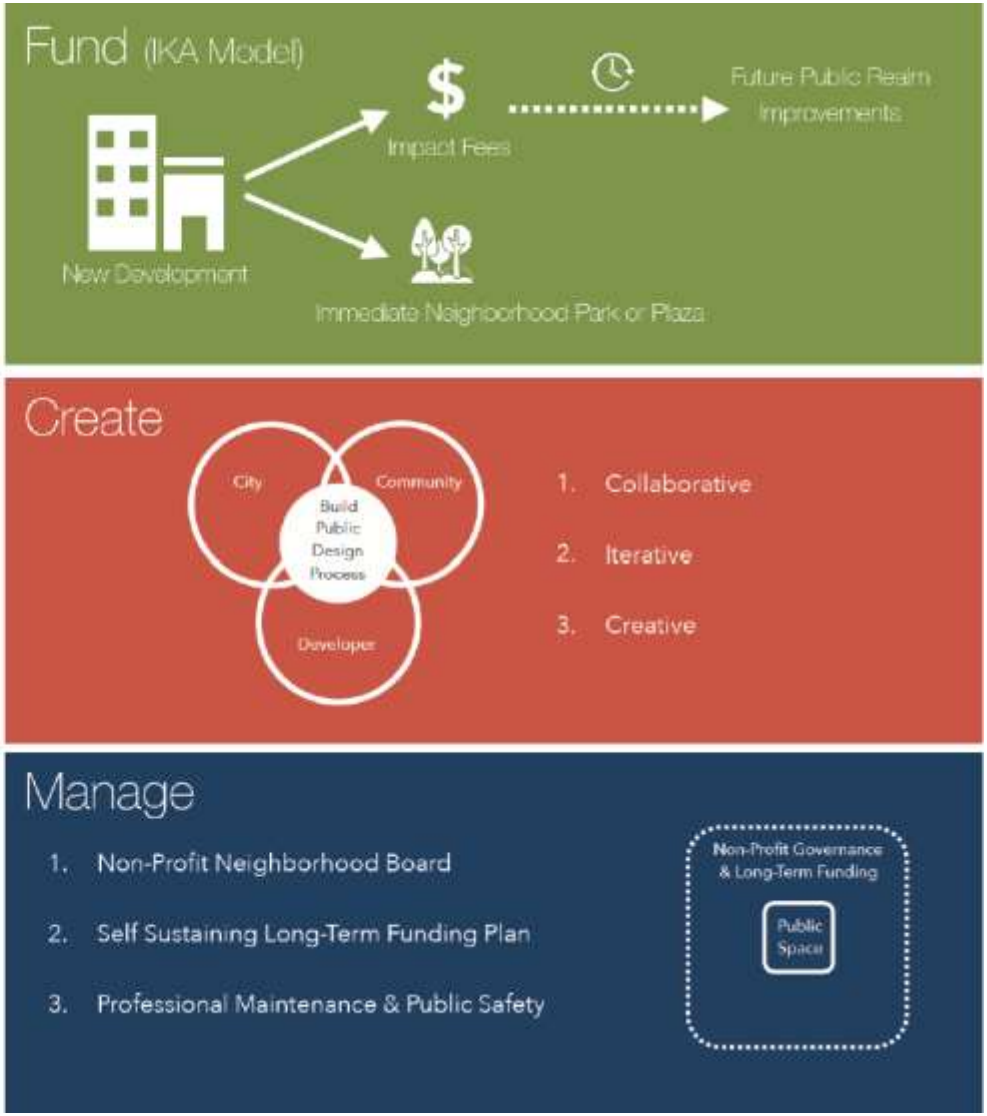
CREATIVE CAPITAL FUNDING

(e.g. In-Kind Agreement)

COLLABORATIVE DESIGN

LONG-TERM STEWARDSHIP

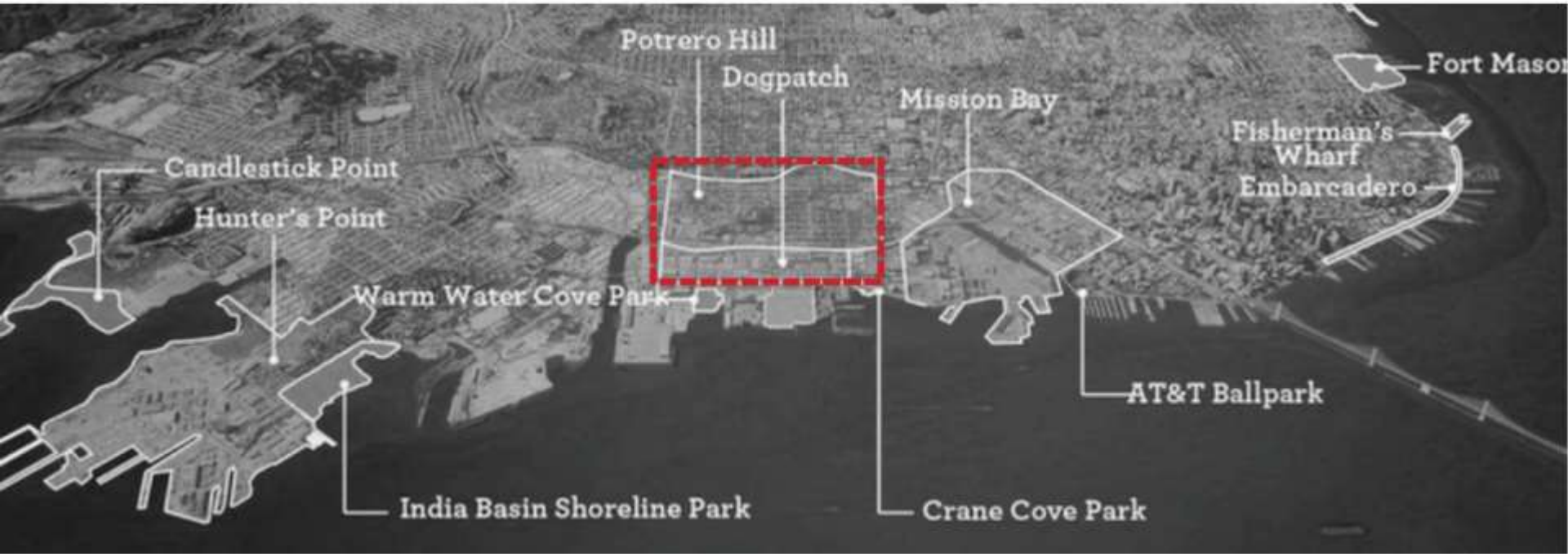
(e.g. CFD, GBD)



Creative capital funding tool:

IN-KIND AGREEMENT

DOGPATCH & NW POTRERO HILL GREEN BENEFIT DISTRICT (GBD)



WHAT IS A GREEN BENEFIT DISTRICT?

An innovative tool for residents to take charge
of their own neighborhood cleaning and greening

DEFINED GEOGRAPHIC BOUNDARY
Special assessment district,
authorized by state & local law
(like a BID/CBD)

USE OF FUNDS
Public realm greening,
cleaning, services
(beyond City baseline)

RESIDENTIAL NEIGHBORHOOD FOCUS
Homeowners, renters,
(also commercial)

GOVERNANCE
Independent non-profit,
governed by elected
representative Board &
Management Plan

BENEFITS OF A GBD

1) Small enough to trust

2) Hyper-transparent

3) Unafraid to experiment and fail

4) Professionally managed

5) Reliable long-term revenue partner

GBD FORMATION PROCESS

(1-3mo)

PLANNING PHASE

A group of community leaders explores the potential for forming a GBD in an area

(2-4 mo)

FEASIBILITY ANALYSIS

Extensive survey and community workshops to understand neighborhood needs, priorities, and willingness to pay

(6-10 mo)

DEVELOPMENT OF PLANS

Community workshops to develop Green Vision Plan, GBD Management Plan, and set rate structure.

(2-3 mo)

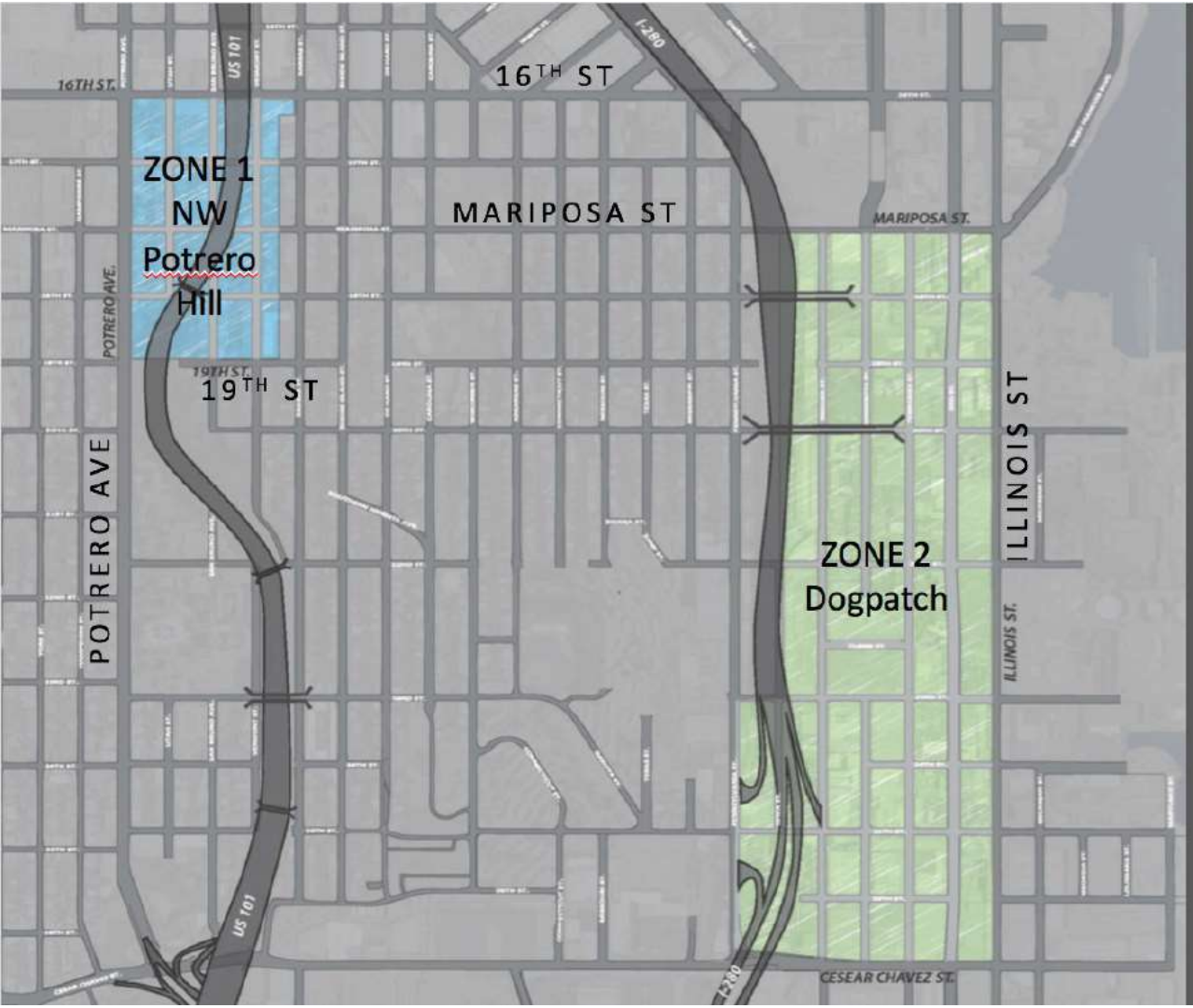
PETITION PERIOD

Petition mailed to all district property owners, must receive support from >30% of ownership weighted by assessment.

(2 mo)

BALLOT PHASE

City ballot mailed to all district property owners, must receive support from >50% returning ballots.



DISTRICT SIZE

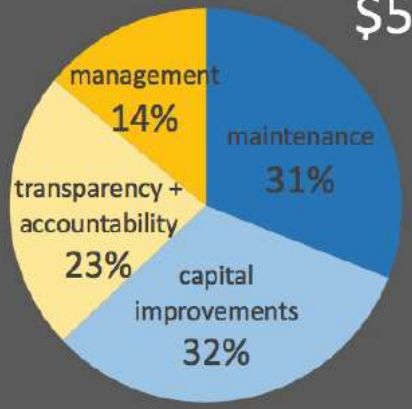
193 acres

1382 parcels

~**1100** unique property owners

YEAR 1 BUDGET

$514,852



ASSESSMENT RATES

residential **$0.09** per ft²

industrial **$0.04** per ft²

Other Projects

Let'sPlaySF! | The Blue Greenway | GGPTC Renovation Project | Core Partners | Golden Gate Park's 150th | ROSE

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May 7, 2019 …

ER Physician,
Dr. Jahan Fahimi
Gun Violence Prevention

Next Tuesday:
No Meeting
Evening Bocce Social

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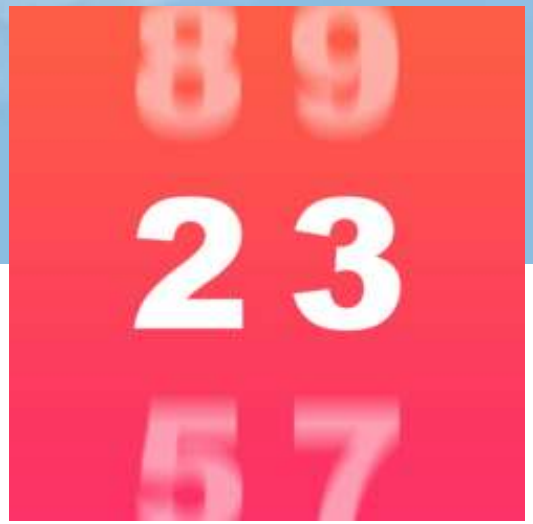
And the winner is...



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