

# The Buzz

4/17/2020

It was a great meeting today that saw 42 Rotarians join the online meeting via Zoom.

Guests: Linda Stephens our speaker and Gabi from the soon to be satellite club.

- Happy Dollars
  - Bill L. son had COVID and recovered!
  - Darrell M. So cold in AZ (the 60s) now have a week in the 80s and he was wearing shorts
  - Jim F- Applied and got small business loan. No money yet, but great to know that it is coming
  - Eileen- 1) Got flowers from Fabbrini's and delivered them to friends and loved ones 2) Watched a Great Course on TV and learned how to build a suspension bridge
  - Bob F- Big Hello to Bonnie M
  - Brian B- This morning he decided he will no longer work from home, no reason not to use his big empty office
  - Wes- Has been burnt-up with lots of work so he will be taking next week off
  - Jeff M- Got money from the US government so he can keep his folks working
  - Steven- Got money from the government and while cleaning his building found a super large fan so now he can smoke his beloved cigars in his office (which he enjoyed during the meeting with a nice glass of his favorite bourbon)
  - Pat G- enjoyed a virtual party via a Zoom with family all over the country. She saw more relatives via Zoom than she would have on a regular Easter.
  - Julie C.- Baby girl on 3/27 and doing well, Eleanor Anne
  - Vince- 1) Zoom meeting on Easter with 11 people and 3 houses, 2 hour call 2) His cigar store (Arlington Tobacco) is open for curbside pickup and takeout
  - Gayle- Tonight she has a zoom meeting UNO game with her grandson. Keeping all parents and teachers in her thoughts and prayers because school was cancelled this year.
  - Don M- Was able to get 5 Vocational scholarships applications via internet, we currently have 8 total applications.
  - Eileen- Nice treat that Jack L. joined us today
  - Don C- Not a nice weather day, but happy to be at the meeting via Zoom
  - Jeff M- Is printing Honk for a Hero signs . If you would like one, let him know and he will have it ready for you to pick up curbside at his shop

- Birthdays
  - No one in attendance had a birthday the past week.
  - Brian B. next week

- Announcements

Pat

- Club board meeting following this meeting
- Please keep tracking service hours during this quarantine time
- Bills that went out are for the lunches on March 7 and 13 as well as foundation dues

Sarah- Action Squad Update. The Squad is moving along w/ donations. Gave Higgins Education Center \$2000 of gift cards, Trickster Gallery received \$1500 in gift cards. Will also be giving the Kenneth Young Center \$1000. Holly received a call this morning from KYC requesting two Surface Pros that can be used for many different therapies. These would be used by staff and not given out to clients. Cost is about \$1200 each. Jean and Jim F. each have older models that they can donate. Holly will let KYC know. Michael O. donated \$750 to the Action Squad reserve fund. There is now \$1750 in their reserve.

Glenn S. announced that two people have been nominated to run for the Foundation Board: Jim F. and Ted G. **This is hereby written notice that the election will take place at the May 15, 2020 lunch meeting.**

#### Fun and Frolic

- Allen G. was once again the fine master. He thanked Jim F. for sending out the question of the week for him. The question asked whether you had gained or lost weight during the quarantine. Those who didn't respond were fined \$2; those who didn't specify whether the weight was gained or lost were fined \$2, Nancy R.'s response was the favorite as she chided Jim by answering that a gentleman never asks about a woman's weight 😊
- Allen heard that Jim F.'s employees heard him as he presided over Fun and Frolic last week and chided him for being so mean. Anyone who thought Jim was mean was fined \$2. Jim's employees thought Allen was scary, if you agree, \$2.
- Allen commented that since the Zoom meetings don't include lunch, there are no complaints from Bob F. A FIRST!
- Anyone not wearing their Rotary pin was fined \$2
- Late comers Jack L., Debbie S., Ed H., Samantha were fined \$2
- Wes was given a couple of fines:
  - For springing things on Pat-\$1

- He commented to his father to “just let go of it” and Allen is certain some people’s minds went right into the gutter. If yours did, pay \$2
- Jim F. then made the whole idea worse as he stated Wes’ comment was actually addressed to his mother. (in Wes’ defense, he was talking about releasing the space bar so that Don was on mute)
- Allen called many Rotarians this past week to check on them since they hadn’t attended any Zoom meetings. He spoke to Rhonda, Dennis O., Mary, George P., Mike E., and others including Roger who is almost done with chemo (YEA!!!) If you didn’t call and *speak* to any of Rotary brothers or sisters this past week, pay \$2
- Gabi from the soon to be satellite club was given an official first fine by Allen of \$5. She let him know that he had actually fined her previously but still agreed to pay.
- Jim F. was fined for his scraggly beard. What does Karen think???
- Steve L. was fined for drinking bourbon instead of Allen’s favorite-scotch!

Gabi informed the club that the satellite club is still in process. When official, Gabi will be the chair of the club since our club president is officially their president. When the club is able to meet, they meet the 2<sup>nd</sup> Wednesday of the month at Gigi’s Playhouse and the 4<sup>th</sup> Wednesday of the month at Hoffman Educational Center. If there is a 5<sup>th</sup> Wednesday, they have a social meeting. Don M. has received their formal application and will send it to Pat.

Program: Linda Stephens

Linda sat in on the Zoom meeting of two weeks ago as well as today’s meeting. She is impressed with the vitality and friendliness of the club.

Linda has an eclectic background. She started in non-profits on the West Coast, moved to Chicago and worked in the trade show industry and for the past 15 years has worked in marketing for the construction industry. Her forte is business to business networking.

She believes that the LinkedIn database is underutilized by many businesses. It is not simply a social website, but a powerful search engine online with Safari or Google.

LinkedIn is not simply for entry-level people seeking employment but can be utilized by seasoned professionals to connect business to business.

Statistics show that business-people use LinkedIn for information more than Twitter, Facebook or YouTube. High growth firms use it aggressively.

To receive the best experience with this site you must ensure your profile is up to date and contains the information that will allow others to find you and your company. The number one thing to do is to make certain your profile is complete. The way that the site's algorithms work is that only complete profiles are uploaded in a search.

Look over your profile and make certain:

Your Photo must look like you. It doesn't need to be a professional photo, but should be good enough that people can recognize you from the photo

Use the Headline wisely. It allows for 120 characters-make certain it is key-word driven for your industry so it is found during searches.

List your education and location. Those who list their education are found up to 17 times more often than those who don't. Your location is also important for being found by those looking to work with a local company or professional. HELP PEOPLE FIND YOU.

- An example would be: "Residential architectural designer of luxury homes across the Chicago and Midwest regions."

Your job title doesn't let people know what you do, your skills do. People don't go looking for a Vice President, they look for a person with the required experience and education.

Make certain your contact information is correct!

Do not have too high a privacy setting, help people find you.

Be creative, but factual with your name, company name. If your name is taken, perhaps list your last name first.

The networking possibilities are amazing. Be certain to share articles, videos, etc. Go online and read what others post and be certain to comment. Focus on recommendations rather than endorsements.

If you have questions, please see Linda's LinkedIn page and connect with her.

Meeting adjourned at 1:35 p.m.