



FRIDAY, July 17, 2025

The meeting was called to order by President Ted at 12:15.

The Pledge was led by George P. Eileen led us in the 4-Way Pact and the invocation was provided by Jack L.

Our visitors: Oleksauda Andriieuske, DG Rick Reigner, AG John Kent, and Bijal Chatnkuepi

Announcements

- 🔊 Eileen let us know that the CAC Butterfly Garden clean-up scheduled for this Saturday has been moved to next Wednesday, July 22, beginning at 8:30 am. She also informed us that Mayor McLeod will lead a Butterfly Garden initiative at CAC at 10 am on August 13, 2026. She encouraged as many Rotarians as possible to be there.
- 🔊 Shea passed out Vacation Drawing tickets and challenged us to increase our ticket sales from \$26,000 last year to \$30,000 this year. Everyone will start with 10 tickets. The club will not accept cash this time. If someone gives you cash, please put it in your checking account and give the club a check for that amount. Also, we will not be recording credit card details. There is a giant QR code on the back of the ticket that will take the buyer to a page with details about our club's various projects and allow them to complete the purchase transaction on line.
- 🔊 Gene reminded us that our July fellowship event is tonight at Melt 'N Dip, 440 E. Golf Road at 7 pm.
- 🔊 Gene also encouraged us to put December 18 on our calendars for the 2026 Holiday Party, with details to follow.
- 🔊 Ted shared that the billing for June will come out with the July invoices.
- 🔊 Ted also presented Cris H. with the Presidential recognition award because Cris was not able to be at the Installation Luncheon, when it would have been presented.

Happy \$\$\$s

- \$ Jim F. \$20 because he became a grandfather yesterday and \$5 for the birthday "song" for Wes.
- \$ Mike \$20 for his son and daughter-in-law who just came back from a wonderful trip to Aruba, which he won in the Vacation Drawing two years ago. \$5 for our guest and \$10 for the DG
- \$ Eileen \$5 in honor of her husband Lou's 88th birthday and because her son is in town from LA.
- \$ Mary \$10, but I didn't catch the reason for the happiness, sorry Mary.
- \$ Jim M for his and Bonnie's 63 years of wedded bliss.
- \$ Anita \$11 for her first wedding anniversary with Greg R.

\$ Bill K \$20 because he just learned that the person with whom Cris H. first worked to arrange the Saturday lunches at the Barn is Bijal's mother-in-law.

\$ Jean \$10 for the great fireworks display in honor of Jim and Bonnie's son and for the presence of the DG and AG today.

\$ Holly \$5 in honor of a Central American PDG she met recently. That DG did not have a banner, but did give her a pin, which she presented to DG Rick.

\$ George D \$5 in celebration of making it to his 86th birthday on July 8th and \$5 because he and his wife celebrated their 65th anniversary.

\$ Roger \$5 along with a granddaughter's potty-training update.

\$ Bijal \$5 for being here today and what she has learned about all the good work of our club.

\$ AG John \$10 for having DG Rick here as the speaker and for the board meeting earlier. John is a member of the Arlingtons (bet he hated our rendition of "Happy Birthday") who will be singing the national anthem at the Boomers game tonight.

\$ Mike's guest was happy, but I missed the details (and I even had my hearing aids on).

\$ Wes \$5 thanks for the birthday greetings from the club, including the card from Pat.

\$ Gene \$2 for Bailey's successes.

\$ Ted \$20 because this IS the last weekend of his son Jason's baseball season. Jason has a batting average of .468, which is substantially higher than the team's batting average. Also, he tried out for and secured a spot at one of the premier academies in Kane County.

Fun and Frolic Jean was our Finemaster this week

- Mike for exaggerating the number of letters in his guest's last name and for forgetting to introduce the DG
- Wes got a birthday pass
- Not attending the Butterfly Garden on Wednesday
- Not going to the fellowship event tonight
- Jim M for remembering that it was 23 years ago he messed up about his anniversary
- Holly for not getting a discount on framing from the PDG in her happy dollar story
- Trivia contest to get to know our DG Rick – 4 multiple choice questions.
 - What newspaper did he deliver as a child? POTTSTOWN MERCURY
 - In addition to The Rotary, what is his favorite magazine? PENN STATER
 - What was his recreational hobby? ACTIVE TRI-ATHLETE
 - Favorite TV Show? LEAVE IT TO BEAVER
- Shea for vocalizing his thought about the answers before the voting was done

Our program

Anita introduced DG Rick with great information about his experience, family and Rotary activities. Rick shared that in addition to what was said in the introduction that he has one grandchild and another coming very soon.

Rick's presentation was excellent. He shared information on his priorities for the year.

The World's Largest Polio Walk, which grew out of a conversation he had at a zone event with the grandson of Jonas Salk, of polio vaccine fame. As of now, there are 350 clubs signed on for the event with the goal of raising \$585,000. The walk will kick off on Saturday October 24th at 10 am from RI headquarters in Evanston. They are working on media coverage for this event.

This year's District Conference will be an overnight event, starting at 4:30 on Friday, October 2 and ending at 4:30 on Saturday, October 3. There will be time for fellowship and fun as well as a good program and keynote speaker, Rick Kyte, who will discuss his recent book, *Finding Your Third Place*. There will be a group photo at 6:30 am on Saturday, hopefully with everyone sporting some PolioPlus gear, with a "practice walk" before breakfast.

He also shared some helpful ideas on membership growth, engagement and retention, encouraging the club to have a strong membership committee (at least 6 people) with individuals with a variety of skills.

He told us, "People join experiences not clubs," and shared five ways to grow Rotary:

1. Personal stories – testimonials – telling your stories about your own Rotary experiences and what difference it has made in your life.
2. Service project stories, told personally, not just on the club's social media.
3. Get the organizations with which you to tell stories about what difference your support has made.
4. Social media that is current and engaging. Maybe offering a young person a complimentary membership in return for their work on making you social media more attractive to younger people.
5. Swag – wearing Rotary gear provides visibility and can be a conversation starter.

We have to be strategic. What gets measured gets done. Success will not come to you; you have to go out and seek it.

Failing clubs as the ones that refuse to change. The Action Plan has four buckets: increase your impact, expand your reach, increase participant engagement, and increase your ability to adapt. You need to be doing all four of those things. RCSHE is a great club but all great clubs have challenges. Working through those challenges can make a club stronger, but it is very important to bring everyone along.

Everyone is uncomfortable with change, but if we are going change the future and bring in that next generations of Rotarians, we are going to have to go through the process to educate and bring everyone along with us, even when the changes seem small. He told the story of his club's change of meeting pattern and the induction of a "non-traditional" Rotarian who had much to contribute to the club, but was not likely to make many meetings. Both things required time and creativity to make them happen.

Mike E led us in the 4-Way Test.