

Rotary Club of Cary-Grove

Strategic Planning Session

- December 3, 2007
- Rotarians Present:
 - Linda, Joe T., Joe Mc., Steve C., Arlin, Mike, Sue, tom, Dave, Steve, M., Jack, Wayne, Larry, Sandi
- District 6440 Vision Facilitation Team
 - DG Mike Ericksen, DGE Pam Kerr, PDG Terry Mueller

Purpose

- Evaluate our club now vs.. what we want it to be in 5 years
- Brainstorm ideas we could all get behind
- Walk away with consensus of direction
- Action items for next steps

What we looked at

- Our vision
- Club Size
- Club Attributes
- Club Service
- Fundraising
- Vocational Service
- Community Service
- International Service
- Public Relations
- Foundation
- Leadership Development

Why this Approach?

- Club moves in the direction membership wants
- Provides continuity between leadership terms
- Helps define who we want to be and what others think of us

Cascading Goals

- Rotary International Goals - Vision set for 2010
- District 6440 Goals - helps RI achieve its goals at the District level
- Cary-Grove - club goals helps District meet International goals at the local level

Signs of a Strong Club

- Sustain Members
- Successful Service Projects that meet the needs of the community
- Support Rotary Foundation
- Develop leaders beyond club level

Process

- Evaluate current position
- Discuss need/desire to improve
- Suggest improvement areas
- Layout plan to achieve

Our Vision

- Everyone has a place and is involved
- Household name in Community for Service Projects
- Promote both communities & be recognized as a great place to live
- Total community support for fund raiser

Club Size

50

Attributes

- What are our characteristics, features or demographics
 - Involved in Community and International projects
 - Welcome Tradesmen/Women & mirror diversity of communities
 - Target In-Home Professionals and Community volunteers

Club Service

- Meeting programs to include member talks, outside talk, Club Assembly & Rotary topic
- 5th Thursday, members to visit other clubs
- Host Open House yearly to showcase projects
- Quarterly Fireside Chats

Fundraising

\$90,000 annually

Vocational Service

- Provide vocational talks at High School 2 times per year - Partner with College
- Provide job shadowing, Internship & Mentoring at HS
- Educate Interact Clubs on process for Scholarship Applications
- Provide \$25,000 for Scholarships annually” Partner with Trade Unions to provide Scholarships

Community Service

- Continue the Jack Rensker Award
- At least 85% member participation in projects
- Identify a long-term community need
- Support food pantry on monthly basis
- Rotary & Interact partnership recognized as a National model

International Service

- Participate in an International Club-to-Club exchange
- Support (2) inbound & (2) outbound YE annually
- Adopt a village in a 3rd World Community
- 10 members participate in an International, hands on project

Public Relations

- Post graduation lunch for Interact members
- New Club Brochure
- Partner with other clubs to get weekly newspaper story
- Signage throughout community....trails

Rotary Foundation

- 100 % Paul Harris Club
- Club matching \$s for members
- 10% increase yearly in annual giving
- 200% Multiple Paul Harris Club

Leadership Development

- All new members attend ABCs
- Mentoring program for new members
- New member orientation

Next Steps

<u>Action</u>	<u>Who</u>	<u>When</u>
Compile Wall Charts	Joe T	Jan 15th
Create “Elevator Speech”	Steve M. & Dave M.	Jan 15th
Schedule Club Assembly	Linda	Feb 21st
Assemble Development Team	Pat	Mar 31

Rotary Club of Cary-Grove Organizational Chart 2008 - 2009

